

**NOW! NEW! IMPROVED!**

**VEL** 25% more weight  
More Cleaning Power  
More Suds...

**New Improved VEL Does This for You**

- 1 VEL cuts dishwashing time in half.
- 2 Cuts grease, banishes soap scum.
- 3 Gives you soft water washing.
- 4 Safer for woollens, stockings, lingerie.
- 5 Milder to hands.

SAVE MONEY! Use only half as much VEL as soap.



**THE CENTRAL GUARDIAN**

This column is reserved for news of local interest, but advertising of a new nature may be inserted at five cents a word, strictly payable in advance.

**COOK'S** for Photographs.  
**CRASWELL** for Photographs.  
**BLUE POTATOES** at MacPhee Bros., Prince Street.  
**AT YOUR SERVICE**—Arncliffe Coal Company. Phone 2498.  
**SPECIAL**—Nylon Hosiery 96c per pair. Sunners' Ladies Wear, 162 Great George Street.  
**YOU CAN SAVE** a lot of money if you get the habit of reading Holman's Store News.

**ART SIGNS**, 254 Kent Street.  
**CONFEDERATION LIFE INSURANCE.**  
**ARE YOU READING** Holman's Store News?

**ALL INTERESTED** are invited to semi-annual Meeting, Provincial Girl Guide Association at Government House, three o'clock Wednesday. Mrs. Wishart, Dominion Chief Commissioner, will be guest speaker.  
**HOUSEHOLD REMOVALS**—A number of removals at the end of the summer has to be reported. Mr. and Mrs. W. R. Jenkins have taken up residence in the property recently owned by Mrs. Reuben Macdonald, West St. Mr. and Mrs. William MacLean have gone from Kent Street to West Street in the ground floor of the residence acquired by Mr. Proctor. Mr. Lloyd A. Shaw has taken up residence in the apartment vacated by the MacLeans on Prince St.

**EVENING GOWNS**, new shipment, at Sunners' Ladies Wear Store, 192 Great George Street.

**THREE FLIGHTS WEEKLY** to Sydney, Nova Scotia. Phone Maritime Central Airways Limited, 2051

**FALL SPECIALS**—\$15.00 machineless permanents for \$7.00. Also special prices on all machine permanents at Olga's Beauty Parlor.

**CHURCH OF SCOTLAND** Services, Wed., Oct. 19—Charlottetown 7:30 p.m.; Sabbath, Oct. 22nd Birch Hill 10:30 a.m.; Pt. Prim 2 p.m.; Belle River, 3:30 p.m.; Murray River, 7:30 p.m. Rev. J. H. Bishop.

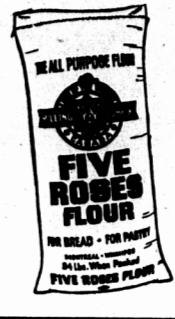
**NOTICE TO ADVERTISERS**—Advertisers are reminded that their copy must be in the Guardian not later than noon the previous day to guarantee insertion. Out of city advertisers who telephone classifieds, etc. should particularly bear this in mind.

**SO MANY PEOPLE** have items interesting because of association with bygone days. They say "That is not going out of this house till I'm carried out." Then these items are lost irrevocably because careless hands close out the estate. If a list could be obtained of such things—a responsible archives committee could take charge as the items become available. Aside from the general interest afforded the public in seeking such articles, this is the object of the Historical Exhibition being held in Clover Club November 3rd and 4th.

*Pauline Harvey says...*



"PEANUT COOKIES" made with FIVE ROSES FLOUR are just delicious!



- 2 cups sifted Five Roses Flour
- 2 eggs
- 2 tspns. baking powder
- 1/2 tspn. vanilla extract
- 1/2 tspn. salt
- 3/4 cup milk
- 1/2 cup shortening
- 1 1/2 cups chopped peanuts
- 1 cup sugar

Sift together flour, baking powder and salt. Cream together shortening and sugar until light and fluffy. Add eggs and vanilla extract. Beat well. Add flour mixture to creamed mixture alternately with milk. Add peanuts. Drop by teaspoons on ungreased baking sheet. Bake in hot oven, 400 deg. F. for 10 minutes. Makes 4 dozen cookies.

**FIVE ROSES FLOUR**  
for all-purpose baking

LISTEN TO "WOMEN IN THE NEWS" OVER CFCE MONDAY, WEDNESDAY, FRIDAY — 2:00-2:15 P.M.

**IN MEMORIAM**

MR. STEPHEN SHAW

The many friends of Mr. Stephen Shaw were saddened to hear of his death on Monday, July 11th, at the Prince Edward Island Hospital which he had entered three weeks before for treatment. Although he had been in poor health for some months, Stephen, as he was familiarly known, had continued to visit around among his friends until he

entered the hospital. Mr. Shaw was born in New Perth, son of the late Robert Shaw and Catherine MacDougall, and for many years had carried on farming on the old homestead where he was so well and favorably known. In 1938 he and Mrs. Shaw moved to Charlottetown where they lived for the past eleven years. He leaves to mourn his wife, formerly Ethel Beer of Montague, and two daughters, Mrs. Wilfred Livingston and Mrs. George Craig of this city, a sister, Mrs. Sidney Vickerson in Washington, and a brother George in Saskatchewan. The funeral which was held from the home of his daughter Mrs. Wilfred Livingstone, was very largely attended by friends from the country and city and the many beautiful flowers testified to the esteem in which he was held. The funeral service was conducted by the Rev. Carlyle Webster, assisted by members of Zion Presbyterian Church who sang "Abide With Me". The remains were laid to rest in the People's Cemetery.

**SEVEN MILE BAY C. W. L.** send \$35.00 to this scholarship fund. It was decided to sell lunches at the sports carnival etc. on Oct. 16th. Proceeds from this sale to go to St. Vincent's Orphanage Charlottetown. The painting of the interior of our parish church is well underway. Collection taken up amounted to \$120. Meeting closed with a prayer for vocations in our parish.—S  
**CASTLE HEIDINGHAM, Essex, England**—(CP)—The vicarage here is to be converted into three apartments—one for the vicar.

**RELCANO'S BEAUTY SPECIALIST**, Mildred Royce Crowell, now at our store. Phone 808 for appointment. S. A. McDonald.

**WE HAVE A LARGE** supply of Springhill and Old Sydney Coal on hand. H. R. Large & Co. Telephone 1000.

**UNVEILING CEREMONY**—Members of the Legion and veterans will attend the dedication and unveiling ceremony at St. James Church on Sunday, Nov. 13.

To the Management of  
**THE NEW Sport Toggerly**  
We extend heartiest  
**CONGRATULATIONS**  
on the opening of their  
Fine, New, Up-to-date  
**CHILDREN'S and YOUNG MISSES' STORE**  
**The FASHION SHOPPE**

Every Wish For  
**SUCCESS**  
and with it a word of  
**CONGRATULATIONS**  
to the management of  
**THE NEW Sport Toggerly**  
on the opening of their fine,  
up-to-date premises  
**JACK CAMERON**  
"The Store For Men"



Presenting the Fashion Story for

**AUTUMN**

Children's and Young Misses' Clothing  
**The New Sport Toggerly**  
**OPENING TOMORROW,**  
**THURSDAY**  
**At 137 Kent Street**

COME IN AND SEE THIS SPARKLING NEW PREMISES —  
And while here examine the very latest in Children's Clothing — all from reliable, world-known manufacturers. Here you will find a complete range of Children's Clothing that can't be beaten. And then look over our up-to-date lines of young Misses' Clothing — lines that you can't go wrong in selecting from — and all economically priced.

**The Sport Toggerly**

"Where Quality Goes With Economy"

137 Kent St. CHARLOTTETOWN Phone 2772

It is A Pleasure in Extending  
**CONGRATULATIONS**  
and  
**BEST WISHES**  
To The Management Of  
**THE Sport Toggerly**  
on the opening of their  
fine new place of business  
**"THE GLORIA"**

FINE  
**WOODWORKING**  
Always Adds to any Premises  
In  
**THE Sport Toggerly**  
You will find samples of our craft in  
\* STORE FIXTURES  
\* SHOW CASES  
\* COUNTERS  
\* SHELVING  
**CHANDLER BROS.**  
"Custom Woodworkers"  
Phone 2384 Belmont St.

**Heartiest Congratulations**  
TO THE MANAGEMENT OF  
**THE SPORT TOGGERLY**  
ON THE OPENING OF THEIR NEW PREMISES  
PLUMBING, HEATING, ELECTRICAL WORK COMPLETED BY  
**R. T. Morrison Ltd.**

SUMMERSIDE CHARLOTTETOWN NEW GLASGOW

WE CONGRATULATE  
**THE SPORT TOGGERLY**  
ON THE OPENING OF THEIR NEW MODERN STORE FOR  
CHILDREN AND YOUNG MISSES' CLOTHING  
**M. F. Schurman Co. Ltd.**  
"A Complete Building Service"

KENSINGTON SUMMERSIDE CHARLOTTETOWN