

THE Morning 64.00 per Mal A.



"Send Us Some Pure Gold Jelly Powders, Please"

Mother has gone down town, and Mary is planning a pleasant surprise for her—a delicious Pure Gold Jelly for dinner. She makes them whenever she gets the chance, they're so easy, and she knows mother and dad like them just as well as she does.

Everyone likes Pure Gold Jellies with their inviting appearance and genuine fruit flavors. Try them yourself. Raspberry, strawberry, lemon, orange, red currant, pineapple, cherry and vanilla, at all grocers.

Pure Gold Desserts JELLY POWDERS

Pure Gold Manufacturing Co., Ltd., Toronto

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THE CENTRAL GUARDIAN

A COAT SWEATER is a necessity. Get yours at Patons. 31. NEW FALL COATS worn in the leading American cities, ready for choosing at Patons, Ltd. 31. LADIES EARLY FALL hats, as New York shows them now on display at Patons. 31. REAL OLD FASHIONED quality English sparrow flannel, just in at Patons. Ideal for kimono, pyjamas, nightrobes, etc. 2949-9-11-31. SOUVENIR OF PRINCE EDWARD ISLAND.—Beautiful illustrated descriptive souvenir ready to mail. Only 60c. by mail 67c. Charlotte Town Guardian. 1852-7-6-11. ONLY LIMITED NUMBER OF P. E. I. Souvenirs now on hand. Order at once to prevent disappointment. Price 50c.; by mail 67c. Guardian Office. MEN.—You'll never know what comfort is until you wear one of Patons coat sweaters. Over 200 samples to select from today at manufacturers prices. 2949-9-11-31.

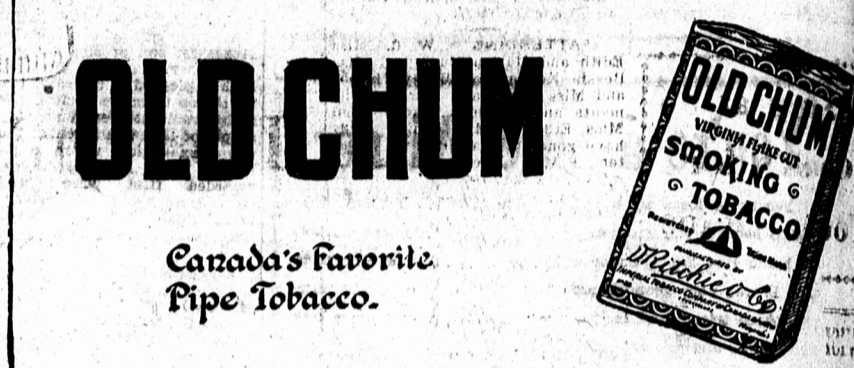
"CONSULT HOLMAN'S CATALOGUE" 2945-9-11-31. NEW YORK HATS styles shown at Patons today. 31. CHILLY WEATHER SWEATERS in pretty shades for up to date women at right prices at Patons. 31. FINE COATING clothes just received. Lovely textures and weavings. See them at Patons. 31. YOU TAKE THE SNAP-SHOTS and bring them to us to be developed and printed. Good work guaranteed. Johnson & Johnson, Druggists. 738-9-11-31. THERE WILL BE A CHANCE for those desirous of purchasing the remaining furniture, Tuesday, September 14th, at the sale of the household effects of the late Ambrose L. Brown. Dining table and chairs, sofas, bureaus and mirrors all in first class repair. These opportunities do not occur often, and it would be advisable for those interested to bear the sale in mind. Sept 13-11.

G. W. V. A. LADIES AUXILIARY.—There will be a meeting of the G. W. V. A. Ladies Auxiliary at 7.30 p. m. Tuesday in the G. W. V. A. building, Grafton Street. "IF YOU WANT CHOW-CHOW" like mother used to make? buy our mixed spices. We carry the best quality only, Johnson & Johnson, Druggists. 2738-9-11-31. GIVE THE BOY AND GIRL A Kodak or camera and they improve their idle hours. All prices. Johnson & Johnson, Druggists. 2738-9-11-31. O'CONNELL PICNIC.—It will be good news to the boys and girls to learn that the big O'Connell picnic at which palls of pennies will be distributed as well as ice-cream and candy galore—takes place at Victoria Park next Saturday. SUBMARINES NEXT.—When the Car Ferry Prince Edward Island vacated the dry dock at Halifax last week, two submarines, that have been at the Dockyard for some time, were floated into the dock. They are H. S. 14 and H. S. 15, and will likely be in the dock for two weeks, during which time they will be cleaned and painted as well as their tanks being tested. THE PROPERTY of the late Ambrose L. Brown will be offered for sale on Tuesday, September 14th at 12 o'clock noon. It is one of the few remaining large pieces of property in the city and the house is in splendid condition. An opportunity like this, for anyone wishing a home with spacious grounds, in the most desirable residential portion of the city, will occur but seldom in the future. Sept 13-11.



The Satisfying Smoke

THERE'S a world of satisfaction in a pipeful of OLD CHUM Tobacco. It has that mellow richness that appeals to every smoker. You are sure of a long smoke—an enjoyable smoke—and a thoroughly satisfying smoke—when you fill up your pipe with



Canada's favorite Pipe Tobacco. Mrs. John May and Mrs. F. H. Powers were recent visitors to Stanhope, the guests of Mrs. L. W. May. Miss Grace Messeroy, City, leaves this morning for Toronto to resume her duties at Haverlog College. Miss Katherine Enman, City, view, and Miss Pansy McLeod, well Cove, left Friday for Haverlog. Miss Margaret Andrew, Royalty, has returned to her home after spending a very pleasant week visiting relatives in Haverlog, South Melville and Tryon. Miss Myrtle Ferguson, Royalty, Sunday in East Royalty the guest of Mr. John Andrew. Miss Barbara MacDonald, Royalty, N.S., has spent a very pleasant visit with her aunt Mrs. MacNeill, De Sable.

PRINCE EDWARD TONIGHT AT 8.30 THE Klark Urban Co 'OPENING PLAY TONIGHT' "The Tailor-Made-Man" A COMEDY DRAMA IN FOUR ACTS BY HARRY J. SMITH SEATS NOW ON SALE AT THE THEATRE TICKET OFFICE Other Plays "THE EYES OF YOUTH" "POTASH AND PERLMUTTER" "THE MAN FROM HOME" "NOTHING BUT LIES" AND "THE FORTUNE HUNTER" Played for the first time in the Maritime Provinces by a Professional Company PRICES EVENING RESERVED 50c. 75c GENERAL ADMISSION 35c MATINEE—ADULTS 25c. CHILDEN 15c MATINEE WEDNESDAY & SATURDAY

AT THE STRAND Matinee 3.15 Sharp - - Night 7 and 8.45 Sharp The Vitagraph—Inc PRESENT Alice Joyce IN "Slave of Pride" 6 ACTS 6 A Gripping Drama of High Society By Mr and Mrs George Randolph Chester SEE ALICE JOYCE IN ONE OF HER GREAT ROLES JACK DEMPSEY IN DARE DEVIL JACK FOURTH STARTLING CHAPTER OF THIS GREAT SERIAL

LEARN TO SWIM.—The following from an exchange is timely:—The waters of life in Canada by drowning is appalling. It is also a national disgrace. People living in a land so well watered as ours and with so warm a summer, should all be able to swim. In most cases the ability to swim even a few strokes, or even to keep afloat for a few minutes, would have saved the life. And, if one would swim strongly enough to help to save one in danger of drowning, it would be a life-long satisfaction. Parents are mostly to blame if their children do not learn to swim. P. E. ISLAND EXHIBIT.—The Prince Edward Island Government has an exhibit which attracts much attention at the St. John Exhibition. A large map of the island is illuminated with electric bulbs illustrating the centres of the poultry industry. The importance given to this branch of farming on the island is also outlined in an interesting manner. Prior to 1912 the island was producing a surplus of eggs of a low quality which were sold at a price of 10c per dozen. Through co-operation and the scientific raising and selling of eggs, the island is today the largest egg-producing province of the Dominion, and its eggs can most readily be bought in carload quantities. The flocks and profits of the farmers have been doubled, and in 1916 the island farmers sold one million dozen eggs and twenty-five millions of dollars. Illuminated charts of the different standards used in the grading of eggs, and a model of a poultry shipping station and distributing centre under ideal conditions, do much to add to the attractiveness of this exhibit. THE LUMBER MARKET.—In regard to the statement which appeared in The Guardian on the 9th inst. to the effect that lumber in New Brunswick and Nova Scotia was on the down grade in price and quality, the following information from a very reliable local authority and from letters of recent date from the largest concerns in the neighboring provinces that the indications do not warrant a decline in prices. The operators claim that with the high cost of wages, food stuffs and supplies that the cost of producing the logs is so great that lumber cannot be sold at anything lower than present prices. Such firms as the St. Maurice Lumber Co., the Howard Smith Paper Mills Ltd., and others are looking for men, as many as 1000 each to go in the woods to cut down a long lumber and are offering 30 per cent higher wages than last year. The price of pulpwood has now reached a price never hitherto approached which helps to keep the price of spruce lumber correspondingly high. Laths advanced \$1.50 per thousand last week. The shingle mills making the best grades report their output sold and that they cannot shave their prices any from spring quotations as they cannot keep up with the demand. Although the British Columbia prices are not so high as in the spring yet the increased rates of 30 to 40 per cent, and 2 per cent, excise tax adds very materially to the cost.

LAD TO REST.—The funeral of the late Miss Jane Cameron Hazard took place on Saturday at 2.30 from the residence of Mr. Horace Hazard to St. Paul's Church thence to Sherwood Cemetery, a large number of citizens attending. Deceased was the only daughter of the late Henry Hazard of Charlottetown, Surveyor of Shipping. She resided for a number of years in England and also in Halifax, and had by her kindly manner and genial personality made many friends. She leaves surviving in this Province one brother Mr. Horace Hazard Charlottetown, and in England a niece and nephew, Mr. Capt. H. F. Hazard, R.N., and in Auckland, New Zealand, a niece and two nephews, the children of her deceased brother Gerald. BROTHERHOOD FEDERATION.—Mr. C. A. Black, Maritime Secretary of the Canadian Brotherhood Federation, with headquarters in Great Britain, delivered an interesting address in the Methodist Church last evening. He spoke along the lines of man's duty to the home, the church and the state. His fellow man, as he exemplified in doing good to others and especially to those in need. It was easy, he said, to love those who love you but the command was to love your enemies. To carry this out the speaker's mission was to organize in connection with the various churches an inter-denominational branch of this society, chiefly in connection with the bible classes. He has arranged to meet the men of Mr. Seaman's Bible Class and as many others, men and women, as can be present, on Wednesday evening at 7.30 in the Hearts Memorial Hall. WEDDING BELLS.—The marriage took place in Lunenburg, on August 21st, at the residence of the Rev. William C. Brown, pastor of the Presbyterian Church of that place, when Mr. James Griffith, only son of Mrs. Minnie Griffith, Lunenburg, and Miss Olive Elizabeth, second daughter of Mr. C. and Mrs. Macdonald, of Meadow Bank, P. E. I. The happy couple were unattended and after the ceremony and usual congratulations, motored to the home of the groom's mother, where they were rendered a reception. Leaving next morning on an extended honeymoon trip through the Western States. The bride looked stunning in a tailored suit of bisque-colored dress and white hat to match and was the recipient of many beautiful and costly gifts including silver, linen, cut glass and a substantial cheque from the bride's father. The bride has been a resident of New York for the past two years, she having attended Business College there and being an employee in the office of the late Mr. Riggs, has made many warm friends who on the eve of her departure for Lunenburg waited on her and presented her with a shower of many useful gifts, thus showing her popularity. The groom is a graduate of Purdue College, a popular and efficient young gentleman, having served two years on active service as lieutenant in the U. S. navy in the world war. The happy young couple have the good wishes of all for their future happiness and after their honeymoon will reside at Pullman, Washington, where Mr. Griffith has accepted a position as teacher of civil engineering in the Washington State College. The Guardian joins in with the many friends in heartiest congratulations.

CANADIAN SHOES FOR CANADIAN PEOPLE Why You Should Buy Shoes Now! WE Shoe Manufacturers of Canada—and there are 158 of us in all—feel that there are certain features, relating to our industry, that you should know. One of the principal things is this: There is little likelihood that shoe prices will be very much lower than at present, for some months to come, at least. IN any event, any reduction that the manufacturer may be able to make to the retailer will be slight; on the other hand, there is a possibility that prices on some styles may be higher. Your shoe retailer bases his prices to you on what he pays the manufacturer. We, in turn, are dependent on the cost of leather and other things, as well as of labor. We buy our materials months before our shoes are on your feet, and the price of these shoes is naturally regulated by the cost of the materials of which they are made, and of the handiwork expended on them. Therefore, our advice to you—and we give it in all sincerity—is to BUY NOW any shoes you need for your self or your family. Don't buy extravagantly or recklessly, but do so carefully and judiciously. Your retailer will give you this same advice too, if you ask him. He knows, as we do, that if the public demand for footgear suddenly started up abnormally, scarcity of shoes and higher prices would probably result. This is a situation that should be mutually avoided, and will be if you buy what shoes you need, as you need them.

Why Stay Fat? The answer of most fat people is that exercise and dieting is too hard to maintain and too distressing a method, for the weight down. However, in Marmola Prescription Tablets, all these difficulties are overcome. They are absolutely harmless, entail no dieting or violent exercise, and have the added advantage of cheapness. One little tablet after each meal and at bedtime—as pleasant to eat as candy—will reduce your weight two, three or four pounds a week, and have no bad results such as wrinkles or flabby skin. A good size box is sold by druggists at the reasonable price of one dollar, or if preferable they may be obtained by sending 10c to Marmola Co., Detroit, Mich. They will reach you by mail, prepaid, in a sealed cover. Now that you know this you have no excuse for being too fat, but can reduce two, three or four pounds a week without fear of bad after-effects.

PERSONALS Miss Mamie Alice May and Miss Nora B. May were Sunday visitors in Stanhope the guests of Mrs. L. W. May. Their friends are pleased to see Dr. Alexander Anderson and Mrs. Anderson again in Charlottetown. After the 15th inst. they leave for Halifax where they will reside with their daughter, Mrs. Kingdom.