


The sale of this Brand exceeds the sale of any Orange Pekoe Tea on the market



You Know the Reason

Classified Advertisements

One insertion 10c per line of 3 words
 Three insertions 25c per line of 3 words
 Four insertions 35c per line of 3 words
 Eight insertions 65c per line of 3 words

Agents Wanted

PORTRAIT AGENTS—WRITE FOR Catalogue, United Art Limited, 162 John, Toronto. A. W. 731 wsm. 361pd

WANTED—A TRAVELLER TO handle our 1931 Line of Calendars for a part of Prince Edward Island. Liberal proposition. Big money for good salesman. Apply today Dominion Calendar Company, Truro, N. S. 10-29-21.

PERSONAL CHRISTMAS GREET- ings Cards—Agents wanted to take orders for the finest line ever shown in Canada. Regal Art Co., Manufacturers, 310 Spadina Ave., Toronto. A. W. Oct. 1, 2, 5, 7, 29, 30.

MAN OR WOMAN TO TRAVEL AND appoint local representatives. Position permanent; yearly guarantee \$1092. (being \$21 weekly average) and expenses; commission and cash bonuses besides. Winston Co., Tower Bldg., Toronto. A. W. Oct. 12, 16, 19, 23, 26, 30.

Miscellaneous

STRAYED—HEIFER, BLACK AND white. Age 2 years. Owner apply Peter Murray, New Wiltshire, Lot 65. 9528-10-29-31.

FOR SERVICE A PURE BRED York Boar. Lester Bryanton, Spring Valley. 9580-10-30-31.

POTATO TAGS FOR THE SEAS- on's shipments on short notice. Guardian Central Printery. 9328-10-19-11.

JOHN ALFRED MACDONALD, Land Surveyor, Hermantville, Souris 10-2-1mpd.

Male Help Wanted

WANTED—A MAN FOR FARM work. Apply George Mason, Burnaby. 9546-31.

MORE MEN WANTED QUICKLY. Big pay; easy work while learning Barber Trade under famous Moler American plan, world's most reliable Barber School System. Write today for free literature. Moler Barber College, 573 Barrington St., Halifax. Wed and Sat. 11.

AN UNUSUAL OPPORTUNITY

\$35—\$50 can be earned weekly in spare time selling well known line Personal Christmas Cards. Scores of Stenographers, Accountants, Clerks, etc., exceeded this last season. Beautiful new portfolio free. Master Kraft Co., Limited, Toronto. Representatives wanted small towns also. M. H. W. Oct. 24, 27, 11, 14, 16, 18, 21, 23, 25, 28, 30.

Articles For Sale

FOR SALE—ANTIQUES, CHEST OF Drawers, Sofas, Kitchen Stoves, etc. Apply Guardian. 9592-11.

Teachers Wanted

WANTED—TEACHER FOR WOOD Island West School. Supplement \$125.00. Apply H. M. MacDonald, Secretary. 9588-10-30-31.

To Let

HOUSE TO LET ON EUSON Street. Apply Mr. Shama. 9593-10-30-31.

Lost

LOST—OCTOBER 20th BETWEEN East Wiltshire and Charlottetown. Khaki Combination Overalls. Finder leave at North American Hotel. 9590-10-30-11.

LOST—BETWEEN BEDEQUE AND Carleton via Freetown tire chain. F. E. Gillespie, Carleton. 9588-10-31-01.

Crochet Bedspread \$1.95
82 x 92 inches

Here is a specially good value that we have just got in from New York. It was bought much under market price, and we can afford to sell it at about what the wholesaler would have to charge \$1.95

Look this one over—we'll leave the value to your decision.

Moore & McLeod Ltd

Central Guardian

DELICIOUS CHICKEN salad and pastry St. James Hall tomorrow.

SHOW OPEN—The Fox Show will be open this evening from 8 to 10 p. m.

NOTICE—Anyone looking to have their foxes pelled and would like a good job done apply to John Spencer, Mt. Edward Rd. 8586-10-31-41

HARVEST THANKSGIVING AND ARMISTICE DAY will be observed throughout the Field on Sabbath, Nov. 10th. Offertories for the budget of the Church. Rev. W. E. Davies, B. A., Minister.

WARLIKE DRUNK—Last evening about 9 o'clock the police arrested a militant drunkard in possession of a double-barrelled gun with which he was threatening to shoot up the town in real western style. At a late hour last night he had still retained his military spirits.

PRESBYTERIAN SERVICES—For Sabbath, Nov. 3rd. Lorne Valley at 11 a. m.; Dundas at 3 p. m.; Cardigan at 7 p. m. Evening subject:—The Problem of Immortality. Soloist at evening service, Mrs. W. E. Davies.

SALESMEN—WONDERFUL OPPOR- tunity for capable men to earn big money representing well known tea manufacturers selling direct to consumer. Full or spare time; liberal commission, bonus offers. Write quick for free sales outfit. Public Service Mills, London, Ontario, Dept. 918. Oct. 30, Nov. 6.

For Sale

GRAVENSTEIN APPLES AT F. S. Reeves', Southport. 9453-10-25-81.

FOR SALE—TWO PURE BRED Shrop Rams. Frank Halliday, Eldon. 9597-10-30-21.

FARMERS ATTENTION. WE HAVE a special light truck wagon selling at \$68.00. Tudhope Anderson Co., Ltd., Edmonds Building 21.

FOXES FOR SALE—SEVERAL choice patch females and one red female. Frank A. Ramsay, New London. 9582-10-30-Nov. 2-4.

DOGS FOR SALE—FOX HOUND pup, also two trained fox hounds. Frank McKay, East Royalty. 9536-10-29-31.

JAMES WHITE, 36 KENT STREET, offers for sale his 1928 Whippet Sedan. Just run 6000 miles. Always had the best of care. Bargain for a quick sale. 9531-10-29-31.

FOR RENT—HEATED APARTMENT suitable for two, central. Apply 9542-31 Guardian.

DARK MINK, RANCH RAISED Alaskan and Quebec stock, \$150 to \$200 a pair. Medium dark Mink \$125 to \$150 a pair. A limited number for immediate delivery. Valley Silver Fox Farms, St. Stephen, N. B. 10-16-W.F.M.G.

TORONTO

(Continued from page 1)

PERSONALS

Messrs. Wm. Cullen, Wm. Coady, of North Wiltshire, and J. E. Cass, East Wiltshire, motored to Morell Sunday afternoon.

Mr. Joseph Francis, city was a visitor to Morell last Sunday.

Mr. and Mrs. Kenneth Richards, of New York, spent Monday in Summerside visiting friends. S.

Mr. Rex Kelly, who has been visiting home for the past two months, left yesterday for Kelliker, Sask., to inspect foxes for the P. E. Island Fox Breeders' Assn.

collapse of prices, as all trading records were once more broken. A total of 16,410,080 shares changed hands on the stock exchange as compared to the previous record of 12,894,800 reached last Thursday.

Yesterday's wild dive of prices, the most extensive ever witnessed in a single day, brought a further wholesale jettisoning of impaired margin accounts together with frantic selling by terrified investors. Hundreds of stocks reached new low levels established during the past few months, but a substantial rally in the hour's trading reduced final net losses to little more than two thirds of yesterday.

PERSONALS

ROGERS—At Summerside, on Sun- day, October 27, to Mr. and Mrs. Benj. Rogers Jr., a son, stillborn.

N. D. MacLean

UNDERTAKER
EMERALD
Phone 149
King Square

SCOTT'S EMULSION
MADE PLEASANT
TRY IT TODAY

Trinity United Church

WEDNESDAY
1.50—Weekly Prayer Service—Address by Rev. D. M. Grant—Offering for Missions. Visitors cordially welcome—Hearty Memorial Hall.
5.30—Meeting of Official Board—Ladies Parlor.
9.55.

MONTAGUE

(Continued from page 1)

His Worship Mayor Yeo of this city and he at once sent fifteen firemen by cars to the scene. They took no apparatus. His Worship said that he would send out a fire engine on a flat car if necessary but word came that the engine was not required.

The amount of insurance on the property destroyed is at present unknown but it is understood that the loss is fairly well covered.

How the fire originated has not yet been determined although there was one report that it had started in the elevator shaft in the rear of Poole & Thompson's store. An investigation will be held.

The store of Poole & Thompson was one of the finest in this province and is well known throughout the Maritimes. It was a three story building 70 by 48 with finished basement and rest room. It had an electric elevator and an up-to-date cash carrier system and various other features of a modern store. On the roof was a cistern containing six thousand gallons of water.

The fire had made such headway when discovered that only a very small part of the contents could be saved. The firm did a very extensive export business and at this season of the year handled a very large quantity of potatoes.

It is understood that the occupants of the other buildings lost nearly all their furniture.

AUCTION SALE

OF CHOICE HORSES ON FRIDAY NOV. 1, AT 1.30 P. M.

I will sell at Parker A. Hornes' Stables 106 Elm Avenue, carload of choice horses all young and well broken, no brands. One pair Dapple Greys well matched, one pair Blocks matched, one pair roans matched, and a lot of choice blocks. Farmers wanting horses come in and look this lot over. I invite inspection.

BRUCE MCKINNON, Owner
J. A. McDONALD, Auctioneer.
9553-31.

NOTICE!

Owing to dry season feed for milk is exceptionally high so the milk prices to patrons will be advanced to 10 and 12 cts. per quart from Nov. 1st inst.

By order, Milk Vendors
Oct. 29, 29. 9552

DR. W. R. CARSON

Palmer Graduate Oculoplastician.
Chronic and Nervous Diseases
124 Prince St. Phone 1072
Opposite St. Paul's Church.
9532-7-10-1mo.

THIS DRUG STORE

carries a complete line of rubber goods, including Atomizers, Syringes, Ice Caps, Rubber Gloves, Hot Water Bottles, etc.

Kantleek Hot Water Bottle is the best bottle manufactured and carries a two years guarantee.

MacKinnon Drug Co.

Phone The Rexall 3084
110, KODAK STORE 331
Corner Great George and Kent Sts.
CHARLOTTETOWN, P. E. I.

FORMAL OPENING

(Continued from page 1)

you and sing for you have all contributed to make this show a success as well as many others not sitting up here to-night. To individualize, there is President Paton of the P. E. I. Exhibition, an organization that has loaned these great buildings and cooperated, free of charge in every possible way. Premier Saunders and Minister of Agriculture, Walter M. Lea, who saw at once the value of this exhibition, and agreed on behalf of the government to provide the fox crates, an item of \$2500.00. Mr. Lea also permitted the use of the provincial exhibition secretary and offered the services of an expert who has worked most efficiently, Professor Walter R. Shaw. The city of Charlottetown chief execution, Mayor Yeo, immediately guaranteed a money grant for this exhibition. His excellent judgment, supported by his worthy councillors, is like seed sown on good soil, which is producing a hundred fold for the city of Charlottetown.

The great Association of fox breeders, which is located in this province, which takes care of the registry of Canadian National Foxes all over Canada and wherever located, the greatest organization of its kind in Canada—and the richest—gave us a grant of \$1000.00 for this year. This was a great help to us, and we feel that probably the success of this show, will inspire the directors of that organization to pay out annually a considerable sum out of their huge surplus of a quarter of a million dollars, to promote exhibitions in Canada. The most economical way to raise the average quality is by breeding and advertising champion animals. We are especially pleased to announce that the President of the greatest live-stock organization in Canada is with us tonight and will speak. He is also a rural dweller—Mr. Shelton Sharp of Ellerslie.

The gentleman who will sing for us, and his worthy madam who accompanies him, would never have been on P. E. I. had it not been for the fox industry. I'll leave it to the judgment of this audience if they are not really a desirable type of immigrant. Mr. and Mrs. Raoul Raymond are very busy putting Southampton on the map. The loss of Switzerland and France is P. E. I.'s gain.

The patron of this exhibition is noted for many good works in many fields. He has been a fox rancher for nearly twenty years and possibly he doesn't know much about it yet. But what he does know is how to represent the Crown in this province in a manner which is setting a record for propriety, and giving your representatives considerable worry in finding a worthy successor. We are especially pleased to have this exhibition formally declared open by His Honour Lieut.-Gov. Frank Heartz, who will presently address you.

OFFICIALLY OPENS FAIR
His Honor F. R. Heartz in officially opening the exhibition stated that his duty was a source of pleasure and gratification inasmuch as this is the first show of the Silver Fox Exhibitors' Association of Prince Edward Island. He expressed his thanks to the members of the Association for making him patron of the show. During the course of a conversation recently a gentleman from Southampton stated that it was his belief that no more than 50,000 people would remain in this province were it not for the existence of the fox industry and potato business. The demand for foxes and fox pelts this year is greater than it has been for several years and all stock has been quickly cleared off the market despite pessimistic predictions to the contrary. The organization of the Silver Fox Exhibitors Association is a move in the right direction, and Major A. S. Robertson, the efficient Vice-President, deserves special congratulations for his part in organizing the show.

The silver fox show is of as much importance as any other exhibition and, continued His Honor, it is hoped that it will become a national affair. It is appropriate that the banner fox show of the world should be in the place of the birth of the industry.

ASSISTED EXHIBITION.
The great Association of fox breeders, which is located in this province, which takes care of the registry of Canadian National Foxes all over Canada and wherever located, the greatest organization of its kind in Canada—and the richest—gave us a grant of \$1000.00 for this year. This was a great help to us, and we feel that probably the success of this show, will inspire the directors of that organization to pay out annually a considerable sum out of their huge surplus of a quarter of a million dollars, to promote exhibitions in Canada. The most economical way to raise the average quality is by breeding and advertising champion animals. We are especially pleased to announce that the President of the greatest live-stock organization in Canada is with us tonight and will speak. He is also a rural dweller—Mr. Shelton Sharp of Ellerslie.

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MAYOR YEO'S WELCOME
In the course of an eloquent address His Worship Mayor Yeo stated that congratulations are in order to those who established the fox fair. These men with fine faith and outstanding optimism have brought the affair to a successful head. There are several points which can be emphasized in speaking of the value of the show. It brings the Province into prominence and stresses the Island as the birth place of the industry.

Island foxes have always taken the highest awards and highest prizes. At this exhibition we have many exhibitors, but we will have few prize winners. The unsuccessful exhibitors will be able to learn much from the prize-winner. Charlottetown is proud to be the seat of the first provincial fox show. In closing the Mayor extended a cordial welcome to visitors and exhibitors.

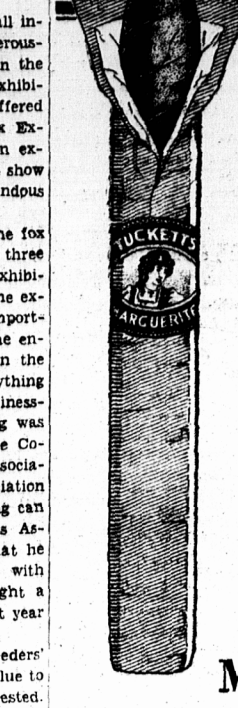
PRESIDENT SHARPE IS PLEASED
Mr. G. Shelton Sharpe in a short and pointed address said that he was proud to be able to take part in the greatest fox show in North American continent. He stated that he has seen the different shows but none to equal the present one. The Island is fortunately situated as far as the fox industry is concerned. Fox fur of the very best quality can be produced in this climate. Only by careful selection, however, can foxes be produced to command the highest prices.

The fox breeder has the privilege of selling his product co-operatively. By this means the whole market can be commanded. The Canadian National organization began in 1922 when a small Island delegation went to Montreal to secure the charter. There are now officials all over the country doing the work of the organization. The present exhibition, he concluded, will raise the standard and promote the securing of better breeding stock.

HON. W. M. LEA
Hon. W. M. Lea stated that the Department of Agriculture takes an active interest in exhibitions as is shown by the fact that two of the members are engaged in this important work. The fox industry is of great value as it takes nothing from the province. Fox meat-buyers often outfit even the local meatmen. Advertising, he said, is of great value. On Maritime Day at the Royal Winter Fair, a great deal of advertising is done for the Maritime Provinces. This year three floats will be exhibited, one of potatoes, one of fox skins and possibly one for tourists.

MR. PATON'S ADDRESS
Mr. James Paton, President of the Provincial Exhibition Association, spoke as follows.
"On behalf of the Provincial Exhibition Association, I welcome you,

A Friend in Need



"I saw a man in a smoker unfold his paper—put his feet up on the opposite seat, take out his glasses, clean them, dive into his pocket and bring out a broken cigar. He tore a piece off his newspaper and tried to wrap it around the cigar—but I could see that his soul was troubled. I took out my pocket pack of 'protected cigars' and gave him a foil-wrapped Marguerite as fresh, firm and fragrant as when it left the factory. Naturally we got to be good friends. I'm going fishing with him in the Spring."

The beloved

Buy Marguerites in the handy pocket packs of 5 cigars

TUCKETTS MARGUERITE

FOIL-WRAPPED 10 CENTS

Caledonian Club Annual Meeting

The annual meeting for the election of office bearers of the Caledonian Club took place last evening, with the President Mr. Aben McLean in the chair. The new officers are as follows:

Chief—Mr. Aben McLean.
President—Mr. John K. MacKenzie
1st. Vice-President—Mr. J. M. McFayden.
2nd. Vice-President—Mr. Malcolm McKinnon.
Treasurer—Mr. C. F. McDonald.
Financial Secy.—Mr. A. B. Brown.
Recording Secy.—Mr. T. M. MacMillan.
Corresponding Secy.—Mr. Roy MacDougall.

Pipers—Capt. A. MacDougall, Messrs. J. K. MacKenzie, John B. Manderson, Roy MacDougall.
Directors—Messrs. J. J. McGillivray, P. J. McDonald, John Y. McDonald, D. B. McDonald, J. R. Burnett, S. A. McLeod, James Paton, Angus A. McNeill, John Reid.

The St. Andrew's Night Committee in reported that arrangements were in progress for the usual St. Andrew's Night Dinner on November 30th.

and your associates to the freedom of our buildings, and congratulate you on the success attained in this the first Silver Fox Show held in this Province. When your application for the privilege of using our buildings for this purpose was received, our directors, without hesitation voted unanimously, granting your request, and pledged themselves to give all possible assistance. In doing this, we were not conceding to a petition made by men merely connected with the Fox Industry, but for the benefit and welfare of the Province at large.

"The success achieved in bringing together almost five hundred of the world's finest live Silver Foxes, is something your Association might well be proud of. This wonderful collection has been brought about through the working of that magic word co-operation, having on our board a combination of men from Prince, Kings and Queens Counties, all with experience in domesticating the little timid and suspicious animal.

"With determination, you have accomplished what you aimed for, a successful show. I trust your directors will take a further step, and cooperate more and more with the Provincial Exhibition Association. If the Fox Show is to be an annual affair, which we desire it to be, not a show only, but Canada's chief market for Fox Pelts and live stock. Better quarters must be provided. The exhibit today is wonderful, but how much more convenient and attractive it would be under one roof, in place of being distributed in three separate buildings. Would it not be possible to make co-operative efforts to build before another year comes round, a house worthy of the Silver Fox family, combined with an Arena for the benefit and convenience of exhibitors and patrons of Fox Shows and Provincial Exhibitions. A building could be planned, and built, that would serve both purposes. Let us have a conference on this subject. I hope Mr. President your Association will continue to prosper, and the Fox Industry of Prince Edward Island will hold fast its good reputation of being producers of the best Silver Foxes in the wide world."

—RUM SEIZURES—On Sunday night Prohibition Officer MacDonal and Inspector Mann after quite an exciting chase seized a car on the road near Kensington containing a quantity of rum. The two occupants were arrested and the confiscated car and liquor brought to Summerside. On Saturday evening Excise Officer Platts found a carton of whiskey along the railway track at the east end of Summerside, which had apparently been dropped off the train. There was no clue as to its ownership. S.

—MR. AND MRS. MAJOR ENMAN and **—RASPBERRIES AT ALBERTON**—Mr. James E. Birch, Alberton, writes under date of October 28—am sending you a bunch or two of raspberries from my garden to show you that we in the west have also raspberries in season and out of season as well as Mrs. John Cameron and trust you will enjoy this out of season luxury." Thanks, we have enjoyed them, they were quite a treat.

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—MRS. McEACHERN and her daughter, Miss McEachern, of Covehead, have taken up their residence in Summerside with Mrs. McEachern's brother, Mr. Mann, in his commodious house at the north end of Central Street. They are receiving a cordial welcome. S.

DR. J. P. MILLAR

DENTAL SURGEON
HOURS—9 to 12:30
2 to 5:00
Corner Queen and Richmond

BE PHOTOGRAPHED EARLY FOR XMAS

BY CRASWELL
Phone 692-L for Appointment

Western Guardia

—NOVELTY HALLOWEEN costumes or otherwise, Travellees Rest Hall, Thursday evening, Oct. 31. Crystal Sisters Orchestra, 9553.

—WANTED—To buy or rent, empty clean fox ranch in good condition for about 10 or 20 pairs. Write B. 659, Summerside, P. E. I.

—FINED \$2 AND COSTS—In the police court at Summerside on Tuesday one drunk appeared before Stipendiary Wyatt and was fined \$2 and costs. S.

—NOTICE—A musical recital to be given by Mrs. Kenneth Richards of New York, assisted by Mrs. Lavson and Master Horace McEwen, Charlottetown on Friday, November 1st, at 8.15 p. m. in St. Mary's Hospital. Admission 50 cents. 9554.

—QUIET WEDDING—A quiet wedding was solemnized in St. Paul's Church, Summerside, on Sunday when Mrs. (Capt.) Bernard were united in marriage to Mr. Gabriel MacDonal, both of Summerside. Rev. Father Gillis officiating. Mr. and Mrs. MacDonal will reside at Summerside. S.

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For other fox news see page 2, 10, 11, 12, 13.