

Open Nights Until 9 o'clock

HURRY! HURRY! THE GREAT HISTORY MAKING PIANO SALE IS ON! PIANOS AT 40 CTS ON THE DOLLAR

We Are Going Out of Business in Charlottetown

Sale Starts Thursday Morning At 8 O'clock

Everything must be sold—Pianos, Player Pianos, Desks, Chairs, File Tables, Racks, Filing Cabinets—everything must be sold. If the prices will do it the stock will sell like hot cake.

Here are seventy-five bargains—we have numbered them from 1 upward—select the bargain you want by number—ask for it when you call—this will make selecting easier for you.

\$15,000 Stock of Pianos, Player Pianos, Phonographs, Records, Violins, Musical Instruments, Music of all Kinds, Belonging to the Stock of the Amherst Pianos Ltd, 159 Queen St. Thrown on the Market at the Mercy of the Public—New Pianos \$98 and up! We are going out of Business—Everything Must be Sold—Entire Stock Goes at Direct Public Sale—Nothing can Remain—Sale Starts Thursday Morning.

No. 19.

\$185

A real genuine \$275 Piano that is a little store worn. A bargain without a peer. See this one. Look at the weekly.

No. 27.

\$167

Mahogany case Piano—used three months. Regular \$275 style to go at this price. Terms \$1.50 weekly.

No. 15.

\$125

Here is a spot cash special for the opening day. This piano goes for spot cash only at this price.

We pay freight on all Pianos sold out of the city. We pay round trip railroad fares to all buyers during this sale.

Facts and Figures of the Greatest Piano Sale Ever Attempted Within the Borders of This Province.

At the stroke of 8 o'clock Thursday morning we will launch the most sensational and astonishing Sale of Pianos and Player Pianos ever attempted. We are closing our doors for good. There is no two ways about this. When the last Piano is sold the doors close and The Amherst Piano Co. will pass out of the business history of Charlottetown. We have been here for years, we have conducted a profitable business and now that we are about to close our doors we are determined to give the people of Charlottetown and vicinity the greatest opportunity ever offered by a high grade Piano house.

Bargains for Everyone at This Going Out of Business Sale

There are seventy-five Pianos and Player Pianos to be sold. Some have been used, others have been out on rental—still others are store worn styles but the great majority are brand new high grade Pianos direct from the Factories which we represent. Every piano carries our unquestioned guarantee. Every transaction must be perfectly satisfactory. We are closing our doors forever in Charlottetown. We want to leave the Pianos here after us. The prices are so liberal that comparison is out of the question—the terms are the most striking that have ever been offered. We close our doors when the Last Piano is the greatest, the grandest, the name here Thursday morning. This is sold. Come here to this sale. Coolest astonishing Piano Sale ever attempted.

900-88 NOTE PLAYER PIANO

\$550

THIS PLAYER PIANO

Goes on sale Thursday morning at the stroke of 8 o'clock and will be sold to the first customer that says the word. The Players offered here at this sale are bargains of the first water. We will deliver this Player, 20 rolls of music, bench to match, all together into your home at this revolutionary price and this is not spot cash either—get our cash price. We will take as low as 10 per cent. cash and \$1.50 weekly.

A POSITIVE PIANO SENSATION

Bargain No 1

This beautiful brand new Mahogany Case Piano will be the first Piano to go on sale Thursday morning. This Piano will be sold to the first man, woman or child that says the word. This Piano would not last a day longer, sound any sweeter or give better satisfaction at \$250 spot cash.

Pay Cash and Save

\$98

\$10. Cash-\$1. Weekly

Here is a piano that has been used in concert work. A regular \$350 standard piano worth as it stands its original price. Terms 1.50 weekly.

Store Closed all Day Wednesday to Arrange and Mark the Stock! Sale Opens Thursday Morning at 8 O'clock Sharp. Tremendous Discounts for Cash or Goods Payments

CASH PIANO BUYERS

Money makes the mare go. Come here to this sale, bring along whatever you can spare in the way of cash—Do not hesitate. When we offer a brand new Piano for \$98 on terms of \$10 cash and \$1 cash and \$1 weekly, imagine, if you can, what we will do for spot cash.

TIME PIANO BUYERS

Bring along a ten or a twenty, or a fifty dollar bill and see what you can do on a real piano. Remember you have the choice of the world's famous makes here at prices unparalleled in piano selling. There are no restrictions, all pianos must be sold and this is final.

WHY WE DO THIS

The restrictions placed upon piano manufacture through war conditions are such that we are forced to discontinue this store. We are anxious to supply our regular wholesale trade so for this reason we have determined to close some of our retail stores—so that we may supply our regular wholesale customers.

Talking Machine Specials Without Parallel

Take your choice of any phonograph in this group at this price.	Any phonograph in this group—while they last.	Tuned Oak, Golden Oak, Mahogany included in this group at this price.
\$29.90	39.90	69.90
PAY \$1 WEEKLY.	PAY \$1 WEEKLY	PAY \$1.50 WEEKLY

No. 17.

\$147

No. 12.

\$85

A piano case organ (not new) magnificent tone. Free stool and delivery. Pay \$1.00 weekly.

No. 10.

\$55

Another sensational bargain—a piano case organ to go at this unprecedented price—as for this one pay \$1.50 weekly.

The illustrations used for the Pianos advertised are stock cuts and do not begin to do justice to the goods offered.

Store Open During the Sale Until 9 O'Clock—Remember the Place
Amherst Pianos Ltd. 159 Queen St. Charlottetown P. E. I.