

\$300.00 in Prizes.

The Business Bulletin

\$10.00 in Prizes every week.

WHEN YOU LOOK FRESH and COOL, YOU FEEL FRESH and COOL!

In these difficult days of limited incomes and skyrocketing prices, new clothes for the sultry summer days may be beyond reach for many men and women. You can, however, look your dandiest and feel fresh and cool as well as make a substantial saving by sending your last year's wardrobe to us for complete cleaning. Just for a change try our trained, efficient service for all your dry cleaning needs.

New METHOD CLEANERS Ltd.
Phone 963.

BUY YOUR TURNIP SEED and MANGEL SEED at P. J. McDONALD'S And Save Money.


1. Look your dandiest
2. Where do you fit.
3. Gay and glamorous.
4. Accept no substitute.
5. Careful expert attention.
6. Let us suggest flowers.
7. Government tested.
8. Low current prices.

LURE OF FEMINE CHARM BEGINS WITH BEAUTIFUL WAVY HAIR

Our many methods of permanent waving provides the flattering combination of a Natural Coiffure and hair with lustrous sheen. Our reconditioning oils actually benefit all types of hair.

A METHOD FOR EVERY TYPE. A PRICE FOR EVERY PURSE.

PHONE 1329 FOR APPOINTMENT
176 GREAT GEORGE STREET



PHONE 318

For quality Groceries at low current prices and service you will appreciate. We deliver all orders promptly.

MacPherson Bros.
155 Great George Street

WE SPECIALIZE

In supplying the public demand for out of season fruit and vegetables. If you want something really nice

Phone 1099
A. H. BURKE
Market Building

DRIVE THE NEW DeSOTO and DODGE

See for yourself these two outstanding values in 1934 Automobiles

T. G. IVES
219 Great George Street. Phone 1117.

EXPLANATION OF CONTEST

In each of the numbered panels above, there appears a sentence or phrase taken from eight of the advertisements appearing on this page. In making up your solution it is necessary to read the advertisements until you locate those from which the eight sentences or phrases have been taken. Write the name and address of the firm in whose advertisement you found the sentences, and then list the numbers of the "Bulletins" as given at the end of each panel in which they appear.

To make your solution eligible for a prize, attach a receipt showing that you have done business with one or more of "The Business Bulletin" advertisers during the current week. State also on your solution on which of the advertisers you wish your prize order drawn. Receipts must be to the value of at least twenty-five cents. The value of the attached receipt has no bearing on the awarding of prize orders.

From all correct replies received each week, four will be drawn and the prizes awarded in the order in which the drawings are made: 1st, \$4.00; 2nd, \$3.00; 3rd, \$2.00 and 4th, \$1.00. All prizes are awarded in the form of merchandise orders on the firms advertising on this page. Additional prizes totalling \$40.00 will also be awarded. These awards are: 1st, \$25.00; 2nd, \$10.00; 3rd, \$5.00 and will be won by the three persons who have sent in the most replies during the twenty six weeks this feature will appear. The first issue is January 13th and the final appearance will be July 7th.

All replies to this contest should be addressed to Editor, The Business Bulletin, The Guardian, Charlottetown, P. E. I. and should be in this office not later than Thursday noon each week.

SMART TIES

They're de luxe effects, hand-finished for discriminating men. Some are gay and glamorous; others very sedate and refined; rich silks and satins and a raft of new designs.

The Tip Top Store
Jack S. Cameron W. P. Bruce
Brace Building

DROP IN

And see what we have to offer in a large display of native blankets and yarns. "Island Blankets from Island Wool for Islanders."

Wm. LANDRIGAN WOOLLEN MILLS
65 Queen Street

BUILDING ESTIMATES

We will be pleased to furnish you with estimates for buildings of any description. Small and large jobs efficiently undertaken.

A. T. MCKINNON
General Contractor
PHONE 1437.

READING LAMPS

Enjoy more comfortable ease by using a reading lamp. They beautify the home as well.

Phone 1440 for all electric needs.
CHAPPEL & CO.

Bread And Butter

Just the most common "Snack" on the table but when you use Mrs. Kenny's Home Baked Bread it's a real treat.

Mrs. Kenny's Home Bakery
Phone 989-L. Queen St.
Or At Your Grocer's.

BUSINESS BULLETIN PRIZE WINNERS, MAY 5th, 1934

1. Mrs. W. H. Smallwood, Southport P. E. I.
2. Joseph Hynes, Greenfield, P. E. I.
3. Mrs. Hampson Bowman, Hampshire, P. E. I.
4. Miss Joan W. Miller, 283 Fitzroy Street.

Peerless Beverages

In name and quality the finest soft drinks available.

Order Peerless and enjoy the best.



FARMERS SUPPLIES

Farm Implements, Seeds, Wire, Feeds, Meats, Groceries—some of the lines we carry. And you'll find the price is lower here.

CASH & CARRY STORES
W. R. DENNIS
187 Great George Street
Phone 1115

PHONE 913

For good Groceries, fresh Meats and good value in every purchase.

FRANK N. KAYS
19 Hillsborough Street

HOW ARE YOUR BRAKES?

Our mechanics are the guardians of you and your family in those moments of greatest danger when good brakes are all that can save you. Have your brakes checked regularly. Adjustments to your brakes made at reasonable cost.

THE CENTRAL GARAGE
A. HORNE & CO.
105 Kent Street. Phone 538.

GETTING BALD?

Perhaps we can offer suggestions to help you. That's part of our policy of better barber service.

MAYNE BROS.
Great George Street

NEW FLANNEL SUITS \$16.50

Special value in new Flannel Suits at \$16.50. Shades Light Grey, Medium Grey and Fawn. Extra value for the money.

Come in and see them.

HENDERSON & CUDMORE
MEN'S WEAR

COAL

Just reach for the telephone and call 1090. We'll do the rest.


H. R. Large & Co.
Wholesale & Retail

STORAGE BATTERIES

Require skilled service. Careful expert attention given to recharging.

NEW BATTERIES ALWAYS IN STOCK

PALMER AUTO ELECTRIC CO.
ELECTRICAL & CARBURETOR SERVICE



FOX BISCUITS

Form an important item in your fox diet. "Imperial" contain all necessary ingredients carefully blended.

Imperial Biscuit Co., Ltd.
Phone 721

BUTTER

The name is your assurance of quality. Accept no substitute.

Perfection

MANUFACTURED BY CENTRAL CREAMERIES LTD.
CHARLOTTETOWN - SUMMERSIDE

ICE CREAM

Served with hot sauces, forms a most delicious dessert. And so easy to prepare.

Prescriptions

Careful attention given to the accurate filling of your prescriptions. Graduate druggist always in attendance.

C. C. HEESCHAN
DRUGGIST
183 Queen St. Phone 772.

Spring Clean Up

Bring with it many odd repair jobs around your property; if you require a carpenter, call 511 or drop in to our office at 195 Grafton Street. Estimates furnished on construction work—large or small.

MacDOUGALL & MacAULAY
Carpenters & Contractors

TED'S TAXI

PHONE 1400

After The Show

You'll always find a gay after-theatre crowd at WHITES.

There attracted by the good food—Prompt service—And the moderate cost.

WHITE'S Restaurant
Brace Building

"You Can Whip Our Cream"

But you can't beat our Milk! Every bottle of GARDEN CITY MILK is filled to the brim with health and energy.

Phone 584 and our driver will be pleased to serve you.

The Pure Milk Co., Ltd.
Phone 584.

Our Retail Store

Is always well stocked with freshly baked Cakes, Pies, Cookies and many forms of delicious Pastries.

Baked by the Bakers of HORNSBY'S BREAD.

Hornsby's Bakery
9 Upper Queen Street

ELECTRIC APPLIANCES

We stock toasters, irons, and all those smaller items that are so important when needed. Our repair department is equipped to give you prompt, efficient service.

Brown Electric Co.
Kent Street. Phone 971.

DeForest Washing Machines

Help make your housework easier. Come and see our Models.

We also carry De Forest the better Radio.

Island Radio Co.
143 Great George Street
PHONE 1423 FOR A DEMONSTRATION

SEEDS

Farm and Garden Seeds—Government tested for Purity and Germination. A big variety and lower prices.

W. A. Johnstone
MONTAGUE, P. E. I.
Phone 6


RADIOTITIS

The craving for distance cannot be satisfied until we thoroughly overhaul your Radio. Phone 1232.

V. C. Smallwood
RADIOTICIAN
122 North River Road

APPETIZING McINNIS' BREAD

will introduce you to a rich treat. Quality bread of uniform goodness.



TENDER STEAKS

Our policy of purchasing only the choicest meats assures you of highest quality, and at the most reasonable cost. Phone 389 or 390 for prompt delivery.

ROOPS LIMITED
Grafton Street

GREAT MAY VALUES

Men's Fine Shirts	69c
Men's Cottonade Pants	98c
Boy's Knicker Pants	59c
Men's Fancy Hose	15c
Ladies' Rayon Hose	23c
Ladies' Silk Hose	39c
Linen Towels, each	19c
Bath Towels	10c
House Dresses	59c

SINCLAIR & STEWART LTD
SUMMERSIDE

100 SHEETS and 100 ENVELOPES

Personal or business stationery to which you'll be proud to attach your signature.

ONLY \$2.50

YOUR FOXES

Mean a great deal to you and FEELLESS Fox Biscuits mean a great deal to your Foxes.

Order Peerless the next time.

P. E. I. Fox Biscuit Co., Ltd.
Charlottetown, P. E. I.

Ask For Receipts

And send in a reply to the contest. Draw your merchandise orders on us.

A. J. McCABE
261 Great George Street

Our Customers

Find they save money by dealing here. We assure you of a similar experience if you phone 1386 and place a trial order.

Websters Grocery & Meat Market
Euston St.

Where DO YOU FIT in This Picture

INSURANCE ? ? ?

Makes the Difference

Hyndman & Co., Limited

IT'S YOUR ADVANTAGE

When you do your shopping here for Meats and Groceries. Ask for receipts and draw your merchandise orders on us.

S. N. KAYS
87 Fowal Street
Phone 65.

Cakes To Order

For all special occasions when you want everything to be particularly nice, place your baking orders with us.

PROMPT SERVICE.

Hynes' Bakery
203 Grafton Street

GUARDIAN CENTRAL JOB PRINTERY

CARE MUST BE TAKEN

In choosing cans for the packing of food products. Our cans are manufactured from highest quality Charcoal Tinplate and Genuine C. Enamel. Quality is your assurance.

Charlottetown Can Company, Ltd.
CHARLOTTETOWN, P. E. I.

WE MOVE ANYTHING

Household goods carefully handled and efficient service and transferring goods. Phone 142 for rates.

H. MacFarlane & Co.
167-169 Kent Street
Phone 1042

ANY MAKE OF ENGINE

Our machinery repair shop is equipped to repair all makes and styles of engines, while our workmen are thoroughly competent.

If your gasoline or steam engine is not functioning one hundred percent, get in touch with us and we'll give you an estimate on repairs.

Bruce Stewart & Co., Ltd.
CHARLOTTETOWN, P. E. ISLAND

MOTHER'S DAY MAY 13th

You certainly want to give MOTHER something to show your memory still holds her in fond and loving respect and admiration. But what to give?

Let us suggest FLOWERS.

JAMES TAIT
PHONE 269

Suits Pressed

Prompt and efficient service in looking after your Suits and Overcoats.

HUGH MacKAY
Kent Street
For All Pressing & Cleaning

BE MODERN

Come in and see the new display of up-to-date farm equipment. We will be pleased to discuss with you ways and means of modernizing your present farm equipment.

SAMUEL KENNEDY
134 Kent Street. Phone 693.