

**One Pill** One pill at bedtime. Brings morning relief from the headache, indigestion, nervousness, biliousness, due to constipation. If your doctor approves, why not use Ayer's Pills? Then seek this approval without delay.

J. C. Ayer Co., Lowell, Mass.

**Wellner's Jewelry Store**  
The Home of the "W. W. W." Wedding Rings

We have on hand a complete assortment of sizes in all widths.

We can give you a good white diamond at a very moderate price so if you are looking for a set ring see ours and note our values.

**W. W. Wellner**  
Jeweler.

**Place Your Order** for Photos where satisfaction is assured.

**Geo. H. Cook**  
Photo Studio.

The Studio where baby is always welcome.

**Children's Barefoot Sandals**

Our children's comfort sandals are the best summer footwear for children—are what every active child needs and desires.

They allow freedom to the muscles of the feet, are light, cool, durable and stylish. They are recommended by hygienists and physicians—approved by all parents.

Made of tan calf-skin by the goodyear process, these shoes couldn't be anything else but good. Have heavy soles.

Sizes 4 to 10 \$1.00  
" 11 " 2 1.25

**New Silverware Just Received**  
Dainty pieces suitable for wedding gifts at reasonable prices.

**C. W. Patterson**  
Jeweler

**Auction Sale**

I am instructed by John H. Saunders to sell by public auction on Thursday, June 29th, instant at 12 o'clock noon on the premises a house and lot with fine orchard adjoining that now occupied by him at Elm Avenue.

BENJAMIN CARTER, Auctioneer.

**Farm & Mills For Sale**  
At Vernon River.

The undersigned offers by private sale the Vernon River Roller Mills. Every thing in first class order, ample water power. Convenient to trains, schools, etc. Location, one of the best in the Province. Also 100 acres of land. Will be sold with or without the land.

For further particulars apply to  
J. F. HAYDEN,  
Vernon River, P. E. I.

**Re-Opening of my Optical Parlors**

I have recently returned from a trip through Massachusetts, Florida, Maryland, and Georgia, where I have studied methods and systems of leading opticians and eye-specialists and am now better equipped than ever for catering to your wants.

My optical parlors have been repaired and furnished and are now brighter, cosier and more cheerful. I now solicit your patronage with the confidence of ability to give perfect satisfaction.

**Dr. E. M. Crossman**  
120 Kent St. Opp. Revere Hotel.

**PLANT LINE**

Steamer Halifax leaves every Friday at noon, for Hawkesbury, Halifax and F. A. R. S.

1st Class \$11.00  
2nd Class 8.50  
Round Trip 18.50  
Via Pictou and Steamers from Halifax 12.20.

Passengers leaving Charlottetown via Pictou on Monday, Thursday, and Saturday connect at Halifax for Boston.

Returning steamer leaves BOSTON TUESDAYS AT NOON.

For further information apply to  
**T. NICOLL**  
4-2nd St. Agent, Charlottetown.

**LIVERY STABLE**  
BY  
**F. W. HUGHES.**

Having leased the premises occupied by the late G. Arthur Esery, 60 Grafton Street, and having purchased his horses, carriages etc, I am in a position to cater to the public and can give first class single and double turnouts. Prices moderate. Phone 294.

F. W. HUGHES.  
5-124th.

**The Twenty Fifth Session**  
—OF THE—  
**Summer School of Science**

will be held at Fredericton, N. B., July 12th to Aug. 2nd.

Courses in Natural Sciences, English Literature, Agriculture—School Gardening, etc., will be given.

Scholarships in value from \$10 to \$20 each are offered for competition. Four of these will be confined to P. E. I. Teachers.

Drop a card for calendar to  
J. D. SEAMAN,  
63 Bayfield street, Charlottetown.  
Secretary.

**The Proof of a Beverage**

is in drinking. The test will bring home to you in the most convincing way the superior quality of our stone Ginger Beer. Ask for it.

**G. H. SIMMONS**  
—F. O. Box 435—  
6-12415wks

**Fire Insurance**

For rates in the P. E. Island Mutual Fire Insurance Companies on Farm Buildings, Churches, Halls, Schools, Hotels, Cheese Factories, Water Mills, etc. etc. apply to  
C. D. BELL, 103 Sydney St.  
Phone 24

**CHARLOTTETOWN AND QUEEN'S COUNTY**

It pays to buy in this Province.

The Athletic Meet on Saturday next will begin at 1.30 P. M.

John McArdle and bride have returned to Moncton from this City.

Mrs. Victoria Sempel, Peake's Station, is visiting friends in this city.

John R. Weatherbie, Village Green, is visiting with friends in Montague.

Jasper Weatherbie, Village Green, was a recent visitor to Peake's Station.

Miss Pearl Weatherbie, Village Green, was a visitor to the city yesterday.

Mrs. Henry McGregor and family wish to thank their friends for the many kindnesses extended, during their recent bereavement.

Rev. Mr. Kirby and Mrs. Kirby returned from St. John Tuesday night, where they have been attending the Methodist Conference. Mrs. Wallace Terry, sister of Mrs. Kirby, came to Albert with them and will remain for a time visiting at the parsonage.—Moncton Exr. (Mr. Kirby was at one time stationed in this city.)

The management desires to announce that the recent transfer of the Hotel Victoria property, Fifth Avenue, 27th St. and Broadway, New York City, will in no way interrupt the present policy of the house. The hotel will be conducted as heretofore, until the expiration of lease, several years hence. It was at the above hotel that The Guardian's Tour Party stopped during their recent visit to New York.

Lieut. Governor and Mrs. Rogers, are giving an "At Home" at Government House next Friday. A large number of invitations are being issued, and an excellent programme of dancing will be provided. Arrangements for this time have been considered for some time, but the movements of the Niobe, in whose honor the affair is to be given, have been taken into account. It was first intended to have held it on the evening of Dominion Day, but as this day comes on Saturday, it was decided to hold it on the evening of the 30th.

The Wesleyan says—"Our Auxiliary celebrated its 25th Anniversary, March 1 by an "At Home" in the schoolroom of the church. All the ladies of the congregation were invited as well as the younger Auxiliaries on the circuit at Victoria and Crapaud. Four of the original fifteen members were present, the others having died or moved away. The four were Mrs. S. E. Reid, Mrs. Herbert Lord, Mrs. George Harman and Miss Annie Leard. The Auxiliary members showed the regard for Miss Minnie Leard by presenting her with a Life membership certificate and bouquet on the occasion of her birthday. Mrs. T. H. Smith gave a special donation of \$25.00 in memory of her mother, Mrs. James Wright. Under the leadership of Mrs. W. A. Thomson our Auxiliary reports this year showed quite an increase in members and finances. At the closing meeting of the Onward Circle Class the President, Mrs. Hiram Lea, was presented by the circle girls and certificate and pin in token of appreciation.

On the 19th inst. at Clinton Alex. and Mrs. McKay celebrated the 25th anniversary of their marriage in a fitting manner by receiving congratulations from their friends and neighbors as well as by invitation in their beautiful home. Mr. and Mrs. McKay were united in matrimony in Boston where they resided for a few years after which they settled in Clinton, Mr. McKay's birthplace. A very pleasant evening was spent by all. Music for the occasion was furnished by Professor John Marks who has a wide reputation as a violinist. Special mention must be made of the singing by Frank Flood of Kelly's Cross. After supper had been served in Mrs. McKay's best style, the chairman of the evening, James O'Connor on behalf of those present read an address expressing pleasure at being able in some slight manner to show their appreciation of the many sterling qualities of Mr. and Mrs. McKay who are kind and loving parents, good neighbors and always ready to help any good cause. Mr. McKay made a suitable reply thanking his guests for the many beautiful and useful presents. Remarks were then made by James Kennedy, M. J. A., Patrick Welsh, P. L. Cash and the chairman, all expressing the kindest regard for host and hostess and wishing them many more years of happy married life.—Com.

Toilet preparations—We carry a fine stock of these goods, including the best makes of Tooth Powders and Pastes, Toilet Powder, Face Creams and Lotions, Perfumes, Toilet Waters, Colognes, Nail Pastes and Enamels, etc. Call and see us. E. A. Foster Central Drugstore Sunnyside.

**THE People's Theatre TO-NIGHT**

The New Stenographer "The Best Ever"

Teaching Dad to like her. A procedure very foolish on the boy's part.

The Warrant for Red Rub. A Western Drama filled with exciting incidents.

**MISS FREDWIN** in Illustrated Song and Specialty Show Starts at 8 O'clock

Coming The Tale of Two Cities Written by Charles Dickens Produced by Vitagraph Co. of America. 5c Admission 5c

**Kumfort Shop**  
70 Great George Street  
Shampooing, Manicuring, Scalp Treatment, Corns Removed, Ingrowing Nails Cared for, Superfluous Hairs, Moles, Warts and all Facial Blemishes permanently removed by the Electric Needle. Evening work by appointment. Representing for the famous Spirella Corset.

**I. R. OUTERBRIDGE,**  
Phone 354J. Dermatologist

**Spent Your Vacation in BERMUDA**

SWEET BY GOD, OCEAN BREEZES  
An Ideal Sea Trip to the Most Delightful Summer Resort in the World.

Every outdoor recreation. Sea bathing in the clearest of turquoise waters. Excellent fishing. 5000 ft. of the finest beaches. The MAGNIFICENT EAST-TWINS-SCREW Transatlantic Liner "OCEANA"

14,000 Tons Displacement; 555 ft. Long. Largest, Fastest, Most Luxurious and Electrically Equipped First-Class Passenger Steamer to Bermuda. No cattle or freight carried on the "Oceana". FIRST-CLASS TRIP IN THE MAGNIFICENT EAST-TWINS-SCREW Transatlantic Liner "OCEANA" at the extraordinary rate of \$10 UP

Electric fans in every room. Many state rooms with brass beds; six hot and cold private baths; finest promenade deck in the world. Orchestra, Promenade Dances, Gymnasium, Wireless. Only direct route to Bermuda. At Lowest Rates. TOURS including shore excursions, Bermuda Hotels, etc., at Lowest Rates. Beautiful booklet, literary, tickets, etc., of Bermuda-Atlantic Line, 200 B'way, N. Y.

Much interest is being shown in the Meeting of the Sprinters from the "Niobe" and the local men.

McKenzie Matheson, of the Royal Bank, is visiting his home at Emerald Junction, P. E. I.—New Castle Exr.

The first Picnic of the season takes place at Georgetown tomorrow under the auspices of St. James Sunday School. Train leaves at 9. Tickets 50c. children 25c. There will be a visitors table.

The Sacrament of the Lord's Supper will be dispensed at the Kirk, DeSable, on Sabbath, July 2nd. Services at 10.30 and 6. Preparatory services on Thursday and Saturday at 11 a. m. Session meets immediately after service on Saturday.

The ratepayers of Cumberland school No. 140, held their annual meeting on Tuesday evening, June 20th. Frank Smith was elected trustee and Abraham Dowling retired. There was \$40 voted for expenses and \$25 for teacher's supplement. The present teacher has resigned.

The property of D. C. Campbell, St. Peter's Road, sold by public auction on Saturday to Mr. Kerr, of the United States, for the sum of \$3,250.00. All stock, implements, etc., brought highest prices. The sale was very brisk and the reserve bid on the property being \$2,800.00. B. Carter & Co. were the auctioneers.

At the police court in this city yesterday four drunks appeared. J. McInnis and J. Cullen for being drunk and disorderly on the 18th were fined ten dollars or twenty days. H. Healy was fined two dollars or eight days in the case against Hudson McLeod for being drunk on Corporation Day was adjourned until this morning. A person supposed to be of unsound mind was before the court and was remanded pending an examination.

In the death of Mrs. Margaret McLaren, who on Wednesday night last week at the home of her daughter, Mrs. Chas. Coffin at this city, passed peacefully to her reward, this Province loses another of its oldest and most highly respected citizens. Mrs. McLaren had reached the unusual age of eighty-eight years. Her husband, Mr. James H. McLaren of Chicago, and Albert McLaren at present of this city. Mrs. McLaren was the mother of the late Rev. C. D. McLaren, missionary to Siam, well known and beloved in Charlottetown. She was a woman of unusual ability and endurance in her younger days, and possessed a kindly and charitable disposition. Her home was open to all and no one in need ever appealed to her in vain. The funeral service was conducted by Rev. C. D. Strathearn of Zion Presbyterian Church and the body was laid to rest at Bay Fortune where Mrs. McLaren had spent her early married years. The debt of gratitude which all owe to those who bravely and sweetly met the conditions of long ago and paved the way for the more modern and brilliant life, may not be told in words. Their trials were many but their faith was strong. They rest from their labors and their works do follow them.

**Wedding Gifts**

in most extensive array are to be found in our store.

**We are showing** a splendid range of China, a tremendous stock of Silverware, an exceptional line of fine Cut Glass. We'll be delighted to have you examine these lines.

**G. F. Hatcheson**  
Jeweler-Optician

**NOVA SCOTIA NEEDS MORE ADVERTIZING**

HALIFAX, June 24—The Murray government in Nova Scotia has returned to power, but with a decreased majority. Whether the majority should have been larger or smaller or whether indeed the old government should have been upset is a question with which we have nothing to do, as in political matters the Merchant takes no side. There is one thing, however, we should like to see in this connection, which is (now that the government is returned) that we hope a good round sum of money will be appropriated annually to be expended in advertising this province abroad.

In our last issue we published two interviews, one with Mr. Harris, president of the Nova Scotia Steel and Coal company, and the other with Mr. Bole, president of the National Drug and Chemical company, both of whom, from their observations in Canada and the old country, are of the opinion that one of the greatest needs of Nova Scotia, and when they said Nova Scotia, they might as well have said the maritime provinces) is advertising in other countries, and more particularly in the motherland. The fact of the matter is that the administration of a province like Nova Scotia should be like the administration of a large mercantile business. There used to be a time in the city of Halifax when a big retail store could be successfully conducted without any expenditure for printer's ink. No one advertised extensively then, because no one felt the need of it. But how would our big stores get along today without advertising?

Nova Scotia, New Brunswick and Prince Edward Island may be compared to three stores doing business in a town called Canada. Alberta and Saskatchewan come along with up-to-date methods and lots of money for printer's ink and immediately the trade goes their way. Of course we are quite willing to admit that we have not the free lands, nor the cheap lands that they had in the northwest when the new provinces entered the advertising arena. But every store that advertises does not talk prices at all—they talk quality, service, etc. We are not going to attempt to give any expression of opinion as to what the maritime provinces could advertise, because when they enter upon such a program they will have to appoint advertising managers whose business it will be to find this out, just as it is the business of the advertising manager of a big store to familiarize himself with the store's stock from day to day and talk about what the firm wish to push.

We have no doubt that when we come to take stock of what we have in the provinces we shall be able to tell a story that will interest a great many people over in the motherland. And even though our story should interest many people less than enthusiasts like ourselves might be inclined to predict we will still get the return in other ways. There is something in the people that we want in this country. We want money for investment in our industries, and the more people in England read about us of a character that will increase confidence in us, the easier will it be for us to dip our hands in their pockets.

In saying what we have said above we are not forgetting that the Nova Scotia department of immigration has been doing some advertising, but it has been on a very small scale. We think that some results have been achieved. But the work is very inadequate. We must talk as loud as others if we are going to be heard, and our advertising must be as strong as others if we are to attract the attention we want. The advertising department of a new store is one that must not be starved. The same theory obtains with respect to a new country.

**THE WHITES, LIGHTEST**

**MAGIC BAKING POWDER**  
NEW STYLE LABEL

NEVER ANY FAILURE OR DISAPPOINTMENT WHEN **MAGIC BAKING POWDER** IS USED.

CONTAINS NO ALUM.

COSTS NO MORE THAN THE ORDINARY KINDS.

MADE IN CANADA

**Just**  
**Trunks and Suitcases**

A good strong hardwood trunk covered with waterproof canvas and bound with sheet iron.

Heavy, brass bound, hardwood slats and strong lifter bolts..... \$4.75

Heavy frame bass, covered waterproof canvas. Hardwood slats. Ball ended Brasses, Valence clamps brass lock and sole leather straps.

Iron Bound.....\$5.75

Vulcanized fibre bound.....\$6.50

Steamer trunk of regulation size waterproof canvas covered. Brass lock and trimmings. Heavy hardwood slats..... \$4.10

Same as above with vulcanized fibre binding and leather straps \$5.25

**Suitcases**

Suitcase of extra heavy grained vulcanized fibre. Brass locks and clamps. Leather handle

22 inch \$1.29 24 inch \$1.39  
26 inch \$1.49

Suitcase of Japanese matting made on a steel frame. Brass lock and catches. Leather handles. 24 inch \$2.25

Same as above. Leather bound on every edge 24 inch \$3.00

Heavy, Leather, brass locks and clamps, Linen lined, Cowhide corners, Leather Handle, 24 inch \$5.50

**Stanley Bros**

**KODAK**

Whatever your favorite out-of-door sport may be you can add to the pleasure by taking a **KODAK With You** Films and Film Pack, to fit any Camera

**Geo. E. Hughes** } The People's Druggist  
Charlottetown

**Polishing Difficulties are easily overcome by the use of OUR REDIO**

Green cloth for polishing brass.  
Yellow cloth for polishing silver.  
We invite your inspection of same.

No Liquid No Paste No Mess No Wast

"The Ship Chandlery Men"  
**Bruce Stewart & Co. Ltd**  
Successors to  
**A. Kennedy & Co.**

"No Oxalic Acid No Mercury No Mineral Always Ready—Oh"

**HILLSBORO CONSOLIDATED SCHOOL YEAR'S RESULTS**

The following is the result of the year's work in the Principal's Department at the MacDonald Consolidated School:

English—1, Rowan McKenzie; 2, Luella MacMillan; 3, Margaret Munn and Belle Westaway.

Latin—1, Rowan McKenzie; 2, Emma Jenkins and Marion Vickerson; 3, Belle Westaway and Margaret Munn.

French—1, Rowan McKenzie; 2, Laura Driscoll; 3, Margaret Munn.

History—1, Belle Westaway; 2, Rowan McKenzie; 3, Luella MacMillan.

Geography—1, Rowan McKenzie; 2, Belle Westaway; 3, Edith Mutch. Arithmetic—1, Rowan McKenzie; 2, Edith Mutch; 3, Marion Vickerson.

Physical Culture (boys)—1, Earle Ings; 2, Russell Jenkins; 3, Minter Keeping and Rowan McKenzie.

Physical Culture (girls)—1, Edith Mutch; 2, Helen Kelly; 3, Emma Jenkins.

Physical Culture (boys)—1, Earle Ings; 2, Russell Jenkins; 3, Minter Keeping and Rowan McKenzie.