



Santa's Headquarters

That is just what this is for
our store is chock full of ap-
propriate gifts for young and old.
PATONS.

This great, big, happy, bright Christmas store is
filled to overflowing with beautiful articles for Christ-
mas.—**PATONS.**

The Christmas spirit is in the air. The world's
unselfish time is upon us. We need not remind
you that the greatest happiness comes to ourselves
when we make others happy with our gifts—**PATONS**

The pleasure of giving is partly in the choosing, and we are
glad to have you look. **PATONS.**

Sensible Christmas gifts are a joy for the entire year to both
giver and receiver. **PATONS.**

Pleasing Christmas gifts can be secured now, and many
Christmas buyers are already coming in and having their selec-
tions reserved for later delivery. **PATONS.**

With every express bringing us new goods we feel we are in
shape to satisfy more thoroughly than ever the demands of those
desiring Christmas gifts. **PATONS.**

Above all things else, glitter, richness, even beauty itself.
Be sure your gift is **USEFUL.** **PATONS.**

"Everything for Everybody." This new and greater store
is fully prepared to care for all your Holiday wants and always
helpfully ready with new and novel gifts as well as practical
suggestions for all the family. **PATONS.**

Most men want a bit of newness for wear on a holiday, to top
off with. And what is more fitting than a new scarf or a pair of
gloves? Quiet conservative ideas for quality folks are these neck-
ties and gloves. **PATONS.**

Your Xmas list should include one of these rich, warm sweat-
ers. **PATONS.**

It's not style alone that brings men back to this store, but it's
style that brings them here in the first place, and all men know
pretty near as much about style as we do. It's the quality of the
goods, the workmanship, the individuality and attention to details
that make men become permanent customers here. **PATONS.**

A very appropriate Christmas gift. Our assortment presents
a host of beautiful patterns and colors in rich silks in all the smart
styles and novelty effects. You'll find selection easy, for, aside
from being very choice, it's the largest in town. Handsome Xmas
box with each muffler. **PATONS.**

Wonderfully attractive are these dainty new neck things, made
of the prettiest of laces and embroideries, stock collars, jabots, round
collars, Medeci, Robespierre and all the newest styles, also pretty
satin and silk bows and ties. **PATONS.**

It may not be cold to-day but it ought to be: And one of these
fine mornings soon Jack Frost sure will get you if you don't watch
out. Overcoats bought today are good tomorrow. **PATONS.**

A large assortment of good pictures, neatly framed. Colored
and sepia prints in brown frames, several sizes. The frame is
worth more than the price asked. **PATONS.**

The graceful new sash, panel and fichu effects in ribbons
which are being exploited and encouraged by fashion authorities
have stimulated manufacturers to produce new and beautiful rib-
bons—now attracting the interest of women to our Ribbon section.
Also Holly ribbon for tying up your Xmas parcels. **PATONS.**

We wonder whether 'Help' like this could be more welcome
than right now, when you perhaps are undecided what to give
and what to pay. **PATONS.**

Any one can sell cheap clothes at cheap prices. But it takes
the cash store to sell fine clothes at moderate prices. **PATONS.**

Christmas handkerchiefs, the gift of all gifts. **PATONS.**

These furs are good to receive and good to give, and they
mean comfort. Give furs for Xmas. They always please best.
Nothing delights the heart of a woman like beautiful furs.
PATONS.

Put furniture on the gift list. Come in and see the finest
line of furniture made. Here is everything in furniture the
heart could wish. Our store is filled with Holiday Furniture.
PATONS.

After-Christmas reductions in women's suits. To-day is your
opportunity to buy a suit or coat at tremendously reduced prices.
PATONS.

Special lot of umbrellas which contain extraordinary values.
Pure silk top cravenetted on best paragon frame: The handsome
handles on these umbrellas are in most instances worth alone the
price asked for the complete umbrella. **PATONS.**

Underwear for cold weather. Any weight you want, any style
you prefer, any size needed for women's and children's high-grade
knit underwear for the winter weather on its way. **PATONS.**

The store is daylight at all times, and has pure air, high ceil-
ings and plenty of room for all. **PATONS.**

"This new ready-to-wear Department of ours is a most delightful
place to shop," remarked a woman who was smart enough to secure
her Christmas gifts well in advance. We didn't know whether she
referred to the merchandise or their surroundings, for they are
both new and attractive. **PATONS.**

The fancy apron makes a pretty gift. These are as fascinat-
ing bits of lace, ribbon and a little fine muslin as any girl's heart
could desire. Sewing aprons, chafing dish aprons, etc. **PATONS.**

Now is the opportune time to choose fancy stamped linens and
dillies for needlework. Every kind of mercerized and silk embroid-
ery floss, crochet thread, yarns, etc. **PATONS.**

That big frost yesterday morning was only a reminder that
Winter is at hand; also get out more bed clothing. If you are in
need of blankets we want to interest you in our line, and we will
save you some money. **PATONS.**

The mother who has planned to give her boy a new suit for
Christmas, can choose it here under the most advantageous circum-
stances. Handsomely tailored from English and Scotch cloth into
smart, manly styles, and give every promise of thorough service.
PATONS.

The Season's greatest selling event. 50 Ladies' Winter Coats no two
alike, your saving will mean at least 1-3, every coat is marked one net
cash price.

30 Ladies' fashionable coats worth up to \$25.00.....\$11.98, not
the price of the cloth and trimmings. All silk lined.

This is a splendid opportunity for making a practical Xmas gift.

Table damask for Xmas shoppers, 95c for 70c; \$1.25 for 94c

Manufacturers sample line of pretty aprons, discount at 25 p. c.

Homes where Furniture gifts are preferred are numerous.

Buy your Xmas ribbon to tie up your Xmas gifts at Patons. 25c a
roll different widths at Patons.

Other pretty gifts in ribbon novelties

Such gloves as Patons will surely please

Special Sale of coatings for Xmas

Xmas ties for a man. Lounging, bath and long kimono, for ladies
and gentlemen, we have secured 20 high class dark colored lounge
robes for men, usual price \$6.50, clearing this lot for \$4.50. This is
something practical at a big saving.

We have a large and varied exclusive stock of high class furs for
Ladies' outer attire.

What could you choose from that would be more acceptable than
Ladies' fur coats, Ladies' fur lined coats, Ladies' fur collared coats,
Ladies' fur sets, Ladies' fur mufflers, Ladies' fur ties, Ladies' fur scarves,
Ladies' fur stoles, Ladies' model suits, Ladies' tailored suits, Ladies'
coats, Ladies' street costumes, Ladies' separate skirts, Ladies' under-
skirts, Ladies' lace blouses, Ladies' tailored waists, Ladies' marabou
sets, Men's fur coats, Men's fur collars, Men's ulsters, Men's overcoats,
Men's hats, Men's caps, Men's and Ladies' umbrellas, Men's gloves.

You can test the genuineness of this sale by a visit to our new show
room. You can test values by comparison. You can test the exclusiveness
in style and design by your own judgment, and the money saving
advantage it affords.

Beginning tomorrow we will have some morning specials that ought
to bring along the morning buyer, and will be continued during the
holiday season. Two Brass Bed specials for to-day.

PATONS