

37th. Anniversary Sale Closes Saturday Night

This sale, the largest and most successful in thirty-seven years business experience, comes to a close on Saturday night. In the last days of the sale, you will be offered some of the most impressive bargains that this store has ever provided for you.

LOOK THEM OVER

Womens' Winter Coats Clearing at HALF PRICE

Handsome, beautifully made, perfectly tailored NEW garments, all the new popular cloths, mostly richly fur trimmed, yours at HALF the regular price.

\$16.50 Coats for \$8.25 \$20.00 Coats for \$10.00
\$35.00 Coats for \$17.50 \$55.00 Coats for \$27.50
\$80.00 Coats for \$40.00

One large RING of DRESSES, all new this season, will also clear, during the last days of the sale at HALF PRICE.

FUR COATS WILL BE CLEARED AT FACTORY PRICES

Terms, without exception CASH. No goods charged at these reduced prices.

WHOLESALE PRICES UNTIL SATURDAY NIGHT

Ladies' Silkknit Slips

Worth to \$2.25

Clear for \$1.00

WHOLESALE PRICES UNTIL SATURDAY NIGHT

Ladies' Winter

Underwear broken lines

HALF PRICE

12 only, Mens' 20 oz. Blue Botany Serge Suits \$32.00 Value \$25.00

12 only Men's 20-oz. Blue Botany Serge Suits, guaranteed fast color, all new models. Sizes 37 to 46. \$32.00 value
To clear **\$25.00**

Men's and Young Men's All Wool Tweed and Worsted Suits, \$25.00 quality.
To clear **\$20.00**

The balance of our Fancy Tweed and Worsted Suits, all new, good, clearing at 33 1-3 off.

Blue Chinchilla Overcoats, 25% off

The balance of our Men's and Young Men's Blue Chinchilla and Whitney Overcoats, self and velvet collars. Clearing at 25 p. c. off

Mens' Tweed Overcoats, Half Price

All our Fancy Tweed Overcoats at 1-2 price.

Mens' Flannelette & Oxford Shirts 59c

Men's English Flannelette and Oxford Shirts. Small sizes only. Clearing at, each **59c**

Men's Flannel working shirts all sizes 20 p. c. off
Men's Flannelette work Shirts khaki and grey **\$1.00**

Men's fancy Shirts. Separate collar **98c**

Men's Jumbo and Shaker Knit Sweater Coat, Brown, Grey, Maroon \$5.00 value
Clearing at **\$3.50**

Men's fancy Broadcloth Shirts. Separate collar **\$1.19**

WHOLESALE PRICES UNTIL SATURDAY NIGHT

8 Wonderful Bargains

Lot Children's Handkerchief sets, etc
Lot Children's Garter sets, etc.

Small lot Bi-tex Hose, a Silk Stocking with Lisle lining. Regular \$2.00
Clearing at **\$1.25**

Regular prices from 50c to \$1.00
Clearing at **25c**

Positively no exchanges on this number

5 only Toboggan Cap and Scarf sets \$3.50 and \$3.75
Clearing at **25c**

Lot Pure Silk Chiffon weight hose, pointed heel, an assortment of light colors, 8 1/2, 9 and 9 1/2. Regular \$1.50.
Clearing at **\$1.00**

All Coat and Cersage Flowers clearing at 1-2 price.

All Marvella Coatings, prices \$5.25 and \$7 50 yard
Clearing at, yard .. **\$2.50**

Lot small pieces Crepe de Chine, Satin, Flat Crepe, etc. from 1-2 yard to 2 yards. Clearing 1-2 price

All fancy Georgette Crepes and Crepe de Chines. Prices from \$225 to \$4.50 yard.
Clearing at 1/2 Price

Moore & McLeod Limited

Western Guardian

—30 EVENING DRESSES, good styles and shades, clearing at half price. At Sinclair's. 1153-18-21

—40 AFTERNOON DRESSES of wash material worth from \$3.50 to \$7.50. Special \$2.95. At Sinclair's. 1153-18-21

—NOTICE TO ARRIVE, car of fox horses. Will sell alive or dressed. Mayus Ford, North Milton. Phone R1-12, Hunter River Exchange. 1154-1-18-21

—LADIES SILK AND WOOL HOSE, good selling shades. All sizes, special 49c a pair. At Sinclair's. 1153-18-21

—30 DOZEN (SUBSTANDARD) Hose. All newest shades from a regular \$2.00 line. Selling \$1.49. At Sinclair's. 1153-18-21

—THE PRESBYTERIAN CHURCH in Canada, Kensington and Freetown services Jan. 19th. 10 a. m. Sunday School; 11 a. m. Sermon The Unknown Future; Text "Ye Have Not Passed This Way Heretofore." Joshua III: 4. 3 p. m. Freetown service. 7 p. m. sermon, text: "To This End Have I Been Born." John XVIII: 37 This is a special sermon for young people. Rev. T. Lewis Williams, B. A., B. D. minister.

—BEDEQUE UNITED CHURCH—Rev. A. J. Reynolds minister. Services Sunday, Jan. 19th: Bedeque, 11 a. m. and 7:30 p. m. Rev. F. A. Robinson of Toronto will speak at each service. Miss Robinson sings. Cape Traverse, 3 p. m. Searletown, 7 p. m. Mr. Robinson will continue the series of evangelistic services in the church at Bedeque until next week closing on Wednesday night.

—RETURNED FROM SEA VOYAGE—Mr. Ray Corney returned home to Summerside from Bermuda on Thursday. Mr. Corney sailed on the four masted schooner Katherine May, which left Summerside the latter end of October with a cargo of potatoes for New York, later going on to Bermuda to engage in coastal trade in those waters. The ship met with heavy seas and bad gales which necessitated her being laid up in Bermuda for repairs. Most of the crew returned to their homes. Mr. George Champion of Darnley, who also shipped with the vessel when she left Summerside, was disabled when the Katherine May met with an accident when nearing Bermuda on account of the terrific storms she encountered. Mr. Champion had his shoulder dislocated and other injuries which will keep him at home for some time.—S.

—ANNUAL CONGREGATIONAL MEETING—Kensington Presbyterian Church held their annual Congregational Meeting on Wednesday Jan. 15th. with the Rev. T. Lewis Williams minister, presiding. After the devotional exercises, the reports of the various departments of the church were read, which showed a most successful and encouraging year. One of the best in the history of the church. The manager's financial report stated a revenue of \$3,482.81 with a snug balance on hand. The other organizations showed the total amount of \$374.33. Grand total \$3,857.14. A very optimistic spirit prevailed, and the chairman extended a vote of thanks to the heads of the various organizations. A very pleasing feature of the evening was a standing vote of thanks to the minister in appreciation of the excellent services which he rendered during the past year. This was mov-

For Colds and "Flu" Nothing so Good!

You can stop that nasty nasal discharge in an hour by breathing "Catarrozone." Sneezing, running eyes and itchy nose are promptly corrected. No medicine to take—you simply inhale the soothing fumes of Catarrozone and get well. That grippy, neuralgic headache passes away. Nose and throat are cleared of offensive discharges. Cough, colds, coughing and spitting come to an end when you use Catarrozone. It is safe, reliable, sure to eradicate your cold. Get Catarrozone from any drugist. Two months' treatment. One dollar. Small size, 50c.



NOTICE

CHANGE IN MY BUSINESS
I have sold out my interest and become an equal partner in the firm of Clark & Macdonald. I wish to thank the general public for their patronage and bespeak for the new firm a continuance of their good will.
J. S. Macdonald

CANADA LIFE PROGRESS THROUGH THE YEARS

	In 1919	In 1924	In 1929
Surplus Earned	\$1,877,000	\$3,541,000	\$6,255,000
Payments to Policyholders and Beneficiaries	6,347,000	10,404,000	20,660,000
Total Income From All Sources	12,012,000	24,727,000	43,835,000
Assets for Protection of Policyholders	69,352,000	103,207,000	173,767,000
New Assurances Paid For	41,641,000	105,528,000	161,838,000
Total Business In Force	229,794,000	485,679,000	973,309,000

The Canada Life keeps well ahead of the times, and its policy of "fair and square dealing", which began with its founding, 83 years ago, has been continuous.

Never has this Company contested a claim on a technicality, and from its inception it has paid dividends to policyholders every year.

Even during the Great War and Influenza epidemic, not one dollar of reduction in dividends was necessary, and for the past thirty years its high dividends to policyholders have never been reduced but on the other hand, have frequently been increased.

Leighton McCarthy K.C.
President
E. R. Wood, LL.D.,
Vice-President

Canada Life

Assurance Company
ESTABLISHED 1847

Herbert C. Cox
Chairman of the Board
T. G. McConkey
General Manager

ed by Mr. J. F. Profit and seconded by Mr. James Jardine. Business being concluded the ladies of the congregation served dainty refreshments in the school room.

Eastern Guardian

—FANCY DRESS CARNIVAL, Montague, January 29th. 1113-1-16-31

—ANNUAL MEETING Victoria Cross Egg Circle in School, January 28th at 8 P. M. Receive rebate. 1144-1-18-11.

—A GRAND CARNIVAL will be held in Montague Rink on Wednesday, January 29th. Plans are already well advanced. Good prizes. Only those in costume allowed to skate. Get busy with your costume. 1113-1-16-31

—WHIST PARTY—The fourth whist of the Little Pond Altar Society was held at the home of Miss Laura McDonald on Wednesday, Jan. 15th. The prizes which were donated by Mr. and Mrs. Nelson Stewart were won by Mrs. Charles McDonald and Mr. Paddy McCormac, the consolation going to Miss Janet McDonald and Mr. John Norton. The lucky chair by Mrs. Aeneas McDonald. A luncheon set donated by Mrs. Margaret McCormac was lotteried for, and won by Miss Mary McCormac, teacher.

Happenings of the Week

(Continued from page 8)

Miss May Lavers, R. N., of Georgetown, is relieving her sister, Miss Florence Lavers, assistant Matron at the Prince County Hospital, who is on a visit to her mother, Mrs. Lavers of Georgetown.

Ven Archdeacon and Mrs. White returned on Friday evening from Sidney, N. S., where they have been visiting Mrs. Aquin, the Archdeacon's mother, who is seriously ill with pneumonia. Her condition remains the same.

Miss Lloyd Lewis entertained the young girls club this week at her home in Summerside.

Miss Mona Saunders, daughter of Premier and Mrs. Saunders, gave a jolly party last evening at the family residence in Summerside, for her Sunday School Class. The evening was happily spent in games and other amusements and delicious refreshments were served before the young people departed for their homes. The children thanked their teacher very prettily for the good time she had given them and voted it the best treat of the Christmas Season.

Mrs. Creelmen MacArthur was the hostess at two very charming bridge parties this week at her home on Spring Street, Summerside. On Tuesday afternoon bridge was played at five tables and on Wednesday

four tables were in play. On Thursday, Mrs. MacArthur entertained at afternoon tea.

Miss Helen Baker entertained at the family residence on Pleasant Street, Summerside, on Thursday evening at five tables of bridge for the younger set. Hospitality was dispensed at the conclusion of play.

Mrs. F. J. E. Wright entertained the contract bridge club on Monday evening at her home on Central Street, Summerside.

Senator Creelmen MacArthur left on Thursday morning for Ottawa.

Mrs. George R. MacQuarrie was hostess at an informal dinner party this week in honor of Mr. Daniel MacQuarrie, who left on Thursday morning for Florida, where he will spend the balance of the winter. Mr. MacQuarrie has had charge of the pelting department at Mr. George MacQuarrie's Fur Office. The office staff were present at the dinner and wished Mr. MacQuarrie a pleasant vacation.

Mrs. F. J. E. Wright and Mrs. (Dr.) Tanton were joint hostesses on Friday evening at Mrs. Tanton's beautiful home on Summer Street, Summerside, when they entertained at a very delightful mixed bridge party for a number of their friends. Delicious refreshments were served by the hostesses during the evening.

The cozy home of Mr. and Mrs. M. R. Leard, Alberton was the scene of an auspicious event on the afternoon of Tuesday, January 14th, when they were at home to their friends in celebration of the Fiftieth Anniversary of their wedding. The house was pleasantly filled during the afternoon the guests being welcomed at the door and ushered into the drawing room by Mrs. Cyril Leard where the host and hostess assisted by their daughters Mrs. A. B. Fisher and Mrs. W. C. Lawson received the felicitations of the callers. In the dining-room, the tea was presided over by Mrs. (Dr.) Thos. Campbell who had as her assistants the Misses Margaret Sterns, Jessie Lawson and Blanche Champion, while Miss Annie Leard cut the loaves. Mr. and Mrs. Leard have been residents of Alberton continuously since their marriage in 1880. Mr. Leard having been accountant with the late Hon. Benj. Rogers for many years previous to his retirement. As a citizen he has ever been aggressively active in support of all movements tending to moral betterment. In the Methodist Church in which he was a steward for many years and later in the United Church, an elder, his faithfulness to duty has few parallels. In choir as leader and Sunday School as Superintendent he has ever been faithful. Mrs. Leard too has always found time to participate in church work having been a teacher in the Sunday School and President of the W. M. S. in which latter organization she is still active. The colorants were the recipients of congratulatory telegrams and letters, gifts of gold from the members of the family and close friends, and flowers chief among them, being a basket of Ophelia roses from the W.M.S.

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Few, if any crude colors will be used this year. Rather, colors will often be toned with their own complementaries; for example, blue and orange will be mixed to produce turquoise and peacock tones—with a much more lively effect than the blue shades.

Gray always accompanies essential softness. The 1930 "elegant" ally feminine fashion epoch—as great will be herself. The dark damsel will wear a tan, of course but the fair girl will protect her pearly complexion even if she has to take to veils and sunbonnets as her 1930 predecessors did. It is to be a time of much more individuality among women than when all the beaches were crowded with brunettes.

Second Hand INTERNATIONAL Stationery Engines For Sale

One 6 H. P. Titan
One 2 1/2 H. P. Mogul
One 2 H. P. Upright
Two 3 H. P. Type M.
Also one 8-16 L. H. C. Tractor.

These have all been overhauled and are in good working order.

SAMUEL KENNEDY

1446-18-21-23.

Formerly with B. F. Keith Circuit
Prof. Oscar M. Emanuel
—Teacher of Violin—
Elementary and Advanced Students
Hours 10 a. m. to 8 p. m.
107 Queen Street
Charlottetown, P. E. I.
Phone 1054-L.
Over Eardon's Barber Shop.
933-1-7-44.

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