IMPORTANT READING MATTER SELECTED FROM THIS WEEK'S NEWS FOR THE GUARDIAN'S SATURDAY SUBSCRIBERS

"I FEEL LIKE A NEW BEING"

"FRUIT-A-TIVES" Brought The Joy Of Health After Two Years' Suffering

MADAM LAPLANTE

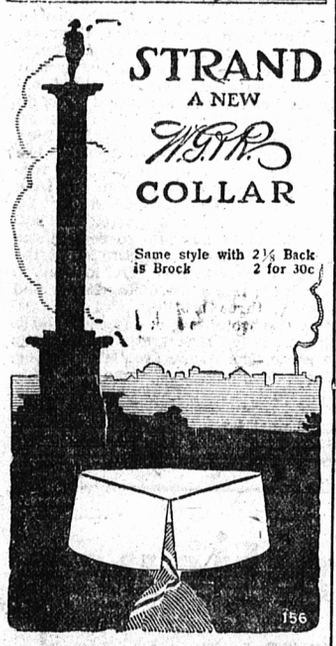
85 St. Rose St., Montreal. April 4th.

"For over two years I was sick and miserable. I suffered from *constant Headaches, and had Palpitation of the Heart* so badly that I feared I would die. There seemed to be a lump in my stomach and the Constipation was dreadful. I suffered from *Pain in the Back and Kidney Disease.*

I was treated by a physician for a year and a half and he did me no good at all. I tried "Fruit-a-tives" as a last resort. After using three boxes, I was *greatly improved* and twelve boxes made me well. Now I can work all day and there are no Headaches, no Palpitation, no Heart Trouble, no Constipation, no Pain or Kidney Trouble and *I feel like a new being*—and it was "Fruit-a-tives" that gave me back my health".

MADAM ARTHUR LAPLANTE.

50c. a box, 6 for $2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.



Professional Cards

McLEOD & BENTLEY

W. E. Bentley, K. C.
Barristers and Attorneys-at-Law
Money to Loan.
Office—Bank of N. S. Chambers, Charlottetown, P. E. I. . . . .

MORSON & DUFFY
Barristers and Attorneys
Solicitors for Royal Bank of Canada
MONEY TO LOAN

A.A. McLean, K.C., Donald McKinnon
McLEAN & McKINNON
Barristers, .. Attorneys-at-Law
Royal Bank Bldg., Charlottetown.

WARBURTON & SHAW
Barrsters, Attorneys, Notary Public, Etc., Solicitors for Canada Bankers Association. Bank of Montreal, Canada, Permanent Mortgage Corporation.
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Dr. J. E. BLANCHARD
DENTIST
PARLORS—125 Queen Street, Charlottetown, P. E. I.
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NEWSON BLOCK
Charlottetown
Branch Office Georgetown
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TUESDAY

PRISONERS OF WAR.—In the last casualty list appeared the following: Previously reported missing, now unofficially prisoner of war at Hanover. Lance Sergeant B. Wood, Southport, P. E. I.

FOR THE SOLDIER BOYS — The ladies of St. James Congregation are preparing a box for the soldiers and will be pleased to receive at the church this Tuesday afternoon any contributions that friends of the boys may send in. Candy candles, socks, smokes, cakes - pipes toothbrushes tooth paste, gum, towels, soap— are suggested.

REMEMBERING FORMER EMPLOYEES.—The firm and employees of Messrs Bruce Stewart and Co., have contributed $100 for Christmas presents for twenty-nine former employees, now in khaki in France and England. These parcels will go forward today and needless to say, will be fully appreciated by the boys who will thus be reminded that they are not forgotten by their former associates.

SOLVING THE HIGH COST.—The Dominion Coal company is doing it's bit in an effort to solve the high cost of living for its workmen. The steamer Nevada, chartered by the company and laden with produce from P. E. I., will call at the different colliery ports of the company and distribute cargo. Potatoes, according to quality, are selling at from 75 to 80 cents per bushel from the steamer, and other produce at a similar low rate, says a Sydney paper.

ANOTHER ISLANDER HAS FALLEN.— Lieutenant Milton McLaren Gordon, son of the late Captain James Gordon, formerly of New Perth, and who some twenty years ago removed to the Pacific coast, is reported killed in action. Lieutenant Gordon left this province when eleven years of age, with his parents, settling in Portland, Oregon. On the outbreak of the war he enlisted with the 102nd Battalion of British Columbia, going with the battalion to the front. His death occurred on October 21st.

FOX BUSINESS NOT SO BAD. — An Islander who is interested in the black fox business tells us that his company sold a pair of blacks the other day for $1,000, says the Pictou Advocate. Five years ago their price would have been $10,000. The fox business, however, is not doing too bad. Companies are reducing their capitalization per pair by increasing their stock and are just selling enough to pay expenses. Our informant said that his company could have got as much for the pelt as for the foxes alive, perhaps more, but they would have had to wait longer for their money.

BOYS' WORK MEETING.— The fourth meeting in the course of training for men in boys work, was held last evening at the Kozey Korney. After the usual excellent supper it was decided to forego the regular programme in order to give those present an opportunity to hear addresses from Mr. Auld of Freetown who is engaged in Y. M. C. A., work, Dr. Pierce of Chicago and Rev. W. A. Ross, who were present. They each gave an excellent and practical address dealing with the training of boys, the work of the Sunday School and the Y. M. C. A. Owing to the epidemic of meetings that broke out in the City last night, all of them important, a report of this, one of the most important of them, is regrettably impossible in this issue. Next Monday evening the programme intended for last night will be taken up when Dr. Robertson will give his concluding address, his subject being social characteristics. The meeting as usual will open at 6 sharp.

Run-Down!!
—Worn out
—Limp and weary

Yours is a case for Wincarnis

When your system is undermined by worry or overwork—when your vitality is lowered—when you feel "any-how"—when your nerves are "on edge"—when the least exertion tires you—you are in a Rundown condition. It is then that Wincarnis will prove its wonderful power, and give new vitality to your undermined system.

WINCARNIS

IS A TONIC—A RESTORATIVE—A BLOOD MAKER AND A NERVE FOOD.

It has given joyous health to thousands of sufferers all over the world; 10,000 doctors recommend it.

ASK YOUR DOCTOR
GET IT AT YOUR DRUGGIST'S ...

Pints, 90c. Quarts, $1.50
CANADIAN AGENT: FRANK S. BALL, 67 Portland St. - - - Toronto, Ont.

Sold by the Two Macs Drug Store
Reddin Bros.

For a Quick Pick-Up Luncheon try that most delicious, nourishing, whole wheat food, **Triscuit,** the shredded wheat wafer-toast. It contains all the body-building material in the whole wheat grain, including the bran coat which promotes healthful and natural bowel movement. It is real whole wheat bread without yeast, baking powder or chemicals of any kind—an ideal food for children because it compels thorough mastication and ensures perfect digestion. A crisp, tasty "snack" for picnics or excursions. Toast in the oven and serve with butter, soft cheese or marmalades.

Made in Canada

—LEFT FOR MONTREAL — The following men left Summerside Saturday morning for Montreal to join the crew of the new icebreaking steamer J. D. Hazen which leaves shortly for Russia in Command of Capt. John L. Read. Capt. Oliver Carver, Walter McElman, Amos Gallant, Charles Mills, John Ryan, John Linkletter, Joseph Durant and Antoine Arsenault.—H.

ENTERTAINMENT SUCCESS. — The supper and entertainment given under the auspices of New London Woman's Institute on the evening of Nov. 9th was a decided success, the sum of $78.75 being realized, which is to be used for knitting and other Patriotic work. The ladies are grateful to those outside of the Society, whose donations helped to make the Supper a financial success. The Institute meets fortnightly, the next meeting to be held at the home of Mrs. A. R. Buntain on the evening of Dec. 6th.

DR. HEARTZ KEEPS VIGOROUS —Rev. Dr. Heartz, who has been assisting Rev. Mr. Wright, pastor of the Methodist Church at Oxford at special meetings for the past week returned to Amherst yesterday. The meetings were all well attended and Dr. Heartz preached on six occasions. This veteran preacher of the "Word" is still maintaining his full vigor which will be good news to his many friends throughout the maritime provinces. He leaves for Charlottetown on Friday on a business trip to that city.

WHAT TO EXPECT — Of the period covering from Nov. 17th to 22nd the late Rev. Irl L. Hicks, the noted St. Louis, Mo., weather prognosticator, whose death occurred last month: said "Of a tendency to early cold, and storms of a wintry, boreal nature have preceded, except a renewed and increased dash of snow, sleet and early winter on and near the 17th, 18th and 19th. The passage of the moon over the celestrial equator on the 19th may retard the change to colder; but the change will gather intensity by the delay, sending an unseasonably cold wave over most parts of the country beginning in the Northwest from about the 19th to the 22nd."

GRANVILLE NOTES.—Winter is fairly here with lots of turnips out in the fields.—The Women's Red Cross of Granville is doing good work. Last week they gathered in cash $38.00 and 4 pairs of socks. It is hoped that they will continue in the good work.—The village smith, Mr. W. Gunn has been confined to the house for the last few days with a severe cold. His friends hope to see him at work soon again.—Mrs. M. A. McLeod of Uigg, spent the week end in Granville visiting her daughter, Miss Gwen McLeod, teacher. She was the guest of Mr. and Mrs. A. K. Henry.—Pearly Stream Division meets regularly and has some good meetings.—His friends are sorry to learn that Mr. H. Mallett has been laid aside for some time with rheumatism but glad to hear he is improving some.

..*MONEY IN SHEEP.— Mr. Domnick Bowlen noted sheep raiser of Glenfanning recently sold thirty fine lambs whose average weight equalled ninety pounds for which he received eight and one fourth cents per pound. The total value of the lambs sold was ($2.25)) two hundred and twenty-five dollars, besides which he received ($90) ninety dollars for the seasons clip of wool mking a total of ($3.15)) which he received from sheep this year. Mr. Bowlen has been engaged in sheep raising for the past eight years and this year made more money from this source than in any previous year. Having a large farm and abundance of pasture, he intends going more largely into the business next year. Mr. Bowlen's sheep are of the Suffolk breed which he finds best suited to his locality.—&.

..* GLENFANNING GLEANINGS. Mr. Douglas Macdonald of Trenton N. S., came over last week to attend the funeral of his grandfather the late Stephen Macdonald—Mr. Peter Cavanagh left here one Tuesday for Boston, Mass.— The recent heavy snow fall has made travelling disagreeable.— Charles and Angus J. McGaloray left this week for New Glasgow, N. S.— Much sympathy is felt for the family of Mr. Daniel McLellan of Cardigan who was buried on Monday last. Deceased was for many years mail courier on the Cardigan-Annandale route the duties of which he discahrged to the satisfaction of all. One son Joseph is with the 105th and the eldest son Anthony and the widow are left on the homestead. The deceased gentleman enjoyed the respect and esteem of all who knew him. Mr. Douglas MacDonald returned to Trenton Tuesday last.—&.

—FUNERAL OF LATE MRS BERNARD.— The funeral of the late Mrs. James Bernard was held on Sunday afternoon from the residence of her son, Mr. Jesse Barnard to the People's Cemetery, the funreal services were conducted by Rev. L. A. Ackland and H. R. Bell . The pallbearers being Messrs John Goss, John Rogers, J. H. Locks, James Harris, Thomas Frizzle and Gordon Schurman.—H.

OVERSEAS MAIL.—The last wire received fom the post office department gives instructions to despatch a full mail for the United Kingdom to connect with steamer sailing from Montreal on Saturday, the 25th instant, and that the last mail to connect should reach Montreal in time to be placed on board on Friday evening the 24th. It will therefore be necessary that all parcels from this province to go forward by this steamer should be mailed not later than Wednesday next, the 22nd instant, so as to leave here on Thursday morning.

—FUNERAL HELD.— The funeral of the late John Birch, Charlottetown was held on Saturday morning from St. Paul's Church to the R.C. Cemetery, Summerside. Rev. J. C. McLean solemnized the services, the pall bearers were Messrs William Gillis, Leonard McNeill, W. A. Stewart, Fred Murphy, Thomas Carruthers and Fred Peters. Among the chief mourners were:— Mrs. Birch. Miss Audrey Birch and Master Earle and Lloyde Birch. The deceased was favorably known in Summerside, having served for a number of years in the employ of Messrs R. T. Holman, Ltd. —H.

WEDNESDAY

FOX SKINS FOR SHIPMENT.— The Fur Sales Board yesterday received twenty-five under-prime fox skins from different Island ranches. These are pelts from animals which have been accidentally killed. Some of the same kind of skins sold last week for as high as $250.00 each. These are being shipped immediately to raw fur dealers.

LAST NIGHT IN BAPTIST CHURCH.—Rev. Charles R. Freeman spoke last evening at the Baptist church from Isa 53: 4 to 6. He gave a wonderful passage—more especially the last fe wwords "The Lord hath laid on Him the iniquity of us all. Earnest, impressive—searching in its appeal, the address brougth home to the audience the wonderful story of the Sacrifice of Christ for all. A constantly deepening interest is being manifested in these meetings which will continue through this week.

BRAVERY REWARDED.— Word has been received in this city by Mr. G. S. Inman, K. C., that the Royal Canadian Humane Association medal has been awarded to Neville Goff, son of Mr. and Mrs. R. C. Goff, of Charlottetown, for his plucky rescue of Mr. B. Roy Holman, from drowning. The facts in connection with this matter were placed before the Association by Mr. Inman, shortly after the event took place and it is pleasing to note that Neville's bravery has thus been recognized. He is now at college at Rothesay, N. B. When he comes home for his Christmas holidays the medal will be presented to him publicly.

"SANTA MARIA" MAN HEARD FROM.—A letter received in this city by a friend from Mr. Lester Thompson, the late steward on the "Santa Maria" caravel, now laid up at this port for the winter, announces that he has arrived at his home in Stonington, Connecticut. Mr. Thompson by his geniality made many friends during his stay in Charlottetown. He states that last week while in New London, he had the sensation of being in an automobile which collided with another. One woman was badly hurt while the other occupants of the cars who were thrown out were cut and bruised considerably, Mr. Thompson escaping with a cut five inches in length on his lip. He says that he expects to leave in a few weeks to join a crew of prospectors working for the U. S. Mining Co., of New York.

—PLEASANT FUNCTION.—A very pleasant affair took place on Thursday evening last, when the home of Mrs. H. J. Fraser was invaded by quite a number of her friends, who gave her a "surprise party" and presented her with forty-three pieces of beautiful "Lemoge China." Mrs. Neil McLeod addressed Mrs. Fraser in behalf of those present. Referring to Mrs. Fraser's stay among the people of Summerside for the past six years, she spoke of the good work done by her in the different societies of which she was a member, although she could not speak officially for the "Society of the Ladies Aid" and the Woman's Missionary Society of the church. We all knew Mrs. Fraser did splendid work in each of these societies and always did it cheerfully. However, she could speak officially of the splendid work Mrs. Fraser had done in the Society of the "Daughters of the Empire," and she had been its very efficient treasurer ever since the society was organized here, and she felt sure that as far as Mrs. Fraser's health would permit, her interest and sympathy would be felt in this noble work in the new home to which she would shortly remove. She asked her to accept the gift as a token of their love and esteem, and the best wishes of all would follow her and Mr. Fraser and the two dear little boys who made up their home. Mrs. Fraser in replying said that they did not need to bring a gift with them to show their love and esteem, their kindness to her during her stay among them had testified to that, and she felt as lonely on leaving Summerside as she had felt on coming to it, and she felt she was leaving many dear friends behind, but Truro was not far from Summerside and she sincerely hoped she would have the pleasure and privilege of entertaining each and every one of them in her new home. She thanked them for their dainty gift; it was most acceptable, the sight of which would always bring to her kind remembrances of the dear friends in Summerside. The remainder of the evening was passed pleasantly. Miss Hurst giving some fine selections on the piano. Dainty refreshments were served. The guests departed for their home leaving best wishes for the "Frasers" in their new home.

SEVERE RHEUMATIC PAINS DISAPPEAR

Rheumatism depends on an acid in the blood, which affects the muscles and joints, producing inflammation, stiffness and pain. This acid gets into the blood through some defect in the digestive process.

Hood's Sarsaparilla, the old-time blood tonic, is very successful in the treatment of rheumatism. It acts directly, with purifying effect, on the blood, and improves the digestion. Don't suffer. Get Hood's today.

—MARRIAGE BELLS.—St. Paul's Church, Summerside ,was the scene of a very pleasing event on Tuesday morning when Miss Mary Watson, daughter of Mr. J. Watson, Alberton, was united in marriage to Mr. Earle Sudsbury, son of Mr. and Mrs. Ben Sudsbury, Summerside. The ceremony was performed by Rev. Dr. J. C. McLean, in the presence of many friends. The bridesmaid was Miss Vic Watson, sister of the bride and Mr. Thomas McInnis ably supported the groom. After the ceremony the party proceeded to the home of the groom where the wedding breakfast was awaiting them. The young couple are both very popular in Summerside as testified by the numerous and costly wedding presents. Mr. and Mrs. Sudsbury left by the noon train for Alberton, where a reception was given at the home of the bride. The young couple will reside in Summerside.—H.

Win This

Overland 75 Touring Car in $1000.00 other Fine Prizes

First Prize 1917, 5-Passenger Overland Touring Car, Completely Equipped.

What groceries did Brown advertise?

JOHN BROWN is noted for being the livest merchant in town because of the novel way in which he advertises and creates interest in his well known grocery store. Recently Mr. Brown presented a clever problem to his customers. It is one that will give much amusement and entertainment to every puzzle lover. Look at this picture of Mr. Brown's Store, and you will see his idea. He carefully covered the labels of the boxes, barrels and bins containing fourteen of the staple lines of his stock. Then he engaged a clever cartoonist and had him draw a series of puzzle pictures to be used as labels to represent the names of the hidden goods. The Artist caught the spirit of the idea, and at once drew picture No. 2 to represent currants (cur-ants). Then he drew picture No. 4 as a label for tomatoes (Tom-eight-O's). With these two names to start you and the grocery list below by way of suggestion can you find what the other twelve represent?

2nd PRIZE
Famous Indian Motorcycle, Value $300.00

SEE LIST OF GROCERIES BELOW — 1917 Overland Touring Car

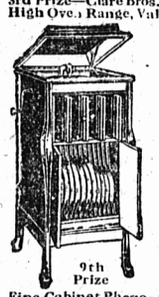
First Prize for the Best Reply

A Host of other Grand Prizes to be Awarded

They include $300.00 Indian Motorcycle; Clare Bros. Famous High Oven Range; fine Phonograph and Records; Waltham Watches for men and women; 1917 Cleveland Bicycle; genuine Hoosier Kitchen Cabinet; famous Singer Sewing Machine; Perfection Oil Range; Cabinet of Rogers Silverware, Mahogany Dressing Table, 1900 Washing Machine, Wrist Watch, Sets of Books and many other big prizes of great value.

Big Complete Illustrated Prize List will be sent to you direct

3rd Prize—Clare Bros. Famous High Oven Range, Value $60.00



9th Prize
Fine Cabinet Phonograph Complete With 6 Records

6th Prize—Famous "Hoosier" Beauty" Kitchen Cabinet

4th Prize—Genuine Singer Drop Head Sewing Machine

THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE

A FEW HINTS—A good plan is to write down on a sheet of paper all the articles or things usually found in a grocery store and then see if any of the pictures will fit the names you have written.

In Mr. Brown's Store you will find for instance,			
Apples,	Allspice,	Dates,	Butter,
Catsup,	Baking Powder,	Cabbage,	Mustard,
Biscuits,	Coffee,	Flour,	Borax,
Tea,	Farina,	Matches,	Oranges,
Pickles,	Rolled Oats,	Soap,	Sugar,
Tomatoes,	Stove Blacking,	Molasses,	Vinegar.

All the names represent articles in everyday use and which are to be found in any grocery store. No trade mark names or special manufacturers' names are used, so with these few hints and a little thinking you should be able to solve all the pictures. Note that 10 points toward the prizes are given for each correct answer. (See Rules).

THE OBJECT OF THE CONTEST—Frankly, this great event is intended to advertise and introduce EVERYWOMAN'S WORLD, Canada's greatest magazine, to hundreds of new homes, which should know that a magazine of such excellence and real worth is being published right here in Canada by Canadians for Canadians. You can easily help us to do this when you enter the contest, but you do not have to be a subscriber nor are you asked or expected to take the magazine or spend a single penny in order to compete and win the touring car or one of the other magnificent prizes.

EVERYWOMAN'S WORLD is now the established favorite in more than 130,000 of Canada's best homes. Though that is the greatest circulation ever attained by any Canadian magazine, it doesn't satisfy us. Our motto is "Everywoman's World in Everywoman's Home." Hundreds of Canadian homes which may not know it now, will welcome this handsome, interesting, up-to-the-minute magazine, and once it is introduced, they will want it every month.

Therefore, when your answers are received, we will write and tell you the number of points you have gained toward the prizes, and send you Free a copy of the latest issue of this greatest of Canada's magazines. Then, in order to qualify your entry, we will ask you to do us the small favor of introducing it to just a few friends or neighbors. We will even send you sample copies to leave with each of your friends, if you wish. State your willingness to accord this favor when you submit your answers. The company agrees to pay you in cash, or reward you with a handsome gift for your trouble, entirely in addition to any prize your entry may win in the contest.

Follow These Simple Rules When Sending Your Entry.

1. Write your answers in pen and ink, using one side of the paper only. Put your name and address on the upper right hand corner. Anything other than your name and address and your answers to the picture must be on a separate sheet. Do not send fancy, drawn nor typewritten entries.
2. Boys and Girls under 14 years of age are not allowed to compete, nor are the members and employees of the Continental Publishing Co., Limited, EVERYWOMAN'S WORLD, nor any of their relatives nor friends.
3. Contestants will be permitted to submit as many as three sets of answers to the puzzle, but only one set can be awarded a prize.
4. If different members of a family compete, only one prize will be awarded in one family or household.
5. The final awards will be made by a Judging Committee of three Toronto gentlemen who have no connection with this firm, and contestants must agrees to abide by the decisions of the Judges. The names of the Judges and the manner of the judging will be made known to all contestants. The prizes will be awarded according to the number of points gained by each entry. 200 Points, which is the maximum, will take first prize. 10 Points will be awarded for each correct answer, 20 for the general neatness and appearance of the entry, 10 for handwriting, and 50 for fulfilling the conditions of the contest. The contest will close April 30th, 1917, immediately after which the judges will award the prizes. Entries should be forwarded promptly.
6. Each competitor will be required to show the sample copy of EVERYWOMAN'S WORLD, which we shall send, to four or five friends or neighbours who will want to subscribe. For this service, the Company guarantees to reward you with cash payment or a valuable prize. Such rewards to be entirely in addition to any prize your answers may win in the contest.
7. Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD nor are they asked to subscribe or to buy anything. In awarding the prizes, the Judges will have no knowledge of whether the entry comes from a subscriber or not.

Address Contest Editor, Everywoman's World, Continental Publishing Co., Limited 24 Continental Bldg., Toronto

Just Home

and tired after the day's work. That cup of KING COLE TEA, ready and waiting, will refresh as nothing else can quite do. In its warm, generous glow, weariness will be forgotten.

"You'll like the flavor."

KING COLE TEA

CROWN LIFE

Invest your savings in a Crown Life Policy. It is worth more than a bank deposit to you and to your family.

Let us send you some fresh insurance facts

CROWN LIFE INSURANCE CO., TORONTO

Agents wanted in unrepresented districts 30

Better see about having your water pipes fixed up now --before the cold weather comes to freeze them up.

Fred H. Trainor
Plumber
80 Grafton St
Phone 393 J