

BE IPANA BRIGHT!

Make Gums Healthier—Teeth Brighter
with Ipana and Massage



Firm, healthy gums are important to sound teeth and sparkling smiles. So switch to Ipana—for Ipana is specially made not just to keep teeth clean, but to stimulate gum circulation. Try it. Brush your teeth with Ipana. Gently massage a little extra Ipana onto your gums. Your mouth tingles with new freshness... your smile gains new charm. Be bright about your teeth and gums—Ipana bright.

Change to Ipana and massage today

* Firm, healthy gums are so important that 7 out of 10 Canadian dentists recommend gum massage. Product of Bristol-Myers—Made in Canada

THE CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of newsy nature may be inserted at five cents a word strictly payable in advance

CONFEDERATION LIFE INSURANCE.

JIMMIE'S TAXI Phone 526

SPECIAL PRICES on all Permalents, machine and machineless, for one week only. Marie Elena.

KENT BEAUTY SHOPPE closing for holidays August 30th to September 11th inclusive.

DR. W. T. HOOPER will not be in his office August 10—13th inclusive, except by appointment.

THE SACRAMENT of the Lord's Supper will be dispensed at Churchhill on Sunday, August 15th. Further announcement follows.

NEW WILLIS PIANO — Rich mahogany, new smart design. Beautiful tone. Special price. Toombs Music Store.

CITY POLICE COURT — At the Stipendiary Magistrate's Court yesterday, the only cases to appear were two persons charged with being drunk and disorderly, one being fined \$25 and costs or 30 days and the other \$20 and costs or 30 days

HERE FROM JAMAICA — Mr. and Mrs. D. C. Lounsbury and family, Kingston, Jamaica, are spending a two weeks' vacation in the Province. They are located at Kappach. Mr. Lounsbury is manager of the Bank of Nova Scotia at Kingston.

RETURN FROM P. E. I. — On Wednesday morning Mr. and Mrs. Charles Wills and daughter Barbara, left for their home in Watertown, Mass. after a delightful holiday season spent in town with her parents, Mr. and Mrs. J. W. MacMillan and family. They also visited her brother-in-law and sister, Mr. and Mrs. Aaron, Alston, P. E. I., and Mr. and Mrs. Alexander MacLean, Wood Island, P. E. I. — New Glasgow News.

RETURNING TO CHICAGO. — Sister Mary Polycarp and Sister Mary Robertine, who have been visiting the former's mother, Mrs. Katherine MacInnis, Dorchester Street leave this morning on return to Chicago. En route they will stop over in Halifax and Boston. Sister Mary Polycarp renewed many old friendships in different parts of this Province. Her companion who was making her first visit to Canada, was charmed with the natural beauty and hospitality extended from her friends in the Garden Province.

TO TAKE NEW POSITION — Mr. Gordon S. Lafferty, son of Mr. and Mrs. P. Lafferty, City, left Friday morning for Edmonton, Alta., where he will take up work with his uncle, B. W. Mill, who has a large contracting business in that city. Mr. Lafferty spent six years in the Navy where he completed a course in architectural drafting. Since his return from college he was employed with the firm of M. P. Schumann & Co. at Summerside.

HOME FROM BRAZIL — Mr. E. B. Rogers, who has been transferred from the Department of External Affairs in Rio de Janeiro, Brazil, to Ottawa, is now visiting his parents, Mr. and Mrs. R. H. Rogers, accompanied by Mrs. Rogers and young son. His sister, Miss Katherine Rogers also arrived home from Toronto on Thursday, which makes it a happy family reunion after ten years. Mrs. R.H. Rogers, although regrettably still in the P. E. I. Hospital after her tedious illness, is convalescing nicely and expects a short drive with her son yesterday.

NOOKA DUE AUG. 18 — His Honour Lieutenant Governor Bernard stated yesterday that he had received word from Halifax informing him that the H. C. S. Nooka, a Tribal class destroyer of the Canadian Navy will make a goodwill visit to Charlottetown from August 18 to August 20. The announcement was made in connection to a previous statement that the destroyer Nooka would visit here from August 18 to 30. His Honour also announced that the U.S.S. Fresno, a United States cruiser of 8,000 tons with an overall length of 341 feet, will visit here on August 20 to 28. The Fresno is at present engaged in training naval officers and men.

TO VISIT OLD HOME — Mr. Emmett Mahan is here from Milltown, N. B. visiting relatives and friends. Emmett is a son of Mr. and Mrs. Clarence Mahan, formerly of Emerald, P. E. I., but who had resided in the Mill town several years previous to moving to Milltown some two years ago. Emmett is receiving a warm welcome from his many friends in the town who are delighted to have him with them once more. He will also visit relatives in Emerald, P. E. I. before returning to Milltown. His sister, Miss Hilda Mahan is also here from N. B. spending some time with relatives and friends. — New Glasgow News.

In Memoriam

In loving memory of Atwood Blakeney who passed away on August 10th, 1947.
Fond are the memories that linger
Dear is the one that is gone
In memory we hold you dear Father
As long as the years roll on.
Inserted by His Wife and Family.

COOK'S for Photographs.

PHONE SAUNDERS 1206 for group and wedding pictures on location.

ALL THE NEWEST STYLES in Millinery on display at The Laurette.

JUST RECEIVED shipment of sensational Aladdin Jr. ball point pens—only 49c. The Island Book Room.

WANTED AT ONCE, two garage mechanics. T. G. Ives, Charlottetown.

THE ROGERS HARDWARE Company, Ltd. will close Wednesday and Thursday afternoons at 12.30.

PULVEX FLAY POWDER, the old original with D. D. T. W. R. Jenkins.

KILLED IN ACCIDENT — Miss Edith E. Garnum, 19 year old daughter of Mr. and Mrs. Raymond Garnum, 67 Elm Ave., was killed yesterday morning when a car in which she was a passenger, went out of control on the highway near St. George, N. B. Another passenger, Louis Robichaud, 22, Blacks Harbour, died following the accident.

ENJOY WATER SAFETY FILMS — On Friday night, August 6th, a large number of people saw films at Fortune Bridge presented by the Red Cross. "Water Safety" and "Heads Up" along with a sing-song. Mr. Robert Kelly of the Red Cross introduced the films and spoke briefly on the importance of swimming and water safety.

ENJOYED FIRST VISIT — Mr. and Mrs. Jack Milton of Moncton, N. B., were recent visitors to Pleasant Valley the guests of Mrs. Jas. E. Somers. This being their first visit to the Garden of the Gulf they were very much impressed with the beautiful scenery and plan on making another trip in the near future. They also visited Mr. and Mrs. Winifred Wright, Bedoue.

SWIMMING TESTS — On Friday, August 6th, swimming tests were held at St. Peter's Bay. About 14 children participated in the tests. The bad weather and rough water, made a very good showing. Hugie MacCallum passed his senior test, Robert MacKenzie and Harold McLean passed their intermediate tests. Three others passed their junior tests: Sylvia Clarke, Tommy Ledwell and Jean MacDonald. That night swimming films were shown and awards presented in the hall. Mrs. Harry Cadmore, Director of the Swimming and Water Safety Department of the Red Cross, presented the awards and spoke on the importance of swimming and water safety.

FUNERAL SERVICES — The funeral of Mrs. Michael C. Leary was held yesterday morning from her late residence to St. Patrick's Church. Rev. Augustus, who was celebrated by the pastor, Rev. Dr. Louis Callaghan, assisted by Rev. Paul Wood, as deacon and Rev. Vincent Murnaghan as sub-deacon. The pall-bearers were: Messrs. John Webster, James Callaghan, Joseph Fisher, Charles Kelly, James Hughes and William Hughes. Interment took place in the family plot in the church cemetery, where services were conducted by Rev. Dr. Callaghan assisted by Father Wood. The funeral was largely attended by the people of the community.

BRIDAL SHOWER — The friends and neighbors of Meadow Bank and surrounding districts of Mr. and Mrs. Stewart Miller, newlyweds, tendered them a miscellaneous shower. The youthful couple were decorated to celebrate the occasion by Elmer Clow and Audrey MacPhail, to the strains of Lohengrin's Bridal Chorus played by Mrs. Colin Murray. The numerous gifts were opened by Mrs. Stewart Drake. Mrs. James Yeo arranged them on the table, while the accompanying verses were read by Mrs. Elmer Clow. Mr. Miller, on behalf of himself and wife, in his pleasing manner thanked the guests for their kindness, after which his boy friends gave him a generous bounce. Profusion of cut flowers and roses decorated the room: pink and white was the prevailing color scheme. A social hour was spent and lunch served.

Personals

Mr. Earle Somers, Moncton, visited his home in Pleasant Valley over the week-end.

Mrs. Richard Smith, Pleasant Valley, returned home after a very pleasant visit with friends in Halifax.

Mr. and Mrs. R. H. Jewers of Halifax are spending a very pleasant vacation with Mrs. Jewers' sister and brother, Mrs. C. W. Ferguson and Mr. Earle Callbeck of Hantton, also friends.

Westeel Names Maritime Manager



W. A. Rozon

Effective as of July 22nd, Mr. W. A. Rozon, formerly of Montreal, becomes Maritime Manager for Westeel Products Limited, Montreal, Toronto and Winnipeg, with headquarters established at Moncton, N. B.

Mr. Rozon's twenty-five years experience with the Company amply qualify him to look after this important territory, and with headquarters at Moncton, he will travel extensively to service Westeel Products' many customers in the Maritimes and Newfoundland.

Westeel Products Limited, Montreal formerly Geo. W. Reed & Co. Limited manufacturing an extensive range of sheet metal products including Metal Roofing, steel building lines such as Steel Sash, Hollow Metal and Fire Doors, Toilet and Office Partitions, etc., as well as Truck Tanks, Fuel Oil Tanks and special Industrial Sheet Metal work. Mr. Rozon's new location will enable the firm to greatly improve its service to its increasing list of customers in the Maritime Provinces.

His address is 262 Bedford Street, Moncton, N. B.

and relatives in Crapaud, Tryon and Cape Traverser.

Mr. William Praught of Millinocket Maine, has arrived on a visit to his mother, Mrs. Joseph Praught, 27 King Street. Mr. Joseph Mornest accompanied Mr. Praught home.

Mr. and Mrs. Oswald MacNeill and daughters, Isabella and Heather, of Cambridge, Mass., accompanied by Mr. Earl Jenkins of Worcester, Mass., returned home on Saturday after a pleasant annual vacation among friends and relatives on the Island. Mr. MacNeill is the son of Mr. and Mrs. Martin MacNeill, Mt. Edward Road, Charlottetown.

Mr. Fred Smith left Saturday morning for Toronto where he will attend the grand lodge S.O.E. representing Easton Lodge S.O.E., Charlottetown. He expects to be absent for about two weeks. He was accompanied as far as Moncton by his son Clair, who will visit relatives in Saint John, N. B.

THAT BODY OF YOURS

(Continued from Page 2)
instructions covering 24 hours of the day.

Some of the patients stay at a nursing home five miles away, but return for their electric shock treatments just as do the others who are living at home. It readily can be seen how differently the patient and his family will feel about being afflicted with a mental ailment when he can live at home and report for treatment, just as they would for any ailment of the body.

Ellen's Diary

(Continued from Page 2)
In the stillness of evening when every last wind that had sported there had returned to its nest, I went to rest. James completed the mowing this morning. Tomorrow, if skies continue to be fair, will see the raking of it and the saving, though Jennie and I have come and the place where we wonder "now where are they going to stow that load?" since barn mows and lots are full to the rafters already. Jennie it was who answered our question. "What are they doing with the hay now? Don't you know? They're building stacks of it up by — the line."

Of the women-kind, Jennie was pressed into service at the after-raking this afternoon and when other cares called her, it was Jennie and I who came eagerly to take her place. He caught comfortable rides seated on a wide shaft, and if we stopped to admire anything of unusual interest like an over-size grasshopper, or to try to trace a new locust song to its source or again to watch a bewitching Gypsy of a frog jump out of harm's way we succeeded in tidying the field according to James' fancy. In a year or two, Jennie herself will be "up" at the raking.

Jennie and I spent last evening most pleasantly in lovely surroundings. The home where the women of the near districts gathered in their monthly institute meetings is located in a beautiful setting of grove and orchard, green velvety lawns, moulded spruce hedges, shrubs and flowers. I suspect that Island over, there are no gardens more beautiful or more famous than those at Beechwood. Their rare charm draws visitors from near and distant places, and indeed, one privileged to view them would

Real Savings For Old Home Week

RADIO PEAS— New Crop—5 tins	95c	New Beets. 3 bunches	25c
Sunkist Juicy ORANGES—4 doz.	1.00	NEW and OLD POTATOES	
Picnic Style HAMS—6 to 8 lbs. each—Lb.	55c	Crisp Cukes. 2 for	29c
The Real Meat to Serve Your Guests			
Assorted SOUPS—12 tins	1.00	Ripe Tomatoes. 2 lbs.	45c
Vegetable, Tomato, Asparagus, Onion, etc.			
Stokley's TOMATO JUICE—105 oz. size	69c	Fresh String Beans. 2 lbs.	29c
Breakfast BACON—Machine Sliced—Lb.	63c	New Turnips. Lb.	4c
EGGS— Grade B—Doz.	53c	Choice Celery	19c
Use For All Your Baking, etc.			
CASH & CARRY STORES			
We Deliver 187 GREAT GEORGE ST. Phone C.O.D. The Big Store with the Big Stock 747			
		Large Cabbage. Each	23c
		Fresh Raspberries. Box	29c
		BLUEBERRIES THIS WEEK	
		New Carrots. 2 lbs.	25c
		Apple Juice. 20 oz. tin	9c

consider a visit to The Island in complete without including in their itinerary a call to this delightful spot. They are truly amazing in their loveliness and admiring them one can only wonder that one busy farmwife, in the space of a few years, could achieve such perfection of design and color as is to be found there—terraced lawns aglow with choice plantings. Tallman and other named roses, the makings of enchanting bouquets, as well as giant spikes of "Glads" as colorful and bewitching as ever were painted, are only common flowers in those gardens at Beechwood. The meeting which brought countrywomen together at the busy season was, as Institut sessions invariably are, inspirational and to me educative. From busy homes they had come where by day hands had been full in attending to the many duties that came to them. Now with serene minds yet withal I suspected with bodies a bit weary, they could turn enthusiastically to plan for matters of common weal, offering their best in interest and talent for Home and Country. Chatter? Oh-some, but that is the frosting on the cake to us, enjoyed much when the social period comes round. All in all it was a good meeting weaving many a golden thread I imagine through the web of the farmers' daily living, giving worthy ideals to be worked toward as well as pleasant memories, and brightest anticipations of their convening together.

Ask for it by name...
LANE'S BREAD --- please

DELICIOUS... WHOLESOME HEALTHFUL BREAD...
A QUALITY PRODUCT OF
LANE'S BAKERIES LIMITED
DON'T SAY BREAD—
SAY LANE'S BREAD, PLEASE
Charlottetown and District Representative
ROY (BUCK) WHITLOCK—PHONE 1781-L

EXPECT 400,000
EDINBURGH — (CP) — Organizers of the Edinburgh Festival, Aug. 22 to Sept. 12, predict that more than 400,000 visitors will attend. Entertainments will include ballet performances, seven orchestras, distinguished soloists, international documentary films, art exhibitions and displays of Scottish piping and dancing.

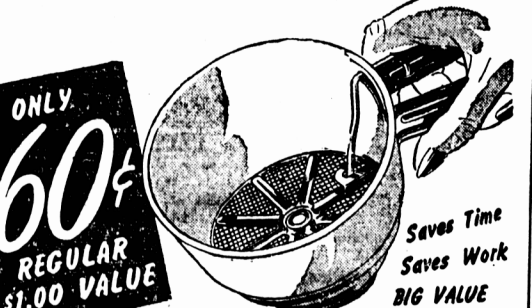
Until tomorrow — Diary — Good-night....

Quickies By Ken Reynolds



—either hang more pictures or look in the Guardian Want Ads for a plasterer!

SPECIAL OFFER "One Hand" FLOUR SIFTER



ONLY 60¢ REGULAR \$1.00 VALUE
Save Time Save Work BIG VALUE

WERE'S WHAT TO DO! Send the coupon below, with 60c in coins and the trademark label from the Modern Miller or the Shield from a bag of Blossom of Canada or Campbells Flour—or a receipt from my grocer showing purchase of same.

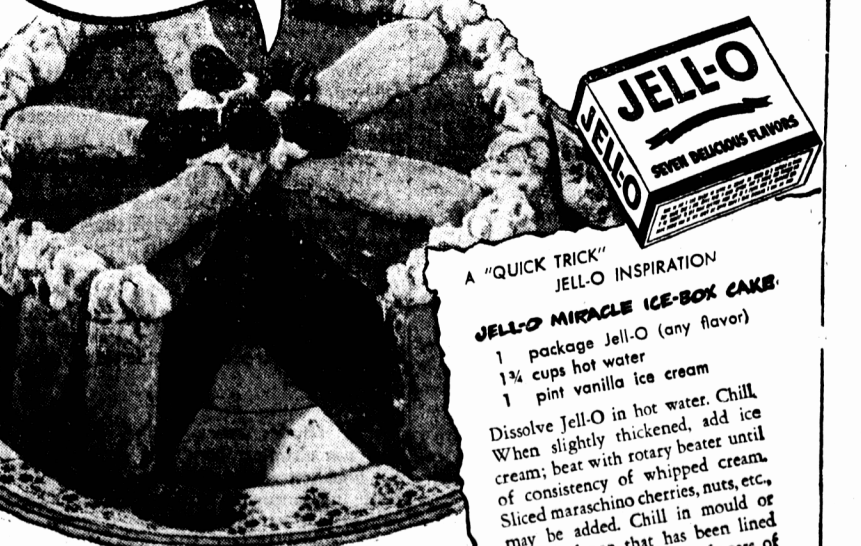
NAME _____
ADDRESS _____
CITY _____
PROVINCE _____

*D Send in the "Shield" trademark from Blossom of Canada Flour—an all-purpose flour for cakes and rolls.
*E Send the "Modern Miller" trademark from Campbells Flour—an excellent flour for bread, buns, pastry. 488

LAKE-SIDE MILLING CO. LTD., Dep't C2 Toronto, Canada
Please send me "One-hand" Flour Sifter. I enclose 60c in coins and one trademark label from either Blossom of Canada Flour, or Campbells Flour—or a receipt from my grocer showing purchase of same.

SEE THE FAIR FROM THE AIR PAUL'S FLYING SERVICE
Charlottetown Airport Phone 1800-3

Here's Really Something!



Jell-O desserts like this one have everything. Eye-catching color... perfect consistency... gorgeous flavor... economy.
Plain, or in salads, or in "dress-up" desserts — Jell-O's extra goodness means extra enjoyment.
Get the advantages of Canada's best-loved jelly powder—Jell-O with its famous "locked-in" flavor. Insist on the kind with the big red "JELL-O" letters on the box.

JELLO
What's found only in Jell-O? That "locked-in" Jell-O Flavor!
There are seven famous Jell-O flavors
A Product of General Foods