

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province. —SHOP FROM HOLMAN'S Catalogue. 9045-5-23 11

—EVERYBODY TO MONTAGUE, Wednesday, August 11th. 1937-7-29-11Aug11

—MONTAGUE HORSE RACES, Wednesday, August 11th. 1937-7-29-11Aug11

—CARLOAD OF KILN DRIED cornmeal and cracked corn just received. Lowest prices. Advise the quantity you require by mail or phone. R. T. Holman Ltd. Summerside. 1921-7-28-31

—VOILE DRESSES in assorted colors and new season's styles, worth up to \$20.00. Your choice now to clear each just \$10.00. Sinclair & Stewart, Limited. 1945-7-29-21.

WESTERN PERSONALS

—Miss Dorothy Sheen of O'Leary is visiting her cousin Miss Hazel Baker, Freetown.

—Misses Maude Desroche of Boston, is spending a few days with friends in Miscouche.

—Miss Janie McLellan of Kensington was a visitor to Summerside last week.

—Misses Albania and Sophia Desroche of Malden, Mass., are visiting friends in Summerside and vicinity.

—Miss Blanche Miller, of Alberton is visiting in Summerside, the guest of her sister Mrs. Feath Bowness.

FAREWELL GATHERING

On Thursday evening, July 15th, over eighty friends and neighbors assembled at the home of Mr. and Mrs. Alexander Buntain, New London, to bid them farewell before departure to their new home in Kensington. During the evening Rev. George Miller came forward and read the following address to Mr. and Mrs. Buntain and presented them with a purse of money after which the ladies served ice-cream and cake.

To Mr. and Mrs. Buntain:—Your friends desire now that you are moving from town a little way to express to you what words so painfully echo of the feeling of the heart. You are a part of the very soil and atmosphere of New London and of that underlying soul of the community which is so dear to those who have lived by. To the outward prosperous condition of New London which may challenge the province to surpass it you have continued that good part of which you need not be ashamed and of which your friends are all most justly proud. To the deeper invisible life of the place that part which conscience labors and does its daily labors, that place where God keeps watch upon his own, we look with you prayerfully as in the past and are assured that the place to which you now move will be enriched by your earnest zeal for what is highest and holiest.

We believe your heart will not be easily taken from us and that you will long treasure many sacred memories of the past where you shared with us our joys and sorrows.

Come back to New London again and again and you will find those same sacred memories abiding with us and assuring you a most cordial welcome.

We rejoice that you are leaving us one of our dearest treasures, memories of the past. We will try and take good care of him and give him the best care that we can devise whenever he is ready for it.

We wish again to assure you that we are glad you are not moving far away, and that the place you are leaving has memories of you which will be for her good. Our words we often say to each other we say to you now in a larger and deeper sense "Good bye and come back soon." We say it to you and to your children.

Please accept this gift on behalf of your New London friends.

WHOLE OF CANADA FEELS SUMMER SLACK PERIOD

Retailers Are Only Buying Absolute Requirements—Banks Curtailing Credits.

WINNIPEG, July 26.—According to the weekly report of the Canadian Credit Men's Trade Association, gathered from advices from ten of the principal trade centres in Canada, the usual mid-summer quietness exists throughout Canada.

The Toronto office of the association states that the usual summer quietness prevails in both the wholesale and retail trade, retailers are only purchasing absolute requirements, and in many lines travellers are on holidays. Building operations in Toronto and Ontario are greatly reduced by the curtailment of credit by banks, making the hardware trade extra quiet. Large stocks of British Columbia lumber are, as a consequence, being thrown on the market and prices of lumber show a decline.

Montreal and Quebec advices say that the summer quietness extends to almost every wholesale line including drygoods. In the manufacturing trades many firms are working on short time due to the market being over crowded in such lines as clothing of all kinds, boots and shoes. No failures have been reported in the Montreal district this week.

Maritime province—The placing of orders for the fall, while not up to this period of 1919, are still regarded as satisfactory. Manufacturing trades are generally busy. The lumber business is not very active and export shipments are being made in advance of sales. Prices firm. Retail trade is only moderately good with many mid-summer sales going on, especially in clothing and boot and shoe lines.

In the drygoods wholesale, while sorting business is quiet, placing business is good and country retailers are showing the greatest confidence in coming conditions. Wholesale hardware houses report trade well up to the average for the time of year. Clothing houses and boots and shoes are quiet, and grocery houses report trade normal. Retail trade in Winnipeg is not

IN MEMORIAM

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The sad news of the death of Miss Flora Rose Gillis, eldest daughter of the late Dr. Gamalil and Isabella Gillis, Montague, has been received by the aunt of the deceased, Mrs. John T. Mellish, from Mrs. William Taylor, Craig, Colo., sister of Miss Gillis' father, and with whom she lived for the past five years except in summers when she went up in the mountains to visit Mrs. Taylor's son, and his wife, and where on July 10th she passed into that better Land. The following letter from Mrs. Taylor speaks for itself:

Craig, Colo., July 14, 1920.

My Dear Mrs. Mellish:—It is with sadness I write you of dear Florrie's death. She died at Malden, Colo., at the home of my son and his wife. She had been with them for nearly two months, but was only very ill for three or four days. Had a hemorrhage on Monday as she was getting ready to go to a celebration, it was really the first she had since she came to Colo. She had been feeling fine for the last two years, and I had just written her to come back to us in our new home, we had just finished building, and moved into, and I was just waiting for word that she was coming when the sad news of her death came. She was with my son and his wife and they ministered to her needs with their own hands; they loved her as well as I did; all our family loved her, and she was just like one of us.

They brought her body to Craig and she lies in this cemetery here. Her casket was a beautiful grey, and she looked so peaceful. The preacher read 91st and 23rd Psalms, which she loved so well. The choir sang, "Abide with Me" and "Lead Kindly Light". The flowers were lovely. He also read "Crossing the Bar," which Florrie loved to quote. We are all so thankful she was with some of the family the short time she was here. We miss dear Florrie, but she has only gone before. She is safe in the arms of Jesus.

MRS. WILLIAM TAYLOR.

The late Miss Gillis was only 14 years of age when she was bereaved of father and mother, leaving to her care four children, the youngest only four years old. She had passed the exams that summer and entered P. W. College in the spring. She first taught at Lower

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120 rooms, 56 rooms with private baths. Completely renovated. Excellent menu. Prompt service.

H. C. BROWN, Manager, Charlottetown Hotel Co. Ltd. Proprietors. 2553-4-2912.

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FAM-LY-ADE

As a "punch" served at dances, receptions and social "get-togethers" FAM-LY-ADE is most enticing and refreshing. Many hostesses blend the flavors, add cherries, oranges and other fruit.

"Really Delicious"

Quickly and economically made. Simple directions on every package. True fruit flavors. Your own sugar and pure table water the only other ingredients. Always ready to quench the greatest thirst.

Fine for flavoring cakes, puddings, ices, ice cream, etc.

FAM-LY-ADE is sold by grocers, druggists, confectioners and department stores.

Made in Canada by POWER-KEACHIE LIMITED, TORONTO

32 Glasses—35 Cents

- Five Fine Fruit Flavors
- ORANGE
- LEMON
- LIME
- CHERRY
- RASPBERRY

Lantic Brown Sugar luscious!

That luscious taste of the sugar cane in brown sugar, Grandmother knew just how to use it to the best advantage. She used practically nothing else in her baking, the memory of which still lingers!



Summer weather increases the pleasure of a wash with "Baby's Own Soap".

The creamy lather leaves the skin refreshed and with the fragrance of the genuine extracts of Roses of France and Geraniums of Tunis.

Its use keeps the skin free from heat rash and chafing.

In the interest of your skin—buy "Baby's Own Soap".

Baby's Own Soap

"Best for Baby Best for You"

ALBERT SOAPS LIMITED, MTL., MONTREAL

ADAMSON AND SHOLER 5 MINUTE VULCANIZER

DON'T BE WITHOUT THIS OUTFIT

It enables you to vulcanize your inner tubes at home and get splendid results. Very little time and labor required; one cost pays for everything needed. Extra rubber patches with each outfit allow you to vulcanize a number of tubes. Examine this outfit at our store. Also many other useful devices for the motorist here.

Bruce Stewart & Co. Ltd

ECZEMA

You are not suffering from Eczema and Skin Irritation, it relieves at once and gradually heals the skin. Sample box Dr. Chase's Ointment free if you mention this paper and send 2c stamp for postage. 6c a box; all dealers or Edmondson, Bates & Co. Limited, Toronto.

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FAM-LY-ADE

Served at the family table FAM-LY-ADE keeps mother busy, filling the demand for more, the children happy and Dad good natured.

"Really Delicious"

Five Fine Fruit Flavors

ORANGE LEMON LIME RASPBERRY CHERRY

Quickly and economically made—simple directions on every package. True fruit flavors. Your own sugar and pure table water the only other ingredients. Always ready to quench the greatest thirst. Fine for flavoring cakes, puddings, ices, ice cream, etc.

Made in Canada by Power-Keachie Limited, Toronto 32 GLASSES - 35 CENTS

Rich Fruit Desserts

For a Trifle

A package of Jiffy-Jell serves six people in molasses, or twice if you whip the Jell. It is a real-fruit dessert which has the condensed and sealed in glass.

No artificial flavor is used in Jiffy-Jell. No saccharine is used. Every housewife who once tries it will always make sure to get it. For this is the only quick gelatin dessert which has these bottled fruit flavors. Your choice of ten flavors—try it.

In Jiffy-Jell you get the delicious fruit flavor and goodness of the fruit itself.

Reprisal by The Police And Military

GALWAY, Ireland, July 28.—In reprisal for the shooting of soldiers and constables, police and military today wrecked the village of Caltra near here, burning the headquarters of Sinn Feiners.

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