

MAXIMS OF A MERCHANT You may fool the other fellow but you can't fool yourself or your wife.

THE CHARLOTTETOWN GUARDIAN The People's Paper Read by Everybody Covers Prince Edward Island Like the Dew

MAXIMS OF A MERCHANT Public confidence is the young man's best asset.

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PASTORAL NOTE STIRS IRISH FREE STATE

Letter Calls Attention to Party Committing Self to Perjury--Fianna Fail Seen Aimed at in Move.

DUBLIN, Oct. 4.—Commenting on the Catholic hierarchy's pastoral letter which insisted on the sanctity of oaths, the Irish Times says: "A whole political party in the Free State has committed itself publicly and deliberately to the practice of perjury and has adopted the vice of slaves as an instrument of freedom."

Perpetuation Of Artillery Units Has Been Authorized

(Special to the Guardian) OTTAWA, Oct. 4.—The perpetuation of the artillery units of the Canadian Expeditionary Force of the Great War by units of Canadian artillery, non-permanent active militia, has been authorized by the Department of National Defense.

NEW WEAPON IN THE WAR AGAINST CRIME

(Special to the Guardian) CHICAGO, Oct. 4.—In its desperate battle with entrenched crime, the Chicago police department has found an effective weapon—publicity. The show-up of criminals and suspected criminals, staged every Sunday morning in the court room at the Desplain street station is throwing fear into the hearts of the crooks. All suspects gathered in the week end round ups are forced to go through their names. Those who have been victims of robberies, assaults and other crimes, are seated in the main body of the big court room, in semi-darkness. Powerful lights they are thrown upon the suspects as they are identified by name. Several notorious criminals here and elsewhere, have been identified in this manner and professional crooks now are making strenuous efforts to avoid being picked up in the weekly "rodeo."

British War Films Purchased By Trans-Atlantic Telephone

(Special to the Guardian) TORONTO, Ont., Oct. 4.—First purchase of moving picture films by Trans-Atlantic telephone, between Toronto and London, resulted this afternoon from a conversation between the London representative of Canadian Famous Players and N. L. Nathanson, the head of that organization. So enthusiastic was the London manager as to the merits of two new British motion picture films, that Mr. Nathanson instructed him to close the deal. J. Arthur also had a brief conversation with London and found it "as easy to hear as if the other fellow had been in the room."

Comparison Of Catchers

PITTSBURGH, Oct. 4.—With the peppery and aggressive Earl Smith slated to do the bulk of the work behind the bat, the Pirates are expected by most critics to have an edge over the Yankees in world's series catching. Smith not only has a better defensive record than either of the Yankee regulars, Pat Collins and Grabowski, but he is regarded as a more dangerous threat at bat.

POPE GREETS FLIER

ROME, Oct. 4.—Pope Pius today received Charles A. Levine, in special audience in the small throne room of the Vatican. The Pontiff, dressed in white, seemed surprised at the small stature of Levine who was accompanied only by Mr. Wrangel, Baron of the Russian General Baron Wrangel, who is serving as his social secretary. The Pope said that he was greatly pleased to greet the trans-Atlantic flier and then blessed Levine, his family, and all future flights.

FIFTY ARRESTS FOLLOW MINERS CLASH IN OHIO

Union Sympathizers Attack Sheriff and Non-Union Men—Disorders Rapidly Getting Beyond Control.

ST. CLAIRSVILLE, Ohio, Oct. 4.—Disorders in three Belmont County mines tonight resulted in the shooting of Sheriff C. Hardesty, and Deputies, beating of a mine worker and more than fifty arrests. Sheriff Hardesty described the situation "critical" and rapidly getting beyond control. Sheriff Hardesty reported that 1,000 union sympathizers both men and women, lined the Webbs Mine from Shady-side to the Webbs Mine as he was escorting thirty non-union laborers to work, and threw rocks, stones and eggs at him and his three deputies. None of them were seriously hurt. The mine without any attempt to arrest their attackers.

One woman, armed with an umbrella, attacked the sheriff, he said, but she failed to harm him. The mob shouted for release of their Stuebenville today on Federal charges of violating an injunction order. At the Provident mine, near St. Clairsville, a non-union worker was stoned and beaten by several men who drove up in a car filled with Deeds, Toronto author against H. G. Wells, for alleged infringement of copyright, in his work, "The Outline of History." The writ in the action was issued in 1925 and the defendant of claim and statement of defence have just been filed.

Toronto Woman Is Suing H. G. Wells

TORONTO, October 4.—Formal pleadings have been filed at Osgoode Hall in the \$500,000 damage action brought by Florence A. Deeds, Toronto author against H. G. Wells, for alleged infringement of copyright, in his work, "The Outline of History." The writ in the action was issued in 1925 and the defendant of claim and statement of defence have just been filed.

Communists Driven Out Of Swatow

(Special to the Guardian) WASHINGTON, Oct. 4.—Communists who recently seized Swatow on the south coast of China, and precipitated chaotic conditions, have been ejected after sanguinary fighting, the State department was informed today. "Information has reached the State department to the effect that the Reds left Swatow hurriedly during the night of Sept. 30th, going to the southwest. Some of the former local gendarmes have returned and resumed their duties. There has been no disorder, nor is any anticipated. It is reported that the Reds sustained more than 3,000 casualties, of which more than 1,000 were killed during the last few days' fighting. More than 5,000 armed farmhands came to the assistance of Wang Chun in the fighting near Kit Yang. Cantonese troops in Chow Chow are expected to arrive at Swatow this afternoon."

Son Sues His Dad

TORONTO, Oct. 4.—A suit of a son against his father for alienation of his wife's affections will be tried at the jury assizes here next week. W. O. Brillinger, of King Township, has entered a claim for \$25,000 against his father, of Aurora, on the ground that he had alienated his wife's affections from his father, and to some extent practiced, as we find in many birds and other

SPLENDID ADDRESS ON SALESMANSHIP

Mr. Buisch, Representative Of The National Cash Register Co., Addresses A Large And Appreciative Audience.

Last night, before a large and representative gathering of the business men and women of Charlottetown in the Caledonia Club Rooms, Mr. Buisch began his discourse, Store Service Man, of Dayton, Ohio delivered a splendid lecture on the subject of "Store Management and Salesmanship."

Mr. W. A. Stewart occupied the chair and introduced the speaker. Mr. Buisch began his discourse by saying that he saw everywhere a great need of more sympathy and co-operation between merchants and their employees. They must understand each other's problems in order that business may be both a pleasure and a profit.

Three quarters of the mistakes a man makes are made because he does not really know what he thinks he knows. In other words, this large proportion of mistakes is made through ignorance. No merchant ever failed because of knowledge, too much about his or her business. Employees in stores are divided into two classes—sales persons (constructive), and clerks (mere selling machines). We all respect men and women who are ministering to some definite phase in human life—the physician, the preacher for instance. We, the business people, are ministering to a definite phase in human life. What would happen to the community if we were ministering to it were closed? We all know the importance of the merchant in human life and what he should do to do scientifically, intelligently and courteously.

LIFE-LONG UNION OF MATES BIOLOGICAL FAMILY BASIS

Prof. H. S. Jennings, of John Hopkins University does not Approve of the "Temporary Family" or "Stare Children" Idea.

BUFFALO, N. Y., Oct. 4.—Proposals for "temporary families" for a polygamous system of marriage, for the care of children by the state instead of by their parents, and other radical plans for changing the family as an institution were dissected by a famous biologist and during the Conference on Family Life in America today, attended by social workers from all parts of the United States, Canada and Europe. In a paper on the "Biological Basis of the Family," Herbert S. Jennings, professor of Zoology at Johns Hopkins University, Baltimore, traced the family life of living things from the simplest organisms up through insects, reptiles, birds and animals to man and then said: "The monogamous family, with its long term in polygamous system is sometimes depended on the ground that in it the stronger become the parents of the next generation, the weaker being excluded and that this results in a steady raising of the level of the population. Whether this notion is sound or unsound, the tendencies of the human race appear distinctly against this condition and it seems certain to disappear."

LOW DUTIES MENACING INDUSTRY

Canadian Sugar Refineries Apply to Tariff Advisory Board for Upward Revision of the Tariff—Reasonable Increase Asked.

OTTAWA, Oct. 4.—Another field day is to be held before the tariff advisory board on Ottawa on October 25 when applications on sugar and corn and cane syrup come up for public hearing. An application by William Thrasher of Saskatoon for a decrease in the preferential rate on sugar and for the abolition of the Duth standard, receiving its first hearing, has been added a brief filed by the Dominion Sugar Company, Ltd., Chatham, Ont., requesting an increase on the tariff on refined sugar. This reference has direct bearing on the sugar beet industry, sugar refining and the preserving and canning industry.

The following is a complete list of the P. E. I. delegates appointed to attend the Liberal Conservative National Convention. Some of those already announced in the Guardian have left, and will be joined at Montreal by those leaving tomorrow morning. The C. N. R. has it kindly placed at the disposal of the delegates a pullman car which will go direct from Charlottetown to Winnipeg.

Relay Race Of Northern Highway

COBALT, Ont., Oct. 3.—Preparations are being completed for the running of an all-northern relay race, over a course of 11 miles on Saturday afternoon, Oct. 22nd. The cream of Northern Ontario's runners will participate in the event, which is being sponsored by The Northern News, Cobalt, in affiliation with the Cobalt Y. M. C. A. The course lies over the Ferguson highway, from New Liskeard, through Haileybury to Cobalt. Six-man teams will compete, the age limit being 18 years. Entries have been promised from Timmins High School, New Liskeard High School, Kirkland Lake Continuation School, Englehart Continuation School, Elk Lake Boy Scouts, Cobalt Holy Name Society, Cobalt Boy Scouts, Swastika School. In addition there are about six "possibles" to be heard from, including teams from Iroquois Falls and Cochrane. A silver shield, offered by The Northern News for annual competition, will be held for a year by the winning team. Silver medals will be awarded each runner on the second team to finish.

Heat Wave Relaxes Grip

(Special to the Guardian) NEW YORK, N. Y., Oct. 4.—The unreasonable heat wave which caused the city to swelter over the weekend and was responsible for three deaths and scores of prostrations, began to relax its grip today.

PRINCE OF WALES' PEONIES ARE RECEIVED IN TORONTO

TORONTO, Ontario, October 4.—Toronto's consignment of the Prince of Wales to the urban centres of Canada as a token of his visit during the year of Canada's Jubilee of Confederation, was received by Mayor Foster at the City Hall yesterday. Instructions on the method of planting the roots were also received.

According to Parks Commissioner Chambers, the roots will probably be planted in Craigleigh Gardens. Later some of them might be transplanted to other parks. main tied to one another longer than fancy dictates. If we examine that have fully carried out this system of public care for the progeny, we find a surprising result. The system has resulted, not in freer mating impulses, but in the essential desexualization of society. Only isolated individuals continue to be occupied with mating and propagation; the rank and file are sexless. If man must look to this result, possibly the enthusiasm for this system will abate. "It may be questioned whether man has not been too late in starting on a radical plan for the supplanting of the family by society as a whole. To make a thorough success of this, he should have begun long ago. By the present time he might perhaps hope to rival the ants in social organization. "Evolution is never closed. What man may become through millions of years of effort no one can say. The varied difficulties presented by the present nature of man; the fact that he is a mammal; his long and helpless infancy; the high development of his mating and parental impulses; and his diversified and exacting life career, however, appear to be met most adequately (though obviously still imperfectly) by the life-long monogamous family."

Approves Alliance With Overseas Regiment

(Special to the Guardian) OTTAWA, Ont., Oct. 4.—His Majesty the King has approved of the Hutton Rifles Georgetown, Ontario, being allied with the Royal Ulster Rifles of the British Army.

DELEGATES TO WINNIPEG CONVENTION

The following is a complete list of the P. E. I. delegates appointed to attend the Liberal Conservative National Convention. Some of those already announced in the Guardian have left, and will be joined at Montreal by those leaving tomorrow morning. The C. N. R. has it kindly placed at the disposal of the delegates a pullman car which will go direct from Charlottetown to Winnipeg.

Hon. J. D. Stewart, Charlottetown; Donald Nicholson, Charlottetown; Miss Elsie Nicholson, Charlottetown; John McKenna, Charlottetown; J. A. MacIsaac, Charlottetown; W. A. Stewart, Charlottetown; A. A. Alley, Charlottetown; Robert L. Cotton, Charlottetown; B. Roy Holman, Charlottetown; Hon. H. F. McPhee, Charlottetown; D. J. Riley, Belle River; Thomas Wignmore, Graham's Rd.; Senator J. McLean, Souris; Hon. J. A. McDonald, Cardigan; Shelton Sharpe, Bideford; Mrs. Shelton Sharpe, Bideford; Hon. Charles Dalton, Tignish; Hon. J. E. Wyatt, Summerside; Mrs. J. E. Wyatt, Summerside; Wilfred Tanton, Alberton; Herbert Huestis, Alberton; Major F. B. McRae, Vernon; William Bryan, Portage; J. C. Rogers, Summerside; Hon. J. A. McNeill, Summerside.

Chance To Net \$6,720,000 Out

PARIS, Oct. 4.—Seven million dollars for one dollar would have been the reward of any race track better at Clover today who was fortunate enough to pick the winner in six races and to parlay his initial bet. All the favorites lost. A horse at six to one was the closest winner. Windfield a negro jockey from Kentucky, was the only American to win a race. There were at least ten horses in each race and the fourth had 24 starters. The odds on the races were: 6 to 1; 8 to 1; 10 to 1; 15 to 1; 20 to 1, and 40 to 1. The total for one dollar luckily placed would have been \$6,720,000.

Gift of Peonies from Prince of Wales

The Peonies presented to the City of Charlottetown by H. R. H. Prince of Wales are at present in the city hothouse and are in charge of Mr. Newberry. They will be set out on the square garden plots as soon as possible. This gift is only one of a like presentation to all the urban centres of Canada, as a token of his visit during the year of Canada's Jubilee of Confederation.

Announcements, Coming Events, Meetings, Etc

- **Coming: Georgetown big show and free dance. 9:58-10-5-21
**Rummage Sale in Market Building, Thursday 10 a. m. 9:53
**Collectors will call Wednesday for parcels for Orphanage rummage sale. 9:53
**Inquire Re Chronic Diseases 112 Prince Street, Dr. Cliff. Don't delay, recovery in next three months. 9-12-3 mos
**Eat Wholesome Whole Wheat Cereal the 100 percent food in bread, biscuit, muffins, etc. 9:48-9-3-17
**Come to the Orchestral Concert in Pownall Hall, Wednesday evening, October 5th at 8:30 p. m. 9:49-3-31
**Will the holders of tickets no 695 and no 1671 on Exhibition Chance Cakes please call at 110 Hillsboro St. by Oct. 10th, for them. 9:49-3-mw, 21.



McGill To Honor 2 Leading Bankers

MONTREAL, Oct. 4.—The degree of Doctor of Laws (honoris causa) will be conferred by McGill University on Sir Vincent Meredith bank, president of the Bank of Montreal, and on Sir Herbert Holt K. T., president of the Royal Bank of Canada at the fall convocation on Wednesday. It was announced here today, both Sir Vincent and Sir Herbert are members of the governing body of the University.

Condensed Specials

- *FASHIONABLE WEDDING STATIONERY, fine selection. Guardian Job Printery.
*CAR LOAD CHOICE WESTERN horses for sale at Buntain & Bell's stock yard. Apply Wood & McNeill. 9:48-10-4-21.
*LO LET - TWO ROOMS ON ground floor with fireplace. A. R. Wise, Grocer. 9:52-7-10-5-31
*WANTED - A MAID FOR GENERAL housework. Apply P. J. Lan drigan, 40 School St. 9:52-8-10-5-31
*SAUSAGES SAUSAGES MADE fresh every day. Saunders, New-son & Co., Market Building.
*BILLHEADS AND STATEMENTS yearly printed. Guardian Job Printery.
*SHIPPING TAGS EXPEDITIOUS ly supplied. Guardian Job Printery.
*MEMORIAM CARDS AND MOURNING cards at shortest notice. Guardian Job Printery.
*WRITING PAPER AND ENVELOPES with address are always fashionable. Guardian Job Printery.
*JOB PRINTING OF EVERY description, cheaply and expeditiously executed. Guardian Central Job Printer, Phone 132.
*CORRESPONDENCE CARDS AND envelopes with address printed, just the thing for acknowledgement, intimations, etc. Guardian Job Printery.
*YOU WANT GOOD ENVELOPES? Prices 50 for 20c; 100 for 35c; 250 for 55c; 500 for \$1.00; 1,000 for \$1.85. Postpaid. Guardian Office. Guardian Job Printery.