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"HOSIERY WEEK"

It's a time of outstanding values. Prices are offered that are far below present day figures... stock up NOW and SAVE!

FIRST QUALITY

Genuine Crepe Chiffon

Full fashioned—Color, Roselite, Holiday, Apres Medi, Sunsan. Sizes 2 1/2 to 10 1/2

\$1.00 pr ... 2 pr. \$1.85

FIRST QUALITY

Medium Service Weight

The products of a famous maker. Good assortment of colors. Sizes 9-10 1/2 only.

Regular \$1.15 Value To clear per pair \$1.00

"Subs" of Heavy Service Weight

Long wearing heavy duty stockings for cold weather wear. Subs of \$1.25 quality. Wide range of colors to choose from. An amazing value at

2 pr. \$1.50 ... 1 pr. 79c

Mail Orders

These stockings will be sent postpaid to any customer remitting the advertised price.

MOORE & McLEOD Limited

DEPARTMENTAL STORE CHARLOTTETOWN - PRINCE EDWARD ISLAND

LIFE UNDERWRITERS ELECT OFFICERS FOR 1940

TORONTO, Ont.—The Life Underwriters Association of Canada held its Annual General Meeting in Toronto on January 19th.

The following were elected Officers of the Association for the ensuing year:

Honorary President—W. G. Laird, C.L.U., London Life Insurance Co., Toronto, Ont.

President—M. L. McPhail, C.L.U., Imperial Life Assurance Co., Saint John, N.B.

Provincial Vice-Presidents—Prince Edward Island—W. G. Hogg, C. L. U., Confederation Life, Charlottetown.

Nova Scotia—A. R. Fraser, C.L.U., Maritime Life, Halifax.

New Brunswick—L. D. Hutchison, T. Eaton Life, Moncton.

Eastern Quebec—J. A. Duchesne, Metropolitan Life, Quebec City.

Western Quebec—J. R. Marois, Great-West Life, Sherbrooke.

Eastern Ontario—C. H. Rooke, Canada Life, Kingston.

Northern Ontario—W. H. Armistage, C. L. U., North American Life, Kirkland Lake.

South-western Ontario—P. P. McCallum, C. L. U., Prudential of England, Windsor.

Manitoba—Ian Croll, C. L. U., Monarch Life, Winnipeg.

Saskatchewan—W. T. White, C. L. U., Mutual Life, Saskatoon.

Alberta—D. H. Bule, Sovereign Life, Calgary.

British Columbia—A. L. Wright, C. L. U., Sun Life, Vancouver.

Chairman of the Board of Directors—C. V. Eari, C. L. U., Sun Life, Toronto.

Honorary Treasurer—J. O. Ross, C. L. U., Travelers Ins. Co., Toronto.

Honorary Secretary—C. E. Bussell, C. L. U., Canada Life, Toronto.

Registrar of the Institute of Chartered Life Underwriters—E. Newton Jory, C. L. U., Great-West Life, Toronto.

Chairman, Executive Council of the Institute of Chartered Life Underwriters—J. M. Tory, C. L. U., Sun Life, Toronto.

Chairman, Membership Committee—W. C. Laird, C. L. U., London Life, Toronto.

Members of the Board of Directors—J. M. Tory, C. L. U., Sun Life, Toronto.

P. A. Bowen, Metropolitan Life, Toronto.

Howard C. Graham, C. L. U., Manufacturers Life, Ottawa.

G. H. Donaldson, C. L. U., London Life, Toronto.

The Life Underwriters Association is a Dominion-wide organization with some sixty local Associations from coast to coast, many of which were represented by delegates at the Annual Meeting.

The objects of the Association cover a wide field including the better education of the insurance salesman. Courses are conducted and examinations held leading to the title and designation C. L. U. (Chartered Life Underwriter).

The Association has done and is continuing to do valuable work in eliminating unethical and bad business practices in the field of life insurance selling.

The Life Underwriters Association, in close co-operation with the life insurance companies, is constantly striving to raise the standard of the life insurance fieldmen to the end that the lot of the life insurance salesman may be improved.

The work of the companies as it pertains to selling the better conducted and the service rendered to the public be placed on the highest possible plane.



M. L. McPhail, C. L. U.

of Saint John, N. B., who was elected President of the Life Underwriters Association of Canada at the Annual Meeting held recently. Mr. McPhail is Provincial Manager for the Imperial Life Assurance Company with headquarters at Saint John.

The Central Guardian

This column is reserved for news of local interest but advertising of a new nature may be inserted at 5 cents a word strictly payable in advance.

CRASWELL for Photographs.

CONFEDERATION LIFE INSURANCE. L-9789-7-21-31L.

NEW WESTINGHOUSE 4 Tube Battery Radio, complete with batteries (including Air-cell or 1500 hour battery) for only \$31.95 at Miller Bros., Ltd. L-843-1-24-2L.

HUNTER RIVER UNITED CHARGE, Rev. W. A. MacQuarrie, Minister, Services on Sunday, Jan. 28th, North Wiltshire at 11. Hampshire at 2.30. Hunter River at 7. Sunday School at Hunter River at 10.30. The Official Board meets at North Wiltshire on Monday, Jan. 29th, at 1.30. L-858-1-25-11

Personals

Messrs Steve Malone, Joseph Costello and James Cullen, city spent Sunday in Lot 65, visiting friends.

Mr. Emmett Flood and little son Francis, Charlottetown, spent a few days in Green Bay, visiting friends this week.

Mr. George Arsenault of Pownal was rushed to the P. E. I. Hospital yesterday for treatment. His friends wish him a speedy recovery.

WIDER GROUNDS MORE DIVORCES

LONDON, Jan. 23—(CP)—Four thousand more people petitioned for divorce in 1939—the first year of the new Divorce Act—than in 1937. The total number of petitions was 10,350, an increase of about 20 per cent on the previous year. Widening grounds for desertion; 656 for cruelty and 326 for lunacy. Previously adultery was the only ground on which a divorce might be obtained.

MARRIES PAL'S WIDOW

LONDON—(CP)—Alex Henshaw, who broke the Cape-and-back flying record last year, is to marry the Countess de Chateaubriant, aviatrix, widow of his close friend, who was killed in a flying crash 16 months ago.

Minard's kills pain.

FARMERS

CORONATION RUST-RESISTANT SEED WHEAT

We have just received from Ontario 1000 bushels of this excellent Wheat and will be selling it at a very close price. Send us 50c per bushel in advance and we will book your order and hold the Wheat until you want to sow it.

ERBAN RUST-RESISTANT SEED OATS

We have just received from Ontario one carload of these Oats of choice quality, and intend selling them at a small advance in cost. Send us 25c per bushel and we will put aside and hold until wanted any quantity.

One carload Seed Barley, Silverhull Buckwheat, Long-fellow Fodder Corn, Field Peas, etc. Our prices will be found quite reasonable this year. We are buying Island grown Banner and Victory Seed Oats, Silverhull Buckwheat, and Seed Barley, Pressed Hay and Straw for which we are paying highest prices, either for Cash or in exchange for feeds which we are selling at lowest prices.

CARTER & CO. Limited

Thimble Theatre - Starring POPEYE



BRING UP FATHER



YEO THEATRE

SPINE-CHILLING! The adventures of Sherlock Holmes on the ghostly moor!

THE HOUND OF THE BASKERVILLES

SOUBRIS-THUR, 25th. MONTAGUE-SAT, 27th.

MT. BUCHANAN SCHOOL CLOSING

The Mt. Buchanan School closed for the Christmas holidays on Wednesday afternoon, Dec. 20th, with over thirty visitors friends of the teacher and pupils present. The program was carefully and well prepared and enjoyed by all present. At the close Santa Claus arrived in his usual jolly manner and after a few merry remarks gave from the attractive Christmas packages from a prettily decorated and well-laden tree to all the pupils and many of the visitors. After Santa's departure the teacher treated all present to fudge and candy. Appropriate remarks were made by the chairman, Mr. George E. Docherty and on behalf of all present thanked the teacher, Miss Grace MacDougall for the splendid work which she has been doing for the school. The school room presented a very attractive appearance and was handsomely decorated. The afternoon exercises closed with the National Anthem. Following is the program:

Recitation—A Merry Christmas, Eliza Morrison.

Recitation—Just a Little, Boy Fred Martin.

Welcome to our Tree, Florence MacKinnon.

Monologue, A Boys Letter to Santa, Percy Buchanan.

Recitation, Santa Claus, Gordon Morrison.

Recitation, Spelling, Margaret Nicholson.

Dialogue, Christmas With the Ruggies.

Recitation, Our Christmas tree, John Calvin MacKinnon.

Recitation, The 25th, Bert Docherty.

Solo, Christmas Stars, Florence MacKinnon.

Recitation, My Letter, Sandy MacKinnon.

Recitation, A Christmas Eve Adventure, by Willard Nicholson.

Exercise, I Wish, Eight Children, by Freda Cantello.

Exercise, Favorite Tree.

Recitation, If I Could Knt, Thelma Bishop.

Recitation, An Impatient Waiter, Angus Nicholson.

Dialogue, A Terrible Catastrophe, Recitation, The Hole, Edna Nicholson.

Recitation, My Wish, Billy Bishop.

Chorus, Christmas Time.

Recitation, Goodbye, Louis Lais-en.

"The King."

FAMILY COMPACTS OUT

LONDON—(CP)—The Admiralty has joined the War Office in banning, as general practice, the employment of officials wives as their secretaries. Winston Churchill reserved the right to make certain exceptions.

FIREMEN GUMMED

MONTREAL, Jan. 23—(CP)—The suburban Ville La Salle Fire Department got things gummed up during a fire last night. It occurred when a tar reservoir overturned while the firemen were fighting a blaze in a Tar Chemical Company. The black ooze spread hoses and other equipment and the firemen.

Fish Culture Brings Salmon To Cardigan

PRINCE EDWARD ISLAND STREAM BECOMES HOME OF SMALL ANNUAL SALMON RUN DUE TO PLANTING OF YOUNG FISH

The story of the restoration of salmon and trout in various Canadian streams through activities of the Fish Culture Branch of the Dominion Department of Fisheries is a graphic illustration of the profitable results possible when man combines with nature to repair damages occasioned by changing conditions. Sometimes man even goes nature one better, as for instance, in the case of the Cardigan River.

The Cardigan is located in the easterly part of Prince Edward Island, near Montague, and through the activities of fish culture men a run of salmon has been established in waters formerly not frequented by these fish.

Some thirty years ago a hatchery was established at Kelly's Pond by the Federal Government. Liberal distributions of salmon were made to all suitable streams, and where, in so far as is known, salmon had not previously been found. Stocking was first carried out in 1922 and six years later when the mature salmon were due to return to their native streams, examination showed a good number had their way back to the Cardigan. From that time on the run has continued annually. Of course, the run is not of great importance, since Prince Edward Island is the smallest producer of the Atlantic salmon among the eastern coastal provinces. But it does serve to show the fish that can be obtained by fish planting properly conducted.

New Brunswick, Nova Scotia, and Quebec are all salmon producers on the Atlantic coast but Canada's only return from salmon fisheries comes from British Columbia where salmon production each year is valued in millions of dollars.

To Widen Dependents' Regulations

OTTAWA, Jan. 23—(CP)—Widening of the dependents' allowance regulations to include dependent relative of men who were on relief or destitute when they enlisted was announced tonight by defence minister Rogers.

Under the amended regulations, a man will no longer be required to show that he had maintained the dependent relative for six months prior to enlistment.

It is shown that he would have done so if he had not been prevented by circumstances beyond his control. An allowance may be granted by the dependents' allowance board under new discretionary power granted by the amendments.

Swiss Exports Move Up After War Slump

BERNE, Switzerland, Jan. 22—(AP)—Official Swiss statistics issued tonight showed that this landlocked nation is winning a battle to maintain vital export trade by adjusting its industries to wartime conditions.

Swiss exports, on which the country relies, dropped 54 per cent during the first month of the war, but climbed back close to normal during December.

Chemical industries in Switzerland hit a boom after the war started and began supplying dyes and other products which the Germans once turned out.

Swiss cheese exports more than doubled in the last year to reach a total of 6,500,000 francs (\$1,625,000), due chiefly to the lack of Danish cheeses on the British market.

ROLL ALONG FOR LESS...

Advertisement for GMC cars with images of various models and text: 'with the New 1940 GMC's ANY JOB... ANY GRADE... ANY WEATHER'.

HARDING'S THE TRUCK OF GREATER MECHANICAL CONTENT

Summerside, Water Street Charlottetown, 256 Queen Street

Marital Troubles Halts Martial Career Of Pilot

CHICAGO, Jan. 23—(AP)—Pilot Marvin Griggs stopped off in Chicago between wars today and found marital troubles halting his martial career.

Griggs, 29, said he had been flying in the Chinese air force since November, 1928. He came to Chicago en route to Canada, he said, to join the Royal Canadian Air Force, which he described as the "Royal Flying Corps."

He was summoned to court on the petition of his wife, Lorine, 25, for temporary alimony. She also asked the court to strike out Griggs' counterclaim for annulment on the grounds of fraud and coercion.

They were married in June, 1938, and Mrs. Griggs alleged he left for China a few months later. When the court asked Griggs what his occupation was, he answered: "I'm a flier. I'm leaving tomorrow for Canada to join the Royal Flying Corps."

In Memoriam MR. JOHN BLUE

On Tuesday, December 19th, 1939, there passed peacefully away at the Prince Edward Island Hospital Mr. John Blue of Belle River. He bore his illness with patience and resignation, trusting in Him whom to know is life eternal.

Mr. Blue was a man of kindly disposition, generous, unselfish and always willing to lend a helping hand to those who called upon him. He will be greatly missed by friends and neighbours and especially by his bereaved wife and large family of small children.

The deceased who was in his 43rd year, was the son of the late Mr. and Mrs. John Blue. He was born in Flat River where he spent his early days. Later he moved to Belle River and resided there until the time of his death.

He leaves to mourn besides his sorrowing wife and family of ten children, one brother, Dan of Mass., U. S. A., and one sister, Christine, Mrs. Timothy Young of Upper Belle River. Another brother John Malcolm passed away about two years ago.

The funeral took place at his home on Thursday, December 21st when a large number of people gathered to pay their last tribute of respect to a charitable neighbour and good friend. The service was conducted by his pastor Rev. W. B. MacPhail. Hymns which were favorites of the deceased were sung—"Breathe On Me Breath of God," "The Lord is My Shepherd" and "Safe in the Arms of Jesus."

The pall bearers were: Messrs. Fred Beaton, Alex Campbell, Joe Cook, William Bell, Jim Cook and Alex. Gillis. Interment was in the Wood Island Cemetery. L-868-1-25-11.

EMBATTLED WATS

LONDON—(CP)—When a fire destroyed the uniform stores of a Women's Auxiliary Territorial Service depot in East Anglia, the women were obliged to don men's battle dress, to replace the lost clothing.

MOSQUITOES, AT IS BELOW

PESHIGO, Wis., Jan. 23—(AP)—There was consternation among the Chris Thompson family when mosquitoes began biting with the temperature 18 below zero. Then someone recalled that a lawn tank had been moved into the warm basement for the winter. Mosquito eggs laid in the tank during the summer had hatched.

Large cartoon strip by George McManus featuring characters like Popeye and a man in a top hat, with various humorous dialogues and scenes.