

August Sale of Furs



Wise fur shoppers are making their selections now—while stocks are fresh—workmanship unsharpened—and while prices are at their lowest. We've such a variety of furs—and styles. Every coat is an exciting value!

Sable Coney (Dyed Rabbit) from \$129.

Persian Lamb Priced as low as \$335.

ISLAND Furriers



It's balanced! perfectly soft... amazingly strong!

Pure white tissue, wonderfully absorbent... properly balanced for fitness and strength.

3 ROLLS 2250 SHEETS 32¢

AN E. B. EDDY PAPER PRODUCT

YOURS FOR \$1.50 A WEEK

plus a small down payment

THIS NEW ROYAL PORTABLE!



- "Magic" Margin sets margins instantly, surely!
- Finger-Flow Keys... shaped to finger-tips for easier, faster typing!
- Speed Spacer... space bar is built right into typewriter frame. Your thumb can't miss it!
- Streamlined Beauty... sweeping lines! Pleasing tone combinations! And the new Royal is as sturdy as it is beautiful!

COME IN TODAY! SEE THIS NEW ROYAL PORTABLE!

F. A. McCOURT
PHONE 2218 162 QUEEN ST.

Barbara Brent's BUYS AND WHYS

A WEEKLY INFORMATION SERVICE

MONTREAL, August 11th. — Perfect desserts to grace any occasion... and high up on my list of helps for quick meals are delicious JELL-O PUDDINGS. Wonderfully economical... you'll find them real budget-savers... and so amazingly quick and easy to make!

What a glorious assortment of these creamy, smooth-flavored puddings there are—so nourishing and wholesome, too! Such old-fashioned favorites as Chocolate, Vanilla and Orange Coconut Jell-O Tapioca Puddings... sumptuous, rich Chocolate, Butterscotch, Caramel and Vanilla Jell-O Puddings.

Here's Your Chance To Get a really efficient stainless steel carving knife at the AMAZING price of only 80¢! This knife, worth at least \$1.50, has a razor-sharp edge—ideal for carving meats—chopping vegetables—or slicing bread! Its geranium-red plastic handle will be good-as-new for the lifetime of your knife... Just the kind of carving knife you've been wanting—and it's yours for fifty cents and 2 labels from LIBBY'S EVAPORATED MILK! Such a wonderful special offer to acquaint you with creamy-rich Libby's! Libby's is the economical milk for tea—coffee—cooking—whipping... and you'll love it! So buy 2 tins of Libby's now—print your name and address and send with the 2 labels to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q. I'll see that you get your carving knife post-haste!

Think Of The Fun of having your pickling turn out to be a roaring success!

Think of the pleasure it will give you to have your family and friends exclaim "Say, these are wonderful pickles!" Why gamble with inferior pickling ingredients... when you can be sure of success with HEINZ WHITE VINEGAR? Aged and mellowed in wood to bring out the full aroma and flavour, this crystal clear vinegar is made from corn, barley, salt and rye and it's excellent for salads and table use—as well as pickling and preserving! Stock up now on Heinz White Vinegar... and for real help in pickling, write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy of a 16-page book of recipes called "Pickling Success!"

Complement Your Sun Tan with this light-as-air powder that will win you compliments on your glowing complexion!

It's that wonderful NEW WOODBURY POWDER... in a very special summer-right shade... Tropic Tan! You'll adore it!... for warm, glowing Tropic Tan gives your skin a TEA-BISK look... doesn't look the least bit powdery—even under the Summer sun! That's because the new Woodbury Powder contains a very special, exclusive ingredient that gives a satin-smooth look to your skin... helps the powder cling longer and cover tiny blemishes! Small wonder that in a recent impartial test among women from Coast to Coast, the new Woodbury Powder was a 4 to 1 favorite! Ask for the new Woodbury Powder... choose Tropic Tan or one of other lovely shades... in two convenient box sizes and one "purse" size... 63c, 37c, 19c.

I'm Sure You Know that one way to be sure of a good French Dressing is to use the famous Mazola!

Mazola makes fried foods taste better, too! But did you know that Mazola is the new—better—and butterless way to make light fluffy cakes? Just write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for these marvelous Mazola Cake Recipes—and discover this new cake-making secret for yourself! (Ask for Mazola Recipe Sheet MA 21)

Summer-time... And The Livin' is Easy!
This line from a beautiful Gershwin lyric expresses the sentiment with which I'm afraid most burpers agree. During the hot months, many of us leave our valuables at home while we are away on holiday. Even though we lock up carefully, the clever burglar can usually find a way inside. Yet it's easy enough to foil him, as simple as renting a BANK OF MONTREAL Safety Deposit Box. Get one only at a cent or two a day and assures you of safety for all your important papers, jewels and keepsakes. This way, I urge you to ask about a Safety Deposit Box at your B of M branch—soon. It will be a happy relief when you know your valuables are secure in the B of M.

Seeing A Show, reading a good book or playing cards are excellent forms of relaxation for all of you except your eyes. They never seem to get any time off! So give your eyes the care they deserve—cleanse, soothe and refresh them daily with MURINE! Truly, I've found that Murine is my most "soothing" companion wherever I get it. Carry it in my purse for eyes tired from overwork or the effects of sun, wind or dust. Murine's skillful blend of 7 ingredients cleanses and soothes tired, used-up eyes quickly, and as gently as a tear. Ask your druggist today for Murine!

"NOOSE HANGS HIGH", ABBOTT, COSTELLO FILM, HITS PEAK OF HILARITY

Here's noos (e)—that's good noos(e)—Bud Abbott and Lou Costello, those screen master-actors of mirth, arrived today at the Prince Edward Theatre in their newest and most hilarious fun-dm, "The Noose Hangs High," which looks like it's going to hang up new high records for laughing jags!

Bud and Lou find that \$50,000 is too much for them to handle, especially when they are menaced on one side by tough Joseph Calala and on the other by two desperate thugs. When they find that tall, brunette Gaiety Downs has found the money—and spent it—they become involved with Leon Errol, an eccentric millionaire who tries to help them get their money back at the races—unsuccessfully. A cement mixer stirs things up for the boys and in a hilarious climax the two masterminds of mirth straighten things out—with a little bit of help from the cement.

Bud and Lou prove with "The Noose Hangs High" that they are still the top screwball screen team. Calala, Cathy, Errol, Mike Mazurki and Frits Feld aid the comedians in making "The Noose Hangs High" a ninety-minute laughing jag.

Producer-director Charles Barton, Abbott-Costello expert. He and the popular comedians have made their latest film a merry mirthquake that will leave you weak—but happy—with laughter.

FLOUR IMPORTANT
More than half the flour milled in Canada each year is exported, making it Canada's fourth-ranking export commodity.

This Side Of Glory

By Gwen Bristol
Author Of "Deep Summer" "The Handsome Road," etc.

CHAPTER VII

"I'm going with you. I want to know just where we are."
"All right," he agreed.
Eleanor started to push back the bedclothes. "I shan't wait for a fire to be made in here. I'll get dressed and pack a grip. There's a troupe of New Orleans at three."
"But we can't go today!" exclaimed Kester.
"Why not?" she asked in astonishment.
Kester reminded her they had an appointment for dinner. Didn't she remember that two weeks ago they had promised Neal Sherman to have dinner with him at Silverwood? Tomorrow would be soon enough.
Eleanor sighed in annoyance. "Phone and tell Neal Sherman we can't come. This is important, Kester!"
"But there's no harm in going to New Orleans tomorrow instead of today," he persisted. "I promised to have dinner at Silverwood and I'm going to."
"I'm not," said Eleanor flatly. She got up and dressed and began to pack her clothes and Cornelia's. While she was on her knees fastening the grips Kester returned and stood in the doorway. "So you're really going to New Orleans today?" he asked.
"Yes."
"You're taking Cornelia with you?"
"Certainly. I can't wear her in five minutes."
His hands in his coat pockets, Kester leaned against the side of the doorway and watched her fasten the buckle of the last strap. "Have you ever been spanked," he said, "and locked in a dark closet all you acknowledge you couldn't run the world?"
"Don't be silly," she said, getting up from the floor. "I'm doing this for you. It's your home!"
She started out, and turned around to say, "By the way, we've always stayed at the St. Charles." He closed the door behind him.
She took the afternoon train for New Orleans. Dilly sitting opposite her with Cornelia. Dilly was in a state of grim disapproval. She had worked for the ladies of Ardeith many years and she had never before observed one of them leaving her husband to stay at a hotel unattended.

CHAPTER VIII

In no mood to be a guest of either her family or Kester's, Eleanor registered at the St. Charles. She telephoned Mr. Robichaux, who gave her an appointment the next afternoon.
A night's sleep made her feel strong again, so in the morning she went to her father's office. Fred was sitting at his desk, scowling over a blue and pink diagram of a steam-grader. He sprang up when she came in. "Why, Eleanor! When did you get to town?"
She glanced at his secretary. "I'd like to see you alone, Dad."
Fred made a movement of his thumb toward the door to the outer office. "Run along Miss Loring." As the secretary went out he looked back at Eleanor. "Sit down, honey."
"I haven't much time to sit down," Eleanor said brusquely. "Dad, why do you let me have my say in the fruit lines?"
"Oh!" Fred sat down again and folded his hands on the diagram of the steam-grader. He gave her a long look up and down. Their eyes met. Fred said, "No I will not."
"All right," said Eleanor. "If you won't you won't, and I know there's no use arguing. I'll go now."
"Not yet." Fred reached across the desk and took her hand in his. He gave her another intent look. "Honey," he said, "if you're having money trouble, why don't you tell me about it?"
"It's no use," Eleanor returned. "I can't manage."
After a moment he asked, "Baby do you want me to sign my name on something? Would that be help?"
She answered sharply to cover the fact that her voice might easily have trembled. "Dad, I wouldn't let you do that for a million dollars. If you don't understand, there's nothing I can tell you."
"I understand, Eleanor," said Fred simply. He put his arm around her shoulders, and Eleanor thought how much easier this would be to stand if he had been angry and had told her she could go ahead and take her punishment for not having listened to him. When at last she lifted her head, making herself look into his eyes again, Fred said only, "The folk'll feel mighty sad if they don't get a chance to see you while you're here. Let me ring Molly and say you'll be up for dinner this evening?"
She wanted nothing less than to see any of them, but she did not know how to refuse.
In the afternoon she went to see Mr. Robichaux. Mr. Robichaux had iron-gray hair and a pleasant face that became grim when she asked about the Ardeith mortgage. She told him she wanted the dates and the totals.
Mr. Robichaux cleared his throat. He said he had been compelled to write Kester a rather sharp letter.
"I understand," said Eleanor. "Now, how much do we owe the bank and when do the notes fall due?"
Mr. Robichaux called in a clerk and got a pile of papers, which he handed to Eleanor. "Here's the inside of an hour Eleanor dis-

Macleaned

TEETH ARE WHITER WITH MACLEAN'S TOOTH PASTE



FABULOUS FAB

RESCUES BURDENED MOTHER

EVERY TIME I SEE YOU'RE DIRTY AGAIN! YOU MUST HUNT FOR DIRT! I CAN'T GET OUT!

DON'T BLAME THE BOY, LADY, BLAME YOUR SOAP! TRY ME... I'M FABULOUS FAB... I WASH CLEANER THAN ANY SOAP ON EARTH!

WHEN FABULOUS FAB APPEARS - WASHING TROUBLES DISAPPEAR!

PRESTO! FABULOUS SUDS EVEN IN HARDEST WATER! I'M FAB AND I BEAT ANY SOAP AT MAKING DIRTY-BUSTIN' SUDS

GOSH, MOM! WASHDAY AND YOU'RE NOT CRANKY!

NO MORE CRABBING FOR ME... I'M FABING FROM NOW ON!

FAB WASHES EVERYTHING CLEANER, WHITER, FASTER

OUT OUR WAY

BY J. R. WILLIAMS

YE GODS! IT'S A GOOD THING I HAPPENED TO BE OUT THIS WAY!

NO, DOC, NOT THEM! OVER HERE—THESE CATTLE TOO FULL OF ALFALFA! THEM'S JUST COWPUNCHERS TOO FULL OF WATERMELON—NOTHIN' WILL KILL THEM!



At Last! MAYONNAISE

Barbours

Follow the simple mixing instructions on the tin and serve a really delightful and economical mayonnaise... The 4 ounces tin makes 12 ounces of smooth, creamy mayonnaise... Always ask for Barbours.



Light and nourishing, too!

Kellogg's CORN FLAKES

Mother Knows A Best!