

Anything Here You Require?

Household Ammonia 25c bottle.
 Castile Soap 20c lb, 7 lbs. \$1.00.
 Powd. Borax 15c lb.
 Naphthaline Flaxes 20c lb.
 Liquid Veneer 25 & 50c bottles.
 Re-nu-all 25c & 50c bottles.
 Bells Moth Bags 50c 65c 75c.
 Chamois Skin 10c up.
 Sponges 5c up.
 Putz Cream 15c & 25c tin.
 Hand Scrubs 5c & 10c ea.
 Carpet Wash 40c full qt.
 Smoky City Paper Cleaner 25c tin.

Let us have your order it will receive prompt attention.

E. A. Foster

Central Drugstore
Sunnyside

THE MUTUAL LIFE OF CANADA AND THE BLUE BOOK

The policy holders of the Mutual Life of Canada will be pleased to note that the report of the Dominion Government for the year 1914 shows that this Company continues to pay magnificent dividends both on the annual and quinquennial systems, the result being an army of satisfied policy holders who voluntarily advertise the merits of the Mutual of Canada.

One significant fact is that this Company still leads all others in amount of endowments in force in Canada. It has nearly \$4,000,000 more insurance in force on this plan than any other Company, which speaks for the solid and substantial character of its constituents.

Another important fact is that the Mutual of Canada has the lowest ratio of lapses and not taken policies to the new issue of 1914 business. This speaks for the class of men insuring in the Mutual Life.

Mr. Arsenault's office is located at 135 Kent Street, Charlottetown. 9999-5-17M31.

"Now is the time to think about getting your fishing tackle. Get it here. Ours is the strong, light, well-made kinds that all the expert anglers use. They are better but they don't cost any more than the ordinary kind. The Two Macs, 149 Great George Street.

"LADIES WANTED to read Patons Special Ad. in this issue. 1009-5-17M21



Expert Eye Service

Please investigate the quality of our Optical Service.

For two years we have been conducting an exclusively Optical business, having closed out the other departments in order to give all our time and effort toward perfecting our Optical Service.

We are glad to be able to say that our service has been appreciated far beyond our anticipations, and we wish at this time to sincerely thank the thousands of friends who have patronized us during this time, and also to invite anyone who has not yet favoured us, to be fair to themselves, and allow us the opportunity to prove that we do give A Superior Optical Service.

G. F. Hutcheson
Exclusive Optician

EMPIRE DAY



A Beautiful Full-Sized Flag

\$1.10

A FLAG FOR EVERY HOME—Get ready for that great victory!! Don't you KNOW it is sure to come. Patriotic Canada must be ready for it—YOU must do your part! Empire Day has been selected as a most fitting day to inaugurate this great movement. Your flag will be ready for you next Saturday, May 22, when the distribution starts in advance of that holiday.

This price of \$1.10 is for the full-sized flag alone, as some readers may not need the pole and outfit. It is not a stiff muslin flag printed with ink—but is a beautiful soft cotton bunting that with ordinary care should last a lifetime. The colors are dyed in guaranteed fast colors with canvas heading and grommets.

PRESENTED BY THE GUARDIAN

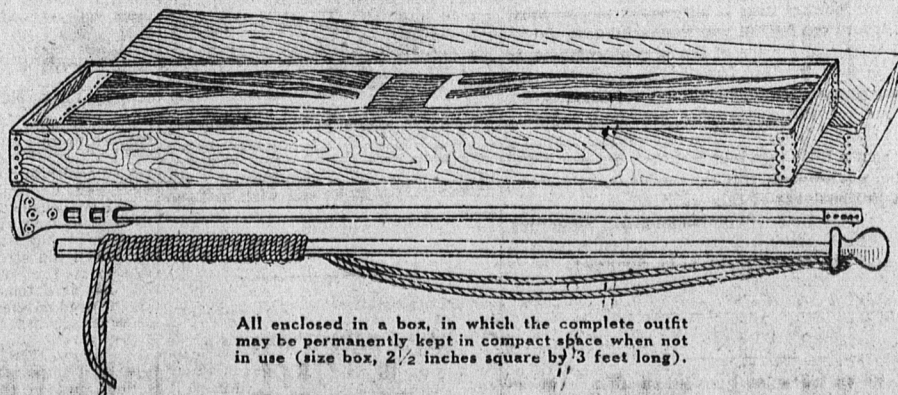
TO ITS READERS

This flag distribution is a non-partisan, patriotic effort entered into by a syndicate of the leading papers of the Dominion to provide the way whereby the Empire's emblem may be flung to the breeze from every house in Canada—from Halifax to Vancouver! Owing to the war, the shortage of fast dye colors—which must come from abroad—had made it well nigh impossible to secure genuine fast-color dyed flags in quantities. How to possibly secure several hundred thousand full-sized flags for this Dominion-wide movement—that became the question of the hour. Previous distributions had been made in various localities of smaller muslin flags, printed in ink; these were, of course, the best that could be obtained, but they were stiff, soon dried out, and not in fast-dyed colors. Then this combination of Canada's greatest newspapers took up the work, and by guaranteeing what was the largest single flag order ever placed, the way was prepared so that every reader may be ready to display from his or her home this full-sized, authentic emblem of the world's greatest and proudest Empire. The distribution—intended to be in time for Empire Day—will start

NEXT SATURDAY, MAY 22

Complete \$4 Outfit

For those who may from time to time desire to show their patriotism by making a window display from their homes, a complete "Flag Outfit" has been prepared at a slightly increased cost. This "Outfit" is described opposite.



All enclosed in a box, in which the complete outfit may be permanently kept in compact space when not in use (size box, 2 1/2 inches square by 13 feet long).

Complete \$4 Outfit

- The Flag—full 3x5 ft. size and fast color.
- A Rope Halliard for same.
- A Six-Foot Jointed Flagstaff with ornamental ball end.
- A Metal Staff Holder or Window Bracket (which may be permanently screwed to the window sill—allowing the pole to be instantly inserted or removed at will).

THE COMPLETE \$4 FLAG AND OUTFIT, \$1.48

These beautiful flags are not little hand flags, but full-sized—three by five feet, bigger than the top of your library table, and are in genuine fast-dyed colors. The ornamental pole or staff is over six feet long, and jointed like a fishing-rod. The metal holder or window bracket, to be permanently fastened in the window, overcomes all the trouble you have always heretofore had in hanging out a flag.

SHOW YOUR LOYALTY

You will need the flag for every patriotic event for years to come—for every one of those great victories that you positively KNOW are sure to come! You can use it constantly for decorative purposes in public and private societies, in the school house, in the church, and—best of all—in the home. You will be able to celebrate all the holidays—Empire Day, the King's Birthday, Dominion Day, etc., etc.

"A Flag for Every Home"

OUT-OF-TOWN READERS need not wait until the first day of distribution, Saturday, May 22, but send your order any day of this week and shipments will be made promptly.

PATRIOTIC CANADA

THIS FLAG COUPON

(Accompanied by the amount mentioned in the announcement as covering the cost of the distribution)

Will, When Presented at the Office of the
Charlottetown Guardian

Entitle the reader of this paper presenting same to his or her choice of

The Full-Size Flag, Alone; or
The Complete \$4 Flag and Outfit

MAIL ORDERS.—If complete outfit is wanted send the \$1.48 and 5c additional for postage in 20¢ zone (or 15c in other zones of Province); for greater distances ask your postmaster amount to add for 2 lbs. If flag alone is desired, send the \$1.10 and 5c additional postage in first zone (or 5c in any Canadian point).

A FLAG FOR EVERY HOME