

Economical

MAZDA

MADE IN CANADA

Swift In 1914? Yes But 'Twas Different War

CANADA'S NAVAL CHIEF WAS BORN TO ARMY BUT CHOSE SENIOR SERVICE AND HAS HAD 31 YEARS SERVICE.

(By The Canadian Press)

Six weeks of war on the Western Front finds the troops of Great Britain and France and the military might of Germany locked along the Maginot and Siegfried Lines from Luxembourg to Switzerland. On a front approximately 200 miles long the opposing forces, in well-nigh static position, feint and thrust for strategic advantage.

How different was the situation 25 years ago when after nearly three months of breath-taking hostilities the great German drive through Belgium and Northern France had been frustrated. Little wonder that a hard-reading modern world finds itself puzzled by the world of sensational battles on land and sea as in those hectic days.

The military experts have called it a war movement—movement it was, so fast it was difficult to keep pace with events. In their shattering drive through Belgium, the Germans captured Brussels, Antwerp, Ghent and scores of cities, towns and villages before the movement culminated in the long-drawn-out and bloody encounter known as the First Battle of Ypres.

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Saved Channel Ports

In those opening months Britain's "contemptible little army" so dubbed by Kaiser Wilhelm, won for itself undying fame as it fought side by side with heroic Belgian and French defenders against overwhelming odds. Off Belgium's coast, the Canadian Press recalls, British monitors, shallow-draught gunboats, shelled German troops and played a big role in frustrating their drive to the North Sea.

The genius for quick improvisation showed constantly in those months by Allied generals, but never more dramatically than in the mobilization of General Joseph Simon Gallieni's "taxi-cab army" that rushed out to aid the "Old Contemptibles" in the defence of Paris at a critical juncture.

Check in their aim to encircle the cities of Britain and France, the Germans were forced to make an ignominious retreat following the week-long Battle of the Marne. Then came the stubborn stand on the Aisne.

How many French leaders are known to the reading public today, and for that matter, how many Germans? In that war of movement leaders of the opposing forces were constantly in the news in the war's kaleidoscope.

French and Smith-Dorrien were the idols of the British public in those early war days and almost equally well known were Joffre and Foch of France. There were also Maunoury, Sarrail, d'Esperey, Castelnau and others.

Von Falkenhayn soon succeeded the ailing Count von Moltke as Chief of the German General Staff, the Crown Prince was caricatured as the "Clown Prince" and youngsters made the names of Von Klueck and Von Bulow the "ts of many puns."

Newspaper headlines in 1914 were greatly different from nowadays. They told of grim battles in which thousands of corpses lay on the field—the Germans sacrificed thousands of lives in their ef-

orts to break through to Calais. A correspondent recorded that 1,500 bodies were found in a small area after several days of fighting at La Bassee.

There were stories of atrocities, of spies—men and women—shot behind the lines, of thousands of wounded when the Belgians cut the dikes after the fall of Antwerp and the drive to the coast. Prisoners were taken by the hundred and the early air attacks by Zeppelins and airplanes were front page news.

They were the days when the Germans fought a losing battle against Britain's naval might. During the first three months there were naval raids on the English coast. The Allies were shocked when the Gressy, Aboukir and Logue, all armored cruisers, were sunk in one day by a German submarine.

Raiders of the South Seas

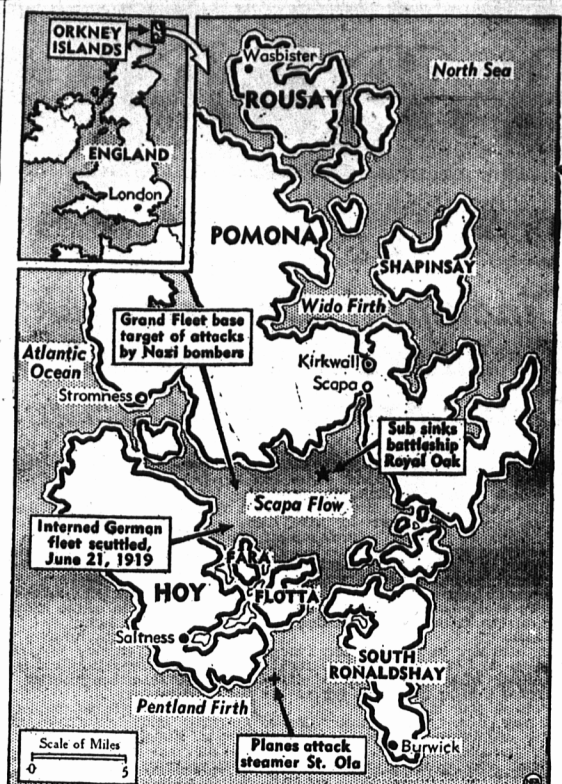
Capt. von Muller in the Emden led the British a merry dance in the Indian Ocean, sinking ship after ship of the merchant marine. The Australian cruiser Sydney put an end to her remarkable career. In the Atlantic were the Karlsruhe and the Leipzig with nearly a dozen others on the oceans.

In the present war Britain's mastery of the seas was established the outset—25 years ago with Germany's war vessels a-broad on the high seas it took months of relentless effort on the part of Allied warcraft to sweep the sea clean of surface ships and years to control the submarine menace.

With the spectacular manoeuvring of fast-moving armies and colorful naval encounters in the latter months of 1914 presented absorbing editions, but the events recorded represented heavy sacrifice of human lives.

WAL-TIME LIP SHADES

LONDON—(CP)—Be discreet in choosing lipstick is a wartime cry. Burnt-sugar is the newest color to wear with khaki uniforms. Pale rose goes with the air force of the Women's Auxiliary Air Force and sea blue is worn to match the Auxiliary Fire Service navy blue uniform.



Swooping down over bald, treeless Orkney Islands off northern Scotland, Nazi bombers make British Grand Fleet base in sheltered Scapa Flow subject of series of attacks. Center of English North Sea naval operations since 1914, Scapa Flow was believed by the British to be impregnable.

Michaud Sees Abnormal Times For Fishermen

MONCTON, N. B., Oct. 25—(CP)—"We are facing abnormal times which will bring about abnormal conditions, but my suggestion to you fishermen of the Maritimes is that you adopt the policy of the department—business as usual," Fisheries Minister Michaud said at the 10th annual convention of the United Maritime Fishermen opening here today.

Vice-President P. J. Pellerin is presiding at the two-day meeting in absence of President Ambrose Fourcroy, now lecturing in West-Port, N. B.

Mr. Michaud congratulated the organization on its encouraging progress, which had been an assistance to the Fisheries Department. "The main problem facing fishermen was that of recovery. He felt the Department had helped in this by a survey of conditions in the Maritimes.

"We immediately saw that assistance to the fishermen could not be the same in any two places, but standing out was the fact that the

fishermen need education," said Mr. Michaud "they had to be made aware of what they were capable of doing themselves."

He praised the work of Rev. Dr. M. M. Cosdy, St. Francis Xavier University in assisting the Department educationally and cited improvements resulting for Maritime Province fishermen from the University's leadership.

CLEARANCE SALE!

APPLES — BIG — RED — JUICY

LAY IN A LIBERAL STORE FOR LATER USE

BOY SCOUT APPLE DAY

SATURDAY, OCT. 28

The Boy of Today—Help! The Man of Tomorrow

Mint Works Overtime To Meet Demand

OTTAWA, Oct. 26—(CP)—Increased demand for silver and copper coins to meet larger cash payments, and withdrawal of much of the United States silver coin normally in circulation in Canada, have added to the problems of the Royal Canadian Mint which is now working overtime.

Work at the mint customarily speeds up in the fall requiring overtime but this year the demand is even heavier for the same reason that the Bank of Canada has been called upon to substantially increase its note issue as compared with the same period last year.

Harvesting and moving the heavy western wheat crop, involving large quantities of silver and copper coins, has added to the problem.

"If you won't buy these papers they send them to you free," he added.

"There is no paper now to educate the farmers with respect to such issues as parity of prices. We are divided as a result of an organized effort to divide us."

Plea For Move To Conquer Farm Problems Is Heard

SASKATOON, Oct. 25—(CP)—A plea for strengthening farmer's ranks to conquer agricultural problems was couched today with criticism of wheat pool activities at the annual convention of the United Farmers of Canada, Saskatchewan section.

John Evans, honorary president of the U. F. C., criticised what he called the division of interests in the farm movement. He attacked the wheat pools and other co-operatives as agencies which were, perhaps unwittingly, dividing the farmers upon the main issues confronting them.

Newspapers reaching the farmers were often actively engaged in pre-

Plea For Move To Conquer Farm Problems Is Heard

farmers need education," said Mr. Michaud "they had to be made aware of what they were capable of doing themselves."

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OLE JIMMIN' OLE NOW DANCE FLOOR

PITTSBURGH, Oct. 25—(CP)—Truant expert William Bodine says the child who played hookey 40 year ago to go swimming or fishing has given place to the teen age sophisticate who cuts class for a jitterbug session.

"What this country needs to do," declared Bodine, "is a juvenile court as well as a juvenile court. In some cases, you've got to put the parents on probation as well as the kids. Sometimes you should even prosecute them instead of the kids."

GHOSTS WALKING

YORK, England—(CP)—The stained glass windows have been removed from York Minster for protection, and townfolk have already seen "ghosts" wandering about the church aisles, murmuring the departed glories.

WOOL

I am paying highest prices for wool while mill is in operation. Unwashed wool 20c cash, 22c trade. Washed, well dried and picked, 30c cash, 32c trade.

WM. CONDON'S WOOLLEN MILLS
Charlottetown
365-10-17-20-24-27.

How Are Your Eyes?

If you are having symptoms of strain—headaches, sore eyes or dizziness—consult a specialist.

At our service with years of experience and a thorough refracting service.

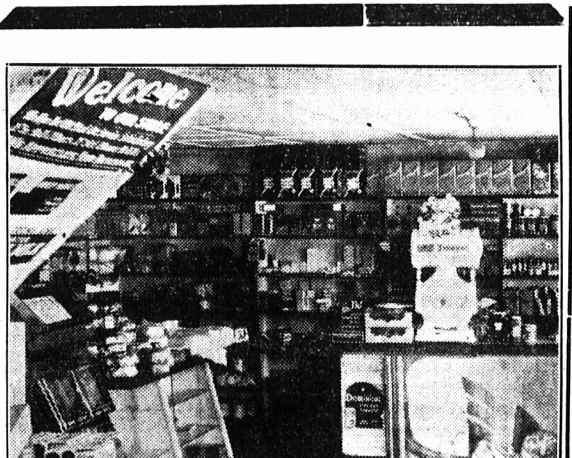
Call in and discuss your difficulties.

G. F. Hutcheson
G. F. HUTCHESON.
F. G. HUTCHESON

LITTLE ADS THAT HELP YOU TO SAVE

AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGHLIGHTS OF THE WEEK

<p>1 PHONE 92</p>	<p>2 SKATES</p>	<p>\$396.00 In WEEKLY PRIZES GIVEN AWAY FREE</p> <p>1st Prize ————— \$3.00 2nd Prize ————— 1.50 3rd Prize ————— 1.00 4th Prize ————— 50c</p>	<p>3 PORK</p>	<p>4 CHECK-UP</p>	<p>EXPLANATION OF CONTEST</p> <p>Through the co-operation of the sponsors, whose advertisements appear in connection with the contest The Charlottetown Guardian is publishing the Shopword Contest for sixty-six consecutive weeks, and prizes are being awarded each week as listed above, in the form of service or merchandise orders.</p> <p>In the numbered spaces in the heading of this contest there appears slogans and phrases which may be found in some of the advertisements in this section.</p> <p>To qualify the reader is required to find the advertisements in which these "SHOPWORDS" appear.</p> <p>HOW TO ENTER</p> <p>Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading. Then opposite the number write the name of the advertiser in whose space you have found the phrase. In the case of the fourth "Shopword" it is required that you state in addition to the name of the firm the name of the manager, the location of the business premises and the lines carried.</p> <p>SOLUTION to LAST WEEK'S CONTEST</p> <ol style="list-style-type: none"> 1. Henry MacFarlane 2. Mallett's Battery Service 3. MacAulay & Boisner 4. Economy Grocery <p>Proprietor Miss Mary Murro, Kent and Hillsboro, Generics Grocery Store, Groceries, Fruit, Confectionery, etc.</p> <p>Then attach to your reply receipt from any one of the sponsors of this contest showing the business has been transacted with at least one of them.</p> <p>Also be sure to state the name of the firm from which you wish to receive your prize.</p> <p>CONTEST RULES</p> <p>Any readers of the Charlottetown Guardian may participate. (Excepting employees of the Guardian Publishing Co., and members of the families.)</p> <p>It is important that each reply shall be accompanied by a receipt from any one of the firms who announcement appears in the contest.</p> <p>It is also important that you state on your entry which of these firms you wish to draw your prize from. All correct replies have equal chances of winning. The winning entries are drawn for and the prize will be awarded in the order which they are drawn.</p> <p>All prizes are awarded in the form of orders on the advertisers indicated in the replies and are NOT TRANSFERABLE.</p> <p>All replies must reach this office no later than noon on Thursday. Send in as many replies as you wish but be sure to attach a receipt to each reply.</p> <p>Address all replies to CONTEST EDITOR Guardian Office Charlottetown</p>
<p>Give Your Family EXTRA Protection— with GARDEN CITY MILK</p> <p>Garden City Milk is filtered, clarified and pasteurized for your protection. Besides these it is also HOMOGENIZED. When you serve Garden City Milk you know that you are taking no chances—that you are serving your family with what they deserve—the Best.</p> <p>THE PURE MILK CO. LTD. Corner Great George and Fitzroy Streets</p>	<p>Neighborhood Delivery</p> <p>Assorted Milk—talls 3 cans for ——— 25c Rinsol—1 large and 1 small package ——— 20c Hamilton's Sealwraft Sodas—1 package ——— 15c Bulk Cocoa, 2 lbs. for ——— 25c White Cross Toilet Tissue 3 rolls ——— 25c 98 lb. Bag Beaver Flour \$2.49</p> <p>RIX'S GROCERY</p>	<p>PRIZE WINNERS LAST WEEK</p> <ol style="list-style-type: none"> 1. Mrs. Fred C. Younker, North River Road, R.R. 2 2. W. R. Cummings, 82 Elm Avenue 3. J. W. Younker, St. Avards 4. Mrs. J. M. Garnham, 68 Edward Street <p>DON'T FORGET</p> <p>Advertisers in our Shopword Contest are keen to hear personal expression of interest from followers of this weekly feature. The managers of these stores will be more than pleased if at any time you ask for them and tell what you know of the reader interest being created. Editor SHOPWORD CONTEST.</p>	<p>Place your orders now for Shrubs, Peonies, Iris and Bulbs for Fall Planting.</p> <p>JAMES TAIT FLORIST Phone 269 27 Villa Ave Member F. T. D. A. Int.</p>	<p>Be Photographed This Month For Your CHRISTMAS PICTURES</p> <p>Don't leave this important part of your Christmas preparations until the cold weather sets in.</p> <p>Make your appointment today.</p> <p>CRASWELL Studio Great George St. Phone 272-L.</p>	<p>HUNGRY? Drop in and have one of our famous Light Lunches.</p> <p>Our Soda Fountain has long been noted for its Ice Cream Sodas, Milk Shakes and Sundae. Now to all these is added another bigger success. Our Light Lunches with Coffee, Tea, etc., are well worth your money.</p> <p>Visit us to-day and see for yourself.</p> <p>REDDIN BROS. The Old Reliable Drug Store Phone 88. Richmond St.</p>
<p>PINER FURS are what you get when you feed your foxes food containing all the necessary vitamins. And the ONLY food that contains all these is IMPERIALS</p> <p>For Success Feed IMPERIALS From Pup To Pelt IMPERIAL BISCUIT CO. LTD.</p>	<p>Call Us When Moving</p> <p>Our experienced transfer men handle your household effects carefully.</p> <p>Have us spray your Chesters, fields, etc., with LARVEX, the new sure, odorless, moth-proof spray.</p> <p>Get our prices on Slip Covers for your furniture. Furniture repaired and upholstered by experienced craftsmen.</p> <p>HENRY MacFARLANE 167 Kent Street. Phone 1042.</p>	<p>SKATERS!</p> <p>The snow is here. Soon the skating season will begin. Have us sharpen your skates. We have the only machine in the city that sharpens skates lengthwise instead of crosswise.</p> <p>When we sharpen your skates you are assured of PERFECT SKATING during the winter. BRING YOUR SKATES NOW.</p> <p>WHITLOCK TIRE SERVICE Kent Street. Phone 908.</p>	<p>BARGAINS!</p> <p>A large box Chipso, Bowl and plate all for ——— 20c 2 pkgs. Kellogg's All Wheat and Jug. All for ——— 27c Soda Bicquette 2 pkgs for 20c Apples, peck ——— 20c</p> <p>P. J. MacDONALD Phone 888</p>	<p>Do you want SERVICE of the very best? Then trade with us. We offer you the highest value for your money. DROP IN AND SEE US TODAY.</p> <p>ECONOMY GROCERY Kent at Hillsboro. Phone 1210.</p>	<p>Visit us to-day and buy our large new package of CHIPSO Glass bowl and small plate extra. All for 30c.</p> <p>Besides this bargain we stock the very BEST of all lines of Groceries.</p> <p>L. S. COFFIN 316 Euston St. Phone 873.</p>
<p>LADIES:</p> <p>Fall is here and with it the need for warm, comfortable shoes. We have a new stock of Women's Shoes \$1.98 A Pair</p> <p>These shoes are modelled for style as well as comfort. All at the lowest prices.</p> <p>PURDIE-FERGUSON SHOES LTD. Sunnyside Charlottetown</p>	<p>Poultry Raisers!</p> <p>Special prices on all feeds in stock including LAYING MASH, CHICK FEEDS, WHEAT, CORN, ETC. We are handling</p> <p>LIVE FOWL DAILY EXCEPT SATURDAY At highest market prices.</p> <p>P. E. I. CO-OPERATIVE Egg and Poultry Association Candler Station & Stores at 201 Weymouth St. Phone 575.</p>	<p>MOTORISTS</p> <p>Drive in and have your Radiators properly flushed. Try us also for Greasing, Washing, Polishing, Ignition Check-up, Gas, Oil. We sell and service tires and batteries.</p> <p>MALLET'S BATTERY SERVICE 207 Great George Street Phone 980</p>	<p>Westclock Week</p> <p>Westclock Electric Clocks Westclock Regular Alarm Clocks Westclock Watches.</p> <p>Wide range of prices. Many beautiful designs.</p> <p>FREE CITY DELIVERY.</p> <p>THE ROGERS HARDWARE COMPANY, LIMITED. Phones 106-1308.</p>	<p>Potted Meat Special 2 Bowls 25c</p> <p>Beef, Pork, Lamb, Veal, Canned Goods, Vegetables, etc. Try ours today.</p> <p>QUEEN STREET MEAT MARKET Henry Peters — Proprietor Phone 1301 Free Delivery</p>	<p>This is the between season time. We suggest our Electric Portable Heaters to warm up the bathroom or bed room before the furnace goes on permanently. All styles and all prices.</p> <p>CHAPPELL & CO. Electrical Contractors Phone 1440 164 Queen St.</p>
<p>GIRLS CREPE & TAFFETA DRESSES 7-14 X \$1.98 to \$3.98</p> <p>HOLMES & BRADLEY Phone 92 162 Queen Street.</p>	<p>MacAulay & Boisner General Contractors</p> <p>Get Our Quotations Nothing too large — Nothing too small —</p> <p>A. E. MacAULAY & C. D. BOISNER Telephone Connections</p>	<p>AUTOMOBILE SPRING SERVICE by skilled workmen. Does Your Car or Truck need new SPRINGS? Come to us. We stock all sizes. PROUD & Moreside Phone 813. 223 Gt. Geo. St.</p>	<p>QUEEN STREET MEAT MARKET</p>	<p>Address all replies to CONTEST EDITOR Guardian Office Charlottetown</p>	<p>Address all replies to CONTEST EDITOR Guardian Office Charlottetown</p>



SERVICE is the keyword of the Economy Grocery.

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