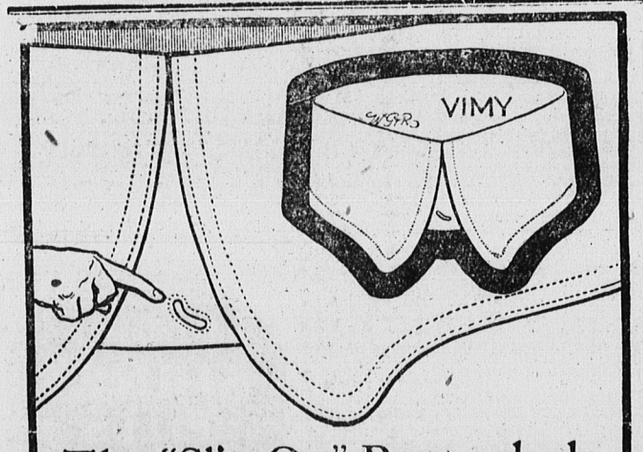
IMPORTANT READING MATTER SELECTED FROM THIS WEEK'S NEWS FOR THE GUARDIAN'S SATURDAY SUBSCRIBERS

The Wellington
THE UNIVERSAL PIPE

YOU'LL soon learn to bless the well in your Wellington Pipe. It catches the moisture. All you draw through the stem is dry, sweet smoke. And the W. D. C. triangle trade-mark stamped on every Wellington means genuine French briar plus over half a century of knowing how. All shapes—all sizes—at all good dealers, 75 cents and up. Get yours.

WM. DEMUTH & CO.
New York

EASTERN
BRAND CAPS
for DAD and his LAD
best under the sun



The "Slip On" Buttonhole

is a big improvement over the old straight buttonhole, and wears much longer.

It makes the buttoning of a W.G.&R. collar a thing of ease—and it makes the collar fit better. The collar button coming to the top of the "Slip On" buttonhole, where it cannot slide, locks the collar so that it cannot gap at the top.

The W.G.&R. collar is the only make with this patented "Slip On" buttonhole. It's a collar worth insisting on getting.

TRADE W.G.&R. MARK

Also makers of W.G.&R. Shirts and Pyjamas

192

FREE Grand 38-Piece Scholar's Outfit and a Dandy $5.00 Camera

BOYS AND GIRLS—This is the best and most complete Scholars' Outfit you have ever seen. It would cost you a small fortune to go into the store and buy all these useful and necessary articles. Just read what it contains!—One large size English school bag, boy's or girl's style, three gold finished nibs, big complete printing outfit with three rows of type, type holder, tweezers, and everlasting ink pad, one dozen high graded lead pencils, a fine pencil box with lock and key, a first-rate eraser, a fine quality pencil sharpener, a sanitary covered aluminum pocket drinking cup, a box of fine crayons, a box of paints containing 8 good colors, a twelve inch wooden ruler, a set of six blotters, a dandy hundred page scholar's memo pad, a point protector for your lead pencils fitted with fine eraser, and last, but not least a fine self filling fountain pen with a package of ink tablets, sufficient to make five bottles of finest quality fountain pen ink. It is a wonderful outfit. Just send us your name and address to-day and we will send you all postage paid, just 32 of our famous Royal Purple Sanitary Soaps to introduce among your friends at only 10c. each. They sell like hot cakes. Everybody uses soap and everybody wants two or three of the wonderful new Royal Princess Soaps the minute you show them. You only have to hand them out and take in the money. It's so easy that you'd have them all sold in an hour or two.

Then return our $3.20 and we will at once send you this grand 38 piece scholar's outfit exactly as represented, and the beautiful $5.00 Folding Film Camera will also be sent to you for just showing your grand scholar's outfit to your friends and getting only five of them to sell our goods and earn our fine premiums as you did. We pay all delivery charges on your grand outfit right to your door. Write now—while you think of it. Be the first in school to win this great outfit. 118

Address Gold Dollar Manufacturing Co. Dept. S. 6 Toronto, Ont.

THURSDAY

—AGRICULTURAL HALL LEASED.—Mr. J. J. Gaudet, manager of Happyland, has leased the Agricultural hall on Central Street, the hall is now undergoing a thorough course of repairs and being put in a proper sanitary condition which will be completed in a few days when the businss will be moved into it. H.

..*ISLAND LADY DIES.— News has reached Georgetown that Mrs. Doyle of Western Canada is dead. The late Mrs. Doyle was formerly Miss Ada Moar and was well known about this vicinity being a daughter of the late Mr. Charles Moar of Georgetown who was formerly employed as engineer on the P. E. I. Railway. The news of her death will be learned with regret by a large circle of her friends.—G.

FIRE YESTERDAY.—Yesterday forenoon, about ten o'clock a fire broke out in a double barn owned by Mr. J. Stanley Wedlock, on Upper Prince Street, used by W. W. Stanley and W. E. Agnew and located in the rear of the double dwelling occupied by these gentlemen. The fire started from a pile of rubbish which had been set on fire to the westward of the barn. It spread along the dry grass, till it reached the building, then ran along the side, up the roof and into a cupola on top. The firemen promptly responded and soon had the blaze under control. A hole was burned in the west side, and the cupola was demolished by the firemen, after it had been partially burned. The damage was slight and the "all out" signal was rung at eleven o'clock.

A representative of the Guardian visited the headquarters of the Victory Loan yesterday and was agreeably surprised at the interest that is being taken by citizens generally, in Canada's great financial undertaking. Visitors were asking as to the progress of the subscriptions and expressed unfeigned pleasure at the success so far recorded: prospective subscribers were negotiating for bonds, many of them for considerable amounts and the whole atmosphere of the office spelled enthusiasm and activity. That the Province will take up the estimated allotment and even exceed it is anticipated by many.

Messrs. W. F. Tidmarsh, chairman of the Special Subscription Committee and Mr. Bradford, of Halifax, yesterday visited a number of the mercantile houses in the city with a view to interesting them in financing subscriptions for victory bonds for their employees en bloc. It is understood that some of the firms definitely agreed to do this and that others promised to consider the matter. The first two days are regarded as very successful, as only a few of the country districts have yet been heard from.

HOW TO RELIEVE HEAD NOISES

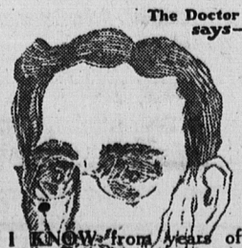
GOOD ADVICE FOR THOSE WHO FEAR DEAFNESS.

People who are growing hard of hearing and who experience a stuffy feeling of pressure against their ear drums, accompanied by buzzing, rumbling sounds in their heads like water falling or steam escaping should take prompt and effective measures to stop this trouble. Head noises are almost invariably the forerunners of complete or partial deafness, and most deaf people suffer from them constantly. Sometimes these head noises become so distracting and nerve-racking, with their never ceasing "hum", they drive the sufferer almost frantic and complete nervous breakdown may result.

Thanks to a remarkable prescription, it is now possible to lessen the severity of these head noises and often completely overcome them and with the disappearing of the head noises the hearing also greatly improves, and very frequently can be restored to normal. It can be easily prepared at home and we believe is a most effective treatment for this trouble. From your druggist secure 1 oz. Parmint (Double Strength), take this home and add to it ¼ pint of hot water and 4 ounces of granulated sugar. Stir until dissolved. Take one tablespoonful four times a day. Parmint is used in this way not only to reduce by tonic action the inflammation and swelling in the Eustachian Tubes, and thus to equalize the air pressure on the drum, but to correct any excess of secretions in the middle ear, and the results it gives are usually quick and effective.

Every person who have catarrh in any form should give this recipe a trial.

The Doctor says—



I KNOW—from years of experience—that Wilson's Invalids' Port is a tonic of great merit, prepared with Cinchona according to the British Pharmacopœia.

℞ *Cinchona Bark, B.P., Fruit Acids, Aromatics, Salts, and Old Oporto Wine.*

Absolutely no alcohol is added

Wilson's
INVALIDS' PORT
(A la Quina du Pérou)

Big Bottle Ask your Doctor All Druggists
(2)

Relieves Stiff Neck

When you wake up with a stiff neck or sore muscles, strains or sprains, use Sloan's Liniment. No need to rub; it quickly penetrates to the seat of pain and removes it. Cleaner than mussy plasters or ointments. It does not stain the skin or clog the pores. Always have a bottle handy for rheumatic aches, neuralgia soreness, bruises and lame back. In fact, all external pain.

Generous sized bottles at your druggist, 25c., 50c., $1.00.

Sloan's Liniment
KILLS PAIN

FORMER ISLAND LADY.— Mrs. (Dr.) J. H. McLeod of Santa Rosa, California, (formerly Miss Cuddy of the Government service in this city) in writing to the Guardian for a Bible, says that they enjoy the Guardian very much in her home, reading it with deepest enterest. She also mentions that every pulpit in her city has preached food conservation for the sake of the allies and all the people there are practicing it.

NOW IN FRANCE.— Lieut. D. A. MacDonald O. C., of the 28th Railway Rraft has received word from his brother Lieut W. A. MacDonald that 12th Draft of which he is Officer Commanding and which left here about six weeks ago has left England for France with the exception of the men under nineteen years of age who are now still in England. Lieut. MacDonald is a son of Mr. and Mrs. Donald MacDonald of Wheatley River.

There passed away yesterday at his home at Brackley Point one of the oldest and most respected residents of this part of the country in the person of Mr. John Shaw at the advanced age of 85, after an illness of only a few days. The late Mr. Shaw was the eldest of a family of seven and was a son of the late Malcolm and Jean (nee Auld) Shaw. The only surviving members of this family now are Duncan Shaw Esq., of Summerside, Mrs. Margaret Murray of Vancouver, B. C., and Miss Jane Shaw, Brackley Point. The sons and daughters of the deceased are Capt. M. A. Shaw, Brackley Point, Mrs. J. W. Shaw, Somerville, Mass.; Mrs. Dr. C. J. Matheson, Harrington; Miss Lucinda Shaw, Milliner at S. A. McDonald's, City, James E. Shaw, Brackley Point, and Mr. D. Edgar Shaw, Barrister, City.

Services will be held at deceased's late residence at Brackley Point at 2 p. m., Friday, and the funeral will leave for Cove Head Cemetery at 2.30.

On Tuesday evening the annual meeting of the Perfect Silver Black Fox Co., was held in the Board of Trade rooms, Mr. R. C. Goff in the chair. The officers elected were:—President, Mr. G. F. Dewar, M.D.; vice-pres., Mr. James Eden; directors, Mr. C. Oscar Hedstrom, Mr. J. L. Townsend, Prof. H. H. Shaw, Mr. R. E. Spillett; sec-treas, Mr. John Anderson. The company shows a very satisfactory condition and the directors declared a 6 per cent cash dividend, payable Dec. 1st, 1917.

MERCHANTS' SILVER BLACK FOX COMPANY

This company met at the Board of Trade rooms Tuesday evening to make their temporary organization permanent, and elected the following officers; President, Mr. F. E. Muzzy; vice-pres., Mr. J. L. Townsend; vice pres., Mr. G. F. Dewar, M.D.; executive, Mr. John Anderson, Mr. R. E. Spillett, assistant treas.

The company has purchased the Roper Ranch near the city and starts out with twenty-three pairs of high grade registered foxes. The capital is all paid in and there is no indebtedness.

INTERSTATE S. B. FOX CO.

The Interstate Silver Black Fox Co., Ltd., held their annual meeting at the Board of Trade rooms last night and elected the following officers: Pres., Mr. F. E. Muzzy, vice-pres., Mr. J. L. Townsend, vice-pres., Mr. G.F. Dewar M.D.; secretary-treas., Mr. John Anderson, assist. treas. Mr. R.E. Spillett. A very satisfactory year was reported and a 15 per cent. cash dividend payable Dec. 1st, 1917, with a handsome increase of foxes to the ranch with no indebtedness, and larger cash balance in the bank.

BANKERS S. B. FOX CO.

The Bankers' Silver Black Fox Co., Ltd., held their annual meeting last night at the Board of Trade rooms, and elected the following officers:—Pres., Mr. F. E. Muzzy, vice-pres., Mr. J. L. Townsend; vice-pres, Dr. G.F. Dewar; secretary-treas., Mr. John Anderson, asst. treas, Mr. R. E. Spillett. This, their first year, was very satisfactory and the directors declared a 12 per cent. cash dividend payable Dec. 1st, 1917, and with a good increase in foxes, and a large cash balance in the banks Everybody was happy.

A SATISFIED FOX MAN

Mr. F. E. Muzzy, of Springfield, Mass., who has been spending the week here visiting the ranches he is interested in and attending the stock holders' meeting, leaves for his home tomorrow.

He reports all the ranches in splendid shape and the McMillians, who have looked after the ranching at Alberry Plains, have taken excellent care of the foxes. He looks for equally good results from Mr. John S. Roper, who will have charge of the new ranch.

The large cash dividends show what can be realized by competent management and low capitalization, as these ranches have been ably managed by Messrs. John Anderson, R. E. Spillett and G. F. Dewar, M.D.

POTATO SHIPMENT.—Mr. Wallace Higgins, senior clerk with the firm of R. E. Mutch & Co., leaves this morning for Montreal with a large shipment of potatoes consigned by that firm.

REPRESENTS PROVINCE.— The Honorable Col. S. R. Jenkins, M. D., left yesterday morning for Ottawa where he will represent the Premier and this provence at the conference of the Dominion Military Hospitals Commission.

..*SHIPPING.— The Gloucester fishing Schr. Arethus 107 tons register, 24 men, James H. Larkin, Master arrived in Souris yesterday. She has a fishing License and intends to make Souris her head quarters fishing in the vicinity of East Point—purposes to fill up and take her cargo iced fresh to Gloucester.—C.

—SUMMERSIDE POLICE COURT.—A drunk arrested at the Railway Station on Monday night, for using vile and abusive language, appeared for trial at the Police Court on Tuesday morning. His honor the Stipendiary Magistrate, imposed a fine of $30 and costs, or 60 days in jail. The prisoner was immediately re-arraigned on a similiar charge, committed some weeks ago at the same place and for this, he was again fined $25 and costs or 60 additional days. He paid both fines and left the town.—H.

TRIED TO FLEECE ISLANDER.—The vigilance of Detectives Lepage and Gorman saved John Stewart, of Prince Edward Island, from the hands of two alleged confidence men last night. Stewart arrived at the Windsor station, from Minneapolis, on his way to the Island to visit his sick wife. He fell in with Frank McCarthy, aged twenty and William Norman Wilson, aged forty-two, both of Boston, who it is said, suggested a stroll together. The detectives observed the party and being suspicious of the pair followed. Along Sherbrooke east the trio went and here the sleuths pounced upon their quarry and conducted them to police headquarters for examination. As a result the fake "wads" were found upon the prisoners which consisted of a yellow-back wrapped around a bunch of worthless paper, and taking into consideration the statements of Stewart, McCarthy and Wilson were arraigned for Judge Cusson this morning on a charge of conspiring to rob Stewart of $5 and a watch worth $10. Enquiry was fixed for this afternoon. (Tuesday.) —Montreal Star.

MAGIC
BAKING POWDER
CONTAINS NO ALUM

Users of this well known article have the assurance that food is made more wholesome and nutritious by its use.

"Magic" is a pure phosphate baking powder, and it is a well known fact that phosphate is a necessary constituent in food, while alum is a dangerous mineral acid.

"Magic" Baking Powder contains no egg albumen or other added ingredient for the purpose of making unfair and deceptive tests which have no value as a constituent of baking powder.

For economy buy the full weight 1-lb. size.

E.W.GILLETT COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

HYMENEAL.—An interesting event took place at St. Malachi's Church, Kinkora, on Oct. 23rd, when Miss Mary E. Roberts, one of the Island's best cachers, became the bride of Mr. Charles A. McKenna, a popular farmer of Newton Cross. Rev. J. J. McDonald, P. P. performed the ceremony in the presence of the immediate friends of the contracting parties. The bride, who was neatly attired in a blue serge suit and white picture hat, was attended by her sister, Miss Libbie, while Mr. Francis Rooney ably supported the groom. After partaking of a sumptuous dinner at the bride's home, the bridal party left for their future home in Newton Cross, where a large number of invited guests, including Rev. M. Smith, Iona, had assembled to welcome them. In the course of his remarks, Fr. Smith welcomed the bride to his parish, and made fitting allusions to the good qualities of the groom. The many useful and costly presents received testify to the esteem in which both bride and groom are held. All join in wishing Mr. and Mrs. McKenna a long and happy wedded life.

WRIGLEY'S

The Pass Word to pleasure, for the fighters abroad and workers at home
IS
WRIGLEY'S

The name of the famous Chewing Gum that has won its way around the world.

Three fine flavours

Small in cost
Big in benefit

It is a Sweetmeat, a Stimulant and a Health-help all in one. It benefits teeth, breath, appetite and digestion. It steadies stomach and nerves. It is ever-ready refreshment when you're fagged.

MADE IN CANADA

The Flavour Lasts