

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature



(1) A becoming cloche of natural straw, bound with black satin and caught with a strass brooch. Black satin folds trim the crown of this model from the house of Jaqueline. (2) A lovely afternoon frock of georgette crepe worn by Mlle. Edith Mera of the Palais Royal. The design is in different red tones is on a mauve background. This costume was created by Edith Mera. (3) A charming red straw cloche, bound and banded with red felt and showing feather trimming in the same tone from Blanche Robert.—Photographs are by Henri Manuel of Paris.

Finds Them So Nature By Dorothy Dix Should Girls Be Snobs?

Why Advise Girls to Cultivate Snobbery When They are Born That Way, Anyhow, and When That is the One Trait That Has Done More Than Anything Else to Prevent Their Progress?

Prof. Rogers, of the Massachusetts Institute of Technology, in his parting advice to the students, urged them to be snobs, and told them that it was just as easy to marry the boss' daughter as the stenographer. Now his wife tells girls that it is just as important for them to be high-hat and snobbish as it is for their brothers.

Which is, of course, the truth. Also, it is equally disastrous in both cases, for there is no other one thing on earth that so thoroughly handicaps a youngster of either sex as snobbery in a democratic country where everybody thinks he is not only as good as anybody else but a little better, and where the crowning insult that you can offer any one is to patronize him.

However, to advise girls to cultivate snobbery is a work of supererogation. It is gliding the lily and painting the rose, for most women are born snobs at heart and they take just as naturally to high-hatting as a duck does to water. Look around you in any city and you will see that the most exclusive matron and the one who is most determined to keep all climbers out of the sacred inner circle of society is a lady who has just jimmied her way in with a golden crowbar. No princess of the blood royal lays such stress on blood as the woman who couldn't have told you the name of her grandfather until she hired a genealogist to manufacture her a family tree. No mere duchess can condescend to you as does the wife of a successful bootlegger.

When a couple prosper and rise in the world it is the wife, not the husband, who insists on leaving the old neighborhood and going to live where they will get to know people who don't want to know them and who sends the children off to fashionable schools and forgets the very names of the old neighbors and friends who helped them nurse their sick and laid out their dead and split their last \$5 with them when the rent was overdue and there was no money to pay it.

You often hear a self-made man brag of his humble beginning and tell of being ragged and half-starved and of the miserable jobs by which he worked his way up, but you never hear a woman admit that she is a self-made woman and boast of how she used to wash and scrub and pinch pennies. The most she will ever concede is that she was an impoverished aristocrat who had been robbed of her fortune by nefarious villains.

Hence, it seems gratuitous advice to urge girls to be snobs, and, as a matter of fact, snobbery has been women's bane and is the one thing that has done more than anything else to prevent their progress, because it has filled the entire sex with the idea that they are too good to do plain, honest work and that if they work at all it must be at some highfalutin' employment that has a romantic or literary or artistic halo about it. It is what makes a million girls aspire to be movie actresses or dancers or poets to one who is willing to be a good cook.

It is only in the last few years that women have divested themselves of their snobbery enough to be willing to admit that they work for money and to take a pride in their jobs. Up to then the boarding housekeeper took a few paying guests for company; the stenographer went into an office because she was so bored with society and tired of dragging around to Newport and Palm Beach, and the salesgirl's only reason for standing behind a counter was because it gave her such an opportunity to study human nature.

And the boarding-housekeeper failed because she felt herself too grand to go to market and buy good food and see it properly cooked. And the stenographer failed because her employer wanted some one who knows how to spell to write his letters instead of some one who affected to believe that she was attending a pink tea and that her mission was to ornament the office instead of turning out efficient work. And the saleswoman failed because customers wouldn't stand for a languid grand lady who condescended to wait upon them and who smiled superciliously at them when they wanted stockings at \$1.50 a pair instead of \$10.00.

Women have only begun to succeed in business since they have learned to scrap their snobbery and to be honest about why they work and proud that they have enough intelligence and grit to hold down a job instead of being ashamed of it. It is not the girls who high-hat their customers whose commissions fatten their pay envelope. It is the friendly, human, interested Miss Smith or Miss Jones that customers ask for. So to the girl who has to make her own living no advice could be more fatal than to tell her to be a snob.

Nor will any girl ever reach the altar by high-hatting men. Dear Lady Disdain was a hit, according to old-fashioned novels in our great-grandparents' time, but she would be a flop with the modern youth. He isn't going to spend his time and his money taking out a girl who acts as if she was a millionairess and considered him a cheap skate. The girl who tries this and who, when a boy takes her to the movies, discourses about how fine a 67-seat play was or who, when a boy takes her out in his flivver, turns up her nose about it and talks about the Rolls Royce that some other boy has never has but that one date. It is good-night for her when they part.

And many a girl does herself out of a good husband by the snobbery that makes her pretend that she is only used to riches and luxury and scorns the simple ways of life. Girls who make their own clothes at night will smile and say: "Oh, this is a cheap little French importation that I got for \$146." or "I picked this hat up at a bargain. It only cost \$50." Or they boast of their inability to cook and say that nothing on earth would ever induce them to go into a kitchen, and the poor young man who is just beginning to climb the ladder of success figures out that his entire salary wouldn't provide this snobbish lady with chiffon lingerie, to say nothing of caviar and champagne, and so he decides that she isn't the kind of wife he wants, and moves on.

As for advising a girl to pick out a rich man for a husband instead of a poor one, that is equally bad counsel, even from a financial standpoint, for in this land of opportunity the wheel of fortune turns so rapidly that the rich man of today is very likely to be the poor man of tomorrow and the poor man of today the millionaire of tomorrow, and so the girl who marries for money very often doesn't even have that by the time she is middle-aged.

So, taking it all in all, I think that the advice to boys and girls to be snobs is misleading. Far better to tell them to be simple and honest and true to themselves and to cultivate humility of spirit instead of arrogance.

DOROTHY DIX.

Milady Beautiful! By Lois Leeds

BEAUTY QUESTIONS ANSWERED Waved Coiffure; Clothes; Measurements

DEAR MISS LEEDS—(1) I have dark almost black hair with a little natural curl in it. How can I comb it? I am almost 19 years old, 5 feet 6 inches tall, and weigh 150 pounds. My measurements are: bust 36; waist, 28; hips, 40; calf, 14 1/2; ankles, 10; shoe, 8 1/4-D. I have blue eyes and a fairly small face. (2) What colors are becoming to me? Is it in good taste to wear hat, dress, coat and stockings of the same color? (3) My fingernails are flat. How can I trim them to make a nice appearance? AURARA V. M.

Answer—(1) You might try a finger-waved coiffure with a center part. Avoid bangs and waves that come too far forward around your face, as they will make your face seem too small in proportion to your body. You are twenty pounds above the



average weight for your age and height. Your overweight seems to be from your hips down. Your shoe size is small for a girl of your height and weight.

(2) You forgot to describe your skin tints, which are important in choosing becoming colors. If your complexion is medium you may wear flesh, dull rose, peach, dull orchid, pink-violet, warm taupe, blue-greens, dark medium and bright shades of blue, dull yellow, the sun-tan shades, black with light trimming, red with a bluish tinge as trimming. A costume planned in a single color is effective, but it is smarter to use two or more colors, usually a neutral shade (like sand, beige or fig) with the accessories in bright color. Several tones of the same color are good also.

(3) Use a long steel file and shape the corners of the nails in a graceful oval. Gently massage the tips of your fingers to make them more pointed. LOIS LEEDS

Troublesome Pimples Dear Miss Leeds—(1) I am 14 years old and have been using face powder for three or four years. Since my blackheads and pimples became so bad I have stopped using powder regularly. How can I clear my skin? (2) I weigh 125 pounds and my measurements are: bust, 32; hips, 33; waist, 28; thigh, 20; calf, 13 1/4; ankle, 8 1/4. Are these good? (3) For a few days after I wash my hair it is dry

and brittle, and then it becomes quite oily. What can I do for it? (4) What is the henna rinse and what is it used for? Answer—(1) No wonder you have skin troubles, my dear, since you started using make-up so early! Give it up entirely now and try to get your skin really clean. The blackheads are dirt mixed with the natural oily secretions in the pores; when they are not thoroughly cleansed they become infected and form the pus-filled pimples that you notice. Pimples also come from wrong diet and constipation.

You must keep your body clean both inside and out. Take a warm, cleansing bath every night and wash your face with plenty of warm water and soap. Rinse your face and bathe it in hot boric acid solution made of one heaping teaspoonful of boric acid in a pint of boiling water. Let it cool a bit before using. After the hot application, press out the blackheads, prick the ripe pimples with a sterilized needle and press out the pus. Bathe again in fresh boric acid solution. When it has dried pat on a lotion made of equal parts of milk of sulphur, water and witch-hazel. If there is much irritation apply a benzocaine oxide of zinc ointment.

(2) You forgot to state your height. If you are from 5 feet 4 to 5 feet 7 your weight and measurements are good.

(3) Possibly you are not using the right shampoo methods. Use a liquid pure castile soap and lather and rinse your hair three or four separate times before the final rinse. Massage the scalp vigorously as you work up the soap lather. Massage your scalp for ten minutes a day and brush your hair well.

(4) This rinse is used to give a reddish tinge to Auburn or chestnut hair. It is made of pure Egyptian henna, which can be bought at a drug store. LOIS LEEDS



Since 1857 Pure Safe Eagle Brand Condensed Milk for bottle-fed babies

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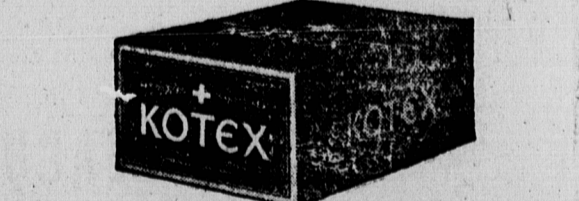
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Tomorrow—Keeping Fit Efforts to revive old-fashioned dances in London this season have failed. Mexico City now has four broadcasting stations.

Hygienic Service and Assured Comfort



The healthful method of dealing with an intimate feminine problem

Women should know the hygienic service provided by Kotex, the New and Improved Sanitary Napkin. It simply protects against ill-effects that may so easily follow trying days. Doctors and nurses urge its use. Kotex is comfortable too. Fits like a garment. Easy to adjust. Deodorizes absolutely. Brings security and an amazing peace of mind. No embarrassment when buying. Just say Kotex at any drug, dry goods or departmental store. Regular size 60c for box of a dozen. SUPER-size 75c. Directions in every package. MADE IN CANADA

KOTEX Sanitary Napkins

- 5 Features of the New and Improved Kotex 1. Softest gauze ends chafing. Filable filler absorbs amazingly. 2. Rounded and tapered. No evidence of sanitary protection. 3. Deodorizes—safely, thoroughly by a new and patented process. 4. Adjust it to your needs—thinner, narrower, as required. 5. It is easily disposed of. No unpleasant laundry.

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern By Annabelle Worthington



The soft prettiness of the rippling gathered flounce of wrap-around skirt will immediately appeal to sophisticated taste in style No. 2742. It is

fashioned of cotton voile the (popular daytime fabric with the chic Parisienne because of its suppleness and practicality. The slenderness through the hips emphasizes the slight blousing of the bodice. A becoming cascading waist-frill is caught at shoulder and waistline with ornamental buckles.

This attractive dress is designed in sizes 16, 18 years, 36, 38 and 40 and 42 inches bust. A dressmaking chart tells you how to make it. It shows in Pictures exactly how the three piece straight flounce with front edges overlapping is stitched to shaped yolk and then stitched to separate slip at waistline (pattern for which is included) to create bloused effect.

Printed crepe de chine in vivid red and white, purple aster silk crepe, printed georgette crepe, navy blue georgette, rajah in green and white tones yellow and white printed sheer linen, shell-pink batiste and printed dimity in orchid and white dot pattern are attractive.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department, The New Fashion Magazine is 15 cents, but only 10 cents when ordered with a pattern.

The New Antique

To find something new that is old to collect has been ageing the collectors of the antique. They have to find something fresh for a market that has gone stale on copies of the Old Masters, beds of queens, pewter-pots of emperors, Egyptian monuments, door-knobs, and all the furniture fakeries. These have been worn too threadbare for any self-respecting person starting in with his, or her, pile to rummage in the antiques to see any social prestige in possessing them. Yet one must hang something in the apartment

that has been found moulding in an attic. But what? Fringes! These are the latest, the very latest, among the oldest antiques. Collectors who don't jump into fringes right away will find the market against them. Fringes are not an original idea with this column. It is merely reporting the activity of Europe in fringes as the last resort to find an antique that hasn't yet been oversold. Any one with a quilt fringe, or the frayed fringe that once draped spiked horse-hair upholstery, is recommended to conceal it in a safety vault. The offer that will be made when New York is down with the fringe fever can be awaited. The biggest professional collectors are understood to have their agents out hunting fringes for oil millionaires from Texas. They have been trying to pry an old lady in the eastern townships away from her fringe; but she is holding on to it for more money than they dare give at this stage of the fringe craze. Hers is a genuinely antique fringe. It has survived the curling tongs. We haven't seen its equal this side of the Rockies.

A Morning Smile

A SMILE OR TWO A Floridan and a Californian were going to a convention in a Florida city. They had argued about the respective size and virtues of their states all during the trip. When they arrived at the convention city, their beds were adjoining. The Floridan obtained a large turtle and placed it in his neighbor's bed. When the Californian's foot touched it he leaped out of bed shouting, "What in the world is that?" "Only one of our Florida bedbugs," said the Florida man, laconically. The Californian squinted at it carefully again, yawned and said: "Little son-of-a-gun, ain't he?"

Does My Wife Play Golf?

"My wife tees the ball up," writes Maurice Lane-Norgott in The Daily Mail. "I do hate starting from the first tee," says my wife. "It always makes me nervous. Couldn't we walk to the second and begin there?" "Well, I can't help it," says my wife. "It does make me nervous. I know I shan't hit it. I never do from this tee. Oh, bother! It's fallen off now!" My wife tees her ball up. Personally, "I don't believe I'm holding my club properly. Which hand ought to be at the top—the left or the right?" "It feels very uncomfortable this way," says my wife. "I think I'd better try a practice swing first." "Well," says my wife. "Was it right? It wasn't too stiff? Was it? You're positive? Then I'll try it like that."

"Just look at my ball," says my wife, "and tell me if you don't think I've propped it too high. I'm going to pat it down a little. There! It's fallen off again! What a nuisance!" My wife tees her ball up. "I do wish you'd let me start at the second tee," says my wife. "I'm all shaking now. I know I should do much better from the second tee." "Well, I think it's very selfish of you," says my wife. "You know I simply loathe being watched. It makes me so nervous I don't know what I'm doing. Oh, not on the verandah, perhaps. Still, I'm sure they are looking out of the window."

"And that reminds me," says my wife. "Did you remember to shut the bedroom window? Because if you didn't and it rains the curtains will be ruined."

"Oh, all right," says my wife. "Only it just occurred to me, that's all. I didn't want you to have to run back after we had started."

"If you're going to be disagreeable," says my wife. "I'm not going to play. It's quite bad enough without you being cross. Oh, yes, you are. You're just as irritable as you can be."

Etiquette

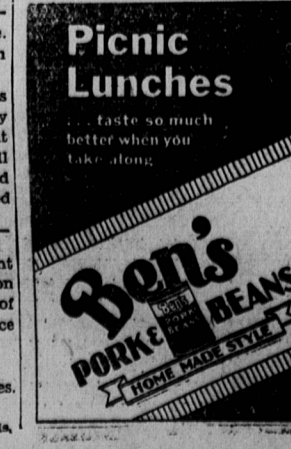
By Roberta Lee Q. Is it correct to talk to neighbors at the table whether you have been introduced or not? A. Yes. All those who meet in a friend's house are supposed to be introduced, regardless of the mere formality. Q. How long should one stay when calling on a hostess's "at home" day? A. From thirty minutes to an hour. Q. What does "a la carte" mean? A. It means, according to the menu.

Household Hints

By Roberta Lee GILT FRAMES If the gilt frames, chandeliers, and such articles, are rubbed occasionally with a soft cloth dampened in onion water, flies will not soil them. BROTHS Use the water in which green vegetables are cooked for broths for individuals. Beat up an egg in it for bouillon. This gives the body salt potassium, and nourishment. DISH WATER A tablespoonful of ammonia added to the dish water will take the place of soap as a cleanser. off again! I do wish you wouldn't talk!" My wife tees her ball up. "Had I better aim at the flag," says my wife, "or shall I try and hit it to the left? I see. I'll — Now isn't that too aggravating for words! A man's just come out of the club house?" "Well, I don't care how long he stands there staring," says my wife. "I'm not going to do a thing until he's — Oh, he's gone now!" Without warning, my wife makes an intricate, dangerous movement with her club. When she has finished I pick up her ball and place it on the tee again. "I knew it was only a waste of time starting from this tee," says my wife. "It makes me so nervous, I always miss it." Then she picks her ball up and hurries quickly away to the second tee. By the time we get there we are late for luncheon. Now, what I want to know is this: When people ask my wife if she plays golf, is she justified in saying "Yes?"

Picnic Lunches

taste so much better when you take along Ben's PORK & BEANS HOME MADE STYLE



For The Cook

SALAD DRESSING One tablespoon flour, four table-

spoons sugar, one (scant) tablespoon mustard, a few grains of cayenne. Beat two eggs, add to dry ingredients then beat in one cup milk slowly, and add one-half cup vinegar; cook in double boiler until thick; add one-half tablespoon of butter.