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It's a treat to hear Rice Krispies snap and crackle in the milk or cream. Children are fascinated. They need no coaxing to eat.

And Rice Krispies are fine for them. Nourishing rice. Easy to digest. Fine for the evening meal as well as breakfast. Made by Kellogg in London, Ontario.



Listen!— get hungry



Capes to Knees Heels For Evening

HOLLYWOOD, July 6—While millions of women are busy these days with their summer wardrobes, Hollywood stylists are completing details for midwinter costumes.

One of these fashion creators is Travis Banton, who has been working for days over his sketch board turning out original models for Caluette Colbert, Carole Lombard, Miriam Hopkins, Marlene Dietrich, and other stars.

Among the secrets of his forthcoming fashions is an opera cape which promises to be a hit. In place of the almost tailored evening wraps of last season, capes will swing dramatically from modish shoulders down to the knees or heels in voluminous folds.

Then there is the train. According to Banton, no smart woman will be able to avoid one this coming season. Trains, he believes, will be found on every strictly formal look.

Save MONEY. TIME • EFFORT Travel in Comfort by Train to the CHICAGO WORLD'S FAIR

More than a spectacle... an education of world-wide scope for yourself and your children... the panorama of a Century of Progress.

\$50.20 Plus Exchange. Good also in sleeper—usual berth rates. Round trip from Charlottetown. Special low ten day limit fares on sale Tuesdays and Saturdays.

\$54.95 Plus Exchange. Good in coaches only. Round trip from Charlottetown. On sale daily. Fifteen day limit.

OTHER ATTRACTIVE FARES FOR INDIVIDUALS AND SPECIAL RATES FOR PARTIES OF 25 OR MORE AND 100 OR MORE ON APPLICATION TO AGENTS

CENTURY of PROGRESS EXPOSITION JUNE 1st - NOVEMBER 1st

Full details from W. K. Rogers, City Ticket Agent, 21 St. John's Street, Charlottetown. F. W. Clarkin, District Pass. Agent

Great Interest In West Prince Ass'n Meeting

Inspiring Addresses Heard At Largely Attended Conservative Meeting At O'Leary.

The annual meeting of the West Prince Liberal Conservative Association was held at O'Leary on June 28th and had a record attendance.

PRESIDENT'S ADDRESS

Representatives of our Government, fellow officers, members and Distinguished Guests: Ladies and Gentlemen: It affords me much pleasure to again meet you on this the 40th anniversary of the Liberal-Conservative Association of West Prince.

We miss from amongst us today the late J. Keir Ramsay, who was always one of the stalwarts of our party, a past President and a most valuable member of Committees and our organization, and we feel his loss most keenly.

The death of the late Mr. H. M. Downing came as a great shock to us and his place will be difficult to fill.

Since our last annual meeting, many important economic and political events have happened not only in Canada and our Empire but throughout the world at large.

Owing to the Ottawa Conference, which was carried to a successful conclusion by one of the greatest statesmen Canada has ever produced, the Right Hon. R. B. Bennett, general conditions are showing a marked improvement and if the present world conference is carried through successfully, we have every reason to expect an early return to our former prosperity.

In this fair province, the past has been a trying period, with a financial crisis in general. But we have every reason to congratulate ourselves that the worst consequences of the depression have passed us by, such as bank failures and the general unrest experienced by the great Republic to the south of us and other nations.

The Resolution Committee brought in the following resolutions which were subsequently unanimously adopted.

Be it resolved that this convention re-affirm its confidence in the Government of Hon. R. B. Bennett and the measure taken by his Government to meet the conditions resulting from the world wide depression.

Be it resolved that we affirm our confidence in the Provincial administration of Hon. J. D. Stewart and trust that his health will permit him to resume his active duties at an early date.

Be it resolved that this convention congratulate the Government and especially the Minister of Education, Hon. Dr. McMillan, on the successful efforts in obtaining such a large grant from the Carnegie Fund.

Be it resolved that this convention record its sense of deep loss in the death of Mr. James Palmer, of Roseville and Mr. J. K. Ramsay of Port Hill, also George W. Ellis of O'Leary.

Whereas conditions now exist which seem to call for relief in the coming winter, especially among the fishermen and those depending on their daily labour.

And whereas it seems to the Liberal Conservative Association of West Prince in Convention assembled that the Government should be prepared to expend relief if available in some public works that will be of a benefit to the public in future.

Whereas the lobster fisheries are about a failure in the North Shore district owing to the late rough and stormy weather, resulting in much loss of gear and time and in less than one month of real fishing weather and owing to the low prices received early in the season the fishermen are unable to meet expenses and the cost of outfitting, and whereas a lot of want and suffering will result unless something is done to help the situation, be it therefore resolved that

as the American citizens had turned to Canada for a safe place for their earnings. Mr. Myers said he was proud of the people of West Prince and was delighted to call upon them and bring them a message from their leader Rt. Hon. R. B. Bennett, whom he referred to amid applause as one of the greatest statesmen of the world today.

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ELECTION OF OFFICERS

W. Russell Rogers, re-elected President; Peter J. Bolger, secretary treasurer; Vice Pres. for 1st District, John A. Ahearn, Tignish, Vice Pres. for 2nd District, Robert L. England, O'Leary, Vice Pres. for 3rd District, Peter J. Cameron.

Pol Conventions: Nail Pond, Austin Handrahan, Tignish East, Arthur J. Peters, Tignish West, John A. Hackett, Peterville, Joseph J. Perry, Skinners Pond, Albert Kennedy, Greenmount, Nicholas Ahearn, St. Louis West, John Thibodeau, Kil Louis West, John Thibodeau, Kildare, Joseph Foley, Mimminigash, Chester Costain, Alberton East, Dr. Lefurgey, Alberton West, Stanley Gallant, Brooklyne, Thomas Keefe, Elmsdale, Joe Gallant, Campbellton, Chester Reeves, Bloomfield, Leonard Peters, Oyster Creek, Albert Peters, O'Leary North, James McGregor, O'Leary South, Alex McDonald, Cape Wolfe, Chester M. Woodside, Hamilton Road East, Fred Smith, Hamilton Road West, John Campbell, Brae, Archibald Campbell, Portage, Albert Frost, Conway, Laughlin Kilkenny, Ellerslie West, Walter McIntosh, Ellerslie East, Claude Williams, Tyne Valley, Archibald Ellis, Victoria West, David Enman, St. Gilberts, Cyrus P. Gallant, Arlington, Marshall McLellan, Wellington, Cyrus F. Gallant, Central 16, William Gamble.

AMALGAMATION

Mr. W. J. Lidstone of Summerside was called upon to address the meeting on the proposed amalgamation of East and West Prince Liberal Conservative Association.

In a very fine address the speaker said that this proposal had been discussed at different intervals for many years but had not met with the approval of the Association in West Prince.

CREDENTIALS COMMITTEE

The credentials committee was appointed as follows: John A. Hackett, R. L. England, John N. Ahearn, Charles Dunn and Fred White.

RESOLUTION COMMITTEE

Gilbert Gaudet, William Smith, James McGrath, H. B. Heustis and Amos Gorrill.

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Premier Bennett had the undivided loyalty and support of every Conservative member at Ottawa, and the admiration of the Liberal members.

Mr. Myers went on to say that the people of West Prince could safely trust the members of the Provincial Government to carry on the work on the Island. In Hon. G. Shelton Sharp and Hon. Thomas McNutt, they had two very able and level headed men, possessing qualifications which are very necessary in these difficult times.

As regards the unemployment money, the Federal Government had kept their promise but the Provincial Government had reached the end of their resources and had not been able to contribute their share and therefore many projects for public works had to be curtailed.

RACING DRIVERS INSIST ON Firestone HIGH SPEED TIRES THEIR LIVES DEPEND ON THEM

FOR fourteen consecutive years Firestone tires have been on the winning cars in the 500-mile Indianapolis Speedway Race... The fact that I had no tire trouble enabled me to set the new speed record. I want to express my appreciation to Firestone for building tires that stand up under such terrible punishment.

The TIRE that TAUGHT THRIFT to THOUSANDS

Thrills Galore In Maynard Film At Capitol

"Sleepless Nights" a Frolic of Fun

Modern School Girls Better Than Mother

SANDY BEACH AND SEA-SIDE GOLF AT ST. ANDREWS BY THE SEA

Modern School Girls Better Than Mother LONDON, July 6—The modern schoolgirl is better than her mother was, according to Miss S. A. Barratt who is retiring as head mistress of Clapham High School, one of the most prominent centres of education in South London.

Vertical text on the right edge of the page, including page number and some small notices.