

Prince Edward TO-NIGHT

One Of The Rabble IN TWO PARTS

A Drama of Intense Realism

"The Boomerang" IN TWO PARTS

A Sensational Melo-Drama

A Story of Crime EDISON COMEDY

A Sure Cure

Crystal Comedy with Pearl White

His Wife's Burglar Nestor Comedy

SPECIAL MATINEE TODAY AT 3 P. M.

ADMISSION TO MATINEE 5c

THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

ELIOTT'S HALL.—Service will be held at Elliott's Hall, West River, tomorrow (Sunday) at 2 o'clock, conducted by members of the Salvation Army.

PARISH CONVENTION.—The East King's Parish Convention of the International Sunday School Association will be held in the Methodist Church, Souris, on Tuesday, August 4th. Among the speakers will be Rev. W. A. Ross, M. A. (Field Sec.) A. D. McIntosh, E. E. Styles and Piper, Mr. Theodore Robertson and others. There will be two sessions commencing at 2.30 and 7.30 respectively.

THE CHEESE BOARD.—The Cheese Board met in Charlottetown at 1.30 o'clock yesterday afternoon with the President, Mr. Laughlin McDonald, in the chair. The cable message from Brockville that was read was as follows: "Thirty-five hundred cheese offered on Brockville Board; 12½ offered, no scales; curb price lower; small market." The following factories boarded cheese yesterday: Stanley Bridge, 290; New Glasgow, 300; East River, 60; Lakeville, 70; Cornwall, 100; Union, 200 flats. Mr. Nowell offered 12½, but his bid was refused. Mr. Spillet called the board at 1.30. Lakeville alone sold at this price. Stanley Bridge factory paid its Board fee \$2. The Board adjourned for a fortnight.

MURRAY HARBOR MAILS.—When the double train service was put in operation on the Murray Harbor Branch Railway, it was thought that the people of the southern district would desire the mail to leave Charlottetown by the morning train, but it has been ascertained that this service has not given satisfaction and the large majority of the residents served by the Murray Harbor Branch prefer that the mail should leave here by the afternoon train. This train runs on express time and whilst the two trains are in operation the afternoon train is always on time and it is felt that a more satisfactory service can be given by having the postal car attached to that train. The Department has therefore decided that on and after Monday next the 27th, inst., the mails for all offices served by the Murray Harbor Branch Railway will leave Charlottetown by the 3.10 p. m. train. 3685.

For keeping insects away from the berry bushes, fine plants and flowers etc., you will find our hellebore unusually good. An ounce of prevention is worth a pound of cure, and a quarter of a pound of hellebore will give your plants all the protection they need, ½ pound 10c. MacKinnon Drug Co., cor. Great George and Kent Street.

SEE OUR Mutual Girl at the People's Theatre Monday, 3763.

ALL SHOULD see the big African Jungle films at the People's tonight. Actual scenes of animal life. 3763.

PERSONS sending money for Dictionary are reminded that 98c. does not cover postage; but it will be mailed to any address on receipt of 18c. additional. Those who have already sent 98c. only will kindly send the additional 18c., when Dictionary will be forwarded to them. Mt.

GOOD MARKET.—The market yesterday was the most largely attended for some time. Strawberries were abundant, the cultivated selling at 25c. a quart, and 12c. a box. Wild strawberries, 25c. a quart. Poultry was plentiful, fowl selling at 75 to 80c. each and chickens at \$1.10 a pair. Eggs brought 22 to 23c. and butter 22 to 24c. lb. There was a large supply of fish and mackerel two for 25c. and 15c each, cod 10 to 25c. each.

PROSPECTIVE FOX DIVIDENDS

The following list of prospective fox dividends is compiled from official information supplied to The Guardian. In some instances the dividend to be declared may be more, in others less but approximately it will be in the vicinity of the figure given. Additions will be published as the information reaches the Guardian:

Abegweit Black Fox Co.	50
A. E. McLean Co., Ltd.	50
Bideford S. B. Fox Co.	200
Belmont Black Fox Co. Ltd.	70
Barkers Black Fox Co. Ltd.	30
Beechwood Black Fox Co. Ltd.	30
Brighton Black Fox Co. Ltd.	35
Bunkary Black Fox Co. Ltd.	15
Carruthers S. B. Fox Co.	110
Ch'town Silver B. Fox Co. Ltd.	100
Dalton Black Fox Co., Ltd.	100
Delaney-Smith	175
John R. Dinnis	65
Dundas S.B. Fox Co.	500
Eastern Black Foxes Ltd.	30
Empire Black Fox Co.	100
Eureka Fox Co. Ltd.	100
Freeland by	100
French River Farming Co., Ltd.	250
General Fur Farms Ltd.	70
Georgetown S. B. Fox Co.	35
Good Luck Fox Co.	100
Glenaladale S.B. Fox Co.	100
W. B. Hayes	100
Hartford Dark Silver Fox.	25
Hackett S. B. Fox Co.	50
Hovatt-Dalton S. B. F. Co.	50
Humber Silver Black Fox Co. Ltd.	35
Huntley Silver Fox Co., Ltd.	10
Imperial S. B. Fox Co.	130
Mt. Judson Co.	75

Maple Leaf S.B. Fox Co., Ltd.	35
Malpeque S. B. Fox Co., Ltd.	75
Maritime S. B. Fox Co.	150
Mac B. & S. Fox Co., Ltd.	50
Magic Silver Fox Co.	65
Mt. Edward	140
Montague Black Fox Co.	40
Massachusetts S. B. Fox Co.	50
Murray River Silver B. Fox.	75
R. J. McNeill Co.	100
New Haven Fox Co. Ltd.	50
North American S.B. Fox Co.	30
Prince Royal	40
Peerless	75
Provincial S.B. Foxes Ltd.	65 to 75
Prince Albert	60
Pioneer Fox Farming Co.	50
Regal B. & S. Fox Co.	75 to 80
Royal S.B. Fox Co., Ltd.	300
Royalty	50
Rosemont Consolidated	15
Rogers-Payton	40
Riverside Farming Co.	300
Railway Mutual Fox Co.	300
Spring Park	50
Samson S. B. Fox Co.	150
Silver Tip	50
Standard	30
Sterling	30
Silver Fox Ranching Co.	60 to 70
St. George's Bay	20
Seal River	75
Thoroughbred	25
Three Rivers	65
Upton	55
Victoria Farm	22

RELIEF FUND FOR N'F'L'D. SUFFERERS

Subscriptions will be received by	
is Worship Mayor Sterns and Dr.	
T. Jenkins	
Rogers Edward Theatre	\$54.05
R. H. Starns	50.00
W. A. Weeks	20.00
Prof. Watkins	6.00
G. L. Wright	0.00
Colonel F. S. Moore	10.00
The Faithful Circle of King's	
Daughters (per Mrs. Edward	
Handler)	12.00
A friend	20.00
Robert Eal	2.00
B. R. Holman	5.00
Roger Farquharson	2.00
Anna Farquharson	2.00
T. W. Woodman	10.00
Dr. S. R. Jenkins	5.00

CATARRH LEADS TO CONSUMPTION

Catarrh is as much a blood disease as scrofula or rheumatism. It may be relieved, but it cannot be removed by simply local treatment. It breaks down the general health, weakens the lung tissues, and leads to consumption. Hood's Sarsaparilla is so successful in the treatment of catarrh that it is known as the best remedy for this disease. It purifies the blood. Ask your druggist for it.

People's Theatre Friday and Saturday

Jungle Film Co Presents

"Paul J. Rainey's African Hunt" IN SIX PARTS

Produced at a cost of over \$250,000 More Instructive than Books Marvelous Pictures, A Veritable NOAH'S ARK

Since those pictures were first exhibited at the Lyceum Theatre, New York, they have aroused the most intense enthusiasm and elicited the most pronounced wonderment on the part of hundreds of thousands who have beheld them in the leading theatres of America. They ran for one year in the Metropolis, and are today being shown with unprecedented success all over the Globe.

No Increase in Price For this Wonderful Feature

EXTRAS Hearst Selig News Pictorial

Special Mexican War Number and other Interesting News

2 Shows Nightly 7.30 & 9 P. M. ADMISSION FIVE CENTS Matinee Saturday 3 P. M.

"Our Mutual Girl" Here For Monday

W. S. Louson	5.00	Thomas Easton, Hampshire	5.00
J. H. Hill	5.00	William Clark, North Wiltshire	5.00
Hyndman & Co.	10.00	7 bags potatoes	1.00
Dr. J. T. Jenkins	20.00	A. A. Alley	5.00
L. K. M.	2.00	L. K. M.	1.00
F. J. Holman & Co., Ltd.	5.00	A friend (Georgetown)	1.00
		Shums	2.25

BEAVER BOARD

Can be put on new wall and ceiling beams or over old plaster



THIS picture shows a room with Beaver Board Walls and Ceilings, instead of lath and plaster. Beaver Board is a pure-wood-fibre product that comes in large sheets or panels, with a splendid surface for painting. It makes far more beautiful interiors; never cracks; and has many other advantages. Write or call and we'll tell you all about it.



The Rogers Hardware Co. Ltd

Canada Atlantic Fox & Fur Co., Ltd.

Canada Atlantic Fox and Fur Company Limited

Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR. (This ranch will be one of the largest in the world and is now under construction on the Union Road)

Canada Atlantic Fox and Fur Company, Limited.

CANADIAN OFFICE: Charlottetown, Prince Edward Island, Canada RANCH: Near Charlottetown, Prince Edward Island Authorized Capital, \$1,000,000.00 Present Issue 750,000.00 Common Stock, no Bonds or Preferred Stock to be issued PAR VALUE SHARES \$50.00 EACH PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment. PAYMENTS—20 p. c. on application, balance August 15th, 1914. CHEQUES PAYABLE TO CANADA ATLANTIC FOX and FUR CO., LTD. Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information. The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

OFFICERS President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa 1st Vice-President—D. C. McKay, Halifax, N. S. 2nd Vice-President—Fred J. Taber, Boston, Mass Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I. Thomas Nagle, St. John, N. B. Iliam Craze, Liverpool, England. o. F. Urling, Brookline, Mass. F. H. Manning, Windsor, N. S. B. N. Blackadar, Yarmouth, N. S. Solicitors—Johnston & Inman, Charlottetown, P. E. I. Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch

The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business. The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

Equipment

A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

Ranching Expenses

There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies

The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

Future Policy

While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

Management

As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in every respect.

Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS	
Estimate number of pups 1915, 120 at \$6,000 each	\$720,000.00
Retain five pairs to add to stock at \$6,000 each	60,000.00
Estimate dividend to stockholders	660,000.00
Equalling 85 p. c.	
STOCK 1916, 45 PAIRS	
Estimate number of pups 1916, 135 at \$5,000 each	\$675,000.00
Cost of Raising, etc., estimated at 20,000.00	
Retain five pairs to add to stock at \$5,000 each	50,000.00
Estimate dividend to stockholders	605,000.00
Equalling 80 p. c.	
STOCK 1917, 50 PAIRS	
Estimate number of pups 1917, 150 at \$4,000 each	\$600,000.00
Cost of Raising, etc., estimated at 20,000.00	
Retain five pairs to add to stock at \$4,000 each	40,000.00
Estimate dividend to stockholders	540,000.00
Equalling 72 p. c.	

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada. Dear Sir— I hereby make application for shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th 1914. Should the shares not be allotted the money paid to be returned in full. Dated this day of A. D. 1914. Name Occupation Address

Guaranteed DIVIDENDS

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.