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No need to worry about foot-appeal in these shoes, and you get comfort, too! At this price, you can afford to get several pairs and wear them right into Spring.

RIGHT: One of the newer pump styles in smart calf Burgandy or Black \$3.50



A collection of NEW STYLES all priced at \$3.50

ABOVE: A new Kid platform style. Very distinctive Burnt-earth Brown or Black \$3.50.

You'll find pumps, sandals, oxfords, ties in this selection and a grand array of popular platforms. Choose yours today!

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Everett Ferguson SUNNYSIDE Fred Brady

Our January Sale on the following goods Starts on Saturday, January 14th.

Men's underwear, Fleeced and woolen; Men's Cloth Caps, Men's leather Gloves and Mittens, Men's pure wool Scarfs, Wind Breakers, Flannelled Pajamas; Work Shirts and Children's Snow Suits; also Ladies' Woolen Lingerie and woolen Gloves.

Will sell at cost rather than carry them over.

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CONSERVATION

A WEEKLY COLUMN OF PRACTICAL OPINIONS OF THE VITAL ISSUES AFFECTING THE USES AND ABUSES OF NATURAL RESOURCES BY MR. LUDLOW JENKINS, MARSFIELD.

PROTECTORS (By Leo A. Luttringer, Jr.) Maryland Conservationist

Pennsylvania has removed the last political barrier to the protection and preservation of its wildlife. By establishing a permanent training school for all field personnel engaged in the administration of its wildlife program, the Keystone State has definitely closed the last avenue open to politics and politicians. This move has the support of the State's present governor, George H. Earle, III as well as the sportsmen of the Commonwealth who, for a good many years, have been unflinchingly opposed to political interference in

A LARGE PUP CROP

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ROYAL FOX FEED

Results during former seasons shows that the use of Royal with a good meat ration is the most positive way known for the rancher to secure best breeding results.

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TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming



J. A. MacDonald and son Clifford have stocked the former Hooper ranch with 100 females and 33 males and are all set for a successful breeding season. The former ranch manager is in charge and as he has always had a good turnout there is no reason to expect otherwise this spring.

The Imperial Fox Ranch at Montague, one of the oldest company ranches in the Province, changed hands at auction sale recently, and Marshall Reynolds, who has been caretaker for some years, purchased the property and is continuing the ranch with 40 females.

The January auction sales in London commenced last Monday morning at ten o'clock and on Thursday evening the Hudson's Bay Company had concluded their sale. Of the 56,000 silver fox pelts offered 80 per cent or approximately 45,000 were sold. Prices varied somewhat from December figures, but sufficient data is not available at present to give a reliable comparison. The skins were largely of Norwegian origin, although there was a great number of Canadian pelts offered too. The Norwegian pelts sold more freely, probably because there were no limits, or lower limits on them. The same thing happened at last season's January sale when the Norwegians accepted prices offered, while our consignors held their pelts up by keeping reasonable limits on their pelts.

Right here I would like to pay a tribute to the fur consignment organization of Prince Edward Island who have to a great extent by their methods of marketing, prevented a severe decline in prices. Their policy of placing limits on offerings acts as a stabilizer.

Eastwood and Holt follow Hudson's Bay Company. They were formerly the London Fur Sales and managed until last spring by J. D. J. Forbes, who is now employed by the Canadian Government. Other auction houses to offer large quantities of pelts will be C. M. Lamson & Co. with upward of 60,000 skins, and Ann-Cobb the extent of whose offering is not yet known. The total London offering will be in the vicinity of 165,000 pelts, the biggest that has ever been marketed there.

Estimates place the number of silver fox pelts from Norway this season at around the 300,000 mark, Sweden, 110,000. A great many of the largest ranches in Norway were closed down as they found they were running at a loss. On the other hand the smaller breeders, not being in a position to estimate their costs as accurately as the large ranchers, will carry on, though curtailment is also predicted among them.

Fox ranching has spread to Poland, where the number of fur farms has increased to 53 this year. The Polish fox farming is mostly in the hands of some of the large ranchers, though some are rearing marsh beavers and raccoons. \$75,000 worth of furs were sold at the Wilno, Poland, auction last week, with silver fox contributing about half that amount.

The Illinois Silver Fox and Fur Breeders' Association is endeavoring to popularize silver fox pelts by means of attractive poster pictures distributed throughout the state of Illinois. The poster pictures are a beautiful young lady wearing a silver fox jacket and another wearing a mink coat, and states that Illinois produces silver fox and mink of unrivalled beauty. The President of the Illinois Association, L. N. Silverman of the American Steel and Wire Company, Chicago, says that while he realizes a state organization cannot carry on a national advertising campaign, still he believes that a state campaign by various organizations will have very beneficial results.

Mr. Silverman was the organizing spirit in the formation of the Chicago Silver Black Fox Company, which is located about 100 miles from Chicago. It was stocked in December, 1925, with fifty pairs of high class silver foxes from the Vimy and Union Falls ranches of McClure & MacKinnon.

Lowell W. Hancock, whom we accused in last week's notes of being up to some back-street evidence to the contrary. Instead of taking a well earned holiday after his strenuous efforts in connection with the silver fox pelt show, Charlottetown, December 27th to 29th and prior thereto, he has been getting out letters to exhibitors giving them the list of prizes won and other information and enclosing ribbons won. The ribbons are beautiful, the best that money could buy, made up by the Dominion Regalia Company of Toronto, and needless to say, highly prized by those who have the good fortune to receive them. Lowell has gone over his ranch very thoroughly, culling out the lower grades and keeping only the very best, so that has also occupied a lot of his time. Although this is a bit late we wish you a happy New Year, Lowell, and the best of luck.

Miss Hattie Svedverth is studying mink breeding at Mrs. Beckman's ranch in Rainy River, Ontario. Her husband is studying chinchilla and silver fox breeding. Next fall they expect to return to Sweden as man and wife, accompanied by breeding stock from the farms where they have served their apprenticeship.

Fifty-five white-face silver fox pelts were sold at the New York Auction Company's sale in December at a top price of \$115.00. 16,344 mink were sold in December in Montreal at prices ranging from \$35 to \$34.25 for the fine dark skins.

Harry LaDue in an editorial in especially in matters concerning police work, include self-defense methods, the handling of prisoners and other kindred subjects. A comprehensive recreational program is carried out in order that all officers are kept physically fit at all times.

the January American Fur Breeder, criticises the lack of interest by fur farmers in the future of fur farming as evidenced by their lack of attendance at meetings and the paucity of discussion regarding the problems that confront them. We quote:

"But here we had the spectacle of a group of fur breeders earnestly meeting to consider their industry's problems and not a person even bringing up the industry's most acute problems for discussion. Silver fox values skidding downhill—production increasing rapidly—mink heading for the same concrete steps—Who cares? Providence will take care of us all."

I wonder how much Providence would do right now for the silver fox farmers if Froman Brock and their Federal Cooperative Ranchers should suddenly decide to cease advertising and style promotion. With two silver foxes on the market for every reason for selling for less than half what it takes to produce a silver—WHAT DO YOU THINK?

The few breeder organizations need a house-cleaning. Officers who lack as much vision as apparently exists in Minnesota and elsewhere should be retired to a state hospital for the insane. That's a frank statement but the situation calls for frank statements. When you elect officers you presumably elect leaders. If the men you elect are leading you around the old familiar circle you are getting exactly nowhere. It's time to follow a compass course and not spend your time looking for moss on the north side of a tree.

This is the season when heavy meat feeding is the order of the day. The daily ration should consist of between 68 to 72 per cent meat, beef, horse meat and tripe, with at least 5 per cent of ground green bone. The balance of the ration should be made up of cereals, some vegetables and about one-quarter of a teaspoonful of cod liver oil daily will be found of benefit from now on. The feeding of smelt is recommended. Two or three smelts to each fox in the morning in addition to the evening feed which should weigh about ten or eleven ounces of dry feed.

This is the year that production will count as every fox kept that does not produce adds overhead to the others. Ranch production should be in the vicinity of 150 per cent at least. A great many ranches are going in for polygamous mating and most of them are making a success of it. It requires knowledge of the technique, however, and if you are a beginner it is better to get full particulars from one who has made a success of breeding that way. It certainly enables a rancher to use better males than if one male is kept for almost every female. Some ranchers have remarkable success with polygamous males; one told us yesterday that he had seventeen matings from a pup last year, and another pup gave him twelve matings. These are rather exceptional results. Another rancher claims to have improved the silver in his herd tremendously by the introduction of two silver males that were polygamous.

An importation of seven males and two females, Alaska foxes, has recently been made and the animals distributed to fox ranchers in the vicinity of Charlottetown, who will cross the males with standard silver females for the production of cross foxes. One breeder is anxious to breed straight Alaskas by mating an Alaska male to an Alaska female.

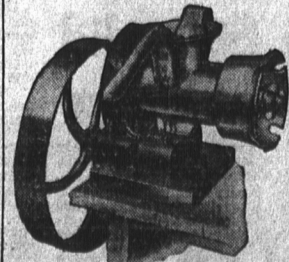
Parties who saw the foxes say that they are apparently short-tailed and unattractive in appearance. Others who have seen similar foxes that arrived here state their appearance, rather than make any difference as when mated with our foxes they throw excellent crosses.

IN MEMORIAM MR. JOHN MOYNAGH

The death occurred at Emerald Junction, Dec. 10th of John Moynagh aged 75. The deceased had been in failing health for some time but, despite the best of medical aid, he passed peacefully away on the above date.

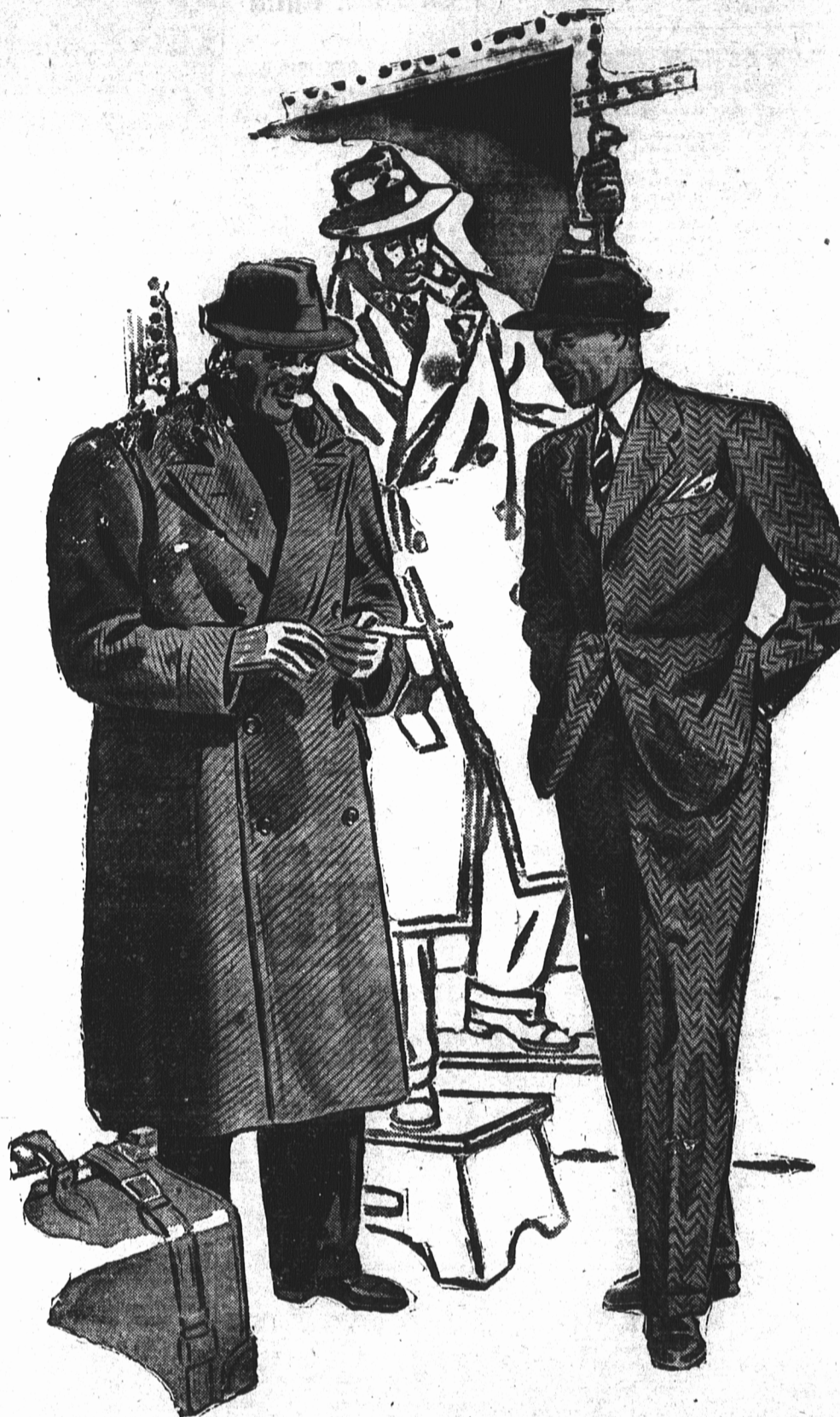
The late Mr. Moynagh was a resident by trade, and made the acquaintance of a great many people both in Prince and Queens Counties and he also made many friends. Being a devoted member of the Roman Catholic Church he was comforted by the last sacraments which were administered to him by his pastor, Rev. Phelan McKenna.

SCANDIA Fox Farm Choppers



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46th Anniversary Overcoats \$12.95 English fleeces and smooth, fine quality tweeds overcoats in raglan and belted styles. All regular \$20.00 coats, good heavy weight, half satin lined and piped seams. See this lot before purchasing \$12.95 your new overcoat at

46th Anniversary SUITS \$12.95 High grade good quality English worsted serges in blacks, blues and browns in narrow stripes and neat checks. Every suit smartly styled, well tailored with full satin lined—good values at their regular prices up to \$20.00. Only 23 suits left—don't be disappointed, \$12.95 get yours early at

O'COATS Worth to \$22.50 for \$16.95 A limited number of coats left on our super special rack of Barrymore and Tweed coats at \$16.95. No coat on this rack sold for less than \$22.50 and most sold for more. Just this small lot—\$16.95 the last at

Last Chance for Cakes and Birthday GIFTS! The four big cakes and the fifteen special birthday cakes will be allotted to their owners before the close of business tonight. If you have not qualified yet...make a cash purchase today....or make a cash payment at the office.....

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AVONLEA WOMEN'S INSTITUTE The December meeting of Avonlea Women's Institute met at the home of Mrs. Allan Wyand, Cavendish on Dec. 14th. President opened meeting with Ode followed by Creed. Minutes of previous meeting were read and approved. Roll call was answered by 13 members. Committees reported and now ones are as follows: Cavendish School, Mrs. Jeremiah Simpson and Mrs. Alfred Moore, Cavendish, Sick, Mrs. Milton Green and Mary Stewart, Busted School, Mrs. Oak Stevenson and Lucy Woolner, Busted sick, Mrs. Ernest McLeure and Mrs. R. G. Fleming, 24 was moved and

seconded that the sick committee send Christmas cards to shut-ins. Roll call for next night. Health Hints, Questionnaire on Public Health by Mabel Woolner, R.N. for January meeting. Mrs. Jeremiah Simpson to take charge of program. Secretary paid all bills. Mrs. Oak Stevenson kindly invited members to her home for the January meeting. Mrs. Allan Wyand then on behalf of the women of Avonlea Institute presented their Secretary, Mrs. R. G. Fleming with a lovely English Morocco Hand Bag. Mrs. Fleming although completely taken by surprise thanked the members for their lovely Christmas box. Miss Woolner then read

a paper on National Parks and Mrs. Wyand read a paper on Co-operative Egg Marketing on P.E.I. Both were very instructive and interesting. While the lunch committee were preparing lunch Mr. Bob Weston kindly sang a solo. Lunch was then served and meeting closed by singing God Save the King.

RETURNS TO RUBBER LLANELLY, Wales (CP)—The call of the gridiron proved too strong for W. H. Clement, Llanelly's international rugby wing three-quarter who "retired" early this season. He played for his old club during the Christmas holiday series.

OLD OPERA REVIVED MOSCOW, Jan. 13—One of the great patriotic operas of the pre-revolutionary era, Michael Ivanovich Glinka's "A Life for the Tsar," will be revived here. The Soviet name is "Ivan Susanin" was a peasant who, in the 17th century, saved the Tsar from assassination by sacrificing his life. Use Minard's for Dandruff.