

WE BELIEVE IN PRINCE EDWARD ISLAND

And Are Loyal And Actively Promoting its Welfare And Development

FOR WEARING APPAREL—FURNISHINGS

PROWSE BROS., LIMITED

DRY GOODS, LADIES', MEN'S AND CHILDREN'S WEAR.
HOUSE FURNISHINGS.

The Right Place to Find the Right Thing at the Right Price.

We Believe in Prince Edward Island.

88-106 Queen Street.

Phones 805 and 806.

FOR AGRICULTURAL IMPLEMENTS

BRUCE STEWART & CO., LTD.
Sprayers, Dusters, Fertilizer Spreaders, Potato Diggers, Pumping Systems, Electric Plants.

We Believe in Prince Edward Island
6 Great George St. Phone 62.

FROST & WOOD MARITIME LIMITED.

"The Quality Goes in before the same Goes On" Frost & Wood Implements. Harrows, Sectional Broadcast Seeders, Cultivators, Disc Drills, Manure Spreaders, Fertilizer Distributors, Riding Horse Hoes, Potato Planters.

FOR AUTOMOBILES

A. HORNE & CO.

The New Chevrolet, Pontiac, McLaughlin-Buick.

Automobiles that will save you money.
We Believe in Prince Edward Island

FOR AN ARCHITECT

JAMES E. HARRIS

Better and more attractive homes. Engage a local architect and have what you really want in your home. Hughes Bldg. Phone 192-J.

FOR A BARBER

REARDON'S BARBER SHOP AND LADIES' PARLOR

M. W. Reardon, Proprietor.
Up to Date Sanitary Barbering Service.

"We Improve the Natural Beauty of Your Hair."
105-107 Queen St. Phone 546-J.

FOR A BAKERY

THE STEWART BAKERY

Charlottetown's Leading Bakery
Bread, Rolls, Doughnuts
Plain and Fancy Baking our Specialty
We Believe in Prince Edward Island
161 Kent St. Phone 211

FOR A BANK

THE BANK OF NOVA SCOTIA

Offers You
SAFETY — SECURITY — PROFIT
We Believe in Prince Edward Island
Cor. Grafton and Great George Sts.

FOR BOOTS & SHOES

GOFF BROS., LTD.

The store where particular people
HIGH GRADE BOOTS AND SHOES
are satisfied.
We Believe in Prince Edward Island
128 Richmond St. Phone 266

LEPAGE SHOE CO., LTD.

Shoes that Fit Your Feet.
Prices that Fit Your Purse.
A Complete Line of Shoes for the Entire Family.
We Believe in Prince Edward Island
133 Grafton St. Phone 548

FOR COAL DEALERS

W. D. GILLIS & CO.

Anthracite — COAL — Bituminous
It was something besides luck that gave us a reputation for square dealing.

We Believe in Prince Edward Island
Bruce Stewart's Wharf Phone 176

CHARLES LYONS & CO.

HARD AND SOFT COAL
Petroleum and Besco Coke.
Safe and Economical Fuels.
We Believe in Prince Edward Island
14 Queen St. Phone 111

FOR COAL—PRODUCE

J. CARRAGHER & CO.
Best Sydney, Albion and Springhill Coals

D. & H. Anthracite, Petroleum & Besco Coke.
We Believe in Prince Edward Island
36 Queen Street. Phones 324-325.

FOR CLEANERS

NEW METHOD CLEANERS

Anything that can be cleaned, we clean it clean. Quality and service excelled by none. Our reputation your protection. Service Our Motto.
We Believe in Prince Edward Island
130 Longworth Ave. Phone 983.

"We Believe in Prince Edward Island"

The importance of Prince Edward Island has been strikingly emphasized on many different occasions. Substantial items of interest to the Province have been noted in the columns of this paper, and incidental reference has been made to the various projects of considerable size which are being established, or about to be launched. Prince Edward Island holds a distinctive place among the provinces of Canada. It may be regarded as a national institution, unique and historic.

It is faith in these things that merchants, professional men, farmers and business houses have in the future Prince Edward Island. The material development of Prince Edward Island in the Maritime Provinces is tangible encouragement for the Province as a whole. The progress of Charlottetown, as the capital is interlocked with its advance in a commercial sense. A happy combination of the two is to be

found in this city. We have a commercial centre, a business hub and a community of homes all in one.

Long ago the foundation of an important centre was laid here and the advancement has been discernable throughout the years. The progress has been doubly marked in recent years, however, and the future is truly promising. The message that is brought to the readers of the Guardian through the medium of this cooperative advertising section is one of faith in the community and of sincere hopefulness in its future welfare.

The many advertisers in this section of the Guardian are practically of one mind. They are Prince Edward Island-minded and they want you to hold the same view. They believe that the Island can and will be more attractive in its business and home life if the people will work toward the common end.

"WE BELIEVE IN PRINCE EDWARD ISLAND."

FOR DEPARTMENT STORE

BRACE, McKAY & COMPANY, Limited

Wholesale and Retail Distributors of
Hardware, Groceries, Paint, Furniture Stoves, Ranges, Cement, Lime, Plaster, Flour, Feeds, Salt, Fishing Supplies, Fox Feeds, Ranch Building and Fur Farming Supplies, Ross-Miller Meat Fox Biscuit.
Brick Store, Water and Summer Streets.
19 Large Warehouses, Centrally Located.

Phone 161, 162 or 163.

SUMMERSIDE, P. E. ISLAND

The Largest Distributors of Fox Netting and Ranch Supplies in America.
BELIEVE IN PRINCE EDWARD ISLAND.

FOR A PHARMACY

THE CENTRAL DRUGSTORE

E. A. Foster, Proprietor
Prescription work is our specialty.
Drugs, Sundries, Toilet Articles, Sick Room Supplies
We Believe in Prince Edward Island
119 Grafton St. Phone 163.

MacKINNON DRUG CO.

The Rexall and Kodak Store
Sick Room Supplies, Drugs, Sundries, Toilet Articles, Chocolates, Kodaks. Prompt Service.
Prescriptions a Specialty.
We Believe in Prince Edward Island
159 Great Geo. St. Phone 219

VICTOR COYLE

DRUGS — SICK ROOM SUPPLIES
Agents for the famous Vic Remedies.
We Believe in Prince Edward Island
117 Kent St. Phone 616.

FOR A PHOTOGRAPHER

THE BAYER STUDIO

Wm. H. Flett & Son
Photographs Live Forever.
The Gift that only you can give.
We Believe in Prince Edward Island
163 Great George St. Phone 652-J.

FOR PLUMBERS SUPPLIES

STANLEY, SHAW AND PEARDON

Complete supplies for plumbers and pipe fitters, Builders supplies.
Hardwear for hard wear."
We Believe in Prince Edward Island
161 Great George St. Phone 263.

FOR A PORK PACKER

DAVIS & FRASER

Housewives should insist on
Davis & Fraser
Ham, Bacon, Lard, Sausage, Bologna
The taste is different.
We Believe in Prince Edward Island
Grafton St. Phone 296-875.

FOR RADIO

ISLAND RADIO COMPANY

RADIO SETS, SUPPLIES, SERVICE, SATISFACTION.
BROADCASTING DAILY
STATION C. F. C. Y.
We Believe in Prince Edward Island
143 Great George St. Phone 420-L.

FOR A SERVICE STATION

CORNEY BROS.

TIRE VULCANIZING AND SERVICE STATION
TIRES—GOODYEAR—TUBES
WHIPPET, WILLYS KNIGHT, CHRYSLER MOTOR CARS
We Believe in Prince Edward Island
Water Street SUMMERSIDE
Phone 235

WINDSOR SERVICE STATION

Moore Bros., Proprietors.
Expert Auto Repairing.
Gas, Oils, Batteries, Dunlop Tires and Tubes.
Roxo Lacquer Painting.
Service Guaranteed.
256 Queen St. Phone 440.

FOR A TEA ROOM

WHITE'S SWEET SHOPPE

SODA FOUNTAIN TEA ROOM
Clean Wholesome Food Served in Pleasant Surroundings.
We Believe in Prince Edward Island
109 Grafton St. Phone 83.

FOR A TAILOR

L. J. McPHERSON

Suits — Tailored to Fit—Overcoats
Custom Made Clothing for the Well Dressed Man

We Believe in Prince Edward Island
165 Kent St. Phone 362-L.

MURDOCK SOSS

Superior Tailoring for Gentlemen.
Finest Possible Qualities. Careful Workmanship.

We Believe in Prince Edward Island
150 Great Geo. St. Phone 387.

FOR TOBACCO MANUFACTURER

T. B. & D. J. RILEY

Established 1860
High grade Tobaccos made from best Canadian and Imported Leaf.
Manufacturers of "Island Twist."
49 Queen Street. Phone 230.

FOR A TRUST CO.

EASTERN TRUST COMPANY

C. N. Bissett, Manager.
Complete Trust Service.
Estate Administration
Real Estate Management.
We Go On Forever.
We Believe in Prince Edward Island
154 Richmond St. Phone 867.

FOR AN UPHOLSTERER

MacFARLANE & CO.

Furniture Repairing.
Cabinet Making a Specialty.
We Believe in Prince Edward Island
169 Kent St. Phone 1042.

FOR WEARING APPAREL

S. A. McDONALD

Clothing for the Entire Family.
Dry Goods of all Kinds.
The Right Place to Find the Right Thing at the Right Place.
We Believe in Prince Edward Island
129 Queen St. Phone 48

J. W. ROBBLEE

High Grade Men's and Boy's Wear
Hobberlin and Tip-Top, in the Lead
from Coast to Coast.

We Believe in Prince Edward Island
135 Great Geo. St. Phone 141.

FOR A WOODWORKER

McDONALD & ROWE

Hardwood Flooring, Doors, Sashes.
Let us supply your wants. We will both be pleased
Service our motto. Perfection, our aim.
We Believe in Prince Edward Island
36 Lower Water St. Phone 341.

FOR WHOLESALE FRUIT & PRODUCE

CLARKE BROTHERS

Importers and Exporters of Fruits and Potatoes.
We Believe in Prince Edward Island
1 Prince Street. Phones 747-562.

TRADE WITH HOME FIRMS

FOR A RADIO-TIRE-VULCANIZING SHOP

J. A. GESNER

A Real Booster of Charlottetown

VULCANIZING — SERVICE STATION — RADIO REPAIRS
MARCONI RADIO
WE ARE PLEASED TO SERVE AND WE SERVE TO PLEASE.
We Believe in Prince Edward Island
122 1/2 Great George St. Phone 724.

BOOST PRINCE EDWARD ISLAND

FOR GASOLINE — OILS

W. H. AITKEN & CO.

Importers of high grade
GASOLINE — KEROSENE — OILS
We Believe in Prince Edward Island
Office, 29 Queen St. Phone 404.
Tanks, Spr. Pk. R. R. Crossing
Phone 56.

FOR GROCERS

CUDMORE BROS.

High Grade Fancy Groceries
Your Satisfaction is Our Success.
We Believe in Prince Edward Island
139 Gt. George St. Phone 181-225

FOR HOTELS

STAPLE AND FANCY GROCERIES
FRESH MEATS AND VEGETABLES
We Believe in Prince Edward Island
Prince & Kent Sts. Phone 883-869.

FOR FOXES—FURS

McLURE & MacKINNON

SILVER FOXES AND FURS
Representing
HUDSON'S BAY CO. OF LONDON,
ENGLAND.
Office 112 Kent St. Phone 398.

FOR FOX BISCUITS

IMPERIAL BISCUIT CO., LTD.

Feed your foxes Imperial cod-liver oil biscuits—richest in fat, protein, minerals.
We Believe in Prince Edward Island
101 Longworth Avenue. Phone 721.

P. E. L. FOX BISCUIT CO., LTD.

Peerless Fox Biscuits, Most Nourishing, Richest. 6 1/2 c for Charlottetown.
We Believe in Prince Edward Island
Grafton St. East. Phone 115.

FOR FRUITS & VEGETABLES

W. F. BURKE

Farm Products, Produce, Fruits.
The most of the best for the least.
We Believe in Prince Edward Island
Market Bldg. Phone 1699.

FOR FUELS

A. PICKARD & CO.

Established 1900
COAL — COKE — WOOD
The height of our ambition is to serve you.
We Believe in Prince Edward Island
38 Lower Water St. Phone 240

FOR HARDWARE

FENNELL & CHANDLER

Hardware, Paints, Oils, Tools, Cutlery,
Fox Wire, Builders Hardware.
We Believe in Prince Edward Island
155 Queen St. Phone 87.

FOR HOME COOKING

McINNIS BAKERY

PURE Home-Made Pastries, -ies Cases.
"Buy our bread, we knead the dough"
We Believe in Prince Edward Island
15 Granville St. Phone 470.

FOR INVESTMENTS

G. P. STRONG & CO., LTD.

Prince Edward Island's First Investment Bankers. Serving the public of the Island with a complete, careful, safe investment service.
132 Richmond St. Phone 993.

EASTERN SECURITIES CO., LTD.

W. H. V. Dunbar, Manager.
INVESTMENT BANKERS
Boasting Prince Edward Island
First — Last — Always
146 Richmond St. Phone 954

ROYAL SECURITIES CORPORATION LIMITED.

J. R. Paton, Manager.
Investment Bankers
Offices in all Leading Cities of
Canada.
"Always Boasting Prince Edward Island."
Riley Building. Telephone 822.

LOUIS M. ATWELL & CO.

Members of Montreal Mining Exchange.
Complete Investment Service.
Commissions Carefully Attended to.
We Believe in Prince Edward Island
145 Great Geo. St. Phone 1121.

FOR INSURANCE

E. R. BROW

Insurance in all its forms.
Fire, Life, Accident, Plate Glass, Sickness.
We Believe in Prince Edward Island
144 Richmond St. Phone 589.

HYNDMAN & CO., LTD.

J. O. Hyndman, Manager.
The Oldest Insurance Agency in Prince Edward Island.
All Kinds Transacted.
We Believe in Prince Edward Island
61 Queen St. Phone 67-333.

A. R. McINNIS

District Manager of
Imperial Life Assurance Co.
Also General Agent for
Fire, Automobile, Sickness, Plate Glass.
70 Prince St. Phone 1040.

H. M. DAVISON, LTD.

Insurance of all kinds transacted.
It is better to have insurance and not need it than to need it and not have it."
We Believe in Prince Edward Island
78 Great George St. Phone 311.

FOR LADIES' WEAR

THE VOGUE SHOPPE

EXCLUSIVE LADIES WEAR FOR THOSE WHO CARE TO BE WELL DRESSED AT MODERATE PRICES
We Believe in Prince Edward Island
158 Richmond St. Phone 672-L.

FOR A LAUNDRY

THE STERNS STEAM LAUNDRY

DYERS & CLEANERS.
15 Years Experience in Dyeing.
Colors Guaranteed Fast.
Charlottetown Phone 104

FOR A MILK COMPANY

THE PURE MILK COMPANY

Clarified & Pasteurized Milk, Cream and Butter.
"Pure Milk—Nature's only complete body builder."
We Believe in Prince Edward Island
Fitzroy & Gt. Geo. Sts. Phone 584.

FOR A MORTICIAN

N. D. McLEAN

Modern Funeral Service
McLean's service is the best and costs no more.
We Believe in Prince Edward Island
15 King Square Phone 149

FOR A MUSIC SHOP

A. E. TODMAS

Complete line of
Pianos, Phonographs, Radios, Musical Instruments, Sheet Music, etc.
The house of courteous service.
We Believe in Prince Edward Island
167 Queen St. Phone 185-L.

FOR PEERLESS GINGER ALE

J. & T. MORRIS, LTD.

PEERLESS GINGER ALE
Purest Jamaica ginger blended with real fruit juice for health and thirst.
We Believe in Prince Edward Island
75-79 Water St. Phone 191