



The World-Famed Effervescent Saline

Safety first

Shun experiments with your health. The path of safety is to drink ENO's "Fruit Salt"...

ENO's "Fruit Salt" is pure, highly concentrated, most pleasant in taste...

Sales Representatives for North America: Harold F. Ritchie & Co., Ltd.

Fashion Junctions



By Marie Belmont

A stunning spring sport outfit is this green jersey cape ensemble. The jumper follows the rounded waistcoat line...

The most obstinate corns fail to resist Holloway's Corn Remover. Try it.



STOCK QUOTATIONS

Table of stock quotations for Halifax, March 30. Lists various companies and their stock prices.

Morell Egg Circle Meeting

The Annual Meeting of Morell Egg Circle was held at Morell Rear School house Tuesday evening March 23rd.

Bangor Egg Circle Meeting

A Special Meeting of Bangor Egg Circle was held at Morell Hall Tuesday afternoon March 23rd.

St. Peter's Egg Circle Meeting

A special Meeting of the St. Peter's Egg Circle was held at the St. Peter's Hall on Monday evening March 22nd.

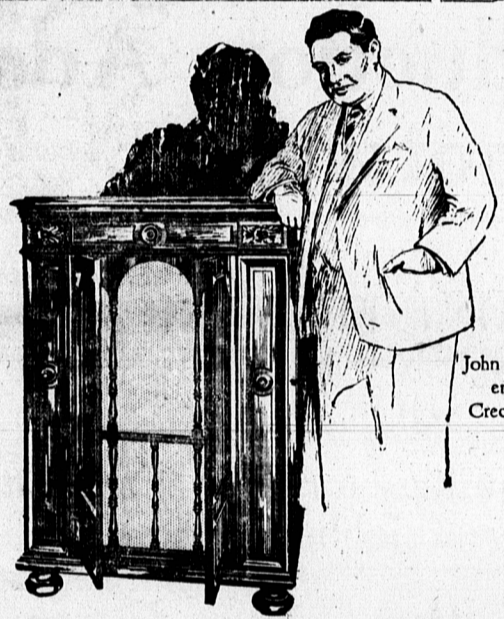
"DIAMOND DYE" ANY GARMENT, DRAPERY

Just Dip to Tint or Boil to Dye



Whoa! Go Slowly To The Wise Man We Say There Has Been a Big Drop in Prices of Footwear Lately

Our Complete Stock is Thrown on the Market And we give you full benefit of our exclusive knowledge of where and when to buy.



John McCormack enjoys the Credenza model

Twins!

The new Orthophonic Victrola is John McCormack's "other self." Startling—but true.

This remarkable new musical instrument is the "other self" not alone of one great artist—but of all.

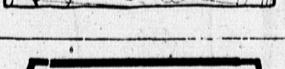
Orthophonic Victrola



Victrola Talking Machine Company of Canada, Limited

TREE-TOP STORIES

BUD-BABIES "SH... Billie" whispered Betty. "I thought I heard a soft singing... the way Mother hums when she is getting our beds ready at night."



FOR CORNS

Use The Best And Forget The Rest REXALL CORN SOLVENT

Kills the pain and after a few days treatment they can be entirely removed. Price 25 Cents



WHERE? OVER THERE

Over there! Read that price list of rubbers, it will knock your eye out.

HERE YOU ARE SIR

Men's strong brown working boots \$3.00 Men's Box Kip medium weight boots \$3.45

THIS IS A KILLER.

400 pair of Men's Brown and Black Goodyear welted fine boots, all toes and leathers...

BOYS BOOTS.

Here is the hard Lad, but we think we are ready for him. Boys Heavy Brown boots \$2.25

WE CONDUCT OUR OWN SALE.

Why import brains to do this, Prince Edward Island is an exporter of brains...

HELP-HELP

It's awful away down here. Women's Black satin slippers, new stock, all sizes, only \$2.95

LADIES WEAR

90 pairs of Women's Kid Oxfords, plain toe, turn soles, very comfortable. Now \$2.25

This is the Oldest Shoe Store in Charlottetown.

Operating in the same stand. Nearly fifty years of continued and increasing patronage gives us to believe we have the confidence of the public.

WE WILL NOT SACRIFICE THIS REPUTATION.

And all we say here will be carried out to the letter. ALLEY & CO., LTD.

RAILWAY FARES

Any customer buying \$35.00 worth at this sale in one purchase is entitled to their return fare on presentation of Railway ticket, from any point in the province. \$3.95.

This is the Interesting Lot

All for women, high class shoes of all kinds, good style too, some of them worth up to \$10.

Just For Fun.

About 60 pairs women's high cut laced boots, old fashioned we know, but look at the price, mostly small sizes, yours for 45 CENTS.

Alley & Co. Limited FASHIONABLE FOOTWEAR

COME IN THE WATER'S WET.

RUBBER GOODS.

Here is a very important item and not often found in discount sales, but here it goes. Children's rubbers \$55c

MISSSES SHOES

Misses Brown Oxfords, now \$2.25 Misses Brown or Black boots \$2.98

CHILDS SHOES

Childs patent strap slipper \$1.58 Child's Black or Brown boots \$1.80

BABY'S BOOTS AND MOCCASINS 30c UP.

NOTICE

Any person thinking of getting into the shoe business may try the whole outfit, lock, stock and barrel. If interested, call on the boss. ALLEY & CO., LTD.

TERMS CASH ONLY NO APPROBATION. PARCELS DELIVERED

5c. For Bottle, Pot or Tin SHOE POLISH