

# WE WILL CELEBRATE OUR 45TH ANNIVERSARY

## On Friday April 30th. and Saturday May 1st.

In Business Since 1881 and Still  
Going Strong—  
Bigger and Better Than Ever

1881—1926

45 years ago the late Mr. L. E. Prowse started business on Queen Street on May 1st, 1881 in a small shop which today has developed into one of the largest and best departmental stores in the Maritime Provinces.

### Economy Centre Of the City

Not many firms have to their credit such a record of success and this success is due to an unflinching faith, a desire to serve and a clever foresight into the future—qualities which were manifest in the late Founder of the Business and are still to be found enhanced and stronger if possible.

To Celebrate this our 45th Anniversary we have decided to sell all our goods in all our Departments at Wholesale Prices on this Special 45th Anniversary Sale Days and give the utmost value within our power to our customers.

### We Also Will Give 10 Per Cent of Our Total Two Days Receipts to the Hospitals and Orphanages

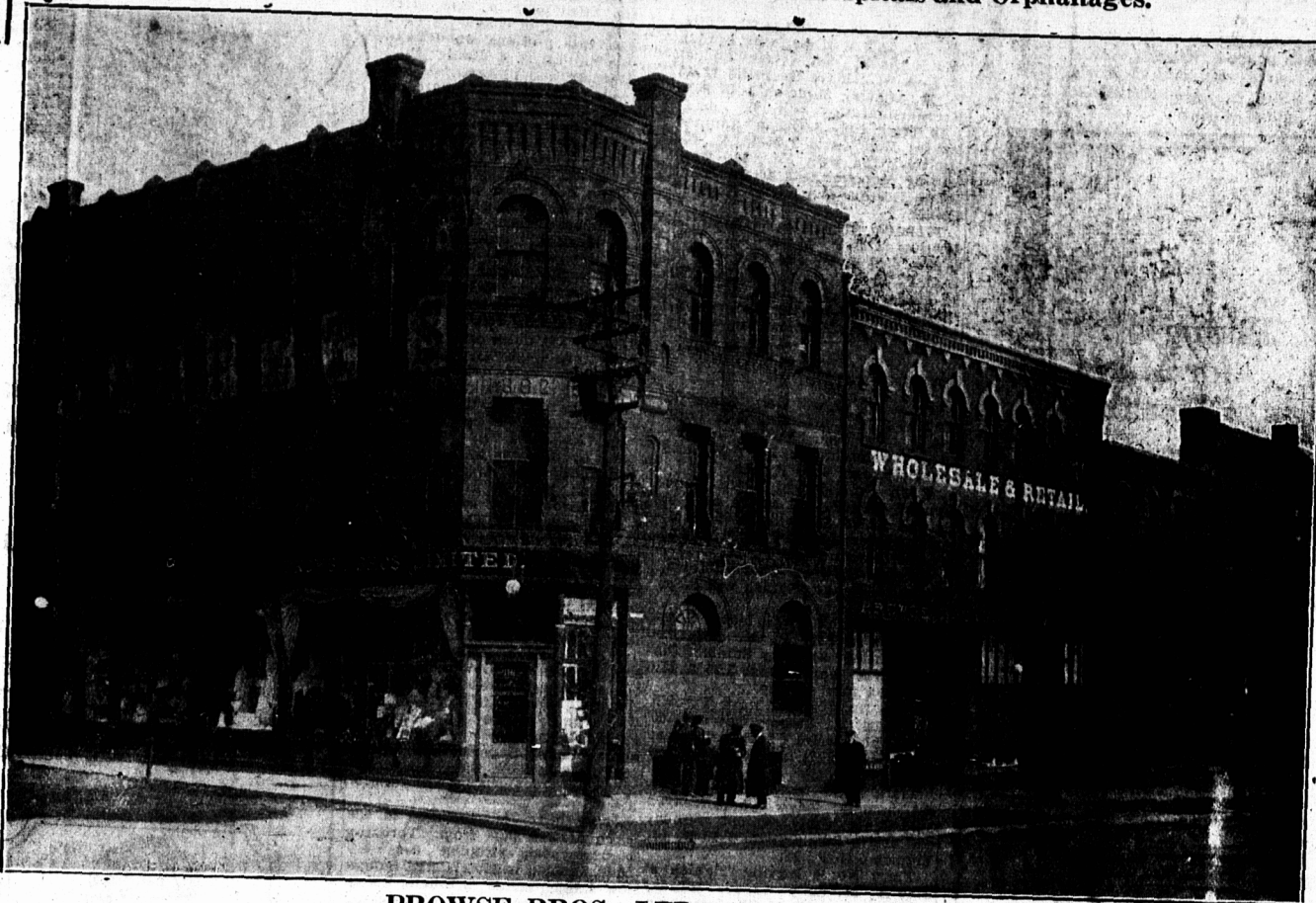
For months we have been preparing by seeking the very best values that we could procure. Our Store is now full of beautiful new Spring Goods. All these new goods at Wholesale Prices on our 45th Anniversary Sale Days.

### All Our New Spring Goods At Wholesale Prices

Besides this you will find Specials in every Department with discounts ranging from 10 per cent to 25 per cent off regular prices.

10 Per Cent. of our Entire Receipts on these Special Anniversary Sale Days for the Hospitals and Orphanages equally divided. 10 per cent of the two Days Sale to these worthy institutions.

All our big stock of new Spring Goods offered to the public on these two Anniversary Days at Wholesale Prices and 10 per cent of Days Sales to Hospitals and Orphanages.



PROWSE BROS., LTD., TODAY 1926

### 10 PER CENT OF ENTIRE TWO DAYS RECEIPTS to HOSPITALS AND ORPHANAGES

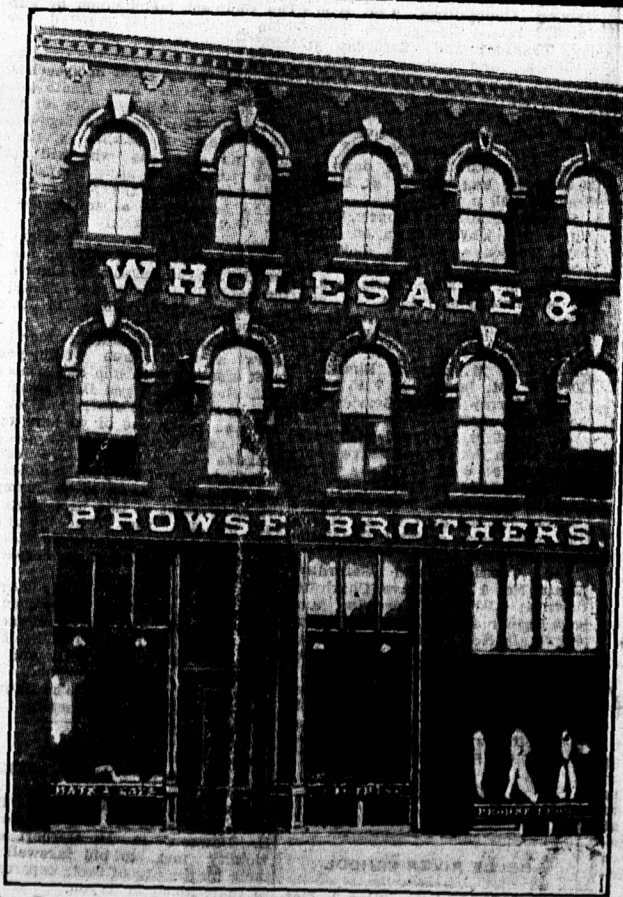
To celebrate this our 45th Anniversary of our business we will donate to the P. E. Island and Charlottetown Hospitals, also Protestant and Catholic Orphanages 10 per cent of our entire receipts of the two Days equally divided.

You remember that on two different Anniversary Sales we gave our cheque for \$1000.00 and \$800.00 respectively. We would like to give more, we are prepared to but need your help, so come along and help.

### IN MEMORIAM

It is with deepest regret that we are celebrating our 45th Anniversary without the Founder and President, the late Mr. L. E. Prowse, who was always a strong believer in supporting these Worthy Institutions not by words only but by deeds.

10 Per Cent.  
Of Our  
Total  
Days Sale  
To The  
Hospitals  
And  
Orphanages



Quarters in 1881 Founded by L. E. Prowse

All Our  
Goods At  
Wholesale  
Prices  
On This  
Special  
45th  
Anniversary

# PROWSE BROS LIMITED

THE BIG STORE

In Business Since 1881 and Still  
Going Strong—  
Bigger and Better Than Ever

1881—1926

### If Nobody Cared What Would Happen

We would not have such worthy institutions as our Hospitals and Orphanages,

Our Hospitals are a credit to any Province, our Orphanages are without a doubt the best in Eastern Canada.

But the good people of this Province cared, that's why you have your institutions which we are all proud of, but there is always a need of money to keep them going properly. That's why we put on our Anniversary Days to help finance these worthy institutions, but we must have your loyal support to make this sale a success.

### Let Your Heart Define the Limit

Of your donation. Your every purchase here means that 10 per cent goes to these worthy Institutions.

We will do our share by giving you Real Value for your money. Now you do yours, by buying all you can here on our Anniversary Sale Days. 10 per cent of total Two Days Sales to Hospitals and Orphanages.

### All Our New Spring Goods At Wholesale Prices

Besides this you will find Specials in every Department with discounts ranging from 10 per cent to 25 per cent off regular prices.

10 Per Cent. of our Entire Receipts on these Special Anniversary Days for the Hospitals and Orphanages, equally divided. 10 per cent of Days Sales to these worthy institutions.