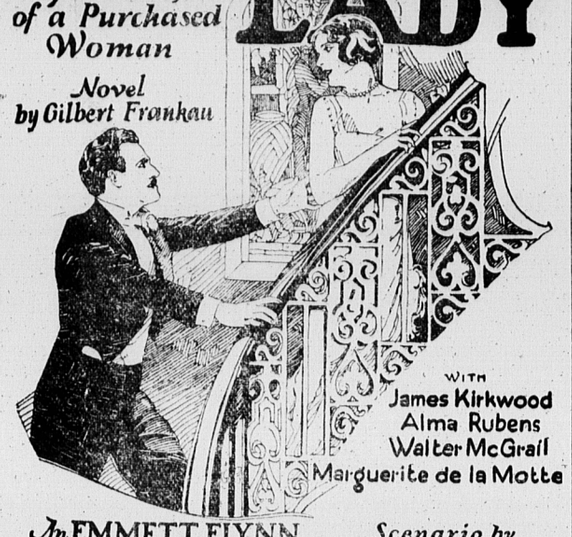
Prince Edward | TODAY AT 3.15, 7 AND 9.45 MATINEE—26c AND 16c, NIGHT—37c, 26c, 16c.

William Fox presents

GERALD CRANSTON'S LADY

The Story of a Purchased Woman

Novel by Gilbert Frankau



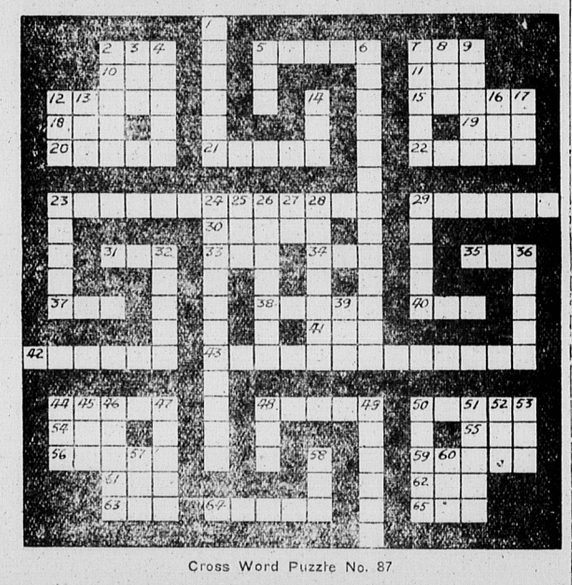
WITH James Kirkwood, Alma Rubens, Walter McGrail, Marguerite de la Motte

An EMMETT FLYNN *production*

Scenario by EDMUND GOULDING

Pathe Review and Topics of the Day

CROSS-WORD PUZZLE



Cross Word Puzzle No. 87

Key to Cross Word Puzzle No. 87

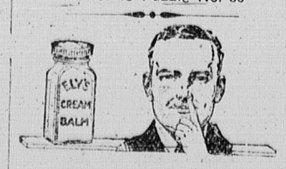
Horizontal

2 Division in music.
5 Everybody loves him.
7 Means sun.
10 Township in Ontario.
11 Wrath.
12 Undersides.
15 No time.
18 Corrode or gnaw away.
19 At the end of the day.
20 A crime.
21 A long street in Ontario.
22 Raw food.
23 Wrong apprehension.
29 More spacious.
30 A constellation.
31 Part of circumference.
33 Made of rushes or rags.
34 Ill-wisher.
35 Possessive male.
37 A well known post.
38 A small fraction of a stone (weight)
40 Large body of water.
41 To become brown.
42 A Dominion.
43 Immediate.
44 Onward.
48 Extensive.
50 A corner, or place.
54 Girl's name.
55 By way of.
56 No past or future.
59 Ridicule.
61 Blunder.
62 Barrier.
63 Unclerical.
64 A ferment.
65 A pen or enclosure.

Vertical

1 Stellar.
2 Fastenings.
3 Part of the verb 'to be.'
4 Substance from trees.
5 Boy.
6 Redisposition.
7 Goes down.
8 Metal.
9 Flat.
12 Large body of water.
13 A useful pole.
14 Compensation.
16 Girl's name.
17 Like blood.
23 Niggard.
24 Odious.
25 Chronological.
26 Deserving compassion.
27 Preposition.
28 Spanish princess.
29 Bodies of water.
32 Hooded snake.
36 Yards, booms, etc.
39 Able.
44 Part of a fish.
45 A song, or poem.
46 Untwist.
47 Haste.
48 Begin to grow.
49 Separate.
50 Confines.
51 A white substance.
52 A liquid.
53 Negative.
57 A period of time.
58 Man's name.
60 Gnawing animal.

Answer to Puzzle No. 86



Hard to Breathe?

Then Clear the Nose

When the head is stuffed it means germs are attacking the membranes. The quick way to relief is local. Attack those germs where they exist.

Apply Ely's Cream Balm in the nostrils and breathe it. Force its antiseptic fumes through the air passages. That will clear the head instantly, subdue the inflammation, check the entire trouble.

It is folly to suffer from head colds or catarrh. Ask your druggist for Ely's Cream Balm. Enjoy its instant relief. Then next time use it so a cold will never get a start.

THE CENTRAL GUARDIAN

LOOK AT YOUR HAT.—Every man should this season of the year. Our new Hats for Spring are here. Prowse Bros, Ltd. 965-3-17 3i.

THE EAST ROYALTY School Concert postponed from last night at Heartz Hall, will be held tonight (19th). If not fine Friday night. 1020

CORSET TROUBLES solved by consulting Miss MacLelland at our corset department Thursday and Friday.—MOORE & McLEOD, Limited. 1025-3-19-1i

MISS MacLELLAND OF COILENE corsets will be at our corset department all day Thursday and Friday. She will advise with you on all corset problems and fit with proper model. —MOORE & McLEOD, Limited 1026-3-19-1i

FUNERAL NOTICE—The funeral of the late Mrs. John McDonald will take place from M. Hennessey's parlors this (Thursday) morning at 8.45 to St. Dunstan's Cathedral thence to R. C. Cemetery.

CALEDONIAN CLUB LECTURER TONIGHT is Mr. James Paton who will describe his first voyage and journey from Paisley to Charlottetown fifty years ago and compare them with his recent journeyings to and from the same place. All cordially invited. 1013

FUNERAL NOTICE.—The funeral of the late Wm. McDonald will take place from his late residence 54 King St., Friday afternoon. Services at the House at 2.30 Rev. Wm. Orr Mulligan officiating clergyman.

GOOD BUSINESS.—Under very unfavorable weather conditions Alfey & Co., shoe sale opened yesterday morning. However trade throughout the day was very good. Among those who were lucky enough to strike the right sales slip was a young lady who made a 95c purchase had $1.00 returned to her Oh My! she said, this is the first real bargain I ever received. 1023-3-19-1i

GOOD WORK—A panorama that is attracting more than ordinary attention and no little pleasing comment is a large scenic effect which is erected in the lobby of the Prince Edward Theatre, featuring the "Hunchback of Notre Dame." The view which measures 15 feet by 12 feet is remarkably lifelike, showing the quaint streets and buildings of the French Capital as they were in the seventeenth century, also an excellent reproduction of that historic cathedral, Notre Dame. Lon Chaney the star of the coming screen version is portrayed in the character of a kidnapper directly under the portals of that famous church. The work is clever and was done by Mr. Menton Whitlock, the enterprising young scenic artist of the Prince Edward.

ENJOYED TRIP—Mr. B. W. LePage, of the LePage Shoe Company returned Tuesday night from a pleasant visit to Boston, New York and other American cities. Mr. LePage was accompanied by Mrs. LePage, who is remaining in New York for a few weeks visiting friends. While in Boston, Mr. LePage had the pleasure of visiting the State House, while the House of Representatives was in session. Here he met Representative Ames of Lynn, Mass., who showed Mr. and Mrs. LePage through this historic building. Among other interesting things shown the visitors was the original log book of the "Mayflower," which brought over the Pilgrim Fathers about 350 years ago. While in New York Mr. and Mrs. LePage visited the Museum of Natural History and the Museum of Fine Arts. In the former they were shown the sled which Amundsen used on his trip to the South Pole.

Minards Liniment for corns and bunions

STILL CROSSING ICE. —Some teams are still crossing the ice to Summerside and yesterday several came over from Bedeque.

MISS MacLELLAND FITS CORSETS HERE Thursday and Friday. MOORE & McLEOD, Limited. 1024-3-19-1i

ANNUAL MEETING of the Women's Branch of Golf Club will be held in the Woman's Club on Thursday, March 26th at 11 a. m. 1007

FUNERAL THIS MORNING. —The funeral of the late Mrs. John McDonald will take place this morning at 8.45 from M. Hennessey's Undertaking Parlors to St. Dunstan's Cathedral thence to the R. C. Cemetery.

DIED IN ALLSTON. —A telegram received in Summerside yesterday by Mr. Joseph Gillis conveyed the sad news of the death of his son-in-law, Mr. Raymond Estey in Allston, Mass. No particulars were received.

A CORSET OPPORTUNITY.—Do not miss seeing Miss Margaret MacLelland of "Coilene Corsets" If you have a corset problem she will help you solve it on Thursday and Friday at our Corset Department.—MOORE & McLEOD, Limited. 1026-3-19-1i

SALE OF MERCHANDISE.—We have taken over the stock of an out-of-town merchant, including boots, shoes, and rubbers all sizes. Groceries and paints. Selling private all the time. Public Auction Friday. J. A. MacDonald, Auctioneer. A Aylward & Co., 93 Queen Street. 1032-3-19-2i

ZION CHURCH SESSION RESIGNS.— At a meeting of Zion Church Session held last evening, **With the Moderator in the chair,** seventeen elders as named below resigned as members of the said session, resignations taking effect same date. The full session was composed of nineteen elders and moderator: C. C. Archibald, M. D; D. A. Bruce, J. J. Bethune, C. Alex Brown, Abram Bonnell, J. Lester Douglas, A. D. Fraser, Sidney T. Green, A .R. Gillis, J. M. Gillis, W. T. Huggan, John A. Lawson, B. W. LePage, J. T. McKenzie, Chas. Rose, W. B. Robertson, D. Schurman.

Minards Liniment for corns and bunions

PERSONALS

Miss Constance McArthur of Summerside is spending the week in Charlottetown.

Miss E. Grace Billingsley of the staff of the Bank of Montreal city, is visiting friends in Halifax.

Mr. B. H. Penwarden, Mt. Stewart, was a visitor in the city yesterday.

Mr. F. G. MacKintosh, New Glasgow is among the guests registered at the Queen.

Messrs. Amos Callaghan and Walter Coady of Emyvale who were visitors to the City attending the St. Patrick day celebrations returned home yesterday.

Her many friends and relatives are pleased to learn that Miss Beatrice Cobb of Crapaud has completely recovered from her recent serious illness and has resumed her course in Prince of Wales College.

Advertising King Arrives In America

NEW YORK, March 18.— Sir Charles Higham, known as Great Britain's "greatest advertiser of advertising, and as the highest paid advertising writer in the world—writing at the rate of $100 a word—is here from Southampton to extend his $1,000,000 advertising campaign for the British tea growers in India. Sir Charles' "far-flung" propaganda to promote the sale of tea eventually will cover the entire United States.

He says that he increased the consumption of India tea in the United States by 3,000,000 pounds weight last year through newspaper advertising. He used approximately 30 newspapers in New York, Brooklyn, Boston and Philadelphia.

Population Of Palestine Grows

(Associated Press)

JERUSALEM, Mar. 17.—Official returns show that 11,851 Jews, 4,573 men, 3,836 women and 3,442 children; entered Palestine as immigrants during the 12 months ended December last. During the same period the Jewish emigrants numbered 2,037, so that the net increase of the population through immigration during the year was 9,814. The corresponding increase in 1923 was 3,788.

Use Your Telephone

If it is nasty weather, you don't feel well, you're too busy to spare the time, you don't wish to get dressed to go out. These and a dozen other reasons are apt to prevent you from coming to our store for some much needed article. Just

Phone 219

and we will deliver the goods promptly.

MacKinnon Drug Co.

Phone 219 THE REXALL POBox KODAK STORE 332

DANDRUFF

Minard's cleanses the scalp, opens the pores, stimulates the roots of the hair to new activity. Rub Minard's into the scalp four times a week.

MINARD'S "KING OF PAIN" LINIMENT

GET FEELING WELL AGAIN

From Mother Nature's storehouse we have gathered the roots, barks and herbs which are compounded, under the famous Tanlac formula, to make Tanlac. This great tonic and builder has brought health and strength to millions.

If your body is weak and undernourished, if you can't sleep or eat, have stomach trouble or burning rheumatism, just you see how quickly Tanlac can help you back to health and strength.

Most people notice a big change for the better after the very first bottle. They have better appetites and more pep. The sparkle comes back to their dull eyes and color to their faded cheeks.

Don't delay taking Tanlac another precious day. Stop at your druggist's now and get a bottle of this, the greatest of all tonics.

Take Tanlac Vegetable Pills for Constipation

TANLAC *FOR YOUR HEALTH*

Interesting Tableau At S. A. Citadel

This service was put on before a large and appreciative audience, the performers doing their part well, and all being beautifully rendered. Characters represented were, Faith, Mrs Blinkhorn; Hope, Miss Edna McDougall; Charity, Mrs (Major) Hiscock; Religion, Mrs Reade Clarke; Outcaste, Miss Bertha White.

The service opened with a song from the sheet, then followed prayer, with the reading of the Lost Sheep from God's Word after which followed a Pantomime, My Faith Looks up to Thee, actions being rendered by four girls, Lilian Hiscock, Cora Chandler, Florence Henderson, Ida Dalziel, in a very effective manner. Then followed the first item of Rescuing the Perishing, which was the old song sung by a hidden choir. During the singing of the hymn, the outcast walked slowly on to the platform silently imploring help. Then entered Faith, Hope and Charity, who open up a discussion on how to win the perishing; Religion entered and gave a charge to go out and seek the wanderers in the name of Jesus, and all left the platform while Miss Agnes Smith very beautifully sang the song, "There were Ninety and Nine That Safely Lay." During the singing the outcast again entered and silently implored someone to help her. After the singing the outcast expressed her desire in words, and knelt and knocked at a door, over which were the words," "Knock and the door will be opened."

Faith and then Hope entered and gave advice, but left the poor outcast alone. Then Charity entered and wiped away her tears and folded her in her arms of love, then leading the outcast to the door at which both knelt and knock. The door opened and through it both enter, while the choir sang, Softly and Tenderly Jesus is Calling. After singing, Religon entered followed by Faith both empty handed, then followed Hope with a few faded flowers, then Charity entered with Outcast. She had taken off her tattered garments, and is now clothed in a garment of white, Religion welcomed the outcast and facing the audience, repeated the beautiful words "Now abideth Faith, Hope and Charity, but the greatest of these is Charity". The service closed with another Pantomime by the first performers, entitled "Love Lifted Me".

The performers in this were all dressed in white, and on their breast, they wore a sash with the character they represented in bold letters. The singing was very appropriate and effective and was again rendered by an unseen choir. The platform was lighted from a lantern which threw a spot light on the performers changing continually through colored slides, operated by Gordon Haynes.

Owing to many friends having previous engagements and could not attend this service, it has been decided to put it on again on Wednesday evening, March 25th when all will have a chance to take in this beautiful service.

The officers would like to thank one and all who helped to make it the success it was, especially the different ministers who kindly announced the same from their pulpits on Sunday night.

STRONG FILM DEALING WITH VITAL PROBLEM

"Gerald Cranston's Lady," Screen Version of Famous Novel Makes Hit at Strand Last Night

When one stops to dissect the plot from the mass of interesting detail, it becomes apparent that "Gerald Cranston's Lady," the William Fox production which opened at the Strand Theatre last night, is based upon one of the most vital problems of modern society.

It is the story of a man with money and a woman with position who unite in a loveless marriage for the mutual convenience of both And then they proceed to fall deply in love with each other, which is a new twist and would have been much more simple if they had been simple, direct people. But Gerald Cranston and his lady, Hermoine, were not simple people, but both possessed of much pride from which complications arise. It is in these complications that the chief interest centers, and still keep between them the barrier of a foolish bargain.

The dignified Alma Rubens finds her exact prototype in Lady Cranston. She fits the role as though it were made for her. Hardly less made-to-order is James Kirkwood as "Sir Gerald." He has about him just the kind of restraint for which the part calls.

One of the most forceful scenes of the film takes place in an airplane which runs into a severe storm while crossing the English Channel.

The above splendid photoplay will be repeated today at the Prince Edward.

"HUNCHBACK OF NOTRE DAME" IS LAEMMLE'S REPLY TO THE BETTER PICTURE MOVEMENT

Local Theatregoers Expected To Endorse Verdict Of Hundreds Of Thousands In Cities From Coast To Coast.

"The Hunchback of Notre Dame" the massive and much heralded film production of Victor Hugo's story masterpiece which swept into over-night fame in New York, will be given its local premier at the Prince Edward Theatre, Monday, when it begins a limited engagement.

Never before, it is said, has there been offered a picture production representing so stupendous a cost—$1,500,000—never a film presentation so exact in its details, so artistic in its conception, so wonderful in the acting of its seventy-five principals, two hundred sub-principals, and in the handling of the mob scenes in which more than 3000 persons take part.

Lon Chaney, admittedly the finest interpreter of unusual character roles on either stage or screen, plays the stellar part of "Quasimodo," the deformed bell-ringer of Notre Dame, with Ernest Torrence as "Clopin," the underworld king; and Patsy Ruth Miller as "Esmeralda."

Carl Laemmle, who founded Universal City out in Southern California, it is said, has achieved something there which awakens the utmost admiration. He has taken Hugo's rather turgid melodramatic nevel, and after building a replica of Paris' famous Cathedral, he has retold Hugo's story in pictures—vital, vvild pictures that hold the attention and excite admiration by their undeniable power and beauty.

The spirit of the story is "Quasimodo," the hunchback, an elemental creature, twisted in body and restricted in mind, who haunts the great church. "Quasimodo," as Mr. Chaney presents him, is said to be a grotesque monster, and yet under the forbidding aspect the actor succeeds in making the character human and pitiful. His daring poses on the projecting gargoyles of the Cathedral, his bold descent, stone by stone, of the front facade of the great church, his hazardous swinging on the bells at the risk of his life, the gruesome scene of his castigation in the market place, and the pathos of his final act as, dying, he rings his own death knell on his beloved bells, are features, it is said, that make "The Hunchback of Notre Dame" the most noted film production to date.

In constructing the Cathedral of Notre Dame at Universal City an army of carpenters, masons and other mechanics, were employed The building is an exact replica in every detail as the famous Cathedral looked in 1482. It is declared to be an extraordinary feat and an architectural and technical triumph. In addition to the Cathedral, other historical sets include exact reproductions of the Court of Miracles, Place du Parvis, Palace de Justice, interior of the Bastille and the seven Noble Mansions. This may give a faint idea of this, the accredited most important screen production, not only in the history of the Universal Film Company, but of that of any producing concern in the world. Wallace Worsley was the director.

Among the other principals in the big cast are: Norman Kerry, who plays "Phoebus"; Tully Marshall, as "Louis XI"; Raymond Hatton, as "Gringeire," Nigel de Brulier, as "Dom Claude," and Gladys Brockwell as the crazy "Godule."

With "The Hunchback of Notre Dame," it is said, that a "different picture" has arrived, one that marks the dawn of a new era in cinema art, and one that has made Carl Laemmle's slogan of "better and finer productions" an absolute fact.

THE NEW FRENCH REMEDY. **THERAPION No. 1 THERAPION No. 2 THERAPION No. 3** No. 1 for Bladder Catarrh. No. 2 for Blood & Skin Diseases. No. 3 for Chronic Weaknesses. SOLD BY LEADING CHEMISTS. PRICE IN ENGLAND 3s. DR. LE CLERC Med. Co. Haverstock Rd. N.W.5. London. OR MAIL $1 FROM TI. FRONT ST. EAST, TORONTO, OR 364, ST. PAUL STREET WEST, MONTREAL

LADIES OF CHARLOTTETOWN

Do you know that

Sheer Magnitude
The Genius of Artistry
Lavish Expenditure
Unparalleled Magnificence
The Guidance of Genius
The Restraint of Good Taste

all of which mark this Super-Colossal production—would be as nothing if it were not

The Greatest Love Story Ever Told

See A Matinee Performance of

The Hunchback Of Notre Dame

With LON CHANEY

A Drama such as you have never seen in all your life

Written by Victor Hugo—whose sublime genius has made him immortal—

Whose knowledge of the human heart and mind led him to center the entire plot of this great classic upon the love of all the principal characters for one woman.

Staged amid scenes of Unparalleled Magnitude on a scale never before attempted—you will enjoy it as you never enjoyed anything before in your life.

SEE IT AT THE

PRINCE EDWARD

4—DAYS—4—STARTING MONDAY, MARCH 23rd.

2—SHOWS DAILY—2

MATINEE—3 SHARP.
NIGHT—8 SHARP.
MATINEE—37c, 26c.
NIGHT—26c, 37c, 52c.

Plumbing Freezing Up

may mean a lot of unnecessary trouble and expense.

DON'T DELAY
Phone 393-J

FRED H. TRAINOR

80 Grafton Street Opp. Prince Edward Theatre

MIDDLEMORE HOME

A party of young people expected to arrive from England, ages, 3 to 16 years. Applicants are requested to apply at once. Address all communications, Middlemore Home, Fairview Station, Halifax Co., N. S.

1005-3-19tsw7i.

Presentation To Mr. A. R. Jones

Mr. A. R. Jones left Monday to take up his duties in St. John,N.B. Before leaving Charlottetown, Mr. Jones was presented with a valuable leather club bag by the Manager and Employees of the P. E. I. Co-operative Egg and Poultry Association accompanied by the following address:

To Mr. A. R. Jones,

Dear Sir:

On the eve of your severing your connection with the Prince Edward Island Co-operative Egg and Poultry Association, to take up the more arduous duties, as Manager of the New Brunswick Poultry Exchange, we ask you to accept this small token in recognition of the esteem in which you are held, and we extend to you and your amiable partner, the very best wishes of the staff of the head office of the P. E. I. Co-operative Egg and Poultry Association.

Manager and Employees,
The P. E. I. Co-operative Egg and Poultry Association.

HER NERVES BETTER NOW

Received Much Benefit by Taking Lydia E. Pinkham's Vegetable Compound

Chatham, Ontario.—"I started to get weak after my second child was born and kept on getting worse until I could not do my own housework and was so bad with my nerves that I was afraid to stay alone at any time. I had a girl working for me a whole year before I was able to do my washing again. Through a friend I learned of Lydia E. Pinkham's Vegetable Compound and took four bottles of it. I gave birth to a baby boy the 4th day of September, 1922. I am still doing my own work and washing. Of course I don't feel well every day because I don't get my rest as the baby is so cross. But when I get my rest I feel fine. I am still taking the Vegetable Compound and am going to keep on with it until cured. My nerves are a lot better since taking it. I can stay alone day or night and not be the least frightened. You can use this letter as a testimonial and I will answer letters from women asking about the Vegetable Compound. —Mrs. CHARLES CARSON, 27 Forsyth Street, Chatham, Ontario.

Mrs. Carson is willing to write to any girl or woman suffering from female troubles.