

Will Head Army's National Executive In Victory Loan

OTTAWA, Oct. 5—National Defence Headquarters announced today that Lieutenant-Col. G. H. Rainville, District Recruiting Officer Military District No. 4 (Montreal), has been appointed National Chairman of the Fifth Canadian Victory Loan Campaign (Army). He was chairman of the Fourth Victory Loan for M. D. 4, which finished first in the Army's inter-district competition. The new loan drive opens Oct. 18th.



Lieutenant-Colonel G. H. Rainville of Montreal, National Chairman of the Fifth Canadian Victory Loan Campaign, (Army), Canadian Army Photo

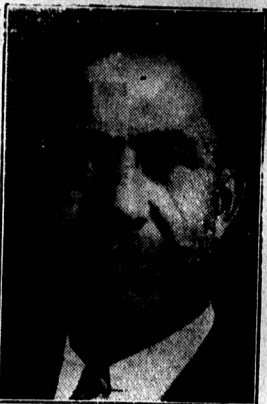
Other members of the Army's national executive for the Fifth Loan are: Honorary Chairman, Lieutenant-General Kenneth Stewart, Chief of the General Staff; Vice-Chairman, Col. A. J. Everett, Lt. Col. A. M. Ramsay, Lt. Col. W. S. Fenton and Major J. G. Rogan, promotion, Capt. J. R. Ryan, statistician, Capt. R. H. Crook; motion pictures, Capt. G. S. Allen; public relations, Lieut. E. Kelleher; secretary, Lieut. H. J. Saunders.

Well-known in military and civilian circles, Lieut.-Col. Rainville is a prominent Quebec mining man in civil life, being president and managing-director of Quebec Gold Mining Corporation and director of several other companies. He is also a director of Research Enterprises, Ltd., and president of the Montreal branch of the Canadian Institute of Mining and Metallurgy.

Lieut.-Col. Rainville enlisted in the Royal Canadian Army Service Corps as a 2nd Lieutenant in August, 1914, and went overseas with the Second Division in April, 1915, serving in France until 1917. He was attached to the Quartermaster-General's Branch in London, England until 1918, returning to Canada in 1919.

Lieut.-Col. Rainville joined the non-permanent R.C.A.S.C. in January, 1921, was promoted to Captain in 1924, and in 1936 was transferred to the Corps Reserve of Officers. He rejoined the Reserve R.C.A.S.C. in September, 1940, with the rank of Major, and assumed command of the 3rd Divisional R.C.A.S.C. in July 1941, with the rank of Lt.-Col. In May 1942, went active and was appointed District Recruiting Officer of Military District No. 4.

Receives Promotion



Squadron Leader J. E. Tadhope, Montreal, for more than twenty years closely identified with the development of civil aviation in Canada and winner of the famous 1920-21 Kee Trophy, has been appointed to the position of Executive Assistant, according to an announcement issued yesterday over the signatures of H. J. Symington, E. O. President, and O. T. Larson, Vice-President of Trans-Canada Air Lines. His headquarters will be at Montreal but his activities will necessitate his moving throughout the entire territory served by Trans-Canada Air Lines.

In Memoriam

BASIL LAWRENCE FARRELL

Of all the sorrow to which the human heart extends, there is none more deep and lasting than that which enters the hearts and homes of parents when death comes and takes from their midst one of their most dearly loved ones. It was on the morning of Sept. 10th, 1943, that the angel of death visited the home of Mr. and Mrs. Basil Farrell of Mill wt. Cross, P. E. I. and claimed for its own their little son, Lawrence at the tender age of 8 1/2 years. Having had valvular heart disease from the time of infancy, he was never a strong child and all that doctors and loving care could do was done to prolong his sweet little life, but God had willed it otherwise and on the above date mentioned, his little soul left its earthly habitation and went to join his loving Saviour in that beautiful land where sorrow, pain and parting is not known. He will be sorely missed by all who knew him. He was a bright lovable little fellow and had a mind and knowledge far surpassing his years, and during the last year of his illness he never complained but bore it with a patience born of long suffering and he was ready to go when his Master called him to answer that final summons from on high. Besides a heart broken mother and father, there is left to mourn his passing three brothers, Johnnie age 11 yrs. and one-half brother Billy and two half-sisters Mary Lizzie and Ellen, all of whom are employed away from home.

His little remains were laid to rest in St. Paul's Church Cemetery at Sturgeon on Saturday afternoon, Rev. Peter Mulvih officiating at the church and grave. The pallbearers were Atwood O'Connor, Seymour O'Connor, uncles of the deceased and Warren Kemp and Willie Farrell Jr.

NORTH GRANVILLE SCHOOL

The following is the report of North Granville School for the months of Aug. and Sept. Grade IX-1. Pearl Folland; 2. Verna Wall. Grade X-1. Helen Wall; 2. Gladys Burgoyne. Grade III (Senior) -1. Francis Folland; 2. Elaine Taylor. Grade III (Junior) - Freddie Fall; Cecil Murl. Grade I - Arthur Weeks. Grade I - Geraldine Taylor. Perfect attendance Francis Folland.

Regular Monthly Dance of the Junior League at the "Y" CLUB Thursday, Oct. 7th Dancing 9-1 Admission 50c

LEND NOW ... to supply THE FINISHING TOUCH!

Send our troops storming to crush the tottering Nazis. Armed to the teeth by your 5th Victory Loan purchases, they'll sweep all before them; move the Victory hour ahead. Then, the home coming! Can't you picture it? That's what you're asked to invest in: a speedy Victory, a speedy, triumphant return. Lend now to bring the boys home.

SPEED THE VICTORY ... BUY BONDS



5th VICTORY LOAN

Sponsored by REDDIN BROS.

Persian Lamb Coats, fitted and loose backs, small and roll collar, sizes 16 to 20. Prices \$125.00 to \$355.00.

Hudson Seal Coats, fitted and loose back styles, convertible collar and close fitting collar. Sizes 14 - 20. Prices \$395.00 to \$495.00.

Muskrat Coats, nicely marked long guard hair, glossy and dark in color. Sizes 12 - 38. Prices \$275.00 to \$350.00 and \$395.00.

Raccoon Coats, loose back styles, large open sleeves with windshields. Sizes 14 to 18. Prices \$275.00, \$350.00, and \$395.00.

Cheaper Coats in South American Rat, a good imitation of the good Muskrat. Styles loose and fitted backs. Sizes 14 to 20. Prices \$119.00 to \$125.00.



IT PAYS TO BE SENSIBLE INVEST IN QUALITY BECAUSE

Your Fur Coat

Must Last!

Fur Coats from Moore & McLeod

Are value investments of long term utility, something that needs a new word...

VALUTILITY.

That's the Moore & McLeod Ltd. assurance of value, plus utility in fur coats.

You get economical value in the fine quality peltries, the beautiful linings, the master workmanship, the top-notch styles.

You get long term utility in the functional warmth for health protection, in the all-purpose, practical serviceability.

You're always safe in buying a FUR COAT from Moore & McLeod Limited... they can't afford to disappoint you.

French Seal, fitted and loose styles, some have shirred yoke in back. Sizes 12 - 42. Prices \$125.00, \$139.00 and \$169.00.

Brown Lappin or Dyed Rabbit, styles loose and fitted backs, smart flares on fitted styles. Sizes 12 - 18. Prices \$125.00 to \$150.00.

For a much cheaper coat, Hudson points are durable for wear. Sizes 16 and 18 only. Prices \$65.00 and \$75.00, also two Persian Side coats, \$75.00 - both fitted lines.

It's Always Safe to Buy a FUR COAT

From MOORE & McLEOD LTD. Charlottetown, P. E. I.



SUCCESS W. I.

Thirteen members and four visitors met at the home of Mrs. Fred Campbell, Tuesday evening, September 21st for the regular monthly meeting of Success Women's Institute. The president presided and the meeting opened in the usual manner. Ode followed by the Creed. Roll call and minutes of previous meeting which were adopted.

A report was given of ice-cream social and dance \$50.71 taken in. Bills amounting to \$11.88 were presented and moved paid. It was decided to send \$10 to Salvation Army, along with money collected in district, also to send Christmas boxes overseas. Night of packing left to decide at next meeting. Red Cross convener reported 3 quilts passed in. Place of next meeting was undecided. Roll call was to be answered with potatoe recipe. Program committee, Mrs. Tupper Taylor, Mar-

ion Ferguson and Mrs. Arch MacLean. Collection was taken amounting to 75c. At the close of the meeting a spelling match was enjoyed by all. After singing National Anthem, lunch was served by hostess assisted by Mrs. J. A. Whitehead.

ABOUT PEPPER

"Pass the salt, and go easy on the pepper" should be a household warning in days to come, with the announcement that pepper quotas this quarter have been cut to 40 per cent. of the base period in 1941. Black and white pepper from the Dutch East Indies, kitchen standbys for generations, have become war casualties. The present reduction quota will be felt at the consumer level within the next few months. However, industry members believe that under the quota system, the pepper supply can be extended for 30 months.

Then, unless synthetics are developed, or the war ends, there won't be any more pepper. Meat packers have now turned to using domestic cayenne in their products, but housewives are urged by government economists to stretch their existing pepper supplies. Keep pepper in light containers to preserve the aromatic oils and store it on dry, dark shelves.

LOWER NEWTOWN SCHOOL

Report for September: Grade X-1. Alice MacDougall and Marion Griffin; 2. Gordon MacEachern; 3. Louise Griffin. Grade VIII-1. Margaret MacTavish; 2. Joyce Gillis. Grade VII-1. Douglas MacDougall; 2. Rose Griffin; 3. Bennett Gillis and Joseph Dun. Grade V-1. Velma Gillis; 2. Marion MacDougall. Grade IV-1. Betty Griffin; 2.

Paul Dunn. Grade III-1. Joan Gillis and James Nicholson; 2. John Nicholson; 3. Shirley Gillis. Grade I (A)-1. Miriam Gillis. Grade I (B)-1. Kenneth MacDougall; 2. Doris Gillis. Grade I (C)-1. Anne Nicholson.

Perfect attendance:—Alice MacDougall, Joyce Gillis, Margaret MacTavish, Marion MacDougall, Paul Dunn, Kenneth MacDougall, Teacher, Anne A. MacPherson. CAFE TRAVERSE SCHOOL

Report of Cape Traverse School (Primary Department) for August and September: Grade V-1. Gordon Norring; 2. Marie Hynes; 3. Rodger Waddell. Grade IV-1. Rodger Kays; 2. Betty Rogerson; 3. Raymond Hynes. Grade III (Sr.)-1. Juanita Campbell; 2. Call Dickie; 3. Dou-

glas McNeill. Grade III Jr.-1. Doris Campbell; 3. Ian Muttart; 3. Lois Ouliff.

Grade II-1. Rowena Harvey; 2. Barbara Irving; 3. Janice Waddell. Grade I (A)-1. Ivan Newick; 2. Blair Campbell; 3. Marie Jeffrey; 2. Wayne Gardiner. Perfect Attendance - Juanita Campbell, Rodger Kays, Janice Waddell, Call Dickie, Lloyd Crooks, Blair Campbell and Marie Jeffrey. Teacher, Mae McCarville.

SURRENDER RATION BOOKS

People who live in hotels or in boarding houses, which are registered as quota users of rationed goods, must surrender their ration books or temporary ration cards to the proprietors. This applies if they live a week or longer in the

establishment regardless of whether or not they eat their meals there.

