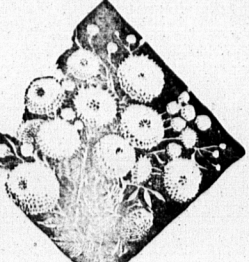


Woman's Realm / Social and Personal / Fashions / Literature

THE HOUSEWIFE - AND - HER ACTIVITIES

Friendship, peculiar boon of heaven, mind's delight and noble... To men and angels only given to all the lower world denied.



brooches or chatelaines... This also permitting the wearing of a necklace as well.

BAG-DAD DATES OF QUALITY



JONES-SCHOFIELD-HATHEWAY, LTD. (DRIED FRUIT DIVISION) SAINT JOHN, N.B.

Household Scrapbook (By ROBERTA LEE) Hemming Napkins. To crease napkins effectively for hemming, unthread the machine needle, or remove it altogether.

Dorothy Dix

In Comparing Wives of Today With Those of Other Years You Have to Hand the Palm to the Modern Mrs.; She's No Door-mat, But She's a Good Sport

A young man whose thoughts are matrimonially inclined wants to know if the modern girl makes as good a wife as did the girl of the past. That is a question that is impossible to answer by either a flat yes or no.

So whether the 1938 model girl makes a better wife than Grandma, or whether Grandma has little Miss Flibbertigibbet backed off the map as a wife depends entirely upon which way a man likes 'em.

A Morning Smile

"You'd better marry me, Ellen. Eligible men are scarce." And do you think that my friends would accept that as an explanation?

UNEXPECTED RETORT A chorus girl, deliciously pretty but decidedly lowbrow, somehow found herself at a very select party given by a famous society woman.

A lot of comforting things, of course. And also that there wasn't much excitement in the decorating business just now. The I could come over and tend shop for her any time I wanted to.

Rose Marie Beauty Shoppe

Our Annual Permanent Wave Sale is now on. We have a style and price party to suit YOU.

With each Shampoo and Finger Wave we are giving free a Soapless Oil, or Nu-Gloss Color Rinse. B. WALLER, Prop. 168 Great George St. Phone 1243

THE COOK'S CORNER

Raisin Apple Upside Down Cake. 3 tablespoons butter, 1 cup cake flour, 1-4 cup raisins, 2 large apples, 1-2 cup chopped nuts.

A "Real Baby"



Here's a real baby to delight the heart of any small mother. His outfit is complete with jaunty tan cozy pullovers, and a coat that really buttons.

BABY FRETFUL?

FRETFULNESS is not natural. It is a sign of trouble. A warning alarm to which you must quickly respond.

THE ARTIST'S LEAVES ARE FALLING - IN STYLES ALSO

One of the new accents to accessories is the leaf motif. It is developed in jewelry for all occasions.

Blonde Hair

All the lights in blonde hair can be brought out when washing it without injuring the hair.

Idle Rainbow

It would have had to sell it anyway. It's been a burden for years. "But, Rufus, couldn't you sell just part of it? What about your must-ers? Your green ones? What about the row of white pine trees? Wasn't it this year that you were to find out whether your theory was right or not? Didn't you say the night? Rufus, you can't sell it!"

How Can I?

Q How can I clean concrete floors successfully? A. Scrub the floors with a gallon of water to which has been added a pound of lime and a handful of salt.

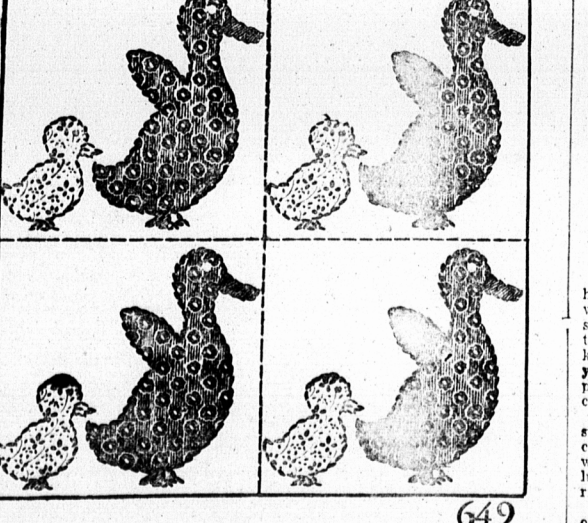
Modern Etiquette

Q When one has had a misunderstanding with a friend, and later finds out that it was one's fault instead of the friend, what should one do? A. Go immediately to the friend and admit your mistake. Ask his or her pardon. It is the only thing to do.

BABY ECZEMA

Baby's piteous suffering is quickly relieved by Dr. Chase's Ointment. Apply this proven medical treatment after every bath to relieve itching and irritations and to prevent eczema.

To-Day's Popular Design By Carol Aimes



DUCK AND DUCKLING QUILT DESIGN NO. 649. Miss Aimes receives at least 200 votes for each design before it is accepted for this column.

Send 20 cents, coins preferred. Pattern Order Form - To be used when ordering Patterns and Voting for POPULAR DESIGNS.

Win Youthful Figure With Low-Calory Diet



Do a Sister Act with Daughter. What fun Mrs. Ex-Plump and her daughter have now they both wear smart size 16 and look like sisters! From the admiring glances that come her way, Mrs. Ex-Plump knows that she really does look young since she lost those surplus pounds.

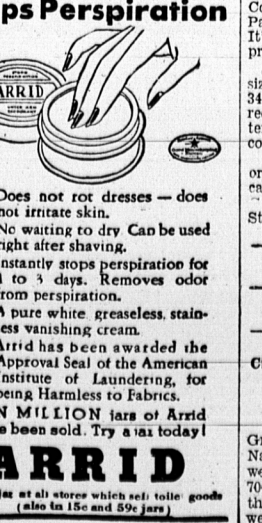
How to Make a Splendid Cough Remedy at Home

A Big Saving, and It's So Easy! No Cooking! Cough medicines usually contain a large quantity of sugar syrup—a good ingredient, but one which you can easily make at home.

How to Make a Splendid Cough Remedy at Home. This is a very effective, dependable, and pleasant cough remedy for the whole family. Quickly, you feel its penetrating effect in the air passages.

New Under-arm Cream Deodorant

Stops Perspiration. Does not rot dresses - does not irritate skin. No waiting to dry. Can be used right after shaving.



Every Day Styles For The Home Sewer

A jacket suit dress, a youthful fashion that combines black and white with gleaming satin. Or it may be rich plum, royal purple, teal blue, etc. You'll want to take the jacket off to show the exquisite blouse with sash that ties to slim the waistline.



1938 by im-wind. Ac-the daily lar on eoon, wherbrooke and Len n. RAWS chal Wire) The name ard Bene withdraw the rectory ide by the station on e Univer-ate led e school at Dr. Bene's dicate. le P. RES ES OQUIMIA, A. B. v. ina Segat S! OF ver