

THE WESTERN GUARDIAN

—IT PAYS to buy in this Province.

—SKATING SETS, worth up to \$3.00 for \$2.25, at Holman's, Summerside.

—TWO MEN'S BLACK DOG COATS, sizes 44 and 46 to clear at \$29.00 each. Sinclair & Stewart Limited.

—BRUSHED WOOL SETS, regular \$22.50 for \$1.69 at Holman's, Summerside.

—SCREEN DOORS.—See our combination storm and screen doors. R. T. Holman, Limited, Summerside.

—GROCERIES.—Let us fill your grocery list today, fresh stock, lowest prices. Sinclair & Stewart Limited.

—SIX MEN'S IMITATION BUFFALO COATS, regular \$25.00 for \$13.50 at Holman's, Summerside.

—CHILDREN'S WINTER COATS, ages 3 to 8 years, worth \$5.00, clearing at \$3.50. Sinclair & Stewart Limited.

—WOMEN'S COAT SWEATERS, worth regularly \$1.85 for 98 cents at Holman's, Summerside.

—THIRTEEN WOMEN'S WINTER COATS, assorted tweeds, regular \$21.00 to \$27.50; sizes 34 to 38, clearing at \$14.75 at Holman's, Summerside.

—TEN WOMEN'S WINTER COATS, assorted plush and tweed; regular \$30.00 to \$50.00 clearing at \$21.00 at Holman's, Summerside.

—MALPEQUE HALL.—An entertainment and pie social will be held in Malpeque Hall Thursday evening, 16th in aid of Hall Fund. Admission 25 cents. Ladies with pies free.

—MOCCASINS.—Just opened genuine buck snow shoe moccasins, men's \$2.75, women's \$2.00. Misses sizes \$1.75 per pair. Sinclair & Stewart Limited.

—RICE.—R. T. Holman Ltd. have just received 60,000 pounds broken rice direct from Japan. The price 84 cents per pound makes it one of the cheapest rice foods available. Send orders promptly as they will only hold this price for a few days.

—HOME FOR BURIAL.—The remains of the late Leonard Schurman arrived home on the 7th inst. and were interred on the following day in the People's cemetery. Summerside. The Rev. Dr. Wheeler officiating. It will be remembered that Mr. Schurman died of influenza in Dodsland, Sask., on Nov. 17th, at the time his brother Ray was critically ill in a hospital there with blood poisoning in his right hand. As soon as sufficient recovered to travel, he, together with the deceased's two little sons accompanied the remains home, the widow (nee Miss Mamie Horton) and two little daughters remaining in Saskatchewan till spring. Mr. Schurman lived for several years in Summerside where his genial disposition won for him many friends. About three years ago he decided to go to Western Canada where he took up a homestead and at the time of his death was doing well. To the bereaved widow, mother, sisters and brothers, sincerest sympathy is extended.

—CHURCH OF SCOTLAND.—Rev. James MacDougall will preach on Sabbath the 19th at Cape Traverse at 10.30 a. m. at Searletown at 3 p. m.

—DISCOUNTS.—Special discounts on balance of stock in ladies' fur sets. See them early. Sinclair & Stewart Limited.

—COAT SWEATERS.—Four dozen Men's fine ribbed wool worsted coat sweaters, military styles, sizes 36 to 40, clearing at \$2.95 at Holman's, Summerside.

—HERO RETURNS.—Mr. Belonie Cormier, son of Mr. Joseph Z. Cormier, of Abram's Village arrived home on a short visit last week. Mr. Cormier is the youngest son of that family being only nineteen years of age, yet it is two years since he volunteered his services to his country, enlisting in the navy. In an interview with Mr. Cormier some interesting incidents were learned about the facts of the destroyer he was aboard. This boat was a coaster and escorted convoys to mid-ocean where they were met by other cruisers. He had the pleasure of witnessing his boat sink an enemy submarine who had been lurking around our coast. Mr. Cormier took great observations in the maneuvers of the boat he was aboard, and his narrations are both interesting and instructive. Belonie is the third son of the family to volunteer the two others having done their bit in the trenches, one of whom Edward returned home a few days ago bearing the scars of battle, and was tendered a reception in his parish. The other, Wilfred has not yet returned, but is expected at any time, and will be also given an ovation such as is deserved by heroes who have done their part toward the Great Cause. This family is certainly honored by the great response given by her three sons to the call of Duty.—M.

—TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charges twenty-five cents.

—SKATING SETS, regular \$1.75 for \$1.25 at Holman's, Summerside.

—REDUCED PRICES ON FURS.—Select your set before they all go. Sinclair & Stewart Limited.

—BOYS' BUSTER COATS, worth up to \$6.75 clearing at \$3.95. Holman's, Summerside.

—WOMEN'S GREY CHINCHILLA COATS worth from \$12.00 to \$15.00 clearing in our January sale at \$7.50. Sinclair & Stewart Limited.

—FLU STILL PREVALENT.—The flu is still raging in different localities of Edmond Bay but is of a mild type.—M.

—90 PAIRS WOMEN'S BOOTS worth up to \$8.50, clearing at \$3.75. Holman's, Summerside.

—WOMEN'S BOOTS.—120 pairs women's boots, gun metal, clearing at \$2.95. Holman's, Summerside.

—BOYS' COAT SWEATERS, all wool worsted face, on sale at \$1.95 and \$2.65. Holman's, Summerside.

—SECTION KNIT HOCKEY CAPS, regular 69 cents for 49 cents at Holman's, Summerside.

—GIRLS' WINTER COATS, worth up to \$7.50, clearing at \$4.95. Holman's, Summerside.

—EIGHTEEN MEN'S CHINCHILLA OVERCOATS, regular \$24.50 for \$17.85. Holman's, Summerside.

—GIRLS' WINTER COATS from \$9.75 to \$12.75 clearing at \$7.65 at Holman's, Summerside.

—BOOTS.—90 pairs women's boots, Dongola kid, clearing at \$2.35 at Holman's, Summerside.

—EIGHTEEN GIRLS' WINTER COATS worth up to \$14.75 clearing at \$9.75. Holman's, Summerside.

—MEN'S FLEECE LINED UNDERWEAR, sale price per garment 59 cents. Holman's, Summerside.

—CHURCH OF SCOTLAND.—Rev. James MacDougall will preach on Sabbath the 19th at Cape Traverse at 10.30 a. m. at Searletown at 3 p. m.

—DISCOUNTS.—Special discounts on balance of stock in ladies' fur sets. See them early. Sinclair & Stewart Limited.

—COAT SWEATERS.—Four dozen Men's fine ribbed wool worsted coat sweaters, military styles, sizes 36 to 40, clearing at \$2.95 at Holman's, Summerside.

—HERO RETURNS.—Mr. Belonie Cormier, son of Mr. Joseph Z. Cormier, of Abram's Village arrived home on a short visit last week. Mr. Cormier is the youngest son of that family being only nineteen years of age, yet it is two years since he volunteered his services to his country, enlisting in the navy. In an interview with Mr. Cormier some interesting incidents were learned about the facts of the destroyer he was aboard. This boat was a coaster and escorted convoys to mid-ocean where they were met by other cruisers. He had the pleasure of witnessing his boat sink an enemy submarine who had been lurking around our coast. Mr. Cormier took great observations in the maneuvers of the boat he was aboard, and his narrations are both interesting and instructive. Belonie is the third son of the family to volunteer the two others having done their bit in the trenches, one of whom Edward returned home a few days ago bearing the scars of battle, and was tendered a reception in his parish. The other, Wilfred has not yet returned, but is expected at any time, and will be also given an ovation such as is deserved by heroes who have done their part toward the Great Cause. This family is certainly honored by the great response given by her three sons to the call of Duty.—M.

One of the finest buying Opportunities ever offered you is this great clearance of LADIES' AND MISSES' NEW COLORED CLOTH COATS

A Wonderful Chance to Obtain a Handsome New Coat at a Ridiculously Low Price

HERE'S A CHANCE TO GET SUCH A HANDSOME COAT AS EVERY WOMAN wants and needs. And the chance offers you such coats at prices that are simply ridiculous. Even if you have a fur coat—you want one of these for mild days in the winter—and for the early days of spring.

Every coat offered in this great movement is new. Every one comes from the hands of the finest coat tailors in this Dominion. Every garment is handsome and wearable—there are all sizes for women and misses—but the offer includes colored coats only.



Get Your New Coat Today

Coats Worth to \$16.00 to be Cleared at \$8.00

These are mostly mixed tweeds, misses and ladies sizes, browns and greys \$8.00

Coats Worth to \$25.00 to be Cleared at \$16.00

A quite superior line of coats in nice cloths, chevots and mixed tweeds browns, greys and khaki, ladies sizes 36 to 40, good, well made garments \$16.00

Coats Worth to \$39.00 to be Cleared at \$25.00

A notably fine range of coats, of high grade cloths in Velour, Chevot, and Whitney, very handsomely made and finely tailored. Most of these have convertible collars—some have collar of plush, blending in color with the garment \$25.00

Coats Worth to \$21.00 to be Cleared at \$14.00

This lot all ladies sizes, 36 to 40, Chevots and mixed tweeds, browns, grey and khaki \$14.00

Coats Worth to \$35.00 to be Cleared at \$19.00

There is a large range of this lot, velours, chevots and whitneys, Navy, Green, Brown, Wine, Taupe. All these made with convertible collar, very latest styles, misses and ladies sizes \$19.00

Coats Worth to \$48.00 to be Cleared at \$29.00

These wonderfully handsome garments are made of Velour or Broadcloth, in Browns, Taupes, Blues and Greens. They are shown in 36 to 42. Most of these have handsome convertible collars of plush. They are among the finest coats that you have seen or will see anywhere \$29.00

As we are now preparing for Stock-taking we request that all "Appreciation" bills be paid promptly. Please mail or send your cheque TODAY

Phone 49 or 50 MOORE & McLEOD LTD. Phone 49 or 50 119-121 QUEEN STREET CHARLOTTETOWN

WAR SAVINGS STAMPS ON SALE HERE

REASONS

Why you should use Zam-Buk instead of ordinary ointment.

1st. Because Zam-Buk has superior soothing and healing power. This is due to its unique composition. Zam-Buk is composed exclusively of herbal extracts and vegetable oils and is 100% medicine.

2nd. Because Zam-Buk cures are permanent. This is owing to the fact that the oils and extracts of which Zam-Buk is composed are so blended and refined that its power of penetration is extraordinary. While ordinary ointment remains on the surface skin, Zam-Buk literally soaks through to the underlying tissues, and destroys skin diseases at their very roots. In this way, only, can a permanent cure be effected.

3rd. Because Zam-Buk is anti-septic. In other words, germs cannot live where Zam-Buk is applied. This prevents any possibility of festering or blood-poisoning.

4th. Because Zam-Buk is pure. Its purity is due to its herbal composition, and this particularly commends Zam-Buk to mothers.

5th. Because Zam-Buk is economical. Owing to its freedom from animal fat, Zam-Buk cannot become rancid. It is, therefore, just as good to the last application.

The reliability of this herbal remedy has established it as the household balm wherever it has been used for eczema, ringworm, abscesses, ulcers, running sores, bad legs, blood-poisoning, piles, boils, pimples, burns, scalds, cuts, chapped hands or chilblains. All dealers, 50c. box.

Zam-Buk WRITE FOR FREE SAMPLE

Doctor's Formula

OVER 100 YEARS OF SUCCESS JOHNSON'S Anodyne LINIMENT

(Internal as well as External use) A soothing, healing Anodyne that speedily stops suffering. Wonderfully effective for Coughs, Colds, Grippe, Sore Throat, Cramps, Chills, Sprains, Strains, and many other common ills. For more than a century humanity's best "Friend in Need"

Tea Pots

A large variety of English and Canadian made Teapots, both plain and decorated are here for you to select from.

Black's & Co. Sunnyside

The New PUNKTAL LENSES HAVE MADE GOOD Science

Pronounced them from the start to be the highest type of ophthalmic lens—the only ophthalmic lens, in fact, astigmatically corrected to the margins in all powers. Come in and we will tell you all about these New Lenses and the reason they are better than the old style. Whenever anything new is placed on the market "We Have It." This is one reason our Optical Service is Superior. We duplicate broken lenses at short notice.

H. J. Mabon Optometrist and Prescription Druggist Montague P. E. Island Next door Bank of Commerce

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of J. C. Ayer & Co.

