Any Boys?

If there are boys in the house, or girls either, then croup, coughs, catarrh, bronchitis, and sore throat are sure to be there, too, sooner or later. Don't crowd their stomachs with medicine, just have them breathe-in the vapor of Vapo-Cresolene; they'll like it, and it will give immediate relief. In this way you put the medicine right on the place that needs it. For whooping-cough it's the perfect cure. 9

Vapo-Cresolene is sold by druggists everywhere. The Vaporizer and Lamp, which should last a lifetime, and a bottle of Cresolene complete, $1.50; extra supplies of Cresolene 25 cents and 50 cents. Illustrated booklet containing physicians' testimonials free upon request. VAPO-CRESOLENE CO., 180 Fulton St., New York, U.S.A.

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Consignments of P. E. Island produce.
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CALVIN AUSTIN, President and General Mgr., Boston, Mass.
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St. John, N. B., Oct. 6th, 1902.

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J. E. B. McCREADY, Editor | J. P. HOOD, Business Manager.

THE MORNING GUARDIAN

THURSDAY, OCTOBER 9, 1902.

NEWSPAPERS CLASSIFIED.

An English writer divides newspapers into three classes: "Of these three classes," he says, "the first, and inevitably the most influential, is that which represents, and professes simply to represent, the bulk of opinion in the country; the second, and most increasingly successful, aims merely at giving the public what they want, and in expressing opinions which at all costs must be popular; while the third and smallest, but extremely important class, endeavors to guide and control public opinion, correct popular tendencies, which are more the outcome of passion than of reason, and generally throws its influence in the direction of the public good, sometimes as seen from the standpoint of a political party, sometimes in complete independence." The division mentioned between the first and second class is improperly described, is the opinion of an exchange who discusses the question. A distinction does exist between the mere popularity-hunting newspaper and the newspaper which endeavors to focalize and interpret public opinion, but it is badly expressed here, for surely the representation of the bulk of public opinion must be what the public want, and vice versa. The real distinction appears to us to be that the one kind of newspaper lays stress on what is general, essential and permanent in the views held by people on the topics of the day, while the other emphasises what is local, temporary, and therefore trivial in the same subject matter. We imagine that this is the distinction which the classifier whom we have quoted meant to bring out. He says that the success of the second class is greater, but that its influence is less than that of the first class. We doubt that very much. Newspapers of the second class go whirling about like a flat bottomed boat in a breeze, without guiding principle or serious purpose, and sooner or later they either change their ways or come to hapless grief. Many people, however, make the mistake of confusing a change of method with a change of the essential principle of newspaper success. The same tendency may be observed on the stage. Your old legitimate actor was a fine workman. Perhaps he may be forgiven if he cannot recognize as art what he fails of interpreting in the terms of his own training. The great distinction between newspapers, however, exists between those of the first two classes and those of the third. Newspapers of the third class are at their lowest, personal or party organs, at their highest, the expression of an over-mastering personality or an over-mastering idea. They are seldom run for financial profit, which is fortunate, as from their nature, they are incapable of being made financial successes. It is extraordinary the number of people who consider that newspapers are published for the express purpose of furthering the particular ideas which they possess. The brutal indifference with which they are treated by the press often leads them to yearn for a newspaper full of burning devotion to some cause or another which they consider pressing and important. It is not a new newspaper they need, but a new people constructed on their own lines. Public opinion moves very slowly in the evolution of public institutions, and new orthodoxies. It is well that it is so. In the trunk of a great tree it is only an almost invisible ring which marks the growth of a whole year. But the wood is hard and compact, good timber, while mushroom growths may be beautiful in design, but are lacking in the qualities of permanent utility.

Newspapers cannot make public opinion but they form as it were the foliage through which the tree expresses the nature and beauty of its kind, and from which it derives nourishment and sustenance. The deeper the tree is rooted in the good soil of national character, the more noble will be its dimensions, and the more brilliant its foliage.

The failure of the President to settle the coal strike is an instructive comment on the limitations of his power, says the Toronto Globe. It has been repeatedly said in recent years that the power of the Executive has been increasing in the United States as well as in Great Britain, and there is a good deal of truth in the saying. There is little doubt that a message from the President of the United States could bring about a war with a foreign nation, and once war was declared the immense resources of the republic would be behind the Government. The war might be for redress of some grievance, real or supposed, thousands of miles away, and not to be compared with the suffering that will be endured in thousands of American homes through the stoppage of the supply of coal. Yet, if one were to propose that the resources of the United States should be employed to compel the distribution of anthracite throughout the country, he would be branded as a dangerous socialist and subverter of the social order. So much depends on custom and tradition.

The crowning joy of womanhood is motherhood and the crowning joy of motherhood is to have healthy children. But there can be no joy in motherhood without health, and without health for the mother there can be no health for the child.

It is of vital importance for women to know that the health of mother and child is in general entirely within woman's control. The thousands of women who have used Dr. Pierce's Favorite Prescription when expecting motherhood, have testified that it made them healthy and happy in the days of waiting, made the baby's advent practically painless, and gave them health to give their children.

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THANKSGIVING DAY.

EXCURSION RETURN TICKETS at one way first class fare will be issued from and to all stations on this Railway, October 15th and 16th 1902, good to return up to and on October 20th 1902. Tickets are not good for going journey after date of issue, and are good only for continuous journey in either direction.

G. A. SHARP,
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Railway Offices, Ch'town, Oct. 3rd. 7 21 eod aw

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Smith Premier Typewriter

Is awarded the contract, which calls for the delivery of a minimum number of 1,200 machines, as a result of its demonstrated superiority over all competitors.

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A SORRY SIGHT

A man's linen when sent home after he has taken it to the wrong laundry. If you want your white and colored shirts, your collars and cuffs and all other laundry work to be sent home in the pink of condition with the finest color and finest finish that it is possible to achieve, bring it to the

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And be happy.
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Victims of the above habits will be interested in the discovery of a harmless antidote which quickly and permanently removes all desire for liquor and drugs. This medicine has been publicly endorsed before Congress of Bishops and at Father Matthew's Anniversaries, also by Clergymen from their pulpits and by temperance societies of all denominations. Interested persons can obtain full particulars from Mr. Dixon, 81 Willcox St., Toronto, Canada.

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Is the most complete we have ever shown. We offer all the latest novelties in Ribbons, Silks, Velvets, Laces, Feathers, Flowers, Ornaments, Hats.

Ready-to-wear hats, wing, feather and silk Velvet with buckle, swell style for $2.75 to $3.50.

Remember last year's sweep Jas. Paton & Co. made.

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In 5 oldest Canadian Life Companies, average	23.08 p. c.
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$4.50 per barrel.

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This is the Best Place

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CARVELL BROS.
Ch'town, Oct. 1902, 8 3i, Pat & Ex.

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