

MOORE & McLEOD Limited

119-121 Queen Street

Charlottetown



End of April Sale, Saturday 29th

SATURDAY, APRIL 29th will be a bargain day long to be remembered by everyone who visits Charlottetown on that occasion, and takes advantage of the many opportunities offered. Every one of the twelve departments of this busiest store in Prince Edward Island will offer special bargains for this occasion. Many of these are advertised—more of them will be shown without advertising while attractive prices on every line will be features of the sale. All day Saturday and Saturday evening.

Women's Knit Bloomers 29c

Ladies' knit bloomers, made in pink, blue and white. Saturday only 29c.

Women's Spring Undervests FOUR FOR 89c

Ladies' fine, knit undervests, made in short sleeves, no sleeves, and opera style. This is an exceptional good value at 4 for 89c.

Slip-Over Gowns for 98c

Ladies' white cotton gowns, made in slip-over style, prettily trimmed with embroidery. This is a real bargain at 98c.

\$1.75 Corsets for \$1. End of April

Ladies' Corsets of strongcontil, made in low or high bust. These corsets are a regular \$1.75 value. Made in pink and white, sizes ranging from 20 to 27. Going on sale Saturday only \$1.00.

25c Pretty Prints 18c End-of-April

These pretty navy blue and butcher blue prints are 30 inches wide, shown in dainty stripe and floral patterns, the regular 25c to 30c qualities, and there's a generous range of choice 18c.

Dainty Gingham for Children's Dresses 18c

This is one of the best, as well as the most attractive bargains we have offered for a long time. Small and large checks, 33 inches wide, firm, fine and clean—durable and dainty, good 25c value, End of April at 18c.

75c Flowered Voile 35c End-of-April

Dainty, crisp, billowy, voiles, the prettiest Spring wash dress fabrics you can imagine. Light and dark shades, standard widths, worth to 75c yd. End of April Sale 35c yd.

\$1.75 Paillette \$1.25 Saturday

One-piece each, black and navy blue Paillette, \$1.75 value, for End of April Sale, Saturday \$1.25 per yd.

\$1.25 Shantung \$1. Saturday

One-piece Natural Shantung Silk, regular price \$1.25, nice quality silk, is offered for End of April Sale, on Saturday and Saturday evening, \$1.00 per yd.

Special Serge \$1. Saturday

Black and Navy Blue Serge, all wool, 54 inches wide, will be offered all day Saturday for End of April Sale, at only \$1.00 per yd.



Plain Heather Stockings 79c

Ladies' Plain Wool Heather Hose in Lovat shades. These are ideal Spring weight, not too heavy. They are shown in 9 and 9½ only. They are regular \$1.25 values, but for this End of April Sale your choice at 79c.

Kiddies Stockings of Wonderful Value Sell at 25c

These stockings come in all children's sizes, ribbed cotton, sturdy, durable, handsome, brown and black. Special for End of April 25c.

End-of-April Silk Hose Per Pair 98c

These good fibre silk hose come in black, brown, navy, white and sand, all sizes, smooth, well made, silk 8 inches high. It's hard to match this value under \$1.35, Special End of April 98c.

Double Border Scrim 12c

Double bordered scrim curtaining, special for Saturday 12c yd.

Lot of Chintz Half Price

A nice lot of Chintz and Cretonnes suitable for coverings and overdrapery. Saturday special Half Price.

\$4.50 Curtains \$2.75

A very reasonable bargain will be found in Marquette Curtains; they come in cream color, hem-stitched, with a heavy cream insertion, are 2½ yards long, good value, at \$4.50, Saturday special \$2.75 pair.

White lace Curtainette, regular 45c value, Saturday special 25c yd.



Trimmed Hats for End-of-April Sale at \$3.95

Rarely smart and very jaunty line of pretty Spring Hats for Spring wear, bought by our buyers in New York and trimmed ready for you to put on. The shapes are new, and the colorings are attractive. \$3.95.

Notable Range of New Trimmed Hats at \$4.95

Trimmed Hats, finished with the latest flowers and ornaments, or with the pretty new ribbons, are shown in jade, pumpkin, periwinkle blue, red, henna, navy and black. This assortment is a very specially attractive line, in a very specially attractive value for the End of April Sale, on Saturday \$4.95.

Men's Suits Worth to \$35 \$15.

35 only, Men's Fancy Tweed and Worsted Suits, S. B. style, two or three buttoned coat. They come in fancy browns, greys, greens and plain blues. Sizes 35 to 42 chest, Worth to \$35.00, End of April Sale Price \$15.00.

One Small Lot of Ladies Suits Worth to \$40.00 Sell Saturday \$10.

13 only Ladies' Last Spring Suits, in navy blue, black, and brown. All wool serge, all good styles. Worth to \$40.00, Special Saturday \$10.00.

Silk Dresses Smart and Wearable Will Sell Saturday \$10.

10 only Taffeta and Duchess Satin Dresses, all good, attractive styles; colors navy, black and brown. Saturday special \$10.00.

See These House Dresses 89c Sweaters Clearing Lot of \$2.

A wonderful value in House Dresses in blue, sand and pink. Made in neat practical style 89c. 12 only, all wool Sweater Coats: colors rose, green, white, blue. Worth to \$12.00. Special \$2.00.

Really Notable Cape Glove for Ladies Sells for End-of-April \$1.79

This is a very special bargain in Gloves—fine Cape, Tan and Brown, one pearl clasp, the sort of glove that is usually sold at \$2.25 to \$2.50, and offered to you at the big busy store on Saturday for our End of April Sale \$1.79.

Dainty Organdie Collars Worth to \$2.75 Each for \$1.50

These pretty things will capture the taste and imagination of every woman who sees them. They are of dainty Organdie, in collar and cuffs sets, colored edges, worth to \$2.75 each. Saturday on sale for our End of April Sale \$1.50.

A Real Umbrella Bargain For "End-of-April Sale" \$2.50

Ladies' Cotton Taffeta Umbrellas with cover, handle of celluloid or bone, but each model has leather wrist strap. This is a bargain of really remarkable attraction \$2.50.

\$2.25 Table Linen Saturday \$1.75

A regular line of 2.25 and 2.50 Table Linen. This is a good wearing heavy linen, 70 inches wide \$1.75 yd.

Special Table Linen At 50c

A specially good wearing Table Linen, flowered and dotted patterns, 54in. wide at 50c yd.

Towelling Worth to 48c 20c

A big lot Linen and Turkish Roller Towelling, with colored and plain borders, worth to 40c, for 20c yd.

35 Inch White Cotton 12 1-2c.

Good heavy cotton, 35 ins. wide, for 12½c yd.

Turkish Towels at 30c

Colored Turkish Towels of extra heavy quality, 18 by 38 inches, worth 50c, on sale 30c.

\$1.50 to \$3.00 Shirts for Men End-of-April \$1.19

Men's Fancy Shirts, in all the new stripes and fancy designs. The quality includes percales, gingham, and good quality print. Prices ranging from \$1.50 to \$3.00. Be sure you get yours on Saturday. Special \$1.19.

Boys Sweaters Worth to \$3.00 \$1.98 End-of-April

Boys' all-wool, also wool and cotton Jerseys. This line includes all our better quality Jerseys, none reserved. Remember this item when you are shopping on Saturday. Special \$1.98.

End-of-April Men's Caps \$1.00

Men's Caps, in just the right weight for the present season. This line includes some of our best caps. You will agree it is well worth your while looking this line through. Special on Saturday \$1.00 each.



Denim Overalls Worth \$1.25 to \$2.25 End-of-April \$1.25

10 dozen Men's Heavyweight Denim Overalls with bib and braces, elastic back, plain blue, black and brown, sizes 34 to 44. Worth to \$2.25. End of April Sale price \$1.25.

Spring Overcoats \$13.50 Special

15 only, Men's Spring Overcoats in dark brown and green tweeds, single breasted style, with half belt, form fitting model, a trappy coat for young men. Sizes 35 to 39, worth up to \$35.00. End of April Sale Price \$13.50.

Boys Suits Worth to \$10.00 \$6.95

40 only, Boys' Tweed Suits, made of good quality mixed tweeds, in dark brown, grey and fancy mixed tweeds. Has all round belt, plain and vertical pockets, bloomer pants. Sizes 28 to 35, for Boys from 8 to 17 years. Worth to \$10.00. End of April Sale Price \$6.95.



Smart Hats End-of-April \$3.95

MEN'S FELT HATS in all the nice new shades, including brown, fawn, green, grey and others. The shape is just what will suit you, and you will agree that this is a great bargain. Special on Saturday \$3.95.

Children's Hats \$1.00

CHILDREN'S HATS. Suitable for any child, boy or girl, between the ages of 3 and 7. Colors black, brown, navy, green. This is a great chance to get that little hat you have been looking for. Special on Saturday \$1.00 each.