

# CHRISTMAS PARCELS FOR THE BOYS OVERSEAS



## PRACTICAL GIFTS for OVERSEAS

During the month of October, daily newspapers across the Dominion will carry advertising of many practical and useful gifts--gifts that will be particularly appropriate for parcels to be sent overseas.

Advertisers will be featuring and displaying such merchandise prominently



## THE CHARLOTTETOWN GUARDIAN

Watch your favorite stores for special window displays similar to the one illustrated in this ad. You'll find them a helpful guide in making your selections for your overseas parcels.

Ship your parcels for overseas EARLY -- to avoid mail congestion and make sure of their delivery by Christmas.



Give That Boy OVERSEAS SOMETHING TO WEAR

Here are a few suggestions for YOUR GIFTS for that special Soldier, Sailor or Airman overseas.



SWEATERS: Khaki, Navy and Air Force Blue. Shirts and Ties in Khaki and Blue.

Pyjamas, Socks and Gloves are welcome gifts to those serving in the armed forces.

Make yours a wearable gift

BUY EARLY—MAIL EARLY

## S. A. MacDonald



MAIL YOUR CHRISTMAS GIFTS for OVERSEAS EARLY

OUR LARGE SELECTION OF GIFTS FOR CHRISTMAS MAKE IT EASY FOR YOU TO SHOP.

WE WELCOME YOU TO VISIT OUR STORE—WE WILL ASSIST YOU IN EVERY WAY POSSIBLE TO GIVE THOSE OVERSEAS

## A MERRY CHRISTMAS REDDIN BROS.

Leo M. Doucette — Roy M. Smallman

**Canadians in Nfld. Given Free Postage**  
Members of the Canadian forces station in Newfoundland now enjoy the privilege of mailing their letters postage-free to Canada as a result of the arrangements placed

in effect by Hon. W. P. Mulock Postmaster-General. Early in the summer it was announced plans were being made for the establishment of regular field post offices in Newfoundland by the Canadian Postal Corps through which soldiers' letters to Canada would have to pass to be accepted

free of postage, the regular Newfoundland postage being required on all other items. This scheme which is now in effect is a further arrangement made by the post office to facilitate an exchange of correspondence between the troops and their homes in Canada.

### Proper Addressing and Packaging Is Vital for Overseas Army Mail

(By HENRY W. PATTERSON, In Montreal Gazette)

Improper addressing is probably the most important single factor in the loss or temporary misplacement of mail intended for active service men in army, navy, and air force, whether they are serving in Canada or overseas.

There is now no such thing as "Canadian Active Service Force (C.A.S.F.," the designation being simply "Canadian Army".

Mail for delivery overseas should be addressed as follows:

Regimental number, rank and name  
Name and details of unit (i.e. company, squadron, battery, etc.)  
Name of regiment or branch of service  
Canadian Army Overseas.  
For example: K-52937, Pte. John Blank "B" Company Seaforth Highlanders of Canada Canadian Army Overseas.

It is important that no place name other than "overseas" appear in the address.

The usual complete particulars—regimental number, rank and name, name and details of unit, and name of regiment or branch of service—plus the post office name of the place where the soldier is stationed are necessary for mail for delivery in Canada.

In a special memorandum, Dominion postal authorities tell the correct way to address mail for naval officers and men.

The first and best source of information as to an individual's address is of course, the officer or man himself. All officers and men have been instructed to keep their

friends and relatives informed of the correct method of addressing their mail and to acquaint them promptly of any change Delays or losses of mail, owing to neglect of this precaution, must be accepted by the individual concerned as simply his own fault.

When no address has been received from the officer or man, mail may be directed in accordance with the following general principles, according to the extent of information available to the writer:

(1) If the addressee's ship is known, mail should be addressed to the ship in care of the fleet mail officer at either Halifax or Esquimaux. If, however, there is complete doubt as to the ocean in which the addressee is serving mail should be directed as follows: (a) if originating in British Columbia or Alberta—to Esquimaux, B.C.; (b) if originating elsewhere in Canada—to Halifax, N.S.

(2) Mail for personnel serving on shore should be addressed direct to the establishment and place.

(3) When nothing whatever is known as to the addressee's whereabouts, mail may be directed to Naval Service Headquarters, Ottawa, but delay resulting from such procedure is to be expected.

(4) In every case as much of the following information as is available should be given: name in full all initials; rank or rating; and official number.

The address of men of the Royal Canadian Air Force serving overseas should include the following information:

If serving with a Royal Canadian Air Force unit overseas:

Number  
Rank, Surname, followed by initials.  
Name of unit (when known).  
Royal Canadian Air Force

Overseas Example for R.C.A.F. unit: (Can.) R1723, Sgt. Black, J. W. No. 401 Squadron R.C.A.F., Royal Canadian Air Force Overseas.

If attached to a Royal Air Force unit overseas: Number

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### DON'T FORGET THAT BOY OVERSEAS!! MAIL EARLY

Perfection Creamery Butter in Tins For Mailing — 50c Lb. Tin

Fruit Pudding, 12 Oz. Tin — 25c  
Sausages in Tins — 29c  
Chicken, Boneless — 29c Tin  
Honey, Small Bottles — 20c  
Nescafe Coffee, the Finest Coffee in Condensed Form. 3 Sizes — 32c, 59c, \$1.59

Lobsters, Best Brand on P.E.I. — 31c Tin  
Oysters in Tins — 27c Each  
Kraft Cheese, all size packages.  
Fruit Juices in concentrated Form 32c Bottle  
Tea Bags, 20 for — 25c  
Vitone — 27c and 53c Tins

Chocolate Bars in all sizes.

### CREAMERY BUTTER

2 Lb. — 75c  
1 Lb. — 38c

Cranberries, 2 Lbs. — 29c	Weiners, D. & F. Brand — 27c Lb
Pumpkins and Squash — 5c Lb.	Back Bacon No. 1 — 41c Lb.
Corn, Golden Bantam, Choice Quality, 2 Tins — 29c	Sirloin Roast Beef — 20c Lb.
Prunes, Fresh Stock, 2 Lbs. — 25c	Blade Roast Beef — 16c Lb
Apricots, Fresh Stock, 1 Lb. — 29c	Pork Hocks, 3 Lbs. — 25c
Peanut Butter, 3 Lb. Tin — 55c	Spare Ribs, 3 Lbs. — 25c
Peas, Devon, 2 Tins — 21c	Boneless Codfish — 22c Lb.
	Salt Herring, Large — 5c Each

Free Delivery **CASH & CARRY STORES**  
187 GREAT GEORGE ST. Phones 747-748



### FOR SERVICE MEN OVERSEAS:—

Active Service Watches, Navy, Army, Air Force Rings.  
Identification Bracelets, Pen and Pencil Sets, Cigarette Cases and Lighters, Rosaries.

### J. R. WILLIAMS

The Friendly Jeweller  
137 GT. GEORGE ST. CHARLOTTETOWN



### How About That Overseas Parcel For Christmas?

Last Mailing Dates November 1st-15th. Sooner if Possible

DON'T FORGET TO INCLUDE SOME OF THOSE EVER-USEFUL WEARABLES LISTED BELOW:

#### MEN'S KHAKI SHIRTS

made from fine Broadcloth, 2 pleated pockets and tabs on shoulders. Size 14 1-2 to 17.

PRICES \$1.50 to \$2.00

#### MEN'S AIRFORCE SHIRTS

Blue and Silver Gray made from fine broadcloth. Sizes 14-16 1-2.

PRICES \$1.65 to \$2.00

SWEATERS, Fine Botany Wool in Khaki or Air Force Blue and Gray, Sleeveless or with sleeves. All sizes \$2.00 to \$3.50

KHAKI TIES and BLACK TIES — 50c to \$1.50  
AIR FORCE BLUE and KHAKI HOSE — 75c to \$1.00  
FINE KHAKI DRESS SLACKS — \$2.95  
AIR FORCE BLUE & KHAKI HANDKERCHIEFS 15c to \$1.25 per box  
KHAKI and AIRFORCE BLUE GLOVES Per Pair — \$1.00

## PROWSE BROS. Ltd.

FOR SUPPLIES FOR ARMY, NAVY AND AIR FORCE