

Woman's Realm Social and Personal Fashions Literature

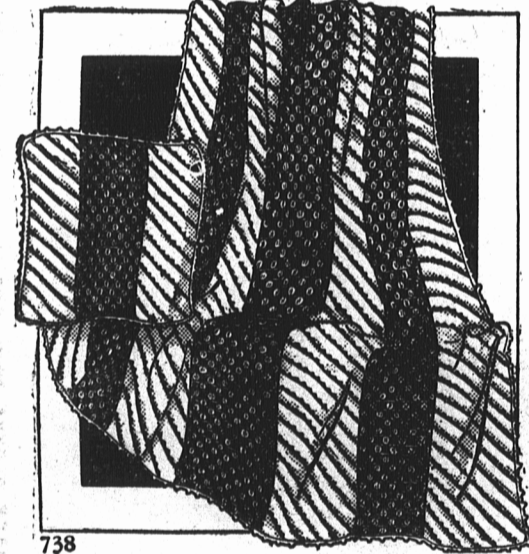
SAVE TIME AND STEPS BUY 4 CANS OF OLD DUTCH AT A TIME!



THIS WM. A. ROGERS SILVERWARE PLATTER will add a distinctive touch to your table

Value \$3.00 for only \$1.50 and the windmill pictures from six Old Dutch labels. Bears a good, durable, silver plate. The ideal platter and it also makes a smart buffet tray for sandwiches.

To-Day's Popular Design By Carol Aimes



AFGHAN AND CUSHION DESIGN NO. 738 Miss Aimes receives at least 200 votes for each design before it is accepted for this column.

Pattern Order Form—To be used when ordering Patterns and Volts for POPULAR DESIGNS.

That Smile is Worth Keeping! MOTHER—would you risk the loss of the happy, healthy vigour which is childhood's heritage in sports and play?

HOLY TERROR! Story of a World Dictator

TALE OF THE DEAD Rud had never been to a shoot, but he must have seen a picture of one in some illustrated paper, and the scene amidst the smoking ruins of the General Headquarters reminded him grotesquely of the game spread out at the end of the day's sport.

Old Dutch Makes Amazing Offer of Silverware Platter

The remarkable popularity of Old Dutch silverware collection offers continues undiminished. Now, the company announces the introduction of a splendid new piece—a smart silverware platter in the popular Well & Tree design.

fight that COLD FEEN-A-MINT THE CHEWING GUM LAXATIVE

ILLIE THE TOILER — MAC'S PERFECTLY SATISFIED.

Comic strip panels with dialogue: THERE'S WHISKERS ON THE MOON TONIGHT HE SEEMS TO HAVE REGAINED CONSCIOUSNESS DOCTOR

The Housewife Her Activities

The stars shine over the land, The stars shine over the sea, The stars look up to God above, The stars look down on me; The stars will live for a million years.

FOR STUFFY HEAD

A few drops... and you breathe again! Clears clogging mucus, reduces swollen membranes—helps keep sinuses open.

VICKS VA-TRO-NOL

Make New Friends With Gracious Talk

Learn Conversational 'tricks' New acquaintances, but already old friends! To think Kate used to dread a two-some—until she learned a few conversational tricks.

Household Scrapbook

Brown Face Paint If one desires to use face paint for the amateur snow or masquerade, take one part amber, six parts cacao butter, five drops oil of neroli, melt the cacao, add the amber while cooling, mix well, adding the perfume last.

How Can I???

Q. How can I prolong the life of an old broom that has become hard and stubby? A. Cut away one or more of the lower rows of bristles, leaving one or two of the upper rows intact.

A Morning Smile

Parent: "So you want to marry my daughter. What are your prospects?" Sutor: "Well, I've a wealthy uncle a bachelor aged 65, who has just taken up flying."

Dorothy Dix

Modern Youth Too Free and Too Demanding in Payment for Little Obligations; Osculation is No Longer the Sale Badge of Love

Now concerning kissing. No subject is of more burning interest to modern youth than this. For, curiously enough, kissing has passed from its original status of a moral issue, a payment of debt, and a conjugal duty.

I get hundreds of letters from girls debating whether to kiss, or not to kiss; whether it is better to be an unloved and dateless maiden, or to make their lips a free lunch counter for every Tom, Dick and Harry who comes along.

It heads the category of queer things people do for amusement. Never has a common ending of an evening is: "So glad to have met you, Miss Er-r-r-r." Smack, smack.

But if the kiss that is nothing but the payment of a social obligation is a flop, the kiss of love is "TNT" that it behooves every girl to handle with care, in fear of her life.

No young woman makes a mistake when she is chary of her kisses and keeps her lips to herself until after some man has filed a declaration that his intentions are honorable and mean marriage.

Certainly the chief walk that we hear from middle-aged wives is that their husbands have ceased to kiss them. They have no other grievance. Their husbands are kind and faithful and good providers.

This is all the more strange when our observation of the standard used domestic kiss does not seem to lead to much allure either for either which there has probably been a spat over Johnny not eating his cereal or leaving some more market money.

My own idea is that the sacredness of the family kiss should be debunked. It should be recognized for the hollow mockery it is.

TIMELY TIPS FOR THE HOME SEWER

Here's your chance to splurge and stretch your budget! There's no limit to variation with this smart two-piece dress.

Style No. 2137 is designed for sizes 12, 14, 16, 18, 20, 22, 24, 26, 28, and 30. It requires 2-1/4 yards of 35-inch material for blouse; and 1-7/8 yards of 39-inch material for skirt.

Send fifteen cents (15) in stamps to obtain pattern for Charlotteville, N.C.



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