

Again! -- This Great HOLMAN Event!

7-DAY HOLMAN -- ENTERPRISE PREMIUM SALE

Saturday, Aug. 27th to Saturday, Sept. 3rd



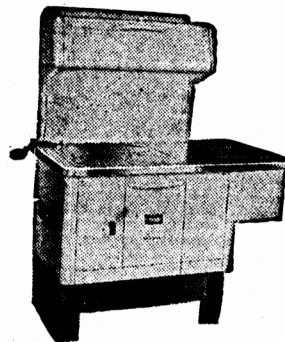
**\$16.30 Aluminumware Set
FREE**

With Your New Enterprise Range

You're planning to buy a new Range this Fall — Well, this IS news for you! HOLMAN'S and ENTERPRISE co-operate in bringing you this absolutely Sensational Value-giving PREMIUM SALE. The Premium we've chosen for you is exceptional — the very best we've ever offered. . . . Visit HOLMAN'S today and choose your new Range from our grand selection of Canada's Finest Ranges — ENTERPRISE — And we'll deliver with it — Absolutely. FREE, a 12 piece set of smart Aluminumware utensils.

Only "ENTERPRISE" Canada's Most Beautiful Range Gives You ALL These Features ---

- (1) Matchless Cooking and Baking.
- (2) Fast, Even Heating.
- (3) Surpassing Beauty in the Streamlined Style.
- (4) Airplane Type Oven Heat Indicator.
- (5) Easy Cleaning with Flush Type Shelves and Closets.
- (6) Long Life from Heavy Bodies with Reinforced Chassis.
- (7) Roomy Fire Box Designed for Fuel Economy.



Be Wise
Buy Enterprise

**Imagine!
A Whole Set of Smart,
New Aluminumware
FREE With Your
Enterprise Range!**

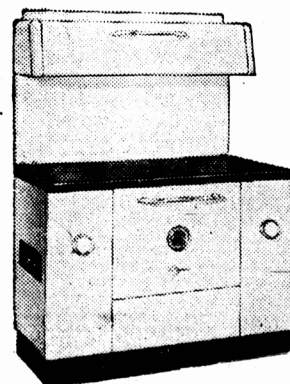
Your Kitchen will really and truly be Modern—with a brand new Enterprise Range and a brand new set of Aluminumware Cooking Utensils. This 12-piece set, which would usually cost you \$16.30, consists of a 6-quart covered Pot, a Potato Pot, a 2 1/4 quart and a 4 1/4 quart Sauce Pan, two covered Sauce Pans, a Double Boiler, a 4 1/4 quart Kettle, two Pans, a Covered Roaster and either a Tea Pot or Coffee Percolator—all of gleaming Economy Aluminumware. This Premium is well, well worth having AND it's given absolutely FREE to the purchaser of each and every Enterprise Range during the Special Sale.

Buy ENTERPRISE
And You Buy The BEST!

Why Buy The Ordinary?

There's An Enterprise At Every Popular Price!
(COAL - WOOD - OIL - ELECTRIC MODELS)

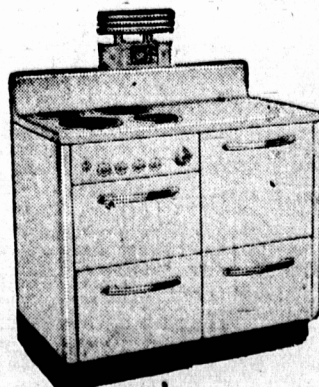
Enterprise "Valiant" Cast Iron Range with high closet	107.00	Enterprise "Enamelled Coronet" Range with high closet	163.50
Enterprise "Standard Capital" Range with high closet	109.50	Enterprise "Enamelled Victory" Range, Cast Iron with reservoir and high closet	174.00
Enterprise "Standard Capital" Range with reservoir and high closet	117.50	Enterprise "Enamelled Coronet" Range with reservoir and high closet	192.00
Enterprise "Enamelled Capital" Range with high closet	138.00	Enterprise Oil Range with high closet	253.50
Enterprise "Enamelled Capital" Range with reservoir and high closet	146.25	Enterprise Electric Range, table top model	269.00
Enterprise Combination Coal and Electric Range	299.00		



Be Wise
Buy Enterprise

Buy NOW!
Sale Ends Saturday, September 3rd

HOLMAN'S 2 BIG STORES
SUMMERSIDE & CHARLOTTETOWN



"WHERE OLD FRIENDS MEET"

Buy Your New Enterprise On
HOLMAN'S MONTHLY PAYMENT PLAN

ONLY 10% DOWN

Up To 18 Months To Pay Balance