

The Central Guardian

IT PAYS to buy in this Province.

KINDLY REMEMBERED—Previous to the departure of the last draft Mr. Reginald McMillan, one of the members of the Hose and Chemical Company of the Charlottetown Fire Department, was presented with a purse of gold and an address. This is the sixth member of the Fire Department that has gone overseas.

SUNDAY'S LECTURE AT PEOPLE'S THEATRE

The announcement of Mr. Black's subject, "The World Has Ended," brought out a capacity house on Sunday at the People's Theatre, which listened with interest. The proposition advanced that a new world-state was just at our doors, under which a code of moral law would be introduced which would guarantee justice to all. The further proposition—that millions now living might escape the supreme agony of going down into death was a novel one undoubtedly. To the majority of the listeners, Kaiser Wilhelm, said the speaker, told us twenty years ago through the public press of the ambitious scheme he had mapped out for himself. He said he "heard voices whispering in his ear" directing him to his course. He thought, then, it was the voice of God, and that insane idea persists with him still. "God is with me because I am Emperor of Germany. The International Bible Students believed that the voice which would suggest such a program was, rather, the voice of the devil. While the God of Heaven undoubtedly holds Germany accountable for the heart-break which is enveloping society, the Scriptures suggest strongly that God is holding the accounts of the world, preparatory to starting the New world on a new basis, under which His character will be revealed through world-wide blessings. Concluding, the speaker strongly urged heeding the scripture testimony, that for a time the administering of the affairs of earth are to be transferred to the rule of Christ and later handed over to mankind, when reverence for God has taken its proper place in controlling men's minds.

FIRST AID POSTPONED—Owing to the Nurses' Graduating Exercises the First Aid Class is postponed until Wednesday evening at 8 o'clock.

DOMINION EXPRESS MONEY ORDERS are on sale in five thousand of fees throughout Canada. 4571ME11.

A NEW GREY BOOT the "Broadway" shown by Alley & Co. 4583-4-16M21.

GRADUATING EXERCISES—The nurses graduating exercises take place in the Prince of Wales College Hall this evening at 8 o'clock. Splendid program. Silver collection. M11

ADDRESS ON WAR—One of the most interesting addresses yet heard on the war will be that of Lieut.-Col. (Gr.) Jack Jenkins, next Thursday evening. Splendid music. The affair will be under the auspices of the Ladies Auxiliary of the Army and Navy League.

INSTITUTE SOCIAL—Quite a successful social under the auspices of the Harrington Winsloe W. I. was held in Winsloe Hall on March 25th. Although the hall was crowded perfect order prevailed during the evening. After a short address by the chairman Rev. Mr. Sawdon, a well rendered programme was given by local talent, ably assisted by Messrs. E. A. Foster and E. Saunders, City. The baskets and pies were capably sold by Messrs. B. Carter, S. A. McDonald, City and H. Ford, Winsloe. The net proceeds, which will be devoted to Red Cross work amounted to \$133.59. The committee wish to thank all those who contributed financially or otherwise towards the success of the evening. (Patrol please copy.)

EVANGELISTIC MEETING

Speaking from that grand old text (Revelations 3:20 "Behold I stand at the door and knock." Evangelist J. Ritchie Bell made a fervent appeal to a large congregation in the First Methodist Church last night, to receive the Saviour. "Christ Crowded Out" was his theme, and his address, as usual, was illuminating, impressive and inspiring.

Mr. Bell gave a striking word picture of the annual church meeting with the ministers and officials on the platform and the congregation in their places. A knock is heard and Christ is found at the door. After describing the conduct and feelings of the people, and their attitude to Christ, on this occasion, Mr. Bell said that the conditions may not apply to the church but it would apply to many individual members.

Not long ago "said the evangelist your love for Him was hot. Why is it getting cold? What has crowded Christ out? Two persons know. He knows and you know. What with home, business, social duties, lodge, patriotic societies and so on, many of us are so full of good works that we have no room for Christ.

Mr. Bell concluded with a word of admonition to the unsaved—Christ stands pleading but he may turn and leave you. Then follows doom.

A bright comforting, cheering service of song preceded the address. The congregation was receptive and attentive. Good seeds were sown in fruitful soil and good results will surely follow.

In response to the appeal to make the great decision for Christ a larger number came forward than at any previous meeting.

PERSONALS

Mrs. H. V. McKinnon of St. John, has gone to Norfolk, Virginia, on a visit.

Mrs. John Anderson, City, left yesterday morning for Springfield, Mass., where her sister is quite ill.

Miss Margaret Munn, who has been spending the winter in Moncton, is expected home early next week to resume her business.

Miss Simmott, sister of Archbishop Simmott is visiting Charlottetown the guest of Miss Angie Doyle, Fitzroy Street.

Mr. Fred Steele has returned from Amherst, where he had been attached to a military unit for the past several months.

Miss Bessie McDonald of Georgetown is visiting in the City.

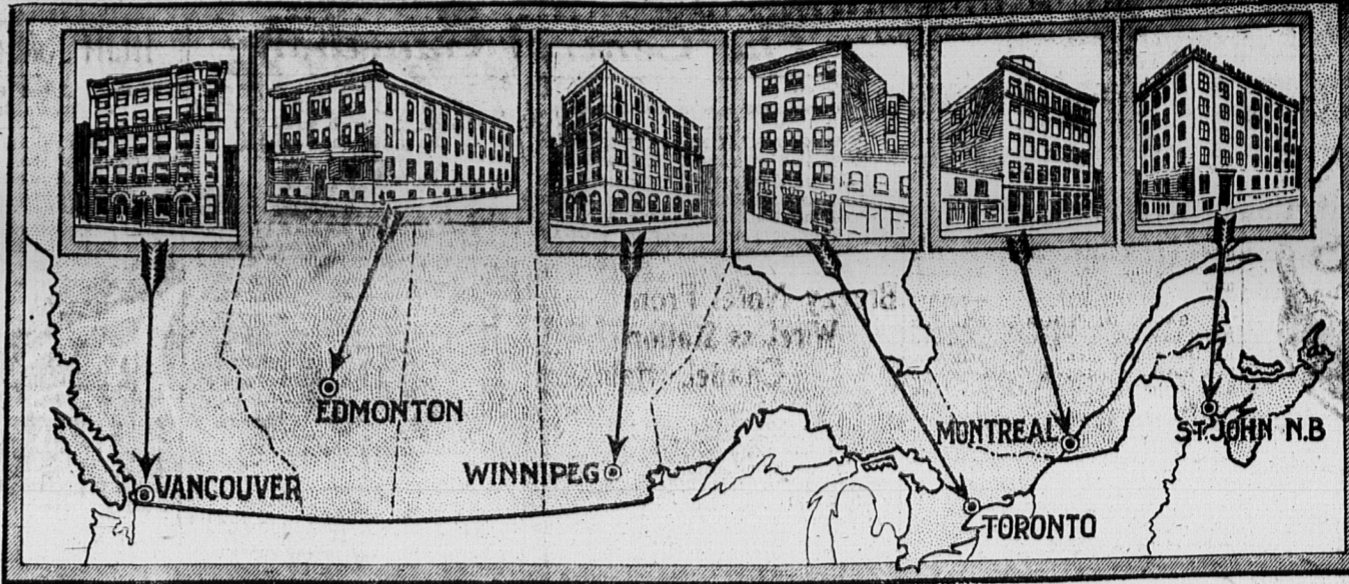
Gunnors McCarron and Pidgeon returned to Charlottetown yesterday after a short furlough to their homes in this city.

Mr. Alexander Lockhart, St. Eleanors, who spent the week-end in Charlottetown, the guest of his daughter, Mrs. Bennett left on return yesterday afternoon.

The many friends of Miss Gladys Robbins, of Morell, will be pleased to hear she has returned to her home again after undergoing an operation at the Charlottetown Hospital.

Mr. D. D. Morrison, left yesterday for Halifax where he will join Mrs. Morrison, who has been in that City for some weeks undergoing an operation. They expect to arrive home Wednesday.

INSTANT POSTUM
is a satisfying and economical table drink much used these war times instead of tea and coffee
A SUGAR SAVER



How Canada's Greatest Shoe House Supplies the Nation's Footwear

CONSIDER the amount of time and the infinite care you take when buying footwear to suit your own taste in regard to style, size, etc. Multiply your own individual needs by millions and you will get an idea of the immense task which confronts the makers of Canada's footwear, and the size of the organization it is necessary to maintain for that purpose.

The buying of a single pair of shoes is an event that occupies a person but a few moments two or three times a year—but to meet the accumulated demand of a nation's individuals, it requires the whole resources of a gigantic industry. Ames Holden McCready are truly "Shoemakers to the Nation." It is a title justified by their size and the importance of their business.

It may be a revelation to many Canadians to know that to supply them with proper footwear, this firm maintains huge factories each with many acres of floor space, and hundreds of intricate, almost human, machines—facilities and equipment sufficient to turn out 8,000 pairs of shoes every working day.

It requires a small army of work-people, clerks and warehousemen, in addition to executives, buyers and travellers.

It requires much study and thought to plan styles and models of Men's, Women's and Children's shoes in their various grades and styles.

In order to secure the best results in the production of various kinds and grades, it is also necessary to specialize.

For example: Ames Holden McCready factories are separated into three distinct factory units, each a complete factory in itself.

One unit of our factories is devoted entirely to the manufacture of high grade footwear for Women and Children. Consider the great variety of styles in women's footwear, including high-top boots, oxfords and pumps.

Consider the many different patterns and lasts, the varieties and shades of leather and finish—then you will see what a great number of models are required to meet the widely different needs of Canadian women in the cities and towns and also in the country districts.

Another factory unit is devoted to making only the better grades and styles of Men's Shoes—shoes for professional men, lawyers, doctors, and all business men, whose occupations permit the use of fine leathers such as calf and kid.

The third unit specializes in sturdier types of shoes for heavy wear and rough usage. Shoes for farmers, lumbermen, miners, trainmen, and workpeople who require a heavier and more solidly-constructed boot.

In addition to the work of manufacture—the requirements of distribution are also tremendous. A manufacturer must not only make his goods economically and well—but he must deliver them—DISTRIBUTE them. Therefore, in addition to a force of 60 travellers constantly visiting the retail trade from coast to coast, Ames Holden McCready maintain, in the centres of population throughout Canada, immense stocks of boots and shoes ready for immediate shipment to the retailers in each section.

These warehouses are located in the following cities:

- St. John Toronto Montreal
- Winnipeg Edmonton Vancouver

Years of experience has taught us the kind and styles of boots which are required in each locality. No matter in what part of Canada you reside, no matter what particular kind of shoe you require, your retail dealer can procure it for you without loss of time.

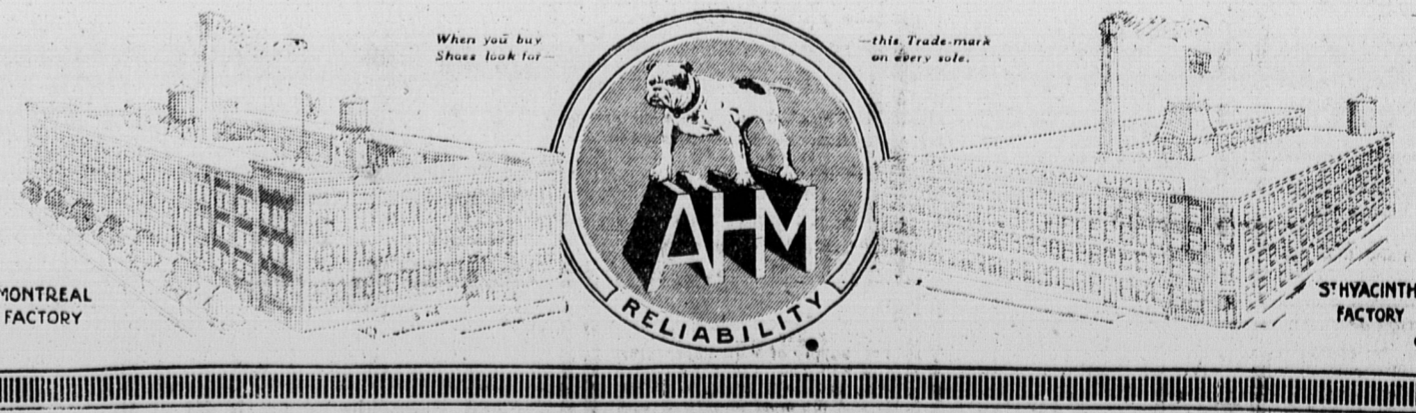
And that is the reason why you will find, even in the outlying districts, that dealers selling Ames Holden McCready goods are up-to-date with stocks that are fresh and new, and which reflect the latest shapes and styles.

When you see the A. H. M. trade mark on a shoe, you know that not only is that mark an endorsement by the largest shoe concern in Canada, but that being the product of a highly organized industry, the shoe you are buying represents the utmost in value, style and wearing qualities which can be obtained at the price.

AMES HOLDEN McCREADY LIMITED

"Shoemakers to the Nation"

- ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER



BIG-E-NUFF

EASTERN double-L-bow Work Shirt
Sold by all reliable stores

Call in and Hear the New Edison Phonograph

Of all entertainers there is none that equals the New Edison.
Besides bringing the entire world of opera, vaudeville, choir, concert and platform into your home—it recreates instrumental and vocal tone as nothing else in this world can do.
The best proof and advertisement of the New Edison superiority is in the instrument itself.
Call in today and hear some of the new records.
A. E. Toombs
177 QUEEN ST.

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S.O.S. SUITS ON THE ATLANTIC
Experiences of Three Montreal Travellers—Once a Torpedo Scraped Their Ship and Once They Were Rammed

LOBSTER FISHING
Sir:—On account of the great quantity of ice in the straits and harbor which are frozen up as solid as mid winter, why not get our lobster season changed to the 1st or 6th of May and then give us the two months of fishing as the price of supplies is so high I think it a mistake to try and fish while there is such risks of losing gear.
I am Sir etc.
FISHERMAN
Murray Harbor North

third trip to England since the outbreak of war. Messrs. E. R. Owen, A. Brooks and P. Singer were the three buyers who faced the perils of the Atlantic and ran the dangers of the air raids on London, but came back again safe and sound, and deeply impressed with every war measure that they saw.
On the return journey the trio of buyers were on the Melita and were six hours out from Liverpool when their liner was rammed, and a huge rent torn in her side. It was only the coal that saved her from sinking for it kept the water out to great extent. The three buyers each had been provided by their firm with a S.O.S. Thermos suit, which they had carefully locked in their trunks. These suits are thickly padded with weighted feet and close fitting helmet. They are fitted with emergency ration packets and a whistle for calling attention, and a man wearing them can stay in the water for hours without feeling the cold. The three buyers unlocked their baggage and got into those suits

in less than half a minute, and they made a dash for the deck, but it was ascertained that the ship was not going to sink. It took the Melita more than twelve hours to limp back to Liverpool, but she did it under her own steam. "I don't wonder at men taking a chance and jumping overboard," said one of the buyers, "reconfirming his feelings."—Montreal Daily Star, April 4, 1918. 4574

Hair Dressing
Mrs. White's patrons wishing alterations or new work done send to 569 Bloor West, Toronto, and they will receive prompt return.
4081-22 MonWedFri 11m

A careful selection of every line of Jewelry marks our stock.
We will be pleased to have you call.
W.N. Tanton
Jeweler