



Lavender... from London

POTTER & MOORE'S

Original... Genuine... MITCHAM LAVENDER
Styles and fashions change but for 200 years beautiful women have made Mitcham Lavender a preferred perfume...

- Lavender Perfume 70c to \$3.95
Complexion Soap, box of 3, \$1.45
Smelling Salts 50c
Talcum 60c & \$1.00
Eau de Cologne \$1.00 to \$3.00
Mystique Perfume 95c to \$3.05
Bath Salt Tablets (6) 50c

OBTAINABLE AT:
S. A. McDonald Department Store
Rankin's Drug Store
Jamieson's Drug Store, Montague
Smallman's, Summerside, P. E. I.

Religion And Life

By Very Rev. George C. Pidgeon, D.D., L.L.D.
First Moderator of the United Church of Canada (Copyright)

The spiral tunnels in the mountains are one of the interesting features of the rail journey westward. The surface grade down the western slope from the Klokking Horse pass was so steep that railroading was both difficult and dangerous. Every consideration of economy and effectiveness required that something be done to secure an easier grade. The answer of the experts was these two spiral tunnels, out right into the heart of the mountain. It is fascinating for the traveller to notice where you go in and the lower point from which the train emerges into the sunlight.

proposed tunnel and bore through the rocks with such precision that the two branches of the tunnel will meet in the heart of the mountain without the slightest deviation on either side. But there is also a story of the boring of a tunnel through a mountain in Europe where results were not so satisfactory. In the first stages of the work an engineer was dismissed. He was furious at what he considered an injustice, and took his revenge by moving one of the direction marks as he left the tunnel. The deviation was so slight that only the most careful calculations could have detected it, and even the experts passed it by. That change

of direction so trifling at the start, meant that in the heart of the mountain the two branches of the tunnel missed each other completely, and at great cost the course of one had to be changed to bring it into line with the other. Some men who were opening a road in the heart of the Gaspé peninsula came across a little landslide which had turned the waters of the regions out of the channel of a stream flowing southward to Chaleur Bay into the channel of another stream flowing northward into the Gulf of St. Lawrence. It was but a small body of earth near the sources of those rivers, but it made all the difference in their direction and destination.

DAY CLASSES RESUME
JANUARY 4th, 1950



The UNION COMMERCIAL COLLEGE

Applications are now being received from students wishing to begin instruction on that date.

- BOOKKEEPING
TYPEWRITING
RAPID CALCULATION
FILING
SPELLING
CORRESPONDENCE
GREGG SHORTHAND
BUSINESS ENGLISH
MACHINE OPERATION
BUSINESS ARITHMETIC
OFFICE PRACTICE
ETC., ETC.

EVENING CLASSES BEGIN JANUARY 9, 1950

Write for Information on Correspondence Instruction.

W. D. FRASER, Prin. Royal Bank Bldg. Phone 197-L
Public Stenography — Ditto Duplication — Gestetner Duplication



Where Man may not Venture Alone

MEN climb mountains in the company of others and with experienced guides... linked together so that each individual is protected by the skill, strength and experience of the group.

To protect the financial future of his loved ones, the family man needs safeguards not unlike those of the mountaineer.

First — he must join the thrifty, self-reliant people who own Life Insurance.

Second — as a policyholder he will be linked with thousands whose combined unity and strength guarantee security for the dependents of one and all.

Third — the experienced guidance of a Life Insurance representative will direct him along the best route to his objective.

There is no substitute for Life Insurance.

THE MANUFACTURERS INSURANCE LIFE COMPANY

HEAD OFFICE (Established 1887) TORONTO, CANADA

C. M. FRAZEE — B. H. HUGHES

Special Representatives

IN MEMORIAM IN MEMORIAM

In loving memory of Mrs. Harry Keating who departed this life on December 12th, 1948.

In loving memory of Mrs. Harry Keating who departed this life on December 12th, 1948.

Gone, but not forgotten. Ever Remembered by Her Cousins, Mary Milford and Family.

Sadly Missed and Fondly Remembered by her Uncle John, Aunt Florrie, Mildred and George.

QUIX - NEW TYPE ANTI-CLOTTING WASHDAY PRODUCT
NO MORE "JELLING" IN WASHER OR TUB

QUIX IS REAL SOAP
Not a Synthetic Product

Real soap has come into its own again with Quix—the new-type soap product. Quix is not a synthetic. It's a particularly efficient, economical and easy to use soap product. Quix, however, has many features that make it different in quality and in the way it acts. The problem of clotting on the surface of the dish pan or laundry tub — (also that nasty "jelling" in the washer) has plagued soap-makers for years. Quix has this problem licked.

MANUFACTURING SAVINGS PASSED TO HOUSEWIVES

The manufacturing technique which makes the new type Quix possible, also results in substantial savings in manufacturing costs. Time is money in business and this means a saving to the housewife of several cents on each package. In these days of high living costs savings on an item you use so constantly as soap and for so many different things will amount to a good few dollars. Compare prices on Quix when you buy it and compare results when you try it. Note the white, bright wash.

WHY QUIX DISSOLVES SO QUICKLY—ACTIVELY

When you pour Quix into the water it does not fall onto the water and clot into a heavy mass that you have to whip wildly to produce suds. Quix is made of countless small particles that glide out in all directions as they hit the surface — come quickly into effective contact with the water and burst into soft masses of suds with unusual ease and speed. The little Quix particles cannot mass together — they disperse and dissolve almost immediately and so completely that you can start washing right away without irritating and time-wasting curds of half-dissolved soap to deal with. There'll be no undissolved soap to cling to the things you wash.

ONE SOAP FOR ALL HOUSEWORK

Quix is unusually free of impurities. Because of this, Quix can be used for all household cleaning — whether it's the heavy household wash, dishes, fine silks and woolsens or general washing of floors, windows, walls, wood-work, etc.

THE QUIX "SOAK" METHOD

Many women are finding the Quix half-hour "soak" method a real work saver in extreme cases of heavily soiled white linens and cottons. They drop them into a really hot bath of Quix suds and leave them to soak for a brief half-hour. Then with hardly a rub, they swish them through the Quix suds just once or twice and rinse them out in luke-warm water. Lightly soiled, color fast things will usually soak clean in about ten minutes.

The Housewife is the Real Expert
Women who run homes know what they're talking about

Needless to say, Quix does a really nice job in your washing machine. And when you're finished, there's no heavy "jelling" of undissolved soap scum, clinging round the inside of the machine. A swish with the hose, a quick wipe around and all's clean and ready to put away till next washday.

TRY THIS ON DISHES

Even pots and pans — heavy with thick grease or the baked on crust that clings so stubbornly — are a cinch with Quix. Just set them to soak in lively Quix suds as soon as they're empty. By the time you're ready to wash up — they're soaked so loose they can be swished clean in a jiffy. As for dishes and crystal they'll twinkle at you with their gleaming cleanliness.

QUIX FOR GENERAL CLEANING

For floors, windows, walls, wood-work — Quix is a must in the kitchen, the laundry — wherever there's a cleaning job to be done.



Mrs. K. W. Cunningham

When you get right down to it, housewives who run homes day in and day out have practical knowl-

edge not shared by the so-called "experts" who do all their house-keeping behind a desk or in a nice shiny household science laboratory. That's why Canada Packers believed that — many of them, before being satisfied their product was the best they could make. Only then were they satisfied that Quix actually did meet the exacting demands of everyday household use.

Mrs. K. W. Cunningham is a lady who is proud of her home and her real solid "know how" in keeping her home and family happy and comfortable.

Mrs. Cunningham says "I think Quix is a grand soap. The flakes give so many gentle suds that are kind to my hands. Quix is a must on my shopping list".

Right in their own homes they were asked what they thought of Quix. Mrs. R. Taylor, another lady who knows what she likes and has plenty of experience to guide her judgment says "I'm a Quix user... and I like it, especially for the dishes and washing out lingerie and stockings. It's so easy on delicate laces and silks — they are absolutely safe in Quix."

Indoor Winter drying makes no difference
a Quix wash is always fresh and sweet.

NEXT TIME AT THE STORE ASK FOR

QUIX

MADE BY CANADA PACKERS LIMITED SOAP DIVISION

Advertisement for Quix soap featuring a woman's face and a box of Quix soap. Text includes 'COMPARE QUIX QUALITY WHEN YOU TRY IT' and 'use QUIX regularly SAVES MONEY'.

Advertisement for Wellner's Jewellery featuring a Santa Claus illustration and the text 'Santa Says: GIVE A GIFT OF LOVELY JEWELLERY From Wellner's'.

Advertisement for Wellner's Jewellery featuring illustrations of various jewelry items like a diamond solitaire, dresser set, leather billfold, and 3-strand pearls with their prices.

Advertisement for Wellner's Jewellers Since 1868 featuring the company name and logo.

FOR YOUR WASH — FOR YOUR DISHES — THERE'S NO SOAP LIKE QUIX