

A Happy NEW YEAR



At the Stroke of Twelve tonight a New Year will be born, and since we can't greet you all personally at that time, here's



As the year draws to a close, we are reminded of the many pleasant relationships enjoyed in dealing with those whom we have been privileged to serve.

BEST WISHES TO YOU ALL



GREETINGS FOR 1938
REDDIN BROS.
THE OLD RELIABLE DRUG STORE

Whoever you are . . .
Wherever you are . . .
Whatever you're doing accept our

SALUTATIONS
for a **HAPPY** and
PROSPEROUS 1938



Butchers, Bakers, Candlestick Makers, and everybody else in Charlottetown—we extend to you all

BEST WISHES
for a happy and prosperous
NEW YEAR.

BATT & MacRAE
Automotive Service and Accessories.

CHAPPELL & CO.
Licensed Electrical Contractors

1937 WAS A GOOD YEAR
. . . 1938 WILL BE BETTER
We enjoyed good business during '37 thanks to Charlottetown . . . we hope you'll continue in '38 . . . we'll do our part better than ever.



HEARTY NEW YEAR GREETINGS FROM



HATS OFF TO HIS MAJESTY THE NEW YEAR



A **HAPPY NEW YEAR**

May his reign bring you much happiness and good cheer.

To our many customers we express gratitude for the success 1937 proved to be for us.

New Method Cleaners



New Year's Day comes in officially tonight, greeted in various countries in many different ways.

To us the event is one of thankfulness for our pleasant dealings with friends and customers far and near.

May you all enjoy real happiness and health in 1938.

JAMES TAIT
FLORIST



WE WISH YOU ALL THE BEST DURING 1938



To our many customers we say "Thanks" for a very successful year.
May you all share in the many good things the New Year will bring.

Proud & Moreside

BEST WISHES

The advent of a New Year gives occasion for renewed resolutions for greater service. Let us hope that 1938 will be a year of general peace and contentment.

We join with all those who extend to you the
SEASON'S GREETINGS

N. D. MacLEAN
UNDERTAKER — EMBALMER

WE've made our New Year Resolutions . . . Best Service to all . . . First Class work.



WE thank our clients for the patronage they gave us since opening business here. **HAPPY NEW YEAR.**

Empress Beauty Parlor
29 KING SQUARE



We extend greetings to all, and hold high hopes for a real prosperous NEW YEAR

THE GLORIA



We just want to be in time to greet you all for the New Year. We are proud of our record in 1937 and we expect to beat it in this coming year.

MILLS' MEAT MARKET

HAPPY NEW YEAR



May you all enjoy the many fine things in store for us in 1938. We thank you for a good year in 1937.

THE VOGUE

It's been a long time since we wished you a

HAPPY NEW YEAR

but here we are again as cheerful as ever and as big as life, with the same sincere holiday greeting.



WE DO APPRECIATE THE FINE PATRONAGE WE ENJOY

MILTON'S OLD SPAIN

MILTON C. BELL — Proprietor



"Ring Out The Old"
"Ring In The New"

HAPPY 1938
to all those whom we have had the privilege of serving in 1937.

The Jenkins Pharmacy

Corner Kent and Great George Streets

Happy New Year

We start a new year of service with our sincere expression of thanks to many new customers as well as old ones. Our hopes are running high for the New Year and we wish you all your full share of every good thing.

P.E.I. CoOPERATIVE
Egg & Poultry Association

Greetings TO ALL

THIS IS OUR CHANCE . . . to thank all our customers for their generous patronage in 1937.

WE ARE APPRECIATIVE . . . and we invite you to continue dealing with us in the New Year.

Mayfair Tea Room

Corner Kent and Prince Streets



Take our word for it . . . we're mighty thankful for the way 1937 has treated us, and we're glad of the opportunity to wish all as Happy a New Year in 1938 as we expect to have.

PALMER-ELECTRIC

Motor Service & Repairs

Like the little boy who wished he had more birthdays . . . We extend greetings with such appreciation that we too, wish that New Year came more than once a year.



WHITLOCK
TIRE SERVICE

Kent Street

Phone 909