

BRADFORD ELLISON
Vice-President, Nestlé's Milk Products
(Canada) Limited.

The election of Mr. Bradford Ellison to the position of Vice-President of Nestlé's Milk Products (Canada) Limited is announced by the Board of Directors.

Mr. Ellison, eight years ago, sold the first Nestlé's milk in the Dominion of Canada, and Nestlé's Milk Products (Canada) Limited is now one of the largest sellers of canned milk in the entire Dominion. In many places Nestlé's brand is the leading seller.

The appointment of Mr. Harold M. Grout to the position of Sales Manager, and Mr. John Francis to position of Assistant Sales Manager, is also announced.

HAROLD M. GROUT
Sales Manager, Nestlé's Milk Products
(Canada) Limited.

COMPANY NAMED FOR MURRAY

DUNCAN, Okla., Sept. 30. (U.P.)—The Murray Petroleum Company, named for Gov. William H. (Alfalfa Bill) Murray, has been organized here. The Oklahoma governor, who called out the militia to curb overproduction of oil, does not have an interest in the well. B. F. Lundy, Dunant, firm president, announced location of a wildcat test in eastern Stephens County.

FRENCH HALT ITALIAN WINES

PARIS, Sept. 30. (U.P.)—M. de

Beaumarchais, French ambassador in Rome, signed a wine treaty with Italy in April, but it has been announced that a ban has been placed on Italian wine at Grenoble. Numerous trains bringing wine to France are reported to have stopped on the Italian side of the border.

When firemen tried to extinguish a large farm fire on Candia, near Ancona, Italy, recently, they were unable to obtain water. They connected their pumps to several large vats of wine standing in a cellar and put out the flames in a short time.

See the bright new patterns! Study the astonishing lower-than-ever prices



DANUBE Congoleum Gold Seal Rug No. 532

GLORIA Congoleum Gold Seal Rug No. 636

No matter how large your family budget may be you will be interested in these CONGOLEUM lower-than-ever prices... because they represent a saving such as you have never been offered before.

These two new patterns will also interest you... they are the newest additions to the already beautiful array of CONGOLEUM GOLD SEAL RUGS... and ready to add beauty to any home.

CONGOLEUM GOLD SEAL RUGS are so easy to keep clean that they always look bright and new. They are so moderately priced that no home need be without them.

Go to your nearest dealer... see the new patterns... learn the new lower-than-ever prices. Here is the greatest value in Canada today.

RUG SIZE	1921 PRICE	TODAY'S PRICE
9 x 3 ft.	\$4.50	\$3.00
9 x 4 1/2 ft.	6.75	4.50
9 x 6 ft.	9.00	6.00
9 x 7 1/2 ft.	11.25	7.50
9 x 9 ft.	13.50	9.00
9 x 10 1/2 ft.	15.75	10.50
9 x 12 ft.	18.00	12.00

Congoleum Gold Seal Rugs are made in Canada by Canadians and known throughout the entire world.

CONGOLEUM GOLD SEAL RUGS
The World's Best Value in Home Furnishings
CONGOLEUM CANADA LIMITED - MONTREAL

WESTERN GUARDIAN

NORTH BEDEQUE & FREETOWN United Church N. Bedeque, 11; Freetown, 3; Traveller's Rest 7 (Communion.) Special offering for H. Books at last two points. Minister, J. W. A. Nicholson.

PLATE GLASS WINDOW BROKEN—On Tuesday afternoon, not a little excitement was caused on Water street, when a Chevrolet car crashed into the plate glass window of Mr. T. L. Compton's office. One of the men from Prince Motors garage had just brought the car in from the country and not being familiar with the shifts, the car being an old type, he put his foot on the wrong gear, when applying the brake and the car shot forward running up on the pavement, and before the man could rectify his mistake crashed into the window. Fortunately no one was hurt.—S.

HARVEST FESTIVAL—The Summerside Salvation Army Corp held their Harvest festival on Monday evening. Quantities of fruit, vegetables and home-made cooking were donated by friends from country and town. The hall, where the festival was held was artistically decorated. An arch of autumn leaves and sheaves of wheat made an appropriate setting for the auctioneer's table. Mr. George Bonness acted as auctioneer and a large sum was realized from the sale. Harvest hymns were sung at the service preceding the business part of the festival. Capt. Ritchie and Lieut. Berry wish to thank all those who helped to make this annual affair such a success.—S.

PERSONALS

Mrs. Ernest Wells and little daughter are visiting Mrs. Wells' parents, Mr. and Mrs. Chester Palmer, of Summerside.—S.

The Misses Helen and Elaine Bennett were week end visitors to Kelvin.—S.

Miss Mae Lavers, R.N., has returned to Georgetown, from a pleasant visit in Summerside.—S.

Miss Adelaide Lockhart and the Misses Ruth and Marion McKenzie, of Charlottetown, were week end visitors to Summerside.—S.

Mrs. Jennie Hunter and Mrs. Orville Waldron, of Revere, Mass., are visiting their brother and sister, Mr. Charles Ramsay and Mrs. Thomas Bishop. They will also visit their old home in Malpeque.—S.

Mr. Joseph D. Ready, Kensington, now a student at St. Dunstan's University is at present in the Charlottetown Hospital taking treatment for a minor indisposition. All wish to see him returned to college in a short time.—Y.

TESS WINS 54TH PRIZE

EVIAN-LES-BAINS, France, Sept. 30. (U.P.)—"Tess the Dancer" famous movie dog, has just been awarded her 54th prize in a dog show held here. She won two first prizes, one in the open class and the other for her talent and work. She also received a special prize from her admirers when she danced and pretended to fall dead. Tess is a great favorite.

PEPYS RELIC DISPLAYED

A gaming table, which was given by James II to Samuel Pepys has just been placed on display in London Museum. It is inlaid with ivory and various colored woods, and with it are a set of chessmen and checkers in tinted ivory and an ivory dice box with markers.



For strength and purity!
Barbours SPICES

PETERS ROAD

The month of September did not prove to be an ideal one either for the harvesting of grain or for potato digging, but the pastures have responded to the frequent rains.

Mr. and Mrs. William Osborne and sons, William, Jr. and Oliver, have been spending their holidays at Point Pleasant, where Mrs. Osborne's mother, Mrs. J. R. Clowe, resides. A sister of Mrs. Osborne, Mrs. Benjamin Reynolds resides at Murray River, where they also visited. The family motored from their home in U. S.

The large pond adjacent to the saw mills of Mr. J. B. Finlayson, Point Pleasant, is an attractive spot for the angler sportsman. Mr. Finlayson, himself is well posted in the lure of trout-fishing, and is not averse to passing the amateur some good hints.

We regret that Mr. Alex Campbell, an aged and respected resident of Alliston, sustained some injuries while driving a spirited horse with a load of potatoes from the field. Mr. Campbell finding the horse unmanageable, jumped from the wagon and was thrown in contact with the team, receiving some bruises and a severe shock. We are pleased to report that Mr. Campbell is improving daily, and expects to be at work in a short time.

We are pleased to learn that Mr. Alex R. MacDonald, Glen William, has been appointed Road Superintendent for the territory as now constituted, which includes this vicinity. Mr. Chester McSwain, Greek River, is appointed road master for Peters Road district.

Owing to an outbreak of scarlet fever at Cambridge, the Rally Day services of the Murray Harbor North, Cambridge and Peters Road S. S. to be held in Cambridge Hall on the 27th of September, had to be suspended. The prompt attention given by the party affected and the necessary steps taken by the Board of Health is most commendable, and will aid much in stamping out this insidious disease and thereby arrest its progress in the settlement.—P.

New Trunk Road for Wales

Proposal of a central trunk road to open up Wales is receiving great favor in that country. The road would start at Cardiff and continue to Colwyn Bay, with branches to the east and west. Those backing the plan say that the road would help restore the balance of population and provide work for thousands, as well as help agriculture, the woolen industry, lead mining and quarrying.

Politics in Old Castle

Politics invaded Drum Castle, thought to be the oldest family residence in Deeside, Scotland, when Sir Robert Horne, M. P., recently addressed a Unionist gathering there. The first owner of the estate of Drum was William de Irvine, who was armour bearer to Robert the Bruce, and for more than six centuries the property has remained in the Irvine family. Some of the old walls still standing are nearly 70 feet high and 14 feet thick.

BRINGING UP FATHER

I WONDER IF THAT NOSEY OLD MAN MRS. CHATTER'S LOOKIN' OVER THIS WAY? NO—THANK GOODNESS—



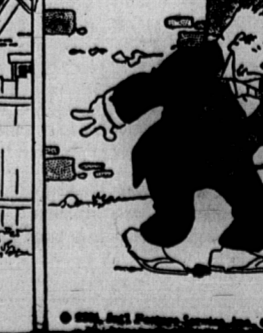
ANY DON'T SEE THAT OLD SNOOPER NEXT DOOR—AROUND!



ALL IS WELL.



AH!



Eastern Guardian

INSTITUTE WORK—The Sturgeon Women's Institute held their monthly meeting in the school room on Wednesday evening, Sept. 9th. The eleven members present were much pleased to welcome three new members. The meeting opened with the Institute Ode, followed by roll call, which was answered with a nickel. The minutes of previous meeting were then read and approved. Committees heard from and new ones appointed. School, Mrs. Leigh Wight and Mrs. Benj. Graham; Sick, Mrs. Thomas Creed and Miss Muriel Collins. The members voted five dollars to be paid to the school fair. All other bills were voted to be paid and it was agreed to purchase a basin and water pail, also paper towel provided cost of stove was no more than anticipated. Miss Lelecheur gave a splendid recitation, also a reading. The meeting then closed with the National Anthem.

Wedding Bells

A wedding of much interest was solemnized at 6.30 p. m. on Tuesday, Sept. 29th, when Miss Lulu Dana, daughter of Mrs. Robinson and the late George Robinson, of Summerside, was united in marriage to Mr. Harrison Robblee Bell, son of Mr. and Mrs. Donald Bell, of Tryon. The ceremony took place at the home of the bride, Rev. Mr. Campbell of Trinity United Church being the officiating clergyman.

The bride, wearing a lovely gown of white satin and chintilly lace, with long flowing veil wreathed with orange blossoms, was given in marriage by her brother, Mr. B. W. Robinson. The bride carried a shower bouquet of tallman roses. Little Miss Betty Howatt, niece of the groom, in a dainty frock of pink organdy, strewed roses in the path of the bridal party as they entered the drawing room to the strains of the Wedding March, played by Mrs. Keith McGougan. The bride and groom were unattended.

During the signing of the register, Miss Bessie Smallman sang very sweetly, "Love sends a little gift of roses." The setting for the ceremony, witnessed by the immediate relatives and friends, was a lovely bank of autumn tinted leaves and flowers.

At the reception, immediately following the service, Mrs. Morley M. Bell poured tea and Mrs. Hume Hoggood cut the ices. Assisting in serving were Mrs. Leith Smith, Mrs. Reginald Pope and Miss Betty Robinson. The colour scheme in the dining room was pink and yellow, lovely vases of yellow chrysanthemums and pink snapdragons adorning the table. The bride and groom after receiving the congratulations of their friends, left for a honeymoon trip to the Maritime Provinces. The bride travelled in an ensemble suit of mulberry, with matching hat and shoes, with purse and gloves of beige.

Mr. and Mrs. Bell, on their return will reside in Summerside, where they have the best wishes of their many friends in which The Guardian joins. The bride was the recipient of many lovely gifts at several little parties given in her honor.—S.

"Peace Day" for Belfast

Belfast, Ireland, has decided to turn Armistice Day into "Peace Day." The decision was made by the Belfast Educational Committee in response to a growing public demand for an annual day on which peace would be extolled, especially in the public elementary schools. Programs given on the anniversary of the end of the World war will consist of praises for peace instead of reminders of war.

BARROW BOOKSELLER DIES

Alexander Livesey, last of Scotland's itinerant booksellers, has died at Ayr. Pushing his barrow of books before him, Livesey toured all parts of the country and was well known in many out-of-the-way villages as well as large cities. He was an expert in rare books.

Columbus Voyage To Be Made Again

MADRID, Sept. 30—Seafarers along ocean routes this winter will rub their eyes when they see a tiny sailing vessel from another age and gliding slowly past them to vanish in the mist.

What they will see will be a recreation of the Santa Maria, Columbus' famous flagship of 220 tons, with two mastsails, a dark hole for the crew below deck, and the captain's cabin under the raised stern just where the ship gets a sickening roll from the impact of huge combbers against the tiny cockleshell sides.

Twenty-five Spanish sailor youths, not half the number of Columbus' crew of fifty-two will man the vessel under the command of Captain Julio Guillen who is thirty-five years old. With hardtaek to last for three months and water for five months, no instruments or comforts post-dating 1492, not even a radio in case of emergency, this exact replica of Columbus' flagship will slip away some time in February from Palos, where Columbus set sail, and will follow the great explorer's route.

Allowing for fierce Atlantic gales and for calms, they should sight the coast of Sanle Domingo some 50 days later. The ship will bear a stone from the La Rabida Monastery for the lighthouse memorial to Columbus there.

Canadian school children will get a chance to hear from the lips of the living what Columbus' hard voyage was like, for the crew will voyage risk life and limb in a three-year passage through the gales of Cape Horn to Canada, and the voyage may even take the tiny craft through the Great Lakes to Chicago for the 1933 exposition.

MAN, 70, TAKES BRIDE, 28

Raymond John Richard Warner, a bachelor of 70, and Miss Mary Dorothy Kathleen Warner, a spinster aged 28, were quietly married recently in St. Mary's Catholic Church, Clapham, London. Warner is wealthy and an active director in several large companies.

Potatoes In Fancy Packages

FORT FAIRFIELD, Me., Sept. 30.—Maine potato growers, faced with the lowest prices for their crop offered in years, are contemplating emphasis on quality of the product, and many of the growers are preparing to ship "fancy" packages of the best Aroostook potato in 15 pound bags, suitably wrapped it was learned here today.

Say Price too Low

With the nation expected to produce but 361,000,000 bushels and Maine about 45,000,000 bushels, the crop in this part of the country is declared spotty. And while Maine potato farmers cannot make money at 50 cents a barrel, they are not so heavily indebted to the fertilizer companies as in years past and hope to pull through until the price range rises nearer the \$1.25 a barrel mark, which it costs them to raise their crop.

Year in and year out, the Maine potato grower must average better than \$1.25 to pay his way and make anything, G. Herbert Foss, one of the big potato growers of this section and former head of the now defunct Maine Potato Growers' Exchange, said this afternoon. He expects the 50 cent price now quoted to be bettered when the early potatoes of other sections of the country are consumed, and with Canada shut out by higher tariff, the advance should be something to depend on.

Some May Be Stored

Readjustment of the potato acreage in Aroostook County will automatically come with such low prices, Foss went on. Storage of potatoes for those who do not want to sell at the current low quotations will be the move of a number of farmers, but storage facilities are very limited. The answer to the Maine potato farmer's problem probably lies in packaging a quality product, he said, and the 15 pound specially wrapped bag is looming in importance throughout the big Aroostook County.

Hat Angles

NONE OF TOP PIECES SET STRAIGHT ON HEAD

An eye, ear, nose and throat specialist is a title that may well be applied to the Parisian miller today as to the doctor of such portions of our anatomy. In the roadway of fashion the hat that has blocked traffic is the one that concerns the eye, ear, nose and throat. And not content with this, has extended its influence further to cause a complete dress revelation. Dipping over one eye, exposing one ear while completely covering the other, casting a shadow upon the nose at just the right angle, and sweeping a graceful plume across the throat—is the very special way in which the new hat rests upon a proud head and reveals the youthful curve of a white neck.

Opinions vary as to the lifetime this little model will enjoy, but be it long or short, one thing is certain—while it does live it will live happily. There is not a person who has seen it who does not exclaim with admiration, "Cute!" "Darling!" "Adorable!" whether it is fitted to her particular style of beauty or not.

The power of suggestion is great and even though we push the thought of Eugenie's hat far back in our minds, little fingerless lace mittens inevitably come to the fore and clasp the handle of a silk and lace parasol. Sleeves that puff at the elbow lace in rows and rows around a full soft skirt that gathers up and up toward the black.

for DANDRUFF and Falling Hair, use Minard's exactly as you would any hair tonic. Do this 2 or 3 times a week and the result will be a Clean Head and Glossy Hair

MINARD'S "KING OF PAIN" LINIMENT

By George McManus

