

Woman's Realm Social and Personal Fashions Literature

A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers who have intelligent questions to ask on price control are invited to send them in writing to the Women's Regional Advisory Committee of the Wartime Prices and Trade Board.

Q. It seems to me very pointless to have the druggists my old tooth paste tube when I buy a new one. Is there any reason behind this ruling?

A. Yes, there certainly is. It is of outstanding importance to the war effort. It is very necessary for the construction of corvettes, torpedo boats, ships etc.

Q. Is there any rule saying that I have to take my ration book with me when I visit friends?

A. No, but it is a courteous thing to do. If you leave your book at home, your hostess will have to do with less in order to share their rations with you.

A Morning Smile

"What's that piece of string tied round your finger for, Bill?"

"That's a knot. Forget one-not is a flower. With flour you make bread and with love you have cheese. This is to remind me to buy some pickled onions."

FASCINATOR CROCHETED IN A JIFFY



DESIGN NO. 221

This delicate, lacy fascinator is crocheted in the dainty knit stitch. It requires very little time to create. Pattern No. 221 contains complete instructions.

To order pattern: Write, or send above picture with your name and address with 15 cents in 50c or stamps to Needlework Bureau, Charlottetown, Guardian.

Charlottetown Guardian Needlework Department, Design No. 221

NAME _____

STREET ADDRESS _____

CITY _____



MENU Delights at ECONOMY COST!

Delicious Desserts

BENSON'S CORN STARCH

Famous for over 80 years

FREE!—Send for the Free booklet "Economy Recipes for Canada's Housewives" your name and address with the words "Economy Recipes," Address Dept. 20, The Canada Stamp Home Service Dept., P.O. Box 129, Montreal, ND-13

KING COLE

TEA AND COFFEE

COURS TO ENJOY

THE COOK'S CORNER

SAUSAGE LOAF

One cup sausage meat, 1 cup stewed tomato, 1 cup mashed potato, 1 cup rolled oats soaked 15 minutes in 1 cup boiling water, 1 cup cooked beans, 1 egg beaten, 1 tablespoon fat, 1 teaspoon salt, 1 teaspoon dash of pepper, 1 teaspoon sage, 2 cups hot sauce. Mix all ingredients except sauce, shape into loaf like a Vienna loaf, and place on greased shallow tin and bake in moderate oven about 1 hour.

loaf and is nice hot for one dinner then slices well a ke...

Make tomato sauce by adding 2 cloves, 1 bay and a slice of onion to 1 can of tomatoes. Cook this 15 minutes then thicken it with 4 tablespoons flour stirred into 1-2 cup water. Add salt and pepper to taste. Strain it over the hot loaf on platter.

BABY'S TEETHING UPSETS QUICKLY CHECKED

YOUR BABY must "get a tooth." But he may not get a fever with it—if baby's mother is wise he won't.

Here is what one wise mother, Mrs. Archie Beattie, of Crossness, has to say: "We have not lost one night's rest through teething as always was my old standby, Baby's Own Tablets. They are worth their weight in gold."

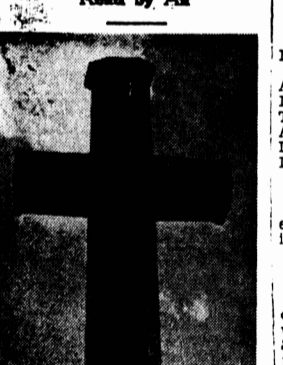
And Mrs. B. A. Sebina, of Galt, Ont., says: "I have given Baby's Own Tablets to my baby since she was three weeks old and although she cut her teeth rapidly (all four molars at once) she has never yet seemed at night. I would not be without these tablets."

Give those prompt-acting, sweet-tasting tablets at the first sign of teething fever. Easily crushed to a powder, if desired. Analyst's certificate in every package.

Also effective in Constipation, Simple Fever, Diarrhoea, Upset Stomach, Colic, Simple Croup and Whooping Cough. Get a box today. Sickness so often strikes in the night. 25 cents. Money back if you are not satisfied.

Home Service

Words Written and Loved and Read by All



IMMORTAL WORDS

"In Flanders Fields the poppies blow Between the crosses, row on row That mark our place; and in the sky The larks still bravely singing fly. Scarce heard amid the guns below; Words immortal written by Lieutenant Colonel John D. McCrae for those brave ones who died fighting for their souls and countries in the last world war. The words are timeless for they can refer also to our men in the battle fields today.

If you enjoy reading poems that are well known through the ages do not hesitate.

Our 32-page booklet is full of poems that have reached the hearts of millions in all parts of the English-speaking world—also by translations in foreign countries. They have been read and loved because they speak in simple language of the things which move us most deeply: love of one's fellows and one's country; religion, nature, childhood, and family affection.

If you're looking for courage and hope to bolster you in these war days read these poems and be lightened.

Send in 15 cents for your copy of "World's Best Loved Poems" to the Charlottetown Guardian Home Service Address. Be sure to write plainly your name, address and the name of booklet.

Name _____

Street Address _____

City _____ Province _____

Dorothy Dix Says—

WOMEN DON'T UNDEstand MEN'S FAILURE TO GRASP THEIR WILES

Males Give Up Trying To Solve Opposite Sex's Behavior As Human Conundrums

A correspondent asks: "Which sex understands the other the better, the male or the female?" Neither one knows enough about the other to make a kindergarten primer, but, as between the two, women have a greater comprehension of men than men have of women.

That is easily accounted for by the fact that, speaking by and large, women have always had to depend upon men for every good thing they got in life. Their houses, their clothes, their food, their jobs, their dates, their good times were the largesse bestowed upon them by their fathers, or their husbands, or their boy friends. Hence, it is inevitable that even a female moron would appreciate the necessity of studying the Dispenser of Gifts out of whom she had to wangle the things she wanted.



MEN DIDN'T STUDY WOMEN

Men, on the other hand, have been under no such compulsion to get a blue print of how women's minds work their wonders to perform. They were the appraised, not the appraisers. They gave and women took, and they didn't have to be diplomatic about it. So there was no use in their wasting any of the time and effort in trying to find out what made their wives' minds click when they might be figuring out some really important thing, like a new technique in golf, or trying to guess which way the stock market is going to jump.

Instead of being ashamed of not understanding the creatures of whom they were born and with whom Fate has destined them to spend most of their lives, men are proud of it and boast of their ignorance as if it were a credit to them instead of being a disgrace. You are forever hearing them say: "Nobody can understand a woman. You never can tell what one is going to do, or how she is going to take a thing. How are you going to deal with a person who sheds tears of joy when she is happy and smiles when you know her heart is breaking; who is scared blue over a mouse, but who will lie down on an operating table, where she knows death probably awaits her, without turning a hair; who will almost kiss your feet with gratitude if you bring her a few scraggly flowers that you picked yourself, and not even say "thank you" for the orchids that you telephoned a florist to send her?"

HUMAN CONUNDRUM LEFT UNSOLVED

So most men give up the human conundrum that they call "Mom," or to which they are united in the holy bonds of matrimony, without even trying to solve it, and whether they do this because of laziness or sheer stupidity, or because it keeps them interested and amused to have a living cross-word puzzle that they never quite work out, no one knows.

That men, whose happiness and peace and comfort depend so largely upon women, make so little effort to try to find out how to please them, is a mystery. Look at the way they make love. Mass production. Same old line about when you have been all this time that I've never met you, calling every girl "Beautiful," whether she is homely or pretty; same old gag about eyes being violets drenched in dew. Never delving under the girl's pompous enough to ascertain that she has a few lobes of gray matter concealed there, and that she is just pining for some man to tell her that she is intuitive, or psychic, or intelligent, and that she is the companion he has been seeking as a lifemate and despairing of finding until he met HER. Many a girl says "no" to a suitor when she would say "yes" if he only told her she had a beautiful soul instead of a good complexion.

FLATTERY FOR WOMEN PREVENTS TRIPS TO RENO

And how much strife and unhappiness and alimony it would save husbands if they would only take the trouble to study their wives and find out how to work them. For it is not so much what a man says to his wife as the way he says it, nor what he does as the way he does it that keeps her with him. It is the way he says it that is so getting, flattered and admired, and her husband would rather to dish her out the few compliments that would make her coo like a dove instead of throw tantrums. She wants to be treated like a Lady Love and he persists in regarding her as just a sensible, middle-aged woman. Hence, these tears, these scenes, and only too often Reno.

The one thing about men that women never understand is why they don't understand them. They know that they are as transparent as a pane of glass and they live in perpetual wonder that men don't see through their little arts and wiles.

No, men don't understand women and women don't know much about men, which is, perhaps, the reason they interest each other.

Living & Leisure

The Woman's Realm

NO HALFWAY DOINGS

Beloved fellow-traveller, I'm holdin' forth today, and I don't quote no special verse in what I have to say. The sermon will be very short, and this there ere ad text—don't let's have no halfway doings in this world nor the next.

—Selected.

Lollipops made of iron were licked by members of an obscure Siberian tribe when they needed a tonic.

HINTS ON ETIQUETTE

Be patient and good-natured with clerks in shops and waiters and waitresses in restaurants these days. Such places are short of help and the help they have is often new to the work, maybe older people who have retired but have come back into service to help out from patriotic motives.

FINE PRINT FROCK IS MORE POPULAR

The increasing importance of the fine print frock in the sartorial scheme is demonstrated by the number of prints now being shown that

New under-arm Cream Deodorant

Safely Stops Perspiration

ARRID

ARRID is the largest selling deodorant

39¢ a jar

Available in 15¢ and 59¢ jars

THE WARTIME PRICES AND TRADE BOARD

Ration News — Week of June 28th, 1943.

THE OUTCAST

"B.O." BARRIER

SHE DIDN'T KNOW WHY SHE WAS ALWAYS ALONE

Have you known the desperate loneliness that can come in the midst of a crowd? Her unconscious fault was "B.O."—and it can happen to anyone. But not to those who take this simple precaution.

Their secret is a daily bath with Lifebuoy—the one popular soap especially made to stop "B.O." Follow their lead, for sure protection. Enjoy Lifebuoy's rich, mild, truly cleansing suds. Notice how Lifebuoy's new, vanishing scent disappears before you're dressed!

NEW ADDED INGREDIENT

NEW VANISHING SCENT

SAME PROTECTIVE LATHER

FROM HEAD TO TOE... IT STOPS "B.O."

much by getting off in a corner far from the dictionary and reading as rapidly as possible. Rather, you should read slowly and distinctly and whenever you are uncertain of meaning or pronunciation of a word, look it up. You should know your words—not merely be half familiar with them for it's the feeling of vagueness about words which we've heard or seen, but not really learning these rules. Make a note of it on a little pad which you keep handy for this purpose, and now and then before beginning your daily reading, review the words on the pad. See how many of them you can greet as a friend.

In reading—and in talking—remember these rules. Punctuate your sentences instead of rattling on with no pauses, or periods. Open your mouth and let the words out—don't mutter behind half-open lips. Of course, don't go to the other extreme, don't over-emphasize. The top-urgent voice, male or female, minus a phrase seem pre-emptory and irritating—more irritating than the mutterer's, if that's possible. The ideal speech is soft but rich and, warm of tone, clear but not clipped pronunciation.

Before washing a woolen sweater or cardigan, sew up the pockets with wool, otherwise they will drop and spoil the trim look which is essential to smartness. Don't hang the sweater on a coat hanger to dry, but on a long cane. This should be put through the sleeves, and hung by a string from the centre.

PANDANUS LEAVES

The famous "grass" or hula-skirts of the South Seas are made from pandanus leaves.

NEW YORK—Because the vacation wardrobe is less important than usual, most dresses are of the kind that one can wear to work as well as for vacation. There are, of course, play clothes that are not admissible except for play but there are fortunately many charming dresses that are suitable for work and play.

Spun rayon is one of the new loves of the season and you will find many other novelty fabrics you've never seen before and will not recognize as belonging to any branch of the cotton family, but does that matter? The only character reference you need has to do with their reactions to soap and water, plus your knowledge of how to use them on synthetic fabrics such as rayons.

DRESSES SERVE FOR WORK AND PLAY

WARM WEATHER FRIEND

This Kimona-Sleeved Frock for Coolness

Look at the diagram, and see how easy it is to make; then picture how flat it will lie on the ironing board, this front-buttoned, kimona-sleeved dress. Buttons on the shoulder for accent, if you like, and a ric rac braid for an easy finish.

Style No. 2773 is designed for sizes 12 to 20, 36 to 46. Size 36 requires 4 yards 35-inch fabric with 3 1/8 yards ric rac. Pattern is hand-cut to United States Standard measurements and includes chart with step by step instructions.

Send twenty cents for pattern. Write your name, address and style number. Be sure to state size you wish.

Needlecraft For The Home

2773 SIZES 12-46

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Name _____

Street Address _____

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Sunburned Lips Quickly Relieved

Prevent Painful Cracking

Rough, cracked, sunburned lips are painfully sore and unsightly—the cracked surfaces easily infected by dangerous germs. Get relief the quick, sure way with Lypsyl! Its wonderful emollient action instantly soothes the wounded membrane and seals them against germs and impurities. It softens the painful, cracked surfaces, hastens natural healing. Lypsyl acts as a protective film between the delicate lip-skin and the burning rays of the sun. Get Lypsyl at your store today. Use it regularly to soothe and protect your lips. Sold everywhere in handy stick form.

LYPSYL

Useful for Men and Women

Commentaries for military training films are here being added with aid of the electric machine by Cpl. Irene Mervaw of the C. W. A. C. This work involves the projection of all new training films gathered from member countries of the United Nations, at previews held in Ottawa for staff officers to select subjects suitable for Canadian training needs. In addition, Cpl. Mervaw is responsible for the care of a large library which contains thousands of feet of film on a variety of training subjects.