

S. A. McDonald

The Island's Leading Store

A Pocket Knife Free

To every Boy with each suit or Overcoat. The largest stock of Overcoats and Suits in the city to choose from.



Boys Suits and Overcoats

With every Boys Suit or Overcoat, we are giving free nice Pocket Knife; we are doing so in order to more fully introduce our Boys Clothing to every lad in this City and country, the Overcoats are made mostly with shawl collars, also convertible lapels, finished with side pleats and fancy straps on back. In Greys, Brown, Navy and Mixed Tweeds.

For the smaller chaps we have them made in Military style very stylish and dressy. The Boys Suits are pronounced the most stylish cut in the City.

Every well dressed lad now a days wears one of S. A. McDonald's Suits. Another lot just received made in Norfolk pleated back and the plain D. B. styles, all prices from \$1.00 to \$20.00 and please bear in mind one price to all.

Caps

Another lot of Fall and Winter Caps received by express a nifty lot they are too, in prices at 75c, 90c, \$1.00, 1.25, 1.50, 1.75.



Overcoats

Our Store has been headquarters for Men's Overcoats for many years. The values this season are all good. With our low one price system we are able to quote you values that cannot be duplicated outside this store at \$7.00, 8.00, 9.00, 10.00.

At \$12.00 we are showing a special Chinchilla Coat made with special collar 46 in. long, double breasted and lined with a good quality satin.

Sweaters

A special price on a quantity enables us to quote you, to day boys regular \$1.20 Sweaters for 85c. This is an all wool make, button on shoulder the larger sizes are worth \$1.65, our special low price is \$1.25 net.

Coat Sweaters in Boy's and Men's, all prices and combinations.



THE Charlottetown Guardian

President A. A. Bartlett
Managing Editor J. R. Burnett

MONDAY, OCT. 11TH, BEING THANKSGIVING DAY AND A STATUTORY PUBLIC HOLIDAY, THE MORNING GUARDIAN WILL NOT BE ISSUED ON TUESDAY. THE EVENING GUARDIAN WILL NOT BE ISSUED ON MONDAY BUT WILL BE PUBLISHED AS USUAL ON TUESDAY. ADVERTISERS PLEASE NOTE THESE CHANGES.

FRIDAY, OCTOBER 8, 1915.

PLENTY MONEY FOR RECRUITS

In an interesting review of the finances of the Dominion Government to September 30, our Ottawa correspondent shows an increase in revenue of \$3,201,225.05 over September of last year when the first heavy declines due to the war expenditure occurred. Of the increase \$2,041,522.43 was due to customs, \$176,490.91 to excise, and \$200,000 to post office receipts.

For the six months of the present fiscal year which began on April 1st last the total revenue of the Dominion has amounted to \$73,243,514.59 or an average of \$12,207,252.44 per month. For the whole of the last fiscal year, of which four months were ante-bellum the revenue amounted to \$133,073,451.73. In his budget speech of February last in which the special war taxes were imposed and the duties of customs raised seven and a half and five per cent. upon the general and preferential tariff rates, the minister of finance stated that unless additional taxation measures were adopted the revenue of the Dominion for the present fiscal year would on the then basis of taxation not exceed \$120,000,000 or an average of \$10,000,000 per month.

He said further that it was necessary to face the situation and raise an additional \$30,000,000 of additional revenue which would make a total of \$150,000,000 for the present year in order that the finances of the Dominion might be established on a sound basis. It now appears that the expectation of the minister will be realized, as the first six months revenue has reached \$73,243,514.59. It was from September 1st last year that the heavy losses of from three to four millions per month were experienced. The budget of February at once arrested the decline of revenue and placed it upon the basis of the preceding year, which was before the war. Since the budget the Dominion's revenues have been as large as they would have been had there been no war, and for the first half of the fiscal year fifteen million dollars more than this would have been had the new measures of taxation not been adopted.

On the side of ordinary expenditures the government has been able to affect very substantial reductions. For the first six months of the present fiscal year there is a reduction on ordinary account of no less than \$9,244,016.84 over that of the corresponding period of last year.

The reduction in ordinary expenditure has been effected notwithstanding that included in it is the heavy interest charges of our war and pensions.

On the side of capital expenditure the expenditure remains about the same as last year, being largely uncontrollable as the large works and undertakings comprised under this heading are all under contract. The main items are the National Transcontinental Railway, the Quebec bridge, the Hudson Bay Railway for all of which contracts were let years ago.

As for war outlay there has been expended to date \$105,176,369.12. Last year parliament voted \$50,000,000 and this year \$100,000,000 a total of \$150,000,000. The amount unexpended and therefore available for expenditure before the next session of parliament is \$44,821,630.88. There is therefore abundance of money for raising training, equipping and paying troops.

QUID PRO QUO

A news item tells us that the sum of £21,574 (\$107,870) was recently raised for "The Wounded Soldiers' Fund" in New Zealand at a "Patriotic Boxing Carnival." Neither the amount of boxing, the number of knockouts, the prowess of the combatants, nor any of the other concomitants that usually belong to a boxing match, is given. It was purely and simply a boxing match; the gate money was for a patriotic purpose and the people thronged the arena and incidentally enjoyed the boxing match.

In these so-called "days of stress and strain" it would perhaps be inept to ask whether the crowd was actuated by patriotic fervour or by that innate craving that has characterized humanity in all ages, civilized and uncivilized, to see a fight. Did the life-long opponent of fisticuffs chloroform his conscience and go to sleep in the arms of his opponent? Or, to be "pulled off" for a worthy patriotic purpose? It did not, evidently, occur to him that he could contribute his mite without attending in person, for the whole community must have been present.

This brings us to the psychological peculiarity so characteristic of most of our good works. It is a fact that very many of our appeals for popular philanthropic and charitable generosity, whether for patriotic, religious or reform purposes are much more effective if, along with the direct object, there is an indirect personal inducement, such as something to eat, some form of entertainment, something that will satisfy our twentieth century mania for a "quid pro quo." The masses may be appealed to in vain for

assistance to a worthy object, the worthiness may or may not be universally admitted, and the assistance flows in but slowly unless the donor is given an opportunity to get a feed or an hour's entertainment for his contribution. The feed or the entertainment may be worth much less than could have been obtained elsewhere for half the price, but such as it is, plus the opportunity of helping a good cause, it is deemed satisfactory; the good cause is promoted; missionary enterprise is maintained; patriotism is encouraged, and the wheels of civilization and progress are kept in motion.

It may be a little humiliating to make this admission, nevertheless its truth will appeal to those who are most active in promoting the great schemes by which our national and civic atmosphere is kept in its comparatively sanitary condition. It were perhaps more to our credit and to that of our civilization if we could hand out our "quid" without reference to or expectation of the "quo", but such we are up to the present and we must continue to extract our toll from our charities and our benefices.

ROLL OF HONOUR

It is desired by Sir Sam Hughes, Minister of Militia, that rolls of honor should be established in every municipality of the Division, with the names of citizens who had enlisted with any unit of the Canadian Expeditionary Forces. This is part of a general movement covering the whole of Canada, in which all municipal officers will be asked to prepare and post such Rolls of Honor. It was suggested that these rolls of honor be posted at the municipal halls, and also published in the local newspapers. It is further asked that persons having sons or other relatives who have enlisted at other points furnish their names to the enrolling officers, so that the lists may be made as complete as possible. It is further asked that lists of those who are on active service on guard duty in Canada be prepared, but these must be kept separate, as it is not considered that these are entitled to the same honors as those going to the front. Copies of these lists will also be sent to the Records Office at Ottawa, for the information of Militia Headquarters.

MR. HENRY FORD "PACIFIST"

Mr. Henry Ford of automobile fame has sprung into notoriety in another connection. In an interview in New York in September 24, he said:

"If any of the banks which have money belonging to the Ford Motor Car Company or to me personally participate in the Anglo-French loan I will withdraw every penny from them."

"You know who is in favor of the loan?" he asked, and then answered his own question: "The militarists want to see the loan successful, for they are the ones who will profit most. If I had my way I would tie a tin can to the Anglo-French Commissioners and send them back where they came from."

Now, if raising a loan to pay for the automobiles supplied for war purposes be wrong, surely the supplying of the automobiles for which part of the loan is necessary, is also wrong. Mr. Ford has been one of the principal contractors in the supply of autos to the Canadian Government for war purposes.

An explanation of Mr. Ford's face-about may be had in the fact that just at the time of the interview the British Government announced in its budget that foreign automobiles would be taxed on entering the British market. Mr. Ford finds one of his principal markets in the United Kingdom, and now he must either start and manufacture his cars there, or pay a duty which will permit the British manufacturers a chance of fair competition.

It is something to be thankful for that Mr. Ford does not control the purse strings of the United States.

Toronto municipality has signified its disapproval of Mr. Ford's action by passing a resolution to make no further purchases of Ford automobiles, and Sir Samuel Hughes has indicated in his usual forceful manner that Mr. Ford's pro-Germanism does not commend itself to the Government of Canada. Both of which have made Mr. Ford "furiously to think."

AFTER THE WAR

The war is over; battle flags are furled;
The Great Betrayer from his throne is hurled;
It was a glorious fight for all the world,
And we were there;
Yes, we were there!
But you (Go hang yourself!), you were not there!

DAILY SELECTIONS FOR GUARDIAN READERS

Furnished by W. S. Louison.

THE IDEAL WIFE.

Gives first consideration to her husband in all things.
Never argues with him or tries to have the last word.
Serves all meals punctually and daintily. Never runs up bills, but keeps within the housekeeping allowance.
Makes a point of being nice and kind to all her husband's friends; keeps her temper when her husband loses his.
Gently persuades her husband when she wants her own way, and never tries to force his will openly.
Endeavors to make the little home such a haven of rest and happiness, that her husband finds it the best place in the world, and

spends all his evenings there.
Gives in to her husband every little thing, but "manages" him with so much tact and patience that he never dreams he is being led.
Always looks neat and tidy, and never appears before her husband in anything but what she knows will please him.

Stanfield's Underwear

Made To Measure

Want your Underwear made to measure? Well, come in and get measured. Special attention given to made-to-measure Underwear.

Stanfields' N. D. Good Heavy Ribbed Garments \$1.00 Per Garment



RED LABEL—Well known all wool absolutely unshrinkable \$1.35 a Garment.

BLUE LABEL—Specially for out door use. Unshrinkable \$1.50 a Garment

BLACK LABEL—Very heavy all wool unshrinkable. Just the Garment for cold weather \$2.00 a Garment.

NO. 88—Splendid medium weight, all wool Winter wearing Garments, \$1.75 a Garment.

Stanfield's Combinations

Come in Fall Weight for inside or outdoor use. Very choice Garments suited to the most sensitive skin. A splendid Garment \$3.50.

FALL STOCK of Ladies 2 piece suits or Combinations in Stanfield's or Watson's.

PATON Phone 96 Victoria Row

GREEKS ARE GLAD TROOPS LANDED.

LONDON, Oct. 5.—The Greek Minister at London, M. Gennadius, said today in regard to published reports from Athens that the Greek government had protested against the landing of troops of the Allies at Saloniki: "The Greeks are glad that the troops have landed."

High Grade Heating Stoves

We may be wrong, but we think our long experience in our business has given us a splendid training in buying good stoves. Stoves are not a side line d tra us—we know them, test them, and try them from legs to flue collar. And we you tell right now that these are some of the best heating stoves you can buy for the money.

The PERFECTION Oil Heater

Here is a handy oil heater that can be carried from room to room, gives strong intense heat quickly, and is just the thing for heating the kitchen in the morning or the bed room at night. Has all new ideas—heat proof handle, oil gauge, new style wick.

Base Buring Hall Stoves

The Silver Moon is a splendid heating stove—a base burner without a rival as a hall heater. You know this stove about as well as anyone, for it is in almost every home. Shown here in the different sizes, and each one a real necessity and a decided economy at our price.

Fennell & Chandler
Victoria Row Richmond Street

Lamb Storage

Applications for Cold Storage space for Lambs will be received by this Company up to and including Tuesday, October 12th, inst. Applicants to state quantity and also approximately length of time lambs are to remain in storage.

Space will be allotted proportionately should more be applied for than available. All space reserved must be paid for, whether used or not.

Applications should be sealed and marked on outside "Storage Space for Lambs."

The Island Cold Storage Co. Ltd.
Charlottetown, P. E. I.

3316-10-7M3L

Here's Where Your Feet Come In!

We have secured the Classic Shoe Sample and we are giving our patrons some thing unusual in Shoe Values, nothing short of A great Shoe Benefit no more to be had at these prices. The Ladies seem pleased with the shoes and they are selling fast. Don't yut off your coming; come at once—Later will be too late.

GOFF BROS
The Home of Good Shoes