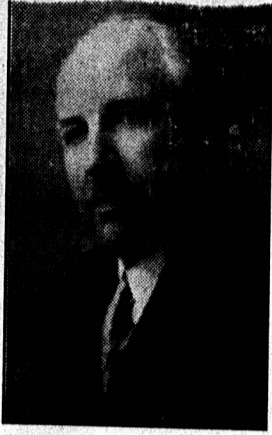


PRINCE EDWARD ISLAND RED CROSS CAMPAIGN LAUNCHED

From His Honour The Lieutenant Governor

Government House,
Charlottetown,
Prince Edward Island,
February 26, 1943.



To the People of Prince Edward Island:

Again we are granted the privilege of showing our gratitude and thankfulness for being spared the calamity that has overtaken many peoples of the Canadian Red Cross Society to the world by subscribing to its campaign for Ten Million Dollars, to carry on its great Christian service of relieving suffering humanity.

The only method whereby we can communicate with and assist our prisoners of war, the starving women and children of countries now devastated by a cruel enemy, is through the International Red Cross Society.

Wherever the Allied fighting forces are you will find the Red Cross giving faithful service in caring for their comfort and welfare.

I feel confident that all citizens of this province will realize their responsibility and duty and respond liberally to this urgent call for funds to help carry on this great work of the Red Cross in the interest of suffering humanity.

Remember the words of our Lord, **Lt. Gov. B. W. LePage**

"In as much as ye have done it unto one of the least of these, ye have done it unto me."

B. W. LePage,
Lieutenant Governor of Prince Edward Island.

How Your Red Cross Dollars Have Been Spent

Since the beginning of the war in September, 1939, up until December 31st, 1942, the Canadian people have given the Canadian Red Cross Society approximately \$28,000,000 to provide free gifts for members of the armed forces, prisoners-of-war, British air-raid victims and disaster relief emergencies.

HERE IS HOW THE MONEY WAS SPENT:

Comforts for Armed Forces, Navy, Merchant Marine, Air-Raid Sufferers, and Hospital and Medical Supplies	42.57%
Prisoners-of-War Food Parcels, covering cost of food supplies and shipping	30.60%
Designated purposes including Ambulances, Mobile Kitchens, Blankets, Hospital and Medical Supplies and food sent to Britain	6.33%
Building and equipping Hospital at Taplow, England	3.21%
Warehousing, Packing and Shipping in all divisions at ocean points and Great Britain	3.80%
Disaster and Emergencies, Sundry War Expenditures and Grants	1.28%
Campaign and Publicity	2.28%
Administration	3.40%
Available Funds remaining	6.73%

The Canadian Red Cross Society, as an auxiliary of the Department of National Defence, submits its audited statements to the Auditor-General of Canada.

THE CANADIAN RED CROSS NEEDS \$10,000,000 - NOW! - FOR

	Amounts
Food parcels for British and Canadian Prisoners of War in Europe	\$5,000,000
Food parcels for Canadian prisoners in the Far East	500,000
Total	\$5,500,000
Hospital supplies and merchandise purchases for comforts for armed forces and civilians	3,000,000
Disaster and Emergency, including help to Allied Red Cross Societies	1,250,000
Blood Donor Service	250,000
Other War Expenditures	600,000
Total War Services	\$10,600,000
Administration	350,000
Campaign and Publicity	300,000
Peace Time Requirements	500,000
	\$11,750,000
Less Available Funds	1,750,000
OBJECTIVE	\$10,000,000

Premier Campbell Appeals On Behalf of Red Cross



PREMIER CAMPBELL

About 552 tons of wool, 748,783 miles long, has gone into woollen comforts knitted by the Canadian Red Cross. In other words, this wool would stretch around the earth about 30 times!

1,000 tons of whole milk powder has gone into prisoner-of-war parcels since the beginning of this service, by the Canadian Red Cross.

The Red Cross Society is on the eve of another nation wide appeal for funds.

I need hardly refer to the high merit of the work which the Red Cross is doing, Provincially, Nationally, and throughout the World. The record speaks for itself. The Red Cross work for our service men, for prisoners-of-war, and for the peoples of the oppressed nation must go on.

Nor need I suggest any argument as to the necessity of financial resources to enable the Red Cross to carry on all these and other commendable works. The necessity for funds is self-evident.

The people of Prince Edward Island responded nobly to the last National Red Cross appeal. The Government of the Province wishes every success to the Society in the forthcoming Campaign, in the confidence that our people's response will be even more generous than heretofore.

THANE A. CAMPBELL,
Premier.

Charlottetown,
Prince Edward Island,
February 26, 1943.

Over 8,000,000 individual cigarettes have been distributed to the Forces and patients in hospital, etc. by the Canadian Red Cross. Stood on end they would be about 66 times as high as Mount Everest the highest mountain peak in the world!

CANADIAN RED CROSS

25% MORE MONEY NEEDED



INVASION YEAR CAMPAIGN

STARTS MONDAY MORNING, MARCH 1st

OUTLINE OF ORGANIZATION CONDUCTING CAMPAIGN THROUGHOUT THE PROVINCE

- CHARLOTTETOWN ORGANIZATION**
- Honorary Chairman: **GEORGE M. MOORE**
- Chairman: **N. W. LOWTHER**
- Vice-chairmen: **T. ROY CUDMORE, J. J. DUFFY, J. F. LEIGHTIZER, M.M., R. D. QUIGLEY**
- SPECIAL NAMES COMMITTEE:**
- Co-chairmen: **GEORGE J. TWEEDY, K.C. and GEORGE T. HARDEE**
- Committee: **DR. W. J. P. MacMILLAN and A. B. FISHER, HON. H. H. COX and L. B. MacMILLAN, H. C. BOURKE and A. PICKARD, P. W. TURNER and W. H. V. DUNBAR, R. D. QUIGLEY and T. ROY CUDMORE, T. W. L. PROWSE and J. A. WEBSTER, E. D. NICHOLSON and A. B. BELCHER, J. GORDON McDONALD and G. G. HUGHES**
- NON-RESIDENT CONTRIBUTIONS**
- Chairman: **W. E. CHAMPION**
- LADIES COMMITTEE AND ENVELOPE COLLECTIONS**
- Chairman: **MRS. J. A. MacMILLAN**
- PROMOTION**
- Chairmen: **MRS. HARRY CUDMORE and MRS. E. M. BAGNALL**

- FIRST DIVISION—DIVISIONAL COMMANDER—A. L. MACPHERSON**
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| TEAM NO. 1
Capt.—G. F. HUTCHESON
MARCUS CALDER
W. A. GAUDET
FRED CHAPPELL
W. J. DUCHEMIN
L. J. STACEY | TEAM NO. 2
Capt.—J. W. BOULTER
E. S. COFFIN
T. G. IVES
DR. J. A. CLARK
GEO. H. BARBOUR
H. H. HORNE | TEAM NO. 3
Capt.—NEIL D. McLEAN
W. M. ROWE
J. ALFRED DOYLE
A. H. MOULD
J. J. DUFFY
J. C. SAINT
MAJOR A. KNOX | TEAM NO. 4
Capt.—A. B. CUTLIFFE
F. G. HUTCHESON
R. H. ROGERS
P. W. CLARKIN
J. H. HARDING
J. H. CERRY |
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- SECOND DIVISION—DIVISIONAL COMMANDER—NOEL H. DEBLOIS**
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| TEAM NO. 6
Capt.—MAJOR T. E. MacNUTT
W. A. RIX
Capt. L. W. GOODWIN, M.M.
M. W. WEEKS
IRA N. WALKER
HEBER LARGE | TEAM NO. 7
Capt.—J. E. TRAINOR
E. M. BAGNALL
W. E. COTTON
W. C. McLEOD
E. M. MacNEVIN
EWEN ANDERSON | TEAM NO. 8
Capt.—P. E. PALMER
JAMES E. HARRIS
MILTON STEWART
G. FRED MOORE
GEO. E. SHERRIN
IRA N. BROWN
W. S. HUGHES, M.M. | TEAM NO. 9
Capt.—J. POPE CLARKE
L/1 COL. J. PARKE
HOOPER M. C.
L. A. MacDOUGALL
STEWART IVES
RAY A. McDONALD
NORMAN McLEOD |
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- THIRD DIVISION—DIVISIONAL COMMANDER—D. M. GASS**
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| TEAM NO. 11
Capt.—DR. B. C. KEEPING
DR. P. A. CREELMAN
FRANK T. HANSEN
A. H. ROPER
W. J. BRAWDERS | TEAM NO. 12
Capt.—W. R. JENKINS
WALTER M. BEARS
J. F. MOORE
ROLAND TAYLOR
A. E. RUSSELL
W. T. WEIR | TEAM NO. 13
Capt.—C. H. BLACK
H. C. ATKINSON
DR. W. R. CARSON
WARREN LORD
MERRITT FORSYTHE | TEAM NO. 14
Capt.—HAROLD BUELL
EUGENE KELLY
ART. G. HOGAN
FRANK ACORN
J. E. WRAN
J. A. LAWSON |
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- FOURTH DIVISION—DIVISIONAL COMMANDER—GORDON M. AVARD**
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| TEAM NO. 17
Capt.—BURLEIGT TAYLOR
R. G. TAYLOR
ABEN McLEAN
E. C. JOHNSTONE
E. E. CLAWSON
EARL CLARK | TEAM NO. 18
Capt.—HARRY CUDMORE
W. H. DICK
W. P. MacLEOD
GEORGE G. WOOD
ARTHUR H. DUVAR
P. G. DELANEY | TEAM NO. 19
Capt.—WILLIAM BOYLES
JOHN A. SIMMONDS
CLIFF MacDONALD
GORDON STEWART
OSCAR DIAMOND
DR. W. G. HOGG |
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- FIFTH DIVISION—DIVISIONAL COMMANDER—P. A. MURNAGHAN**
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| TEAM NO. 21
Capt.—B. H. HUGHES
R. R. BELL
W. T. ROGERS
C. R. McQUAID
J. J. MORRIS | TEAM NO. 22
Capt.—T. L. DOYLE
W. T. CAMPBELL
J. M. MURPHY
H. M. SIMPSON
LIEUT. H. S. TROTTER | TEAM NO. 23
Capt.—WM. M. FLYNN
RAY KEENAN
JACK LEIGHTIZER, Jr.
BRUCE Wonnacott
J. A. MacDONALD, K.C.
IGNATIUS MURPHY | TEAM NO. 24
Capt.—JAMES McLURE
R. C. STODDARD
EARL G. McINNIS
ROY BEVAN
W. G. BARBOUR
LEO BRADLEY,
D. C. M. |
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- SIXTH DIVISION—DIVISIONAL COMMANDER—J. F. LEIGHTIZER**
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| TEAM NO. 26
Capt.—J. R. NELSON
E. FARLE MacDONALD
T. M. BREHAUT
MISS JEAN McLEAN | TEAM NO. 27
Capt.—J. J. MacDONALD
JOHN KING
E. A. LARGE
E. W. BEER | TEAM NO. 28
Capt.—HENRY B. DOUGLAS
URIAS MacDONALD
PETER HUGHES
A. J. COFFIN |
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- SEVENTH DIVISION—DIVISIONAL COMMANDER—H. L. SEAR**
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| TEAM NO. 31
Capt.—B. F. TINNEY
FRED CANNON
WARREN BURNS
FRANK BURKE
BORDEN T. MYERS | TEAM NO. 32
Capt.—K. M. MARTIN, K.C.
W. T. MacNEILL
W. D. GILLIS
EMMETT MacDONALD
OSCAR DIAMOND | TEAM NO. 33
Capt.—GUY KENNEDY
DR. A. J. MURCHISON
HARPER MacNEILL
L. A. HORNE
A. CYRIL BELL | TEAM NO. 34
Capt.—F. R. MacLAINE
J. A. MacISAAC
GORDON STEWART
LLOYD S. STEVENSON
LEO M. DUCETTE |
|---|---|---|--|
- TEAM NO. 5**
Capt.—B. G. ROGERS
A. R. KENDALL
MAJOR A. S. ROBERTSON
LIEUT. J. W. BELL
LIEUT. J. J. MacDONALD, D. C. M.
- TEAM NO. 10**
Capt.—MRS. E. A. BLAKE
MRS. ROBERT WARCUP
MRS. J. G. FORTLOCK
MRS. R. J. HEALEY
MRS. L. G. BENNETT
MRS. GREEN
MRS. R. G. ARCHER
- TEAM NO. 15**
Capt.—R. E. SELLER
C. F. BENTLEY
BERT PATTERSON
S. T. GREEN
LEBARON TAIT
ADJT. MERCER
- TEAM NO. 20**
Capt.—JAMES E. BURDEN
DEWEY ROCKWELL
CLARENCE MacINNIS
RALPH STEWART
ERNEST DIAMOND
J. ANDY LIKELY
RICHARD MATHESON
MILLER McLURE
- TEAM NO. 25**
Capt.—DR. J. A. MacMILLAN
GEO. P. THOMPSON
A. R. MacINNIS
THOMAS WHITE
CAPT. J. DUGGAN
SGT. ALLEN McKAY
- TEAM NO. 29**
Capt.—HAROLD MOORE
F. J. HIGGINS
W. C. DAVIES
P. B. McLAINE
WILFRED LIVINGSTONE

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- PATRONS**
- HON. B. W. LEPAGE, Lieut. Governor;
HON. DR. T. A. CAMPBELL, Premier
HON. G. D. DEBLOIS, President DeBlois Bros.
- HONORARY CHAIRMEN**
- DR. W. J. P. MacMILLAN, Pres. Red Cross Society;
GEORGE J. TWEEDY, K. C., Rep. National Council.
- | | |
|---|---|
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D. J. Bonnell | PRINCE COUNTY ORGANIZATION |
| Vice-Chairmen
Capt. N. W. Lowther
H. F. McPhee, K. C., M.L.A.
Peter G. Clark
A. F. McQuaid, K. C. | Honorary Chairman
Col. the Hon. J. L. Ralston |
| Honorary District Chairmen
Rev. J. A. McDonald, Tignish
Hon. W. H. Dennis, O'Leary
Wilfred Tanton
Mayor of Alberton
W. J. Lidstone
Mayor of Summerside
Russell Champlain
Mayor of Kensington
Willard McNeill
Mayor of Borden | County Chairman
Peter G. Clark |
| Treasurer
M. Alban Farmer | Vice-Chairman
L. R. Allen |
| Executive
Dr. J. A. Clark
Noel H. DeBlois
Dr. H. D. Johnson
Hon. H. H. Cox
J. F. Leightizer
J. E. Campbell
J. J. Duffy
T. Roy Cudmore
E. P. Foley
R. D. Quigley
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H. T. Holman |
| Honorary Secretary
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St. Clair Trainor
G. J. Tweedie
M. W. Wood
N. A. Darrach
Lincoln Wood
Gordon Rodd | Secretary Treasurer
M. C. West Souris |

Every good Citizen should voluntarily help in gathering the Red Cross collection and in making it the greatest ever known in Prince Edward Island. This applies more particularly in the Rural Districts. If you are not called on during the first week of March, sent along your own and your neighbors' contributions to Red Cross Headquarters, Prince Street, Charlottetown and acknowledgment will be promptly made.