

THE CHARLOTTETOWN GUARDIAN

President, Lieut.-Col. W. Chester S. McLure... Secretary, Lieut.-Col. D. A. MacKinnon, D.S.O.

"The Strongest Memory is Weaker than the Weakest Ink."

SATURDAY, AUGUST 27, 1933

Something To Remember

Commenting upon Prime Minister Mackenzie King's "good neighbor" speech at Kingston last week the Ottawa Journal says: "It is right and proper to speak and act upon our responsibilities as a 'good neighbor.'"

"Mastery Inaction"

On Feb. 27, 1933, the Leader of the Opposition, Mr. Mackenzie King, set forth in the House of Commons the policies of the Liberal party with reference to unemployment.

(1) Unemployment was to be treated as a national problem.

(2) There was to be set up a National Employment Commission to administer relief in cooperation with the municipalities and in an endeavour to provide work for the unemployed.

(3) There was to be set up a system of National unemployment insurance.

It is interesting, five-and a half years later, and three years after the King Government was elected to power with a mandate to implement these policies, to examine the record.

First of all, it is evident that unemployment is not being dealt with as a national problem. For the past three years Hon. Norman Roberts, Minister of Labour, has been insisting that direct responsibility lies with the municipalities and the provinces, and there has been no attempt to assume a direct responsibility by the Federal Government.

Let us look at the second plank of the Liberal employment platform—the setting up of a National Employment Commission.

The idea of this Commission was conceived in the mind of Prime Minister King in 1933. It came to birth in 1936, but it was not the kind of child that had been visualized.

Another German girl claims she swam the English Channel in 15 hours, three minutes. That's nothing—Corregan flew the Atlantic in less than double that time.

According to the Hon. J. E. Michaud, Minister of Fisheries, his principal duty is to secure suggestions from fishermen to enable him to settle their problems. Perhaps he never heard of the MacMillan Royal Fishery Commission report.

The tempestuous Premier Hepburn not having taken Premier King's so-called reprimand in the St. Lawrence question lying down, immediately demanding of Mr. King direct information on the Federal Government's policy.

For example: "For the national administration of the employment service of Canada," recommended on Aug. 11, 1935. The notation reads: "No action."

Again: "For consideration of Commission recommendation without regard to cost to Dominion of transfer of expense from Provinces to Dominion, this in view of the vital importance in handling employment and aid problems," recommended Jan. 29, 1937. Again the notation, "No action."

The most impressive feature of the \$300,000 Commission report is the frequency with which the terms "No action" or "Partially met" appear against the recommendations.

What about the third plank in the Liberal employment policy—the setting up of a national system of unemployment insurance? Everyone knows that it is non-existent.

whole-hearted cooperation of the Liberal premiers and governments of eight of the nine Provinces of Canada.

Where is that cooperation today, and where are the policies that were going to bring this country out of the morass of unemployment into the Liberal paradise of work and wages? A eulogy delivered by a Western M. P. over the ill-fated Purvis Commission may sum up the situation: "I want to suggest that if we are going to bury this Commission, we might inscribe on its tombstone the words 'No action,' partly as a memorial of its short life, and, second, as a monument to the masterly inaction that has come as a result of its work."

Institutional Advertising

For eighteen consecutive years the life insurance of Canada have conducted a co-operative advertising campaign in the press, for the purpose of strengthening friendly relationships with clients and the public in general, presenting the essential facts of the business and emphasizing the extent and value of the services rendered not only to policyholders, but the nation.

The fact that the companies decided to continue the campaign year after year is proof of its value. At the recent meeting of the Canadian Life Officers' association in London it was agreed unanimously to publish a number of institutional messages again this year as in the past, with chief attention centred on the daily newspapers of the larger cities.

Nothing could demonstrate more clearly the faith of the companies—based on long practical experience—in the effectiveness of newspaper advertising. The worth of life insurance is well established; it would, indeed, be impossible to overestimate its value, but it is certain that advertising has played an indispensable part in the development of the business.

Editorial Notes

James Thomson, poet and song writer ("Rule Britannia") died this date, 1748.

Tomorrow is the one hundred and seventy-sixth anniversary of the founding of Saint John N. B. by James Simonds, of New England.

Lady Tweedsmuir has returned a month ahead of the Governor-General—presumably to have the house in order for his reception.

The Federal Government announces that it cannot give Prince Edward Island's liquor profits, because we have prohibition here. Alas and alack!

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According to the Hon. J. E. Michaud, Minister of Fisheries, his principal duty is to secure suggestions from fishermen to enable him to settle their problems. Perhaps he never heard of the MacMillan Royal Fishery Commission report.

Statistics were given at the recent annual meeting of the British Association at Cambridge to prove that the present mode of warfare causes no more fatal casualties than did the old time sword and rifle, or cannon.

Could Canada become a great aircraft-building nation, as Britain is? It is a question that is being asked by many of our people. The answer is, "Yes, if we have the will and the resources."

NOTES BY THE WAY

A store advertising in the New Yorker confesses it understands women in all her moods. So much for a canard that confidence is lacking in the business picture.

There are still reformers who are still so afraid of the sound of lowered voices that they have been accustomed to receive from them, it is as if a cannibal consented to become converted on condition that he was still allowed to eat Christians.

Premier Aberhart of Alberta is the best known of his wise men, but he doesn't bear the palm alone. From time to time Mr. Solon Low, Premier of the Northwest Territories, has just been telling his reverent constituents how to employ the inevitable simplicity of genius.

According to Webster, a sandwich consist of "two slices of bread usually buttered and having a thin layer of meat, spread between them."

A small fortune awaits the inventor who can add two more years to the life of a rubber tire for farm tractors.

Every man who served overseas in the Great War had to be inoculated for smallpox and enteric before leaving this country.

Many millions of bushels of wheat and oats were destroyed by the hoppers in Saskatchewan this year could have been prevented if the farmers had got properly into the fight.

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THE DEFECTIVE CHILD

A physician had four girls arrive in his home before a son was born. The little boy was the idol of the mother and four sisters but the father finally told his wife and daughters that they were spoiling him and that he would always remember a baby if they continued to pamper him and let him have his own way.

Courting In Church

At Trinity Church, Wood Green, England, a special service was recently held for young people. The vicar announced previously that courting couples would be permitted to hold hands.



THE SHEAVES

Where wheat the shadows of the Green wheat was yielding to the change assigned; And as by some vast magic undivided The world was turning slowly into Like nothing that was ever bought or sold.

Didn't Fight The Hoppers

The farmers are usually quick to use every means of protection against the enemies of their crops. They now have rest-resistant wheat, they can get insurance against hail, and they know how to fight the insidious pest of the hoppers.

RELIEF, QUICKLY, FROM HAY FEVER

Don't let hay fever get a start this summer! Beat the misery of sneezing, sore and inflamed weeping eyes, and running nose before they begin by taking more on aircraft and less of battleships for defence in future.

Lobsters And Cream

(Eastern Chronicle) How often have you heard the warning, "Don't take milk or cream with lobsters. An observer writing in the Moncton Transcript went off on a scouting expedition of his own. He was prepared to make the grand sacrifice. He said:— "About the danger of eating lobsters and using cream or milk with them, we have no personal scientific knowledge. Not a bit. Most people consider, though, the danger lies in the combination, and think they are correct. There are others who deny this, and some give reasons. One says that the development of stomach trouble through the use of these foods together occurs only when the lobster is old."

"It had been our opinion for many years that such a combination was dangerous, and we were careful not to drink milk or use cream or eat ice cream at the same meal as lobsters were served. Recently there have been reports that lobsters were spoiled if we cared for milk as we do, we should drink it with or without lobster. They were so insistent that we did so. Nothing happened. Then, like the true careful scientist, your observer decided for the sake of the column's readers to make a thorough test. In the last week we have tried three combinations: Lobsters with milk; lobsters with ice cream and lots of cream; and lobsters followed by ice cream. To date nothing has happened. Our fingers are crossed because it may be that the results don't come immediately."

Oil Under The Sea

(Halifax Chronicle) It is difficult to restrain excitement over the news that oil has been discovered in the mine at Inverness. The potentialities are so great that imagination runs riot.

Compton MacKenzie's Book On The Duke

Probably the only notable biography of a living person is an autobiography. This book is a glaring example to prove that thesis.

The public events of December, 1936, are permissible matter of debate goes without saying. There is no excuse, however, for Mr. Mackenzie's persistent imputation of the worst motives for political decisions and actions with which he is entitled, but so willing to disagree. The responsible persons at the time of the crisis, headed by the Prime Minister of the United Kingdom, were unanimous in declaring that they had worked continuously to avoid the catastrophe of King Edward's departure.

FOR THE LADIES

We carry a complete stock of Max Factor's Society Beauty Aids including the Powder Foundation, Creams, Cleansing Cream, Skin and Tissue Cream, Face Powder in five shades, Rouge in five shades, Lipsticks in seven shades, Brilliantines and Eye Brow Pencils, etc.

MAC'S HAIR RESTORER

A delicately perfumed preparation which restores and beautifies the hair. It will restore grey hair to its original color. Mac's Hair Restorer promotes a new and superior growth where the hair is falling and is remarkable in preventing dandruff and destroying parasitic hair killers. Just follow the directions carefully and you will be amazed at the results.

INSURANCE the modern safeguard of Home and Business. Have you availed yourself of its many advantages? Our representatives are always ready to be of service to you,—phone or write us Hyndman & Company Limited Established 1872 Insurance of All Kinds at Lowest Rates, consistent with Security and Service Charlottetown, Summerside, Montague

For Vitality always use BRAHMIN ORANGE PEKOE TEA brand of unfitness for the King's party would be much more difficult than the usual method of sinking wells in oil fields like some of the Texas or Tunes Valley. The Inverness oil is discovered in the depths of a coal mine far under the sea, nearly two miles from the mainland. The situation of the oil presents major difficulties to anyone who would seek to extract it. Engineers, however, are enterprising and resourceful people. They will find some way of doing the job if the job is to be done. But, because of the difficulties involved, the ambitious engineering job required would only be done if the supply were demonstrated to be of really great value. This is not to say that one should be pessimistic. The discovery of oil is one of the most hopeful things which have happened in this province in many years. But so little is known at the present time, as to how much oil is there or how good a quality it may be, that undue excitement is definitely wrong. Such excitement may only build false hopes which would make more bitter the disappointment to follow if subsequent developments reveal the supply to be too poor to tap.

Oil Under The Sea (Halifax Chronicle) It is difficult to restrain excitement over the news that oil has been discovered in the mine at Inverness. The potentialities are so great that imagination runs riot. A large supply of good petroleum would be of inestimable value and of enormous benefit to the government as a revenue producer. It would solve the manifold problems of the Inverness coal situation which have long been a source of worry. It would provide employment for many of the unemployed. It would change the entire economic picture of this province. Oil is a product of great value in the modern world and its uses are so many that the market for it is great. Oil is a serious competitor of coal. The use of oil for heating and for generating power has had a serious effect on the coal industry everywhere. It would be a strange piece of ironic fate if oil, which has contributed to distress at Inverness, should be the means for bringing prosperity to that town. The possibilities, the consequences which might follow the discovery of a viable supply of oil are staggering. The whole prospect is exciting. But that excitement must be curbed. Officials have counselled, wisely, against optimism. There is a trifle saying which like many other trite sayings contains much wisdom, that one should not count his chickens before they are hatched. That maxim must guide us in considering the news from Inverness. The oil sample, at the time of writing, awaits analysis. That examination will determine whether or not it is a good grade of petroleum. Further exploration must follow to determine whether or not the supply, if it is a good petroleum, is sufficiently large to warrant the cost of exploring it. It is to be remembered, too, that the operation of such a sup-

Conservative Meeting ROCKY POINT POLL A general meeting of the Poll will be held on Monday, August 29th in Elliott Hall at 8 P. M. for the purpose of appointing a committee &c. All Conservative supporters welcome. (Sgd.) EDMUND HANDEMAN, Chairman. L-645-8-26-27. Conservative Meeting BRACKLEY POINT POLL A general meeting of the Poll will be held on Monday, August 29th in Collin McLaugh's, at 8 P. M. for the purpose of appointing a committee &c. All Conservative supporters welcome. (Sgd.) GEO. ROBINSON, Chairman. L-644-8-26-27. Conservative Meeting MT. HERBERT POLL A general meeting of the Poll will be held on Tuesday, August 30th, in Mt. Herbert Hall at 7.30 P. M. for the purpose of appointing a committee &c. All Conservative supporters welcome. (Sgd.) JAMES MONAGHAN, Chairman. L-646-8-27-29.

It Carries Its Own Recommendation GOOD LEAF CORRECTLY PROCESSED AND FAVORED TO SUIT YOUR TASTE. THAT'S HICKEY'S BLACK TWIST CHEWING 10c per Fig THERE IS NO MISTAKING THE FLAVOR OF THIS OLD FAVORITE. IT IS ONE ISLAND PRODUCT WHICH NEITHER TIME NOR WEATHER AFFECTS Manufactured by HICKEY and NICHOLSON