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Hickey & Nicholson Tobacco Co. Ltd.
CHARLOTTETOWN, P.E.I.



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THE PICTURE OF "PRINCE CHARMING" AND THE SCALES TELL OUR BUSINESS METHOD. WE GIVE YOU YOUR FULL MONEY'S WORTH. LONG EXPERIENCE IN THE JEWELRY BUSINESS HAS TAUGHT US WHAT AND WHERE TO BUY. SO WHEN YOU BUY ANY ARTICLE FROM US YOU CAN KNOW THAT THE QUALITY IS SUPERB AND THE DESIGN IS CORRECT.

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The Central Guardian

IT PAYS to buy in this province.

ALL MENS & LADIES FURS at less than Manufacturers prices. Patons Limited. 2263-1-22Mf.

96 OVERCOATS ONLY worth from \$18.00 to \$39.00 go on sale till the last is sold \$10.00 to \$17.00. Patons Limited. 2263-1-22Mf.

SERBIAN PATRIOTIC ENTERTAINMENT.—Serbian and Scotch dances, music, songs, lecture, Souris Feb. 1st. Georgetown, Feb. 2nd 8 p. m. Prices 35c, 25c, 15c. 2364-1-26M61.

A CHAMOIS VEST.—A large assortment to choose from. See our window. Johnson & Johnson, Druggists. 2363-1-26M31.

SERBIAN CONCERT.—Club singing, gymnastics, comic solos. Souris, Feb. 1st. Matinee at Georgetown 3 p. m., Feb. 2nd. 2364-1-26M61.

MEN'S SUITS, 50 only, sizes mostly small 35 to 39 only, worth up to \$17.50 yours for \$9.50. Come quick, you cannot buy the cloth let alone the lining & makings for that amount. We say again. Come quick. Patons Limited. 2263-1-22Mf.

KNITTING SOCIETY ORGANIZED.—The young ladies of Eldon have organized a society to meet once a week at their different homes to knit for the Red Cross. Those patriotic young ladies are surely doing their bit for their country.

THE HALIFAX DISASTER IN PICTURES.—On sale at the News and Variety Store, opposite St. Dunstan's Cathedral. This book contains 40 photographs covering all sections of the ruined district and also an introduction telling the cause of the explosion, the damage done and the official list of dead. There is a very large demand for this book for mailing to soldiers and other friends abroad. 2313-1-24M31.

A USEFUL PUBLICATION.—The Canada Year Book for 1916-17 has just come to hand. As usual it gives in concise and intelligible form practically all there is to know about Canada, its administration, commerce, industries, geography, immigration, natural products, militia, in fact everything. It is in every way an indispensable work and should be in every office and every home. It is compiled under direction of Mr. R. H. Coats, Dominion Statistician and Controller of Census and is therefore officially authoritative. The work is edited by Mr. Ernest H. Godfrey, F. S. S. and published by authority of Sir George E. Foster, Minister of Trade and Commerce.

ELDON NOTES.—Mr. Frank McDonald intends purchasing a binder from Mr. Chas. D. Nicholson, as he highly recommends Mr. Nicholson's machinery.—Mr. Charles McDonald spent Sunday at Mr. Arthur Hubley's. Pinette.—Mr. A. J. McWilliams spent the week-end at the home of Mr. Wm. Lamont.—Miss Jenny Buchanan spent Sunday in Roseberry, the guest of her friend Miss Margaret Pantou.—Mr. George Pantou, has the contract of hauling wood to Eldon school this winter and has given great satisfaction to the district.—Eldon's celebrated violinist, Mr. Elliot Ross spent Wednesday evening on Portage.

BACK TO FRANCE.—Mrs. Michael Brennan, Long River, has received a letter a few days ago dated Dec. 23rd conveying the news that her brave boy No. 712699 Pte. A. Brennan was sailing for France that night along with fifteen other boys who had been wounded. Some of these heroes were making their third trip across to France and were proud of it, as they knew they were not the only ones who would have to return to fight. owing to the exemption appeals being made in Canada. When Pte. Brennan enlisted in the 105th Battalion in January 1916 he was in his 18th year. He crossed to England in July and when the drafts were called in November he was one of the first to volunteer to go. He joined the 13th Battalion, one of the hardest fighting Battalions in France. He was five months in the trenches, and was one of the brave boys who helped to take Vimy Ridge on the ninth of April, 1917 and was severely wounded on the night of the 18th. On the morning of the 19th he was picked up unconscious and was taken to a field Hospital where his wounds were attended to and was then sent to England remaining in the Hospital till Oct. 1st, when he was sent to Bramshill to await further instructions. It was hoped he would be sent home, but owing to the scarcity of men he had to go back to France.

Minard's Liniment Co., Limited.

Gentlemen.—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of La Grippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON

Dr. E. C. Harris
Eye Specialist

Office Royal Bank Building,
Charlottetown
Office Hours 9.30-12.30
2-5
Phone 68-Y

IT PAYS to buy in this province.

PANTRY SALE this afternoon at Stanley Bros. 2353.

TWO BLACK CHINA DOG FUR COATS to clear at \$28.00 sizes 42 to 44. Henderson & Cudmore, Sunnyside. 2356-1-25M31.

THERMOS BOTTLES.—Another shipment of Thermos Bottles just received. Johnson & Johnson, The Quality Drugstore. 2363-1-26M31.

MEN'S OVERCOATS and ulsters at clearance prices come and get a good coat for little money. Henderson & Cudmore, Sunnyside. 2356-1-25M31.

THE MORNING GUARDIAN may be had at the News and Variety Store, 70 Great George St. opposite St. Dunstan's Cathedral.

FRESH CHOCOLATES.—Do not forget your Chocolates tonight, our assortment is very large and complete. Johnson & Johnson, Druggists. 2363-1-26M31.

HOME FROM TEXAS.—Donald P. Malcolm, who is well known in Charlottetown, has recently returned from Texas where he had gone in charge of recruits in training camp. Mr. Malcolm has been stationed at Fort Slocum, New York, for the past ten months as instructor.

APPRECIATION.—The ladies of St. Elizabeth's Aid Society desire to thank the following for the kind assistance given them in connection with their whist and social held recently in the Pro-Cathedral: Mr. A. E. Toombs, who loaned a beautiful Victrola for the evening, Mr. Lloyd Wellington, Mr. E. A. Foster, Mr. Colin McDonald, and Roddin Bros., for whist prizes, and Mr. Croom, Mr. Parsons, 5c and 10c Store for dishes, as well as all those who assisted in any way to make the event so successful. 2332

CHURCH SERVICES

FIRST METHODIST.

11 a. m., sermon, Subject, "The Meaning of Service" an address to the men of the Training Depot. 7.30 p. m., Sunday School and Bible Classes. 7 p. m., sermon subject, "Preparation for Life's Work." Preacher, Rev. R. G. Fulton.

GRACE CHURCH.

11 a. m., sermon subject, "Purification of our Desire." 7.30 p. m., Sunday School with orchestra. 7 p. m., sermon, special service for young people, subject, "Is Every Man his own Enemy?" Students and visitors welcome; all seats free. Pastor Rev. Mr. Littlejohns.

BAPTIST CHURCH.

11 a. m., sermon, subject, "The Christian's Call." 7.30 p. m., Sunday School and Bible Classes. 7 p. m., sermon, "The Christian's Perfect Standard." The last of a series of sermons on the "Manhood of the Master." Free pews, great music, warm welcome. Preacher Rev. O.B. Emery.

ST. JAMES.

11 a. m., sermon, subject, "Then came the Angels." 7.30 p. m., Sunday School, 7 p. m., sermon, subject, "Love and Forgiveness." Strangers welcome and seats provided. Preacher, Rev. Dr. Fullerton.

ZION CHURCH.

11 a. m., sermon, Rev. J. D. MacKenzie. 7.30 p. m., Sunday School and Bible Classes. 7 p. m., sermon, Visitors welcome.

PEOPLES CHURCH.

Service at 7 p. m., Rev. D. McLean.

ST. PAUL'S.

8.30 a. m., Holy Communion. 11 a. m., Sunday School and Bible Classes. 7 p. m., Evening Prayer. Rev. T. W. Murphy, Rector. All seats free.

ST. PETERS.

St. Peter's Cathedral, Septuagesima Sunday, Holy Communion 8 a. m., Sunday School and Bible Classes 7.30. Evening song, 7 p. m. All seats free. Canon Simpson and Rev. Ewin Jukes.

"Swear Off" Having
Coughs and Colds

A good resolution to make now is to not have coughs and colds during 1918.

This resolution may easily be carried out if the right remedies are kept in your home ready for immediate use.

Our Cold Remedy

if taken when the first symptoms appear, will prevent the development of a cold. It will cure colds at any stage of their development. Price 25c.

Our Cough Remedy

will quickly remove the cause of a cough, and provide permanent relief.

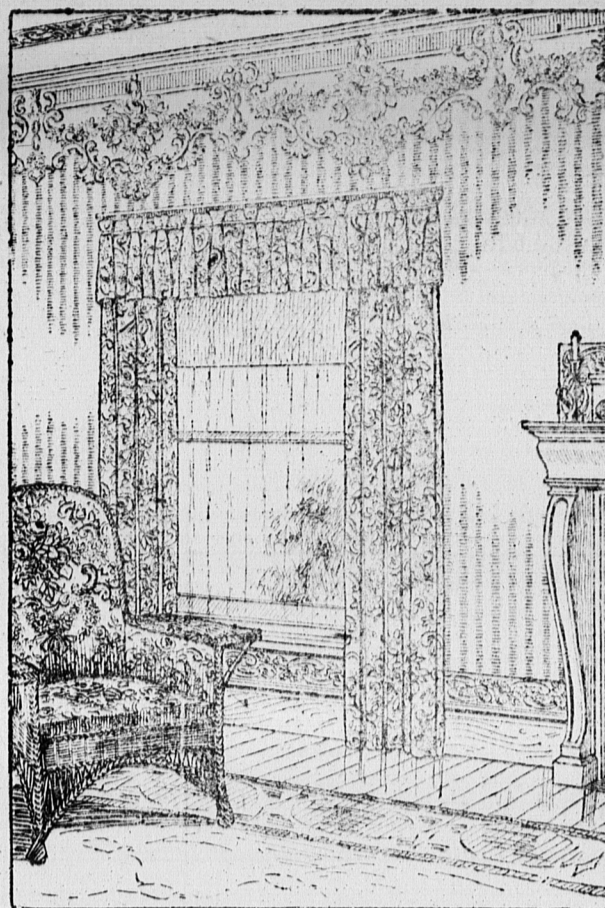
It is safe for children as adults.

Price 35c.

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Stock-Taking Sale of
Wall Paper Remnants
HALF-PRICE

This is the finest bargain chance for the housekeeper that can be imagined. Handsome papers—from the finest stock of Wall Papers in P. E. I. will be placed on sale at HALF PRICE. These are the lines of which we have only a few rolls—room and hall lot—left in stock. Instead of having them on our shelves—we'll pay you half their value to take them away. Better to reach in nearly every case. BUT COME EARLY.

Men's Winter Overcoats
Worth to \$24.00 \$12.50
Clearing at

Men's Fancy Tweed Winter Overcoats in fancy browns, greys and mixed tweeds, D. B. style, convertible collar, lined throughout with good, heavyweight English tweed cloth, these are all new style coats, and will give excellent satisfaction. Sizes 36 to 44 chest. Prices \$17.00, \$18.00, \$20.00, \$22.50, \$24.00. Special \$12.50

Boys' Coats
Worth to \$13.00 \$7.95

Boys' Winter Overcoats, in fancy brown and grey tweeds, shawl and convertible collar, D. B. style, Balmain and belted style, with inverted plait in back. Sizes for boys from 10 to 16 years. Prices \$10.50 to \$13.00. Special \$7.95

Men's Suits
Worth to \$18.00 \$10.00

Men's Suits at one of the biggest bargains ever offered. They come in fancy grey and brown tweeds, plain blues and black, all good up to date suits, this year's style, only being odd sizes we have decided to clear them at this giving-away price. Sizes 36 to 42 chest. Prices \$13.00, \$15.00, \$16.00 to \$18.00. Special \$10.00



Boys' Suits
and Coats at
Wholesale
Prices

During the "Stock-taking sale" you may buy your boy a new suit or a new overcoat at wholesale. Even if he does not need it to-day BUT IT—IT WILL BE DEARER in the spring

SIR WM. H. SEAGER

(South Wales Daily News)
Sir William Henry Seager, who is of West Country extraction, was born in Cardiff fifty-six years ago, and is a son of the late Mr. William Seager. He commenced a strenuous career in his thirteenth year, when he became employed by one of the largest ship store merchants at Cardiff Docks. In 1893 he started in the same line for himself, his first store being in small premises in West Britton street, together with adjacent buildings, and these, after the war, will be re-constructed for his growing business. Sir William has reached his present position in commercial and social life by downright hard work and force of character. The firm of W. H. Seager and Co. (Limited), with the Tempus Shipping Company, launched in 1904, control one of the largest businesses of ship store merchants, shipowners, ship and insurance brokers, coal exporters, bonded store and expert provision merchants in the country, and are at

the proprietors of "Seager's antiseptic and antiseptic compositions" having branches at Barry and Newport, stocks at London, Newcastle, Hull, Leith, Kingston ports. The Tempus Company is a particularly successful concern, owning a modern fleet of steamers, which has lately been increased in response to the Chancellor of the Exchequer's appeal to British owners to provide new tonnage. Two steamers of 7,500 d. w. tons, ordered in 1916, have been delivered, and the third is due next month.

In the early stages of the war Sir William put an immense amount of energy into the work of recruiting, and his three sons and all the eligible members of his staff enlisted. Throughout 1917 he was prominent in the war Loan and War Savings campaigns, his first subscribing over a quarter of a million to the last loan, and he himself placing another £20,000 in the Tank Bank recently at Cardiff.

downment of beds at the Haspdray Hospital, the Union Jack Club, the Children's Home, the Welsh Hospital at Netley, and St. Dunstan's Hotel for Blindfold Soldiers.

Lady Seager is the second daughter of the late Mr. John Elliot and Mrs. Elliot, of Woodfield, Newport-on-Cardiff and there are three sons and one daughter.

It is savings that Canada needs to prosecute the war.

PROHIBITION FOR QUEBEC NEXT YEAR

QUEBEC, Jan. 23.—Quebec is to have absolute complete prohibition starting May 1st, 1918. This was decided at the Liberal caucus held this morning at the Parliament Buildings. The caucus lasted barely one hour. Nothing was discussed outside of the prohibition question. The sentiment appears to have been practically generally favorable to absolute prohibition. All licenses will be cancelled. This is a war measure.