

# Witness A Spectacle Hitherto Unheard Of In Early May A VERITABLE PRICE-CUT FROM STEM TO STERN GIANT STOCK

**YES, TAKE ANY  
3.95 HOME FROCK**

The very finest Broadcloths, Florals or Checks . . . positive 3.95 value . . . we'll line 'em up in all sizes; so simply help yourselves at a price far and away below wholesale cost. We're doing our part . . . the big crowds will do the rest.

**1.88**

REALIZING THE IMPORTANCE -- NAY, THE GRAVE NECESSITY OF LOWERING LIVING COSTS, GREENDAL'S THROW WIDE-OPEN THE GREATEST STOCK THEY'VE EVER ASSEMBLED --- NOT IN JULY, WHEN THE SEASON IS ENDED, BUT RIGHT NOW! READ THE LIST OF AMAZING BARGAINS! TRUE THESE ARE ONLY A FRACTION OF WHAT AWAITS YOU AS ENTIRE BIG STORE IS ABLAZE WITH VALUES --- IT'S YOUR CHANCE TO SAVE --- SAVE ON EVERYTHING --- SAVE AS NEVER BEFORE.

**THIS SALE GOES INTO HIGH GEAR THURSDAY 9 A.M. EVERY ITEM IN THIS STOCK ON SALE**

### SWEATERS TO 5.95

Ladies' all wool Pullovers and Cardigans that sold to \$5.95. Here's the price-smash of all time, so be early . . . **2.00**

### PURSES TO 4.95

A timely suggestion. Here they are, ladies, lovely new 4.95 Purses in various colors and shapes . . . **2.00**

### NEW 6.95 SKIRTS

Positive 6.95 values . . . every one new, so that means the new length! This lot goes on sale Thursday . . . **3.00**

### BLOUSES TO 4.50

Jerseys, Silks, Spuns—we don't care, we're out to give you unequalled bargains! These lovely new Blouses on sale . . . **2.00**

### PANTIES, BLOOMERS

Silk Panties and Bloomers at a give-away price. Real quality goods but Greendal's go the full limit in price smashing . . . **49c**

### LOVELY SILK SLIPS

We defy any store in all Canada to equal such a bargain . . . truly lovely 2.25 Slips in pastel and white. Bargain priced . . . **1.49**

### IT'S A FACT! NEWEST DRESSES

So fresh, so new they fairly crackle! The most adorable May styles you've ever seen and most amazing of all we price-crack these new beauties when the new Season is at its height. They're a Sensation at . . . **4.88**

### NEW COTTONS, PRICE-SMASHED

You'll rave over the beauty of these styles . . . you'll marvel that such dresses should be sold at 3.49! These are afternoon, street, teatime dresses . . . and believe me, there's no equal in all Canada and we mean no equal! . . . **3.49**

### JUST IN! PRINTS, JERSEYS TO 14.95

Barely placed in stock . . . This season's loveliest prints, jerseys and crepes . . . the finest, newest dresses to 14.95 now placed on the bargain block at 8.95! It's a sale truly without equal! So better be early for these . . . **8.95**

## HISTORY HOLDS NO EQUAL! BRAND NEW 19.95 to 35.00 DRESSES ALSO EVENING GOWNS AND DINNER DRESSES 12.95

### LADIES' NEW 29.50 COATS AND SUITS

Yes, ladies, Thursday at 9 a. m. you can step in and choose this season's loveliest 29.50 values. Shorties, Longs, or Suits at 19.95! When we say this season's, we mean this season's finest . . . Truly, it's a wide-open slaughter and no one should miss it. The year's bargain marvel . . . **19.95**

### YES, BRAND NEW COATS and SUITS to 49.50

Remember this is just at the start of the season that Greendal's give you these values! Beautiful new shades and styles in Coats and Suits . . . actual and positive values to 49.50 yet Greendal's smash them out at 29.50 . . . and every garment guaranteed a new 1949 style! Don't miss it, Ladies, these new beauties will go in a hurry . . . **29.50**

## Ladies' Suits to 19.<sup>95</sup> The sweetest Suits you ever looked at . . . simply darling new pastel checks — and just unpacked, but in this sale they go . . . **12.<sup>95</sup>**

## LADIES' BRAND NEW RAINCOATS 20% OFF — — ALL OTHER LADIES' ITEMS 15% OFF

WORK SOX . 29c | BOYS' LONGS . \$1.95 | DRESS SOX . . . 49c | WORK BOOTS . . . . . \$2.95 | MEN'S TOPS, SHORTS . . . 59c | BOYS' SWEATERS . . . \$1.49

### DRESS SHIRTS

Men's Dress Shirts at a price none dare equal. We don't care where you look there's no Shirt bargain in Canada to equal these . . . **1.49**

### 4.95 SWEATERS

Men's fine wool Pullover Sweaters . . . actual and positive values to 4.95 but in this truly great sale they go at 2.95 . . . It's a bargain unbeatable . . . **2.95**

### BOYS' 4.95 LONGS

Boys' Tweed and Blue Cheviot Longs — all sizes ready for the 9 a. m. crowds—yes ready at a price that is a bargain price! Greys, Browns, Blues . . . **2.49**

### 2.50 WORK SHIRTS

If you need 'em, buy them now—it's up to you, we don't care because they cost us more than the sale price. We're trying to drive down prices— it's up to you . . . **1.49**

### COMBINATIONS

Men's fine spring needle Combinations. Short sleeve, long leg at a price not equalled in Canada . . . and we mean it! All sizes, ready tomorrow take what you need . . . **1.88**

### BOYS' DRESS SHIRTS

Boys' 1.95 White Dress Shirts— here's a chance to dress the boy up for Sunday . . . here's a chance to get best 1.95 shirts at a bargain price! Be early! . . . **1.29**

### 4.95 SPORT SHIRTS

Men's Sport Shirts — all new shades, all sizes — a genuine 4.95 value but we're passing them out at 2.95. Men, simply can't resist such a chance to save . . . **2.95**

### MEN'S FINE WORSTED PANTS

It's simply unheard of in recent years, but Greendal's will give them to you at 4.95. Yes, fine Worsted Pants in blues, browns, greys . . . It's a price debacle . . . **4.95**

### TAKE 'EM AWAY! PANTS TO 8.95

Yes, we've clipped 'em and clipped 'em plenty! Plain browns, fawns, tweeds, worsteds . . . there's plenty of choice. We've stacked 'em up . . . so take them away . . . **5.95**

### YES, HERE'S PANTS VALUES TO 12.95

Beautifully fine English Worsteds, yarn dyed Worsteds, Flannels, etc. . . a great group, a wide choice of really fine Pants . . . a chance to save real money . . . **7.95**

## TOPCOATS AND CRAVENETTES TO \$29.50 NOW COME TAKE THEM AWAY ONLY \$10

### 39.50 GABARDINE TOPCOATS

Genuine 39.50 Gabardine Topcoats at 29.50 is something to "write home about" . . . it's absolutely daring and unusual. Greendal's will have them ready tomorrow . . . ready for the crowds! . . . **29.50**

### MEN'S NEW 34.50 COVERT TOPCOATS

Truly marvellous Topcoats . . . browns, fawns, blue . . . this season's finest 34.50 value but they go on sale at 19.50! That's how Greendal's crack prices at this sale . . . **19.50**

### A MAD SLASH! 24.50 SPORT COATS

Men's 24.50 Sport Coats . . . choose from English Tweeds, Coverts and Gabardines. Let us say right here that no store in all Canada dare equal this value . . . **14.95**

### BEYOND EQUAL! SUITS TO 39.50

Sizes 33 to 44 in this lot . . . Student's and Men's models. Choose from Worsteds, Tweeds, Grey Serge . . . yes, suits that sold to 39.50 now go in the greatest suit sale of all time at 19.50! We're giving you the chance to save—It's up to you men, if you want Canada's greatest suit value . . . **19.50**

### YOU'LL GET 'EM! SUITS TO 49.50

Fine English Worsteds, Coverts, Tweeds . . . yes, men, here's finely tailored Suits to 49.50 but you'll find them in one great sale group at 27.50! It's O. K. with us if you search any and every store in town . . . we know there's no equal to these . . . **27.50**

### STAGGERING! SUITS TO 59.50

Simply beautiful yarn dyed English Worsteds in all shades . . . the finest, heaviest, botany wool Blue Serge to fit all figures in single and double breasted styles. Positive and genuine 59.50 Suits but in this truly great sale you take your choice at . . . **39.50**

### BOYS' 22.50 SUITS

Boys' 22.50 Suits . . . 2 pairs long . . . you'll have to act quickly! . . . **12.95**

# GREENDAL COMPANY LTD.

MEN'S STORE - 144 GREAT GEORGE

LADIES' - 99 QUEEN ST.

### USE LAY-AWAY

A REASONABLE DEPOSIT RESERVES ANY GARMENT AT SALE PRICE!