

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

A Morning Smile

NO NOODLE?

"Say," yelled the traffic officer, "what do you mean by speeding along like a mad man. You'll kill somebody! Why don't you use your noodle?"

"Noodle?" gasped the new car owner, "where in heck is the noodle? I pushed and pulled and jiggled every darn thing on the dashboard, and I couldn't stop her."

Wedding Veil

The wedding veil in cap effect is lovely worn at smart 4:30 o'clock afternoon wedding. In this cap the silk illusion is brought close to fit the head. The high face line is also carried out. This cap is longer on both sides than in the front. A narrow piece of elastic about two inches long is set on the inside of the cap in the back so it will make the cap fit the head more snugly.

Find the centre of the illusion and mark it with a different colored thread, as pins fall out and measurements might be lost. Then measure one yard from the outer edge to the centre on both sides of the illusion. This plain illusion falls to the fingertips.

There is something quite different and charming that gives a softening touch to the veil, namely, the chin strap. Instead of the right side of the veil falling plain to the fingertips, the point is taken up and drawn to left side, where it is tucked under the orange blossom rosette.

GROWTH OF CANADIAN NEWS-PAPERS

The first issue of the Halifax Gazette, Canada's first newspaper, was printed on a half sheet of foolscap. Some of the Saturday and weekly editions of present-day Canadian newspapers require 80 to 100 pages, 8 columns wide and 28 inches deep, in which to give the desired information to the people.

When Your Stomach Groans With Gas

Make This Test At Once

If you really want quick and lasting freedom from the usual annoyance of after-eating distress—try this NEVER FAILING test today! At trifling cost, get from your druggist a little Bisurated Magnesia either powder or tablets—and take after your next meal. This simple pleasant test can be depended upon to prove its value in less than five minutes. In most cases relief comes instantly.

MORE OVERSHOE BARGAINS

- Women's Wool Jersey Overshoes, balance of all broken lines \$2.75
Women's Black Velvet, a few pairs left at \$3.95
Misses Overshoes, worth up to \$2.60, for \$1.95
Children's Overshoes, worth up to \$2.50, for \$1.65
Men's 3 buckle Overshoes, new \$2.45

Women's All Wool Hosiery

Worth up to \$1.50, now 79c

We have received another shipment of Ladies' Brown Overhose \$1.00

ALLEY & CO LIMITED FASHIONABLE FOOTWEAR

Tailored Clothes Dominate Mode

For a long time the pull-over superseded the blouse, but now no wardrobe is complete without a variety of blouses, and the pull-over proper is only for games out of doors. Generally it is transformed into a blouse by the addition of collar and cuffs of pique, or by the decoration of tucks or a contrasting plastron and lines of buttons. Soft jersey is usually the material of these tuck-in sports blouses; the sleeves are set into square arm-holes, and a belt, either of the material or of suede, antelope, or glace leather, finishes the waist.

The tailored shirt blouse of washing silk, tussore, heavy washable crepe de Chine, or dull satin will always hold its own, but its success depends on an irreproachable cut. The regulation flat, round, or turn-over collars have been superseded this winter by little neck-line arrangements; a shirt of two colored stripes will have a tie and collar-band, each made of a single stripe of the material; or the collar of a plain silk shirt may sweep into a scarf or divide into ends which are tucked through a slot.

With a severe black tailor-made costume white blouses are the rule, generally made of washable crepe satin or crepe de Chine. These are usually ornamented by fagot-stitch or some form of handwork, making them just elaborate enough to be worn till evening.

For those who prefer a more womanly style of blouse there are some made of pink satin, draped sideways in front with a rounded low neck-line; or frilled affairs in white georgette with berthe collars, sometimes edged with fine lace. A few, made of very fine crepe de Chine, are handworked all over, but they cost almost as much as a complete dress.

For the afternoon there are beaded blouses; they are best when the beading is restrained. For instance, a blouse of navy georgette may be decorated with a pale ecru collar and cuffs on which are embroidered tiny clusters of vividly colored flowers, with small dull china beads which almost suggest raised silk embroidery.

The tunic-blouse, when belted at the waist and falling nearly to the knees, buttoned up on one side, gives a look of slimmness and can be worn to disguise the fact that last year's skirt has been lengthened by the addition of a lip-yoke which is concealed by the tunic. Some tunic-blouses are made in the Russian style with an edging of fur round the neck-line and the hem.

SAYS CHILD WAS SLAIN

HAVANA, Feb. 5.—Voodoo worshippers in the hills of the interior were charged today by Mariano Torres, sub-inspector of the judicial police, with having kidnapped and sacrificed the white child, Martin Perez, in their weird rites.

The boy was kidnapped on Christmas eve from a plantation near the town of Artemisa, Torres, who investigated the disappearance, said the boy had been sacrificed by the Voodooists in the belief that the blood of a white child was needed to cure the mental disease of a woman named Alejandrina, who lives in the town of San Antonio de Los Banos. The same cure was to have been applied, he said, to another woman. Several persons have been arrested and charged with witchcraft.

Torres said relatives of the woman cast lots and chose Gonzalez Larriaga as the kidnapper, but his attempt to steal a child named Jose Martinez failed and he was arrested. Lots were cast again, Torres said, and Lucas Quintana was chosen. He succeeded and when he was arrested said the sorceress, Andrea Chile, had directed the kidnapping.

LONG REST IMPERATIVE

LONDON, February 5.—It will be a long time before the Venerable Archbishop of Canterbury, who was stricken with a severe neuralgic disorder last month, is able to resume his activities. He so informed the church assembly today in a message expressing regret that he would be unable to preside at its sessions.

His doctors' opinion, which he included in the message, showed that the Archbishop was still confined to bed, considerably exhausted by his illness, and that a long rest is imperative.

CHAPPED HANDS Chilblains, Frost Bite Quickly Healed by Zam-Buk

ALL-BRAN BROUGHT WELCOME RELIEF



THOUSANDS of letters attest to the efficiency of Kellogg's ALL-BRAN in overcoming constipation. For instance, Mr. James D. McEnery (address on request) relates his experience: "For fifteen years I was constantly bothered with constipation. . . . Some eighteen months ago, I began using Kellogg's ALL-BRAN. From the first week to this good day, I have never had to take a dose of laxative medicine of any description."

Kellogg's ALL-BRAN is the largest-selling all-bran cereal in the world. Two tablespoonfuls daily are guaranteed to give relief. How much safer than using habit-forming laxatives. ALL-BRAN also adds needed iron to build the blood. In the red-and-green package at your grocer's. Made by Kellogg in London, Ontario.

Kellogg's ALL-BRAN

London Fashions

PARIS, Feb. 5.—First Paris fashion openings indicate a return to practical simplicity in styles. A big suit season is indicated, with tailored clothes all around the clock. Fitted backs and short sleeves make garconne styles smart for femininity. The chemise frock is being revived with separate belt at normal waist. Waist lines are not sharply defined, but fitting reveals natural curves. Day skirts vary between eight and twelve inches from the floor. Evening gowns show the feat.

O'Rossen offers a double jacket tuxedo suit sensation, in which a black satin skirt is worn with matching jacket and short-sleeved grey ribbed silk double-breasted vest or wine-red velvet smoking jackets and ecru jabot blouse. O'Rossen shows long or three-quarter coats, or short, two-button single-breasted jackets with false wrap-around skirts twelve inches from the floor and announces shorter skirts for next season. Contrasting jackets are stressed. A three-quarter coat in yellow seude-finished twill is lined to match the brown ribbed silk skirt and, with yellow mouseline blouse, is notable. Plain satin and faconne silk suits and blouses are featured for afternoon. Plaids or checked mouseline blouses are charming. Lace-trimmed chiffon blouses dress up classic tailored suits. Men's suitings of fine twills and smooth small pattern tweeds are favored. Men's cotton shirts with matching ties are a novelty. Ribbed raw silk and linen crash make smart summer coats and suits. Colors include dark blue, grey and brown.

Lylene shows gaily girlish suits in three colors in several fabrics and patterns. Red, white and blue is the favorite color scheme and ensembles is a feature. Stiff cotton twill printed in pin dots or anchors, reminiscent of old-fashioned village stores, make smart summer costumes. One has sleeveless jacket and skirt concealing rompers. Lylene sponsors divided skirts for all times of day and in all materials. These just escape the floor, being longer than for other frocks. Women will like her washable, short-sleeved fitted tunic blouse in pique or thin-checked flannel with hand-embroidered scalloped edges.

Sweet simplicity is exemplified in evening gowns of sprigged, flowered or embroidered organdie with round ruffles or Peter Pan collars over waist-deep black decoilets. Amusing Lylene details include buttons and a half-inch woven string belted in back with bows of dress fabric. Huge paper pillbox beach bonnets are laced up in black with grosgrain ribbon. Crownless floppy brims are worn over head bandanas to match bags and sashes. Waist length double-breasted blouse jackets with hip-length vests and full circle trousers, are shown. Rose pink and rose reds are featured.

Phillippe et Gaston show many interesting fabrics, including exclusive dotted Swiss georgette in black and white for afternoon. Rodier's marvellous chiffon jersey, with tiny flecked surface, is shown for evening; chevron brocaded shantung and damask tussore for daytime. All shades of green are featured. Manish tailored suits and topcoats are finished by short sleeves and palette ornamented blouses. Detachable patent leather collars and cuffs on frocks are one

What Have You Learned From the Hard Times? Dorothy Dix Urges Saving for Rainy Day

This is the Lesson of the Financial Panic: Don't Take it for Granted That the Sun Will Always Shine for You — Save Up Part of What You Make to Buy a Good Stout Umbrella for a Rainy Day

A young woman said to me the other day: "The one big lesson that these hard times have taught me is never to take prosperity for granted. Never to befool myself into thinking that because I have plenty today I will always have plenty."

"Fortunately my husband owns his own business and while, of course, he has been hit by the general depression, he has not been fatally hurt. We have not had to alter our mode of living and, better still, we have not had to lie awake at night wondering if he would lose his job, and if we would be thrown out on the world penniless."

"But so many of our friends have experienced this dire tragedy. Men who were earning good salaries dropped suddenly by their firms with perhaps not \$10 in their pockets. Salesmen who had been making good money unable to put over a single deal, no matter how hard they worked. People who had lived comfortable in nice houses, with good furniture and a nice little car, who had entertained and dressed well and lived rather luxuriously, unable to pay the rent or the grocery bill or even to buy the babies milk."

"I have seen the haggard faces of these men and women growing whiter and more strained and more agonized every day as they listened with greater and greater apprehension to the howling of the wolf outside their doors. I have seen the car go for which they could no longer buy gasoline. I have seen the woman's bits of jewelry disappear. And vacant places on the sidewalk where the silver used to be. I have seen them grow shabbier day by day and I have seen the awful deadly fear that comes in the eyes of those who dare not look tomorrow in the face."

"And I have known that the fatal mistake that all of these people made was in taking it for granted that just because they had plenty, they would always have plenty. The men thought that just because they were making money and able to command good salaries they would always be able to make money and command good salaries, and so they made no provision for the future which, of course, is just as foolish as to think that because the sun is shining it will never rain, so it isn't worthwhile to buy an umbrella."

"As I look on these friends of mine I can see that there is not one of them who could not have saved himself and his family from all the misery they have been through if he had only exercised a little prudence and common sense; if he had only saved up something to carry them through a break of bad luck, instead of spending everything he made as they went along. But he didn't. He was so sure that fortune would never cease smiling on him that he lived up to every cent he made. He put aside no reserve, and so when the evil day came there was nothing to fall back upon, and he was left destitute."

"I don't want that fate to ever be mine and so I am never again going to take it for granted that because I am riding on the high tide of prosperity that I will always go sailing over ocean of plenty. I am going to be prepared for the time when the tide turns and I'll be stranded on the sands of adversity if I haven't provided myself with a lifebelt stuffed with enough yellowbacks to keep me afloat."

Perhaps the silver lining to the black cloud of financial depression that has shadowed the country for the last year is to be found in the fact that many other people, like this young woman, have realized for the first time that because they are fortunate today it is not safe to trust to being always favored by the gods and have had the necessity of laying up something for a rainy day impressed upon their minds as never before.

For the real explanation of the folly of the improvident is their taking it for granted that they will never be any worse off than they are at the present, so why worry about a trouble that can never happen to them. The young man feels that there is no use in laying up anything for his old age or for sickness, because he thinks he will always be young and well and vigorous. The man who has a good job is certain he can never lose it. The man who is making money is assured that dollars will always come rolling in to him. And so they live up to the limits of their incomes.

Then the unexpected occurs. The thing they were sure could never happen happens to them. The young man becomes old and feeble and unable to work and he passes his last days in bitter dependence upon others. The strong man is smitten down by disease and his sufferings are aggravated by his anxiety over where the money is to come from to pay the doctors' bills and support his children while he is sick. The money-earner loses his job, or his business crashes, and he is thrown out on the world a pauper, too old and broken in spirit to retrieve his fortune.

A few years ago a man I knew died unexpectedly, leaving an invalid wife and four small children without a dollar to support them. Yet for twenty-five years he had been a big money-maker, but everything he earned had gone in renting an apartment and in fine clothes and in night clubs and expensive restaurants and new cars and other extravagances. He had laid by nothing for his family because he took it for granted that he would never die or cease to be a go-getter.

So the lesson of the financial panic is: Don't take it for granted that the sun will always shine for you. Save up part of what you make to buy a good stout umbrella for the rainy day that will come to you, as it does to us all.

DOOROTHY DIX

of the season's novelties. Short-sleeved fitted jackets of white Swiss embroidery are worn over long-sleeved black satin afternoon dresses. A black satin finished perforated tamine afternoon gown has buckles on the fur-edged cutaway tunic for street wear.

Plain and patterned flannels are going strong. Checks and stripes win over plaids.

CANADA'S NORTHERN MEDICAL SERVICE

The medical posts maintained in the Canadian North by the Department of the Interior have proved of immense value both to the natives and the white population. The

principal posts are established at Pangnirtung, Baffin Island and Chesterfield, Hudson Bay, in the eastern Arctic; and at Atlatvik, Mackenzie River delta, and at Coopermine, coppermine river, in the western Arctic. Medical assistance is given within a radius of hundreds of miles from each post and, in addition, there are medical officers of health stationed at Simpson, Resolute, and Fort Smith, all in the Northwest Territories.

ALPINE CLUB OF CANADA

In the history of the Alpine Club of Canada which holds its annual camp either in the Selkirk or the Rocky mountains in July or August, the twenty-third annual meeting (1936) was the first and only camp which did not experience a single snow. Mountaineers from all over the world journey each year to Canada to take part in this celebrated occurrence. Last year (1936) the Malaga Lake district in Jasper national

Etiquette By Roberts Lee

Q. Is it necessary for those who are seated to rise when late arrivals at the theatre are going to their seats?

A. Only when the space between the seats is too narrow for comfort.

Q. What rule concerning table silver should one follow?

A. To have silver that shines, or none at all.

Q. What is the first attribute of a successful business personality?

A. Efficiency.

For The Cook

PARKER HOUSE ROLLS

Four cups flour, one teaspoon salt, six teaspoons baking powder, two to four tablespoons shortening, one and a half cups milk.

Sift flour, salt and baking powder together. Add melted shortening to milk, and add slowly to dry ingredients, stirring until smooth. Knead until smooth. Knead on floured board and roll half-inch thick. Cut with biscuit cutter. Crease each circle with back of knife each side of centre. Butter small section and fold larger part well over small. Place one inch apart in greased pan. Allow to stand 15 minutes in a warm place. Brush with melted butter and bake 15 to 20 minutes.

Skin Like Velvet With New Powder

No more ugly shine when you use MELLO-GLO Face Powder. New French process makes it stay on longer and prevents large pores. Smoothest, finest, purest powder known—its coloring matter is approved by the United States government. Never dries the skin. Never makes complexion look pasty, but always stays youthful. Try MELLO-GLO. Sold through all Druggists and at Toilet Goods Counters.

CANCER AUTHORITY GETS TESTIMONIAL

NEW YORK, Feb. 5.—Fifty-four leading cancer authorities of the world presented a symposium of honor on Saturday night to Professor James Ewing of Cornell University. They hailed as the world's greatest cancer fighter this quiet teacher, who rarely becomes excited, except at a baseball game.

Professor Ewing is 64. Scientists call him the greatest authority in the world on cancer, which continues to leap rapidly to first place as the most deadly of human ills.

"HOMAGE BOOK" GIVEN

At a testimonial dinner last night he was given a "homage book" in which were grouped and bound for the occasion 54 special articles on cancer by the leading experts in all the branches of cancer-fighting technic. Between 300 and 400 noted physicians attended the dinner and inscribed their names in the book after the presentation.

As citadels of the world-wide war against cancer, Professor Ewing would like to see six \$10,000,000 research centres in the United States, around which the forces of humanity might rally and in which they might entrench themselves for sallies against the still largely mysterious enemy. Bernard Hospital in St. Louis is now setting out to become a nucleus of this array of "fortresses."

The public's attitude toward cancer should be "calmly suspicious, but not afraid," Professor Ewing thinks. He frowns on hysteria, without minimizing the seriousness of the growth of disease. Cancer can be cured, he insists, if it is detected and attacked in its early stages, and the public's job is to help to detect it early. His advice is to go to the doctor at the first sign, an unusual lump in the flesh, persistent sores, unusual moles or warts, or bleeding from the mouth or body openings.

CAR BATTERY UNDER BED STRIKES SAGGING SPRINGS FIRE AWAKENS SLEEPER

SAULT STE. MARIE, Ont., 5.—William Watson, of Echo Bay, took the battery out of his car some time ago and stored it for the winter under his bed. When Watson climbed into bed the wire springs sagged and, coming in contact with the battery, created sparks which set the mattress afire. When the mattress warmed up, William jumped out of bed and hastily carried it to the rear of the house, where it was totally consumed. Fire which started in the house was quickly extinguished.

Aroma Superb!



Rich flowery fragrance 'Fresh from the gardens'

What the Fashionable are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annabelle Worthington

The wrapped front movement of this smart plain flat crepe silk dress is particularly kind to mature figures. It has a marvelously slimming effect.

The trimming band of the softly falling rever adds a smart trimming note in contrasting shade. The attractively shaped sleeve cuffs repeat the colour of the rever trim. Style No. 2955 is designed for sizes 36, 38, 40, 42, 44 and 46 inches bust. Again for smart wear a patterned crepe silk with plain blending trim is especially serviceable.

Patterned and plain crepe wools are also very smart for general day occasions. Size 36 requires 4 1/2 yards of 39-inch material with 1/2 yard of 27-inch contrasting. You will see one attractive style after another as you turn over the pages of our new Spring Fashion Book.

Styles for children or the miss, the matron, the stout—and a series of dressmaking articles. It is a book that will save you money.

Be sure to fill in the size of the pattern. Send stamps or coin (coin preferred).

Price of book 10 cents. Price of pattern 15 cents.

Form with fields for No. 2955, Size, Name, Street Address, City, State.

NEW COMMISSIONER IS SENT TO PALESTINE

LONDON, February 5.—Another commission of investigation has been sent to Palestine by the British Government, this time in the hope of eliminating the need of British financial assistance in the civil administration of the country.

The commission is composed of Sir Samuel O'Donnell, formerly a high official of the India Government, and H. Britain, civil servant in the Treasury.

The commission's work, it was announced today, will include Palestine and Transjordan. In Palestine it will investigate revenue expenditure and the general organization of the administration with special

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UNWEETENED EVAPORATED

GIVE your children Nestlé's Evaporated Milk... the milk that builds strength and vitality... that keeps children rosy cheeked and healthy. The milk that is pure and wholesome... produced from Canada's finest selected dairy cows... then sterilized and sealed in airtight tins. The safe milk for children.

NESTLÉ'S - World's Largest Producers and Sellers of Condensed and Evaporated Milk.



Builds strength and vitality