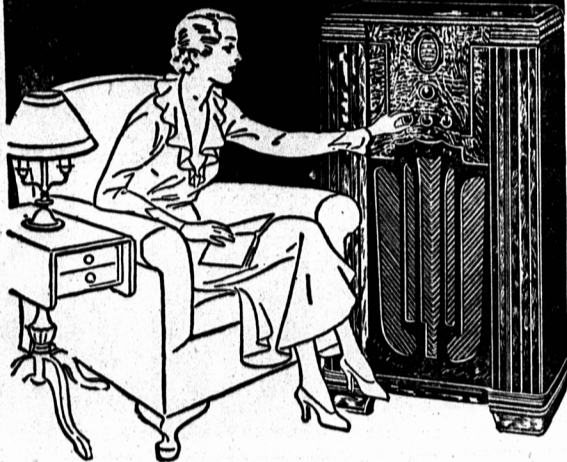


# HOLMAN'S Charlottetown Store SENSATIONAL RADIO SALE

The new 1936 models are here! We carry the largest stock of radios in this province! Special Prices! Special credit terms! Special service policy! EXTRA special offer of a "short wave" aerial and installation — cost \$10. — FREE this week only. AND a choice of 4 famous makes! Namely:—

## ROGERS—DEFOREST CROSLY—PHILCO—VICTOR

### New 1936 PHILCO



**BRINGS ALL THE WORLD  
TO YOUR HOME!**

See this new Philco 3610F today! A full-sized 1936 floor type model that gives guaranteed foreign reception at a price everyone can afford! New "balanced" features insure marvelous tone and superb world-wide reception. Satin-finished cabinet of latest design.

**THIS WEEK ONLY  
FREE**

With each new radio we will supply Free the new special short wave aerials, designed to reduce noise and give better reception. Aerial \$7.50. Installation \$2.50. Total \$10.

**FREE—This Week Only**

As low as  
**\$5**  
Down

Balance Monthly - Cash Price - No Interest

**LOOK!** — what goes with a  
RADIO at HOLMAN'S

- Complete free installation.
- Free Holman aerial and ground.
- Terms \$5.00 down, balance monthly.  
Cash Price — No Interest.
- Trade-in allowance for your old set.
- 90 days free service.
- 90 day tube replacement free.
- Expert instruction in operation.
- Log-book of short and long wave stations.
- Over 25 models to choose from.
- Largest Radio Dealers on the Island
- See HOLMAN'S before you buy.

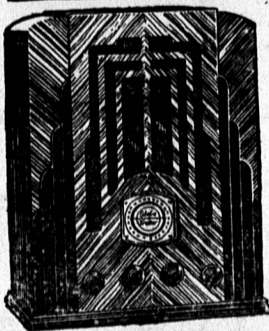
### DE FOREST CROSLY



### FOUR RADIOS IN ONE!

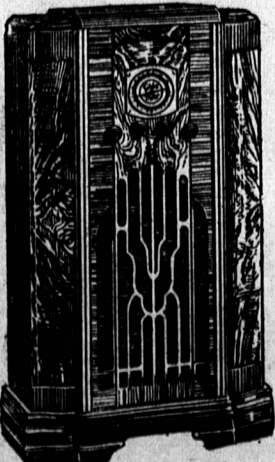
De Forest Crosley "King's Jubilee" radios give you ALL wave-bands! Four wave-bands instead of last year's two! All foreign stations—all police-calls, aviation signals, etc.—and the first radio to give perfect control of Sensitivity, Selectivity and Static, as well as tone, volume and tuning. Six-Point Super-Control!

### Globe Trot



"Globe Trotter"  
Model T6-1  
(Dual-Wave)

**\$85.00** with tubes



"Globe Trotter"  
Model C6-1  
(Dual-Wave)

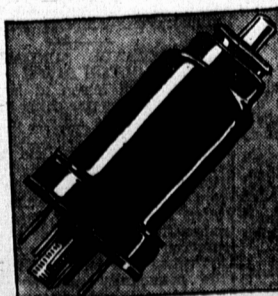
**\$117.00** with tubes

with **RCA Victor Radio**

with **METAL TUBES**

... and these great features

1. Colorband dial.
2. 12 inch. Super-sensitive speaker.
3. Extended music range. Higher fidelity.
4. High frequency tone control.
5. Refined automatic volume control.
6. Magnificent new cabinet.

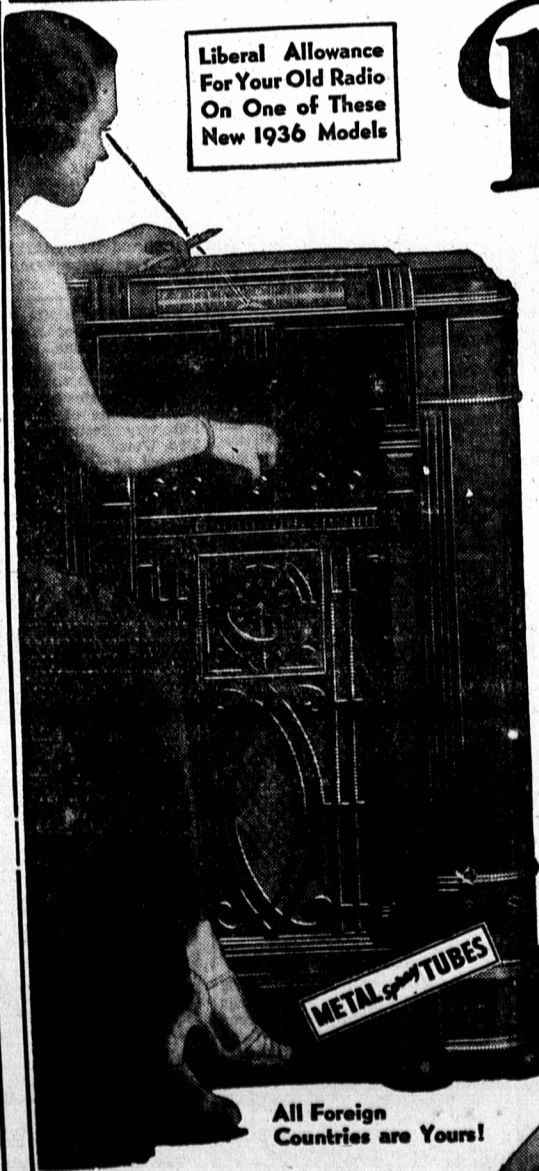


#### NEW METAL TUBE

Still greater efficiency: 100% self-shielded, less interference... shorter leads for finer short-wave... perfect grounding through the entire metal case. None is Genuine unless the casing is Solid Metal.

**HOLMAN'S**  
CHARLOTTETOWN

Liberal Allowance  
For Your Old Radio  
On One of These  
New 1936 Models



# ROGERS

Entirely New Type  
**RADIO**

#### 14 FEATURES

- New-Type Drum Dial.
- Luminous Markings.
- Indicator and Vernier.
- Beam-Line Tuning Light.
- Main Tuning Knob.
- Vernier Fine Tuning.
- Variable Selectivity.
- Variable Tone Control.
- Band and Wave-Change Switch.
- Volume Control.
- Variable Sensitivity and Noise Suppressors.
- Automatic Tone Control.
- Dual Tone-Compensating "Booster".
- Stop and Start Clock.

**\$49<sup>95</sup>**

up to

**\$325**

#### Another Sensation

This New Rogers Radio Tube might well be termed "The radio tube of the future"—here today. It is another sensational radio development from the same famous tube laboratory which developed and perfected the world's first A/C tube (that made batteryless radio possible); also the first Multi-Mu tube and the first full-spray, seal-shielded tube. It marks another milestone in radio progress and another tribute to the genius of Canadian engineering, outstripping as it does the efforts of the great laboratories of the world. It marks the crowning achievement of Rogers' ten years of pioneering tube development.

**MULTI-PURPOSE  
ROGERS METAL Spray TUBES**

**HOLMAN'S**  
CHARLOTTETOWN