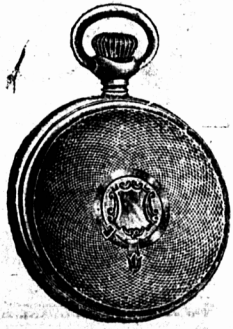


The Ladies Like Moir's Chocolates

as well they should, for there is no other confectionery just like it, no other brand that is made with the sole object of producing the most delicious candy that can be made regardless of cost. And yet Moir's Chocolates do not cost any more than the ordinary kinds. We have them in 25, 35, 50, 60c, 1.00 and 1.25 boxes and in bulk.

Have Gauong's also

J. G. Jamison
DRUGGIST



During Exhibition Week we will offer great inducements to watch buyers.

Our stock just now is very large in gold, gold-filled, silver and nickel, all tested and timed for prospective purchasers.

G. H. Taylor

Jeweler
M&E's

A storeful of charming attire for these Fall days. From comfortable underwear to stylish hats. Patrons. 9-25Mf.

On bargains counter several hundred yards of plain and novelty silks on sale at half-price during exhibition days. Patrons. 9-25Mf.

NEW KING GEORGE HOTEL
Wm. Monroquette, Mgr.
Private Baths, Running Water and Long Distance Telephones in all rooms. Large Bright Sample Rooms.
CUTTING LINE CALLED
SYDNEY, N. S.

CARPENTER-MORTON ROOFING
GIVES SATISFACTION

MADE FROM NATURAL ASPHALT THAT COMES FROM THE BRITISH WEST INDIES. THE GREATEST WATERPROOFING AGENT KNOWN TO SCIENCE.

YOUR ROOF TROUBLES WILL BE OVER IF YOU USE CARPENTER-MORTON ROOFING FULLY GUARANTEED FOR A TERM OF YEARS DEPENDING ON THE THICKNESS USED.

Fennell & Chandler
Victoria Row Richmond Street

THE CHARLOTTETOWN GUARDIAN

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F. R. NEWSOM, Sec. and Bus. Manager
D. K. CURRIE, Editor
H. W. YEO, News Ed. Morning Daily
K. O. LEVING, News Ed. Evening Daily
Please address all communications to The Charlottetown Guardian

THURSDAY, SEPTEMBER 26, 1912.

THE LIQUOR TRAFFIC.

Figures are occasionally given to prove the fatal and otherwise damaging effects of the liquor traffic. Statements are made in all sincerity that liquor drinking has caused more deaths during the past fifty years than war and plague and pestilence combined have caused in the same period. Such statistics are unreliable, after mischievous because greatly exaggerated.

No good cause can be advanced by exaggeration however sincere; on the contrary it suffers. Truth and absolute truth alone is the only proof that can support any reform. Even should that truth show the evil in a milder form and the condition aimed at by its removal in a poor light, it will eventually prevail and by its power the cause of righteousness will be advanced.

We have before us the annual official report recently issued by the Medical Health Officer of the city of Liverpool, England, with special reference to the effects of the liquor traffic. From this report we gather that the number of deaths certified by Coroners' juries to be the result of excessive drinking in the city is 114, the number in the previous year being 91, of the total number 72 were males and 42 females.

In addition to these see men and women were fatally injured while under the influence of drink. In four inquests in which death was found to be the result of violence the person committing the deed was under the influence of drink and in one case the person who inflicted the injuries and the person injured was under the influence of drink. "Alcoholism" is certified to be the cause of death of two men.

Looking at these figures calmly and remembering that the population of Liverpool is about, in round numbers, 600,000, and that it is one of the

greatest seaports in the world, the number of deaths from this one cause cannot be said to be excessive. Compared with any one of the many other causes of death it might even be said to be low, and we have no doubt that, if the figures were available, it would be found to be even less than the number of deaths from ordinary accidents.

But we must remember that the number of deaths resulting from the liquor traffic is by no means the measure of the evil wrought by the traffic. The actual evil is immeasurable and altogether outside of the pale of statistics. Death is not by any means the greatest evil that can befall. With every death we must associate the sorrow and the shame, worse than death, of the wives, mothers, children of the victim. In the home of the drunkard, where death lingers for years and may never come in such shapes as to be technically "direct", we can find, though we cannot measure, the fruits of the traffic. In the poverty that comes to thousands of homes where the breadwinners is incapacitated by occasional lapses from duty on account of drink, where the money that should go to purchase the necessities of life, perhaps the medicine or the luxury for a sick one, goes for drink, there are to be found the fruits which never find their way into statistics or blue books.

Nothing can be gained by giving inflated figures as to the victims of strong drink. Its victims are not those recorded by Coroners' verdicts or Government returns but are to be found in thousands walking the streets or shut up in the unwholesome slums of all our cities.

There is no excuse for the existence of a traffic which produces so much of evil and misery and so little, if indeed any, real good.

"Alley & Co., 135 Queen St., are offering two special values in women's boots. One a boot regularly priced at \$4.50 going now at \$3.98 and another good value at \$4.00 going at \$2.98. Look up the ad in this issue. 9-25 M31.

A SURE, QUICK COLED CURE---ACTS GENTLY

Pape's Cold Compound cures colds and grippe in a few hours.

The most severe cold will be broken, and all gripe misery ended after taking a dose of Pape's Cold Compound every two hours until three consecutive doses are taken.

You will distinctly feel all the disagreeable symptoms leaving after the very first dose.

The most miserable headache, dizziness, head and nose stuffed up, feverishness, sneezing, running of the nose, sore throat, mucous catarrhal discharges, soreness, stiffness, rheumatic pains and other distress vanishes.

Take this wonderful Compound as directed, with the knowledge that there is nothing else in the world, which will cure your cold or end Gripe misery as promptly and without any other assistance or bad after-effects as a 25-cent package of Pape's Cold Compound, which any druggist can supply—contains no quinine—keeps in every home—accept no substitute. Tastes nice—acts gently.

"Our line of chocolates is always fresh by special arrangements with the makers we receive fresh shipments weekly and we guarantee every box in our store to be not more than six days old. We have a large line of Moir's Elite boxes now on hand chocolates have hard, nut and fruit centres. 1/2 lb box 35c, 1 lb 60c. Liggett's 3/4 lb box. The McKinnon Drug Co., corner Gt. George and Kent St. 9-26Mf.

BIG OTTAWA CONVENTION.

(Canadian Press)
OTTAWA, Sept. 24—The 41st Annual Convention of the Canadian Mfrs. was opened this morning with an attendance of four hundred delegates. A busy day is anticipated the morning and afternoon transaction being on important matters of association work. In the evening the delegates are guests at a reception given by the Ottawa Valley Branch Assn. at Chateau Laurier. c

DEATH RECORDS AN HISTORIC FIGURE.

(Canadian Press)
OTTAWA, Ont., Sept. 24—Death of Rt. Hon. Rich. Cartright, Liberal leader in Senate, removes an historic figure from parliamentary life. He was one of McKenna's old guard, one of the few so-called Cabinet talents formed for Sir Wilfrid Laurier's in 1896. Premier Borden has paid a striking tribute to the departed Parliamentarian. c

SITUATION IN ALBANIA.

(Canadian Press)
CETTINJE, Sept. 24—The situation in Northern Albania is worse daily. Malissori tribesmen are advancing to Tontari. Yesterday they attacked the ammunition column going to Tuni, and one hundred escorting troops were killed or captured. c

B. F. KEITH'S HARLEM OPERA HOUSE, NEW YORK.

That it pays to give the public only the best in the way of farce, comedy and drama is evident from the success which has attended the return to the former policy of stock at B. F. Keith's Harlem Opera House. Ever since September 2nd (Labor Day afternoon) when the first attraction by the new company was presented the spacious theatre has been liberally patronized, and the attendance and subscription list increasing each week. The attractions have been staged by Walter Horton with care and discretion and not the slightest detail has been overlooked to provide an entertainment certain to meet with the approval of the most exacting seeker after wholesome amusement. The next offering commencing week of September 30th, will be an elaborate and painstaking revival of that New England classic, "David Harum." It has been many years since

U. N. O.

Use NO Other

Shoe Blacking

For all leathers
The polish that outwears any other.

Awarded Gold Medal at Halifax Exhibition.

Made in Amherst, Sold everywhere.

Everett & Barron Co.
Send for free Booklet on "The Care of Shoes."

This sterling play has been presented uptown and from present indications the production bids fair to create no amount of interest as well as discussion.

"David Harum" was originally a novel written by Edward Noyes Westcott, William H. Crane starred in the dramatic version for many years and the piece as well as himself had a great vogue all over the country. It tells the story of a shrewd and resourceful horse trader who is philosophically honest in all his dealings except where his own business is concerned. He has apparently no scruples in this direction and would just as soon get the better of anybody, even his own kin, for that matter, if he thought the transaction would yield him any gain. But otherwise David is a fine and lovable old man. Mr. George Soule Spencer will essay the title part, while Miss Warda Howard, who has already become a prime favorite will be seen as the school teacher who endeavors to check David in his erring methods of trading horses. The play is in four acts with the locale laid in rural New England. The other members of the organization have been happily cast for the other parts.

NEW YORK HIPPODROME.

Three weeks of unprecedented attendance are the guarantee that the new Hippodrome show "Under Many Flags" is an unquestioned success. The great playhouse seats fifty-two hundred people and to fill its auditorium twice daily is the best possible test of the popularity of its spectacles. This year's show is conceded to be the most artistic yet produced in the N. Y. Hippodrome and among the features which call for a special word of praise may be mentioned the Holland scene with its animated tulip field; the scene in Scotland with the gathering of the clans; the bagpipers and claymore dancers. The brilliant ballet "Flowers of the Nations" and the great Western tornado. The Silver Palace of Universal Peace and water finale are another scintillating scenic display calling forth universal admiration. In this year's show the circus features are interspersed throughout the spectacle and the performers garbed according to the country in which they appear. Among the circus acts may be mentioned Messrs. Patrick & Francesco in the Brittany Scene; in the Summer Garden at Berlin the Six Haes appear, foremost Risley artists, also Dippy Diens in his breakneck Table Act; the Mazetti Troupe are seen in the Russian scene; during the Arizona scene an entire Wild West show is given including lariat throwing, lariat spinning, fancy foot roping, trick riding, etc. The Florence Family appear in the Persian Scene. Less of the sawdust atmosphere and a more wonderful spectacle in every respect are this happily combined in the Hippodrome's best and biggest show.

REASONABLE RECIPES.

Spiced Grapes—Pick over, wash and remove stems from five pounds of grapes. Mix four pounds of brown sugar with one tablespoonful, each, of cinnamon and cloves. Add two cupfuls of vinegar, bring to the boiling point and add grapes. Let simmer until skins are soft.
Spiced Plums—Wipe five pounds of plums and prick, each four or five times, with a needle. To one quart of vinegar, add two-and-one-half pounds of brown sugar, two ounces of whole cloves, one ounce of stick cinnamon, (broken in pieces), one

No 3

In this space during 13 consecutive weeks will appear an "ad" of one of the 13 Retail Stores that specialize in

Cameron's Home-Made Bread

For the coming week we write

(No 3) Crabbe's Grocery

(Corner Weymouth & Euston St.)
A comparatively new business but owing to the fact that competition has never been allowed to get within close range, the store enjoys the large patronage both town and country—a clean bright store presided over by a genial, obliging proprietor—telephone connection—a sk for one or two of Cameron's delicious Home-made loaves when "jacin" or "crackers"

The House of Quality



Exhibition Sale of Carpets and Housefurnishings at PATONS

ounce of mace and one ounce of whole allspice. Bring to the boiling point and let boil three minutes. Pour over plums, cover and let stand overnight. Drain, again bring syrup to the boiling point, pour over plums, cover and again let stand overnight. Repeat the process for two more consecutive days.
Spiced Pears—Wash one-half peck of seckel pears, prick with a fork and cook in boiling water, to cover, until soft. Take out carefully, put in a stone jar and pour over the following syrup: Mix one pound of white sugar, one-and-one-half cupfuls of vinegar and one-and-one-half tablespoonfuls, each, of whole cloves and stick cinnamon, broken in pieces. Bring to the boiling point and let simmer three minutes. Cover jar and let stand two days. Drain off syrup, bring to the boiling point, let simmer three minutes and pour over fruit; repeat. In the jar keep a muslin bag, in which is tied two tablespoonfuls, each of whole cloves and stick cinnamon.

Nothing Like Satisfied Patrons



LESLIE BRYENTON
(Graduate of 1912)
Stenographer with Bruce Stewart & Co., Ltd.,
Charlottetown, P. E. I.,
September 21st, 1912.
L. B. Miller, Esq.,
Charlottetown Business College,
Charlottetown, P. E. I.

Dear Sir:—Replying to yours of the 3rd inst., we have much pleasure indeed in saying, that the Students of your College, which you have supplied us with for our office work, have been thoroughly capable and efficient and have given us the very best satisfaction. We believe the course given in your College equal to that of any of the larger Colleges abroad. The proof of this is the large number of students that graduate from year to year and who hold some of the most responsible positions not only in our own Province, but in other parts of Canada and the United States.
When in further need of office help we shall be glad to call on the C. B. C.

Yours very truly,
BRUCE STEWART & CO., Ltd.
C. L. MacKay, Sect. Treas.

IS IT RIGHT TO DO IT?

The Fair Association yesterday sold tickets to the grand stand at 50c each. After the grand stand was filled, I bought tickets for myself and party but found on going through turnstiles that stand was packed full. I reported same to Mr. Smallwood and requested him to return my money. He refused, saying that while it was true that seats were all

When the Alarm Rings for YOUR Fire---

It is all right to listen to the fire alarm ringing for the other fellow's fire but when it strikes home it is different. It is all right to criticize the other fellow for not insuring his property but when your case matches his, that is different also.

The one safe way to protect your property is to have it insured with a reliable fire insurance company—one of the many strong and reputable concerns which we represent. One of these companies will take over all risk on your property, will fight for it, protect it, guard it from danger at all times and if the worst should happen it will promptly reimburse you for all loss.

Call or write and see about it today.

W. K. Rogers Co. Ltd
84 Gt. George Street.

taken I had the privilege of standing on grass in front of stand (and that would constitute in his opinion a legal definition of a grand stand seat, I presume, but I will take issue with him on that point later). Perhaps his Associate directors will enlighten me either by letter or through the columns of the Guardian as to what is fair in this matter. Awaiting a reply, I remain,
S. N. MacWILLIAMS,
Charlottetown, Sept. 26, 1912.

WHAT MIGHT HAVE BEEN.

The little birds are singing Above their speckled eggs, The daddy-long legs talks about His childrens lovely legs;

The red cow thinks her little calf The best that there can be, Any my papa and my mamma Are very proud of me!

And yet I might have been a bird, And slept within a nest, Or been a daddy-long legs, With scarcely any chest;

Or been a little calf or pig, and grown to beef or ham;

—I'm very, very, very glad That I am what I am! —Fred E. Weatherly, in "Congregationalist and Christian World."

"No one can adequately picture the power of the press," Dr. Reiser continued. "Every one reads papers. If they cannot decipher words then they draw conclusions from pictures. The newspaper man speaks to the largest audiences known. It is no wonder a noted Chicago preacher gives his life and best thought to writing one article a day for a syndicate of papers. He speaks to over a million."
"Printed words usually sink deeper than spoken ones. All hail the hustling news gatherers and outgivers who serve the people, and often without worthy appreciation. Newspaper men cannot hold their jobs unless they have exceptional ability. They must be alert for every possible clue every moment. Everlasting resourcefulness is required."
"It is no wonder that Mr. Moody, advised young theologues to become newspaper reporters for a season to sharpen their wits. My own experience as a newspaper reporter, has been invaluable to me as a minister. The daily papers will welcome co-operation from the churches."
"I have now been preaching over fifteen years. I have known scores of newspaper men. I have never known one who was not friendly to and ready to help the church. The daily paper was never so clean as now.



Manufactured by the Rock City Tobacco Co., Quebec

We don't live where we "uster". Our Shoe Store is moved to Richmond Street between Stanley Bros and Prowse Bros. We will be delighted to see our old and new friends and customers, and treat you all with Highland Hospitality. Our Boot Factory is moved to the Newson Block on Sydney Street opposite R. C. Cathedral this is where our SOLID LEATHER BOOTS will be made. Our Wholesale Warehouse is on the corner of Queen and Sydney Streets. So now all our live and growing business Retail, Wholesale and Factory is all on the same block.

GOFF BROS. Retail, 128 Richmond Street. GOFF & CO. Wholesale & Manufacturers.