

FIFTY YEARS OF CONSTANT ENTERPRISE

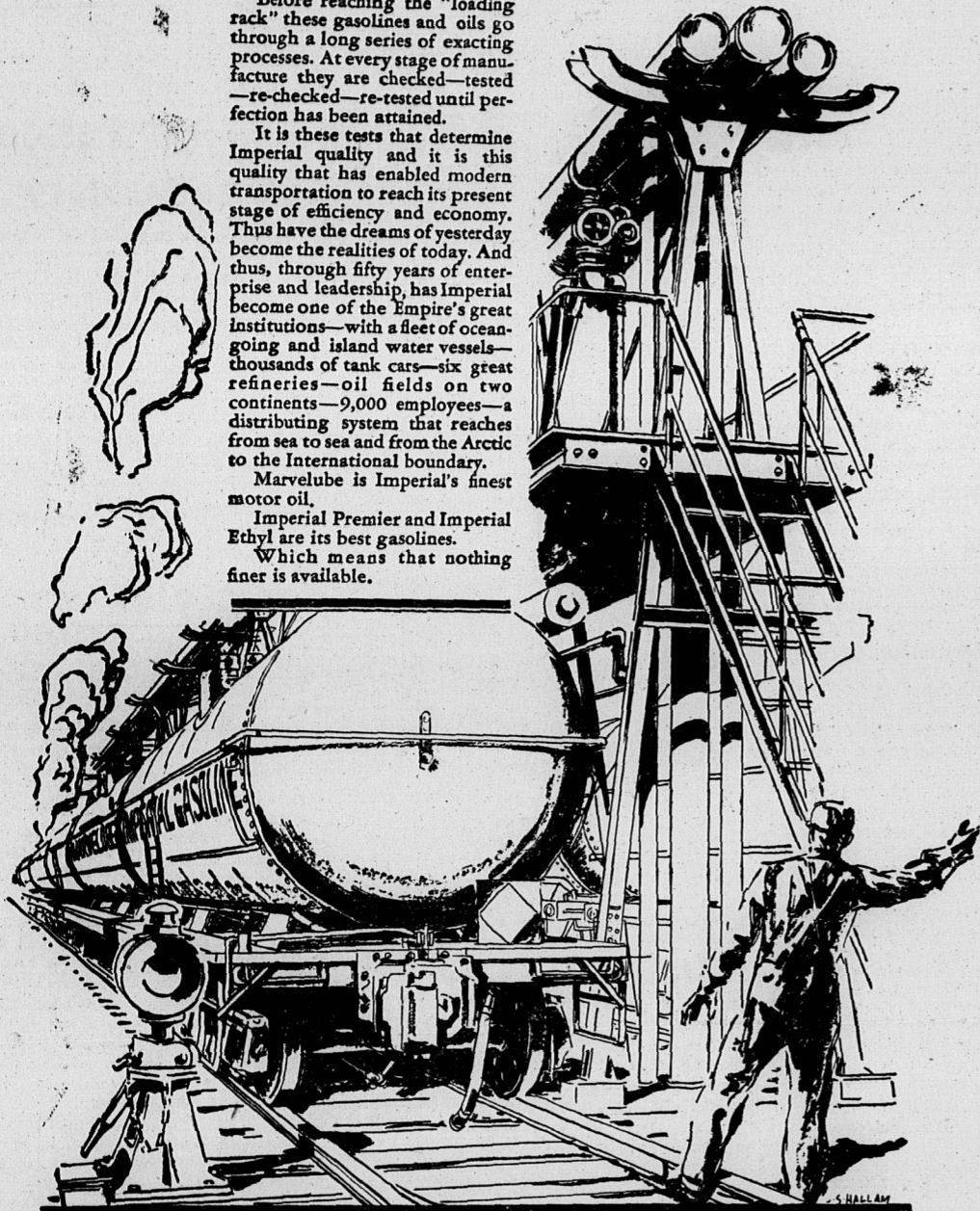
THE LOADING RACK

The "loading rack" at an Imperial Oil refinery is the place where refining ends and distribution begins.

Before reaching the "loading rack" these gasolines and oils go through a long series of exacting processes.

It is these tests that determine Imperial quality and it is this quality that has enabled modern transportation to reach its present stage of efficiency and economy.

Imperial Premier and Imperial Ethyl are its best gasolines. Which means that nothing finer is available.



IMPERIAL OIL PRODUCTS ALWAYS SO MUCH BETTER



Imperial Oil Products Are Made in the Maritimes

IMPERIAL PREMIER GASOLINE, IMPERIAL ETHYL GASOLINE, MARVELUBE MOTOR OIL, POLARINE GREASES, IMPERIAL INDUSTRIAL LUBRICANTS



MR. W. CHESTER S. McLURE Conservative Candidate For Queen's

Mr. W. Chester S. McLure, Charlottetown, is a household name wherever foxes are bred or furs sold. He is as well known and popular in the fur trade of London, England, New York, Chicago, Philadelphia, Montreal and Toronto as he is in his native Province.

Table with 3 columns: Name, Interest, Date. Includes Gatineau Power, Casineau Power, Edward Smith, etc.

Central Guardian

FOLLOW THE BAND to the United Church festival at Marshfield, Monday evening. If not fine first fine evening.

NORTH RIVER INSTITUTE.—A pleasant evening was spent in North River, Wednesday, July 2nd, when Mrs. John Stevenson, entertained the Women's Institute at their regular monthly meeting.



MR. JOHN H. MYERS Conservative Candidate for Queen's

Mr. John H. Myers is one of the most popular and powerful personalities in the agricultural life of Queens County.

organizations, and followed with keen interest public affairs in the Province and in the Dominion. Born at Hampton in 1880 he graduated from Prince of Wales College in 1899.

PERSONALS

Mr. Walter McNutt has returned from a visit to Toronto.

Miss Bessie Rattie, Montreal, is the guest of Mrs. H. M. Stewart, city.

Mrs. D. J. Riley has returned from a trip to Nova Scotia. She was accompanied by her niece Miss Marie Kirwan.

Large companies in the aeronautical industry of France are merging with a capital of \$16,000,000.

Rio de Janeiro, Brazil, will erect a new building for the Ministry of Justice.

Officers of military, naval and police forces of Italy have formed a co-operative buying society.

An exposition of modern decorative and industrial arts will be opened at Monza, Italy, next April.

red, Mr. McLure was one of the few survivors retaining his seat along with Hon. Dr. W. J. MacMillan. At the last Queen's County Conservative Convention, he, along with Hon. John H. Myers, was unanimously chosen to carry the party colors at this general election.

DOMINION GOVERNMENT BONDS

Table with 3 columns: Name, Interest, Date. Includes War Loan, Victory Loan, Renewal, Refunding, etc.

MARKET REVIEW

One of the most cheerful spots in Canadian industry at the present time is the oil companies. Since the first of July, officials of three Canadian concerns, British American Oil, Supertest, and Thayers Limited, have issued encouraging progress reports.

estimated to have increased by approximately 8,000,000 barrels since the first of the year, the reduction in June was in excess of 2,800,000 barrels.

MASSEY HARRIS

The prevailing low price for Massey Harris' stock, which hovers around 26 1/2, while up to 1 1/2-2 from the recent low provides a yield of nearly 12 percent on the basis of the current dividend rate of \$3 a share.

Over-Production Now Fairly Well Under Control

It is generally conceded that over production in the oil industry is now fairly well under control and that if the refining companies are successful in working off surplus supplies of gasoline during the remainder of the year, the industry as a whole will be pretty well "out of the woods."

METROPOLITAN STORE

CHILDREN'S WEEK JULY 11th to 19th

Advertisement for Metropolitan Store Children's Week featuring various children's clothing items like dresses, blouses, and boots with prices.

Advertisement for children's clothing items including Sun Suits, Play Suits, Hiking Suits, Ensembles, and various dresses and combinations with prices.

Advertisement for Stewart Jones & Co. Correspondents of Greenshields & Co. Members of the Montreal Stock Exchange. 88 Great George St., Charlottetown.

Table of stock market prices for various commodities and securities, including Alberta Pacific Grain, Asbestos, B. A. Oil, etc.

Table of stock market prices for various companies and bonds, including Famous Players, International Hydro Elec., Kennebec Copper, etc.