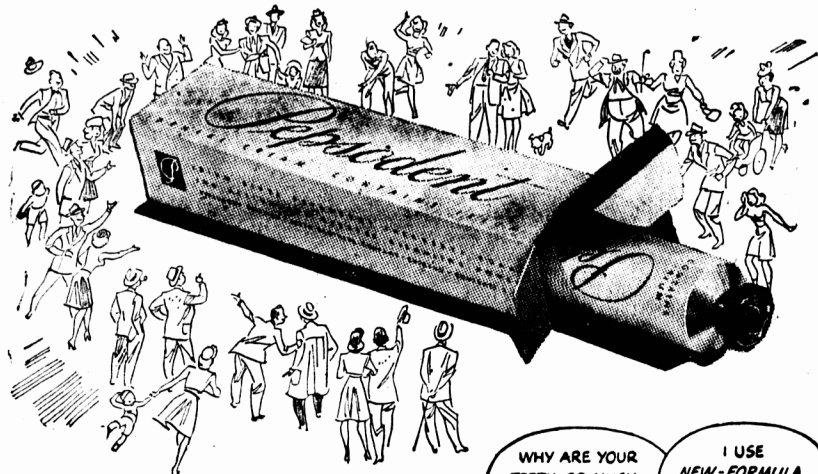


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"PEPSODENT TEETH" ARE WHITEST
BECAUSE THEY'RE CLEANEST!

Bank of Nova Scotia Clears Site For Large New Building



Architect's drawing shows the new Bank of Nova Scotia building to be constructed at the north-east corner of King and Bay Streets, Toronto. Tentative plans call for a structure of 25 stories and floor space of 260,000 sq. ft., making the building one of the largest in Canada.

TORONTO — Construction of the executive office building of The Bank of Nova Scotia, to be built at the north-east corner of King and Bay Streets, will begin as soon as materials are available and conditions permit, it was announced today by the Bank.

While plans are not yet complete, it is expected to be the largest bank building, and one of the largest buildings of any kind, in the entire Dominion. Tentative arrangements call for a structure of 25 stories with total floor space of 260,000 square feet.

The Bank states that tenders have already been called for demolishing the old Canada Life building on King street, and that demolition work will soon begin on it and on other buildings extending from the Wood Gundy building on King street to the National Club on Bay Street.

This property was purchased from the Canada Life Assurance Company in 1926 and The Bank of Nova Scotia took possession two years later when the Canada Life moved into its building on University Avenue.

Curiously enough, the Bank's first branch in Toronto, opened in 1867, was housed in the old Canada Life Building, one of those now being torn down to make way for the new offices. It moved into its present quarters at 25 King St. W., in 1904, shortly after the executive offices were transferred to Toronto.

The Bank originally proposed to erect its new building back in 1921, but construction work was deferred in view of the uncertain con-

Mounties Given New Task

By GEORGE KITCHEN
 Canadian Press Staff Writer
 OTTAWA, Sept. 17.—(CP)—The Mountie has been given a new assignment—proving to young Canadians that the job isn't a kill-joy. It's a long-range project directed at the school children of the Dominion, carrying the principle that the policeman is not always on the lookout to arrest somebody but is the friend and counsellor of every boy and girl, a public servant essential to the well-being of the community and a referee of the law.

Outlined in the current edition of the Royal Canadian Mounted Police quarterly, the program was conceived by Commissioner S. T. Wood and is being carried out with the co-operation of educational authorities across Canada. Under the plan, members of the force upon request address school children and youth groups in their respective detachment areas.

The Mountie is considered to be one of the best-dressed policemen for this task because his uniform and the name of the R.C.M.P. itself appeal strongly to young minds and he can draw upon the history and traditions of the force to flavor his talks with exciting adventure.

The program started last autumn in the schools of the Prairie Provinces and was so enthusiastically received that before Christmas its scope broadened to include the schools of Toronto district and eventually the whole Dominion. The talks are provided in both French and English.

Georgetown And Vicinity

Mr. George Blair visited Charlottetown on Monday.

Major John A. MacDonald, M.L.A., was a visitor to Georgetown on Monday.

Thomas and Eugene Pendergast of Kensington are touring the Eastern part of the Province and visiting relatives in Georgetown, Brudenell, St. Peter's and Midgell.

Mr. and Mrs. Warren Hemphill of Charlottetown were visitors to Mr. Hemphill's former home in Burnt Point, over the weekend.

A quiet wedding of much interest to a wide circle of friends and relatives was solemnized on Saturday afternoon, Sept. 14th, at Trinity United Church, Charlottetown, when the Rev. T. E. McLennan united in the bond of holy wedlock, Marjorie Helen, daughter of Mr. and Mrs. George Whittier, and William Clarence, second son of Mr. and Mrs. William Hobbs also of Georgetown. The bride looked charming in a street-length dress of rose crepe with black accessories and carried a bouquet of gladioli. Her bridesmaid was Miss Joan Bell of Charlottetown who wore a street-length dress of grey silk jersey and black accessories and carried a bouquet of gladioli. The best man was Bobby Hobbs, brother of the groom. After the ceremony the bridal party motored to the Queen Hotel and partook of a sumptuous supper. The young couple will reside in Charlottetown where the groom is taking a electrician's course. Their many friends wish them a prosperous and happy wedded life.—Geo.

Stylists Consider Height In Sizing

NEW YORK, Sept. 18.—The imaginative women's clothing industry which thrives on new ideas is quietly adopting a time-honored custom—considering a woman's height in sizing of apparel. Men take it for granted that size will mean a shoe or a suit in any given size or style. But women have run up big alteration bills having garments adjusted to their height.

Adaptation of design to the needs of the smaller woman opened a flourishing field in the junior and half sizes for the short-stout group.

Tall Girl Neglected
 "But the tall girl has been neglected," said Peg Newton, who has built up a retail and manufacturing business by specializing in clothes for girls of five feet, seven inches and over.

Makers of standard-sized women's clothing base their cutting on an average height of five feet, four inches to five feet five. And yet, Miss Newton said, tall girls represent six per cent of the feminine population. "A group important enough for manufacturers to consider."

"To get adequate length and fullness, the tall girl often buys clothes several sizes too large," she said. "The proportions are all wrong."

Among the first to recognize the need for more clothes for girls who went into the women's field during the war.

"When we got to know our customers we found the girls were too short-lined for them, and that many short girls could not wear the clothes because the lines were too long," said an executive.

Short Formal Gowns Swish

By ERSIE KINARD
 NEA Staff Writer

NEW YORK, Sept. 18.—(NEA)—Making up in swank and swish what they lack in length, short evening dresses and suits gallop apace on the fashion scene. Flirts with their pantaloette petticoats, slit hemlines, beau-catching drapery, manilla sleeves, auany parties, and ultra-feminine accessories.

Designed for theater or cocktail wear or de luxe restaurant dining, the formal suit can be recognized by its sumptuous fabric and a bustle or fishtail jacket. Suits of brocade, damask, taffeta or satin often gleam with the added shine of sequins.

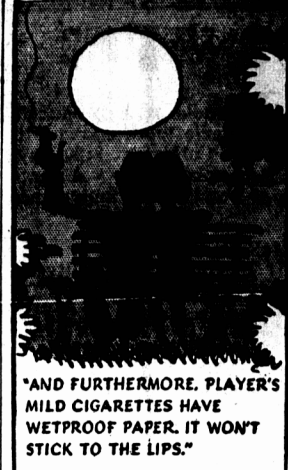
On one black beauty of slipper satin, sparkling with jet, the new rippling silhouette is defined by a ruffled collar, a ruffled bodice and a flouncy fishtail back. Typical of the season's opulent touches are the small ermine hat and muff with which designer Steine-Bialne points up the drama of this suit.

In short evening dresses the silhouette ranges from the statuesque period style which flounces up to show a provocative petticoat. Called the "panache dress" by designer Samuel Brass, this sapper, is shown in black crepe, posed over a petticoat ruffled with jet-embroidered net, and in black velvet, which owes its form to starry white Venice type lace. White lace also bands the bare-shouldered neckline of the black velvet dress.

Example of the sheath, which, Anna Miller-sponsored, almost rivals the show from floor-length evening gowns, is the calf-length satin dress, Big scene-stealer is one of gray satin with demure neckline and covered shoulders which belies its innocence with body-moulding drapery and a deeply slashed hemline.

ditions then prevailing. Plans were later revised and work scheduled to begin, but once more had to be postponed, this time because of the war.

Design of the new building was originally made by the late John M. Lyle, F. R. I. B. A., R. C. A. F. R. A. I. C., and has since been revised by the firm of Mathers and Haldenby, and associated with them, Beck and Tade.



SAINT JOHN MAN HEADS CUSTOMS OFFICIALS

ST. STEPHEN, N. B., Sept. 18.—The annual convention of the New Brunswick and Prince Edward Island Customs and Excise Office Association was held here Saturday with upward of 75 members from various points in the two provinces attending the all-day meeting at which the President, F. H. Watkins, St. Stephen, presided. At the morning opening a welcome was extended by Mayor A. G. Hayman and annual business and election of officers made up the agenda which included a banquet in the evening at the Park Hotel. The new slate of officers is: President, Lloyd Yeomans, Saint John; vice-president, William Birrier, Edmundston; secretary, Harry Sullivan, Saint John; treasurer, L. Killorn, Saint John. The convention was highlighted by the presence of Arthur Ross, National President, Montreal, who gave in the afternoon an illuminating address dealing with all phases of work in the Customs Service. The guests at the banquet included Mayor Hayman, William Mitchell, United States Vice Consul, St. Stephen, J. T. Bottomley, in charge of Immigration Department at St. Stephen and representatives of all the United States Departments of Immigration and Customs, at Calais, Ralph Furness, Calais, represented Arthur Heald, Inspector of Immigration at Calais, owing to the latter's absence from the city.

YORK, England.—Rt. Rev. H. E. Hubbard, 63, has resigned as Anglican Bishop of Whitby because of ill-health.

Cannes Again Plays The Host

(By Fernand d'Almeida, R. U. P. Staff Correspondent)

CANNES, Sept. 18.—Cannes, most fashionable resort on the Riviera, is now playing host to as many swank guests as in 1939, but the high-level tourist trade from England and the United States is still in the postwar doldrums.

The Cannes Committee of Initiative (French for tourist bureau) reports that in June, this year, 6,500 persons visited this Mediterranean watering place compared with 6,524 in June, 1939. But, among the visitors for last June, only 1,114 were foreigners, and of these only 231 were English as against the 991 of June, 1939.

Most of the foreign tourists are Belgians, who can enter France without visas and actually show a profit when they exchange their Belgian francs for French ones. They are currently the best customers on the Riviera and, in Cannes, even have their own private club called "The Speakeasy."

Next come the Swedish, who are more numerous than in prewar days. South Americans are lacking but a certain number of Americans are in evidence—although they are almost entirely limited to the "professional expatriate" class.

The English, who formed the most sought after clientele before the war, are beginning to make a tentative reappearance. Handicapped by the British Government regulations limiting travelers to 100 pounds when they leave the country and making them prove that their trip is motivated by business reasons, they cannot put up the traditional Cannes "front."

Tourist officials are anxious to emphasize that the "carriage trade" with the present inflated cost of living in France, a big bankroll is practically a must.

But even former grand dukes and duchesses find the going rough these days. Those who still nourish a taste for caviar must shell out \$50 for a pound of the glorified fish eggs.

Cannes has not yet recovered all its gay mondaine atmosphere of the twenties and thirties but it is far from being dull and deserted. The terrace of the Carlton at aperitif time is as lively as before the war and that of the Grand Hotel is not exactly deserted. And the croqueters in the casino are raking in the chips in desert fashion.

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MYSTERIES OF "DUBBING"

People with television sets in England were recently let into one of the trickiest tricks of the cinema trade—"dubbing"—a foreign language on to a talkie film in England. The film is Sir Alexander Korda's production, "The Thief of Baghdad," starring Sabu, and it is being sent to India, where audiences will hear the original actors apparently speaking Hindustani. Viewers saw some of the Indians chosen to speak parts watching a short excerpt from the film, first in English and then silent. The new words were chosen to fit in as nearly as possible with the same number of syllables as in the original dialogue, and after the Indian again, section by section they were ready to speak the words for the new sound track, so that they synchronized exactly with the lip movements seen on the screen. Finally viewers saw and heard the finished scene in its Hindustani version.

LONDON — Smallest electric motor in the world, made by Robert Stanley Lewis, refuted a gossamer, is not much larger than a pinhead.

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