



eager RESPONSIVENESS remarkable FLEXIBILITY

TODAY more than ever before Oldsmobile exemplifies the principle of balanced engineering...

The rugged chassis, with its low centre of gravity, achieves exceptional roadability...

Take, for example, the engine. Its principles of design... incorporated only after they had been thoroughly tried and proved...

While Oldsmobile has retained its characteristic lines, it now presents longer, lower bodies by Fisher, finished in beautiful new color combinations...



OLDSMOBILE PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

Gaudet Brothers, Charlottetown Taylor & McNeill, Summerside DEALERS FOR PRINCE EDWARD ISLAND

IT'S BETTER BECAUSE IT'S CANADIAN

Happenings of the Week

Continued from Page 8

On Thursday evening the Mayor and Mayoress were at home to about 60 young people who thoroughly enjoyed themselves in dancing, games, etc.

The many friends of Mrs. Smallwood, mother of Dr. F. E. Smallwood will regret to learn that she fell a few days ago receiving a severe injury which will confine her to her bed for sometime.

On Wednesday afternoon Mrs. T. F. Fullerton had the pleasure of welcoming quite a long list of callers at her home 7 Greenfield Avenue to whom she introduced Mrs. Legate of Montreal who arrived recently to join her husband Rev. R. Moorhead Legate, B. D., acting Minister of St. James.

The Queen Mary Needlework Guild met at Bonnehinley, the lovely home of Mrs. W. Chester S. McLure, on Tuesday afternoon for their regular sewing.

Miss Alena Horne, Miss Irene Horne and Mrs. Ira Yeo who have been spending the winter in Honolulu, and California are at present in Boston where they spent the Easter season preparatory to returning home early next week.

Many relatives and friends of the family here will be interested to know that at the spring graduation of the University of Edinburgh, last month Rev. Ian MacKinnon, son of Rev. Dr. Clarence MacKinnon of Halifax had the degree of Doctor of Philosophy conferred on him for a thesis on "Settlement and Churches in Nova Scotia, 1749-1776. The Origin of Protestant Churches in relation to Settlement from the Founding of Halifax to the American Revolution."

Mrs. George J. Rogers and Miss R. Longworth are on a holiday visit to New York.

Mrs. J. J. Hornby is visiting her daughter Mrs. F. Randall in Moncton.

Mr. and Mrs. Arthur Bearisto and young son Billy of Toronto, who came home to be with Mrs. McCready left Monday on return.

Mr. George Panguay, son of Hon. S. G. Panguay of Quebec City, left Thursday morning on return to his home after spending Easter week in the city, the guest of Mrs. Peter Harrington.

Mrs. Keir, wife of Dr. Keir, Malpeque, has returned to her home after several months visit in Toronto, Ont., where she was the guest of her daughter, Mrs. Clyde Auld, and in Birmingham, Alabama where she visited her niece Mrs. Henley. On her return she was accompanied by Mrs. Auld and little daughter, Mary. They were met at Sackville by Miss Muriel MacNutt.

Mrs. Willard Kelly, Southport, is being welcomed home from Montreal where she was receiving treatment in the Royal Victoria Hospital.

New spring jewellery is called "Mother Nature Jewellery," because gems are set in the form not only of flowers, but of vegetables, and some pins even are woodland scenes in miniature.

That touch of Patou's rose opaline is in evidence on many black hats and black dresses. Since pink is so exquisitely feminine and black so chic, it is a combination hard to beat. But if you are matching up in black hat and frock both using pink, be sure your pinks match.

Senator McLean of Souris spent the week end in the city on his way home from Ottawa for the Easter recess.

Mr. and Mrs. F. S. Wilkins, Brighton spent the Easter holiday with their daughter in Toronto.

Mrs. J. J. McKinnon is being welcomed home after an extended trip to the South and Montreal, where she was visiting her son and daughter over Easter.

Mr. and Mrs. Richard Hurst had as their welcome guests over the Easter season Mrs. Hurst's mother N. B. Mrs. Miller is being cordially brother, Mr. Miller from Fredericton Mrs. Miller of Sydney and her welcomed and is renewing many pleasant friendships.

It is with general regret that it is learned that Prof. and Mrs. Fletcher and interesting family are to leave shortly for St. Thomas, Ont., to make their home.

COMFORT!

ATTRACTIVE APPEARANCE and spirited PERFORMANCE though achieved, were not the complete goal of the designers of the new Durant 6-14.

"COMFORT" for driver and passengers was equally important and has been secured to a remarkable degree by utilizing large doors, wide, deep cushions and by arranging for a maximum of roominess in the front and rear riding compartments. The front seat is adjustable.

Long, specially tempered steel springs, action of which is controlled by four two-way, hydraulic shock-absorbers, further contribute to the riding luxury of the new, medium-price, six-cylinder Durant 6-14.

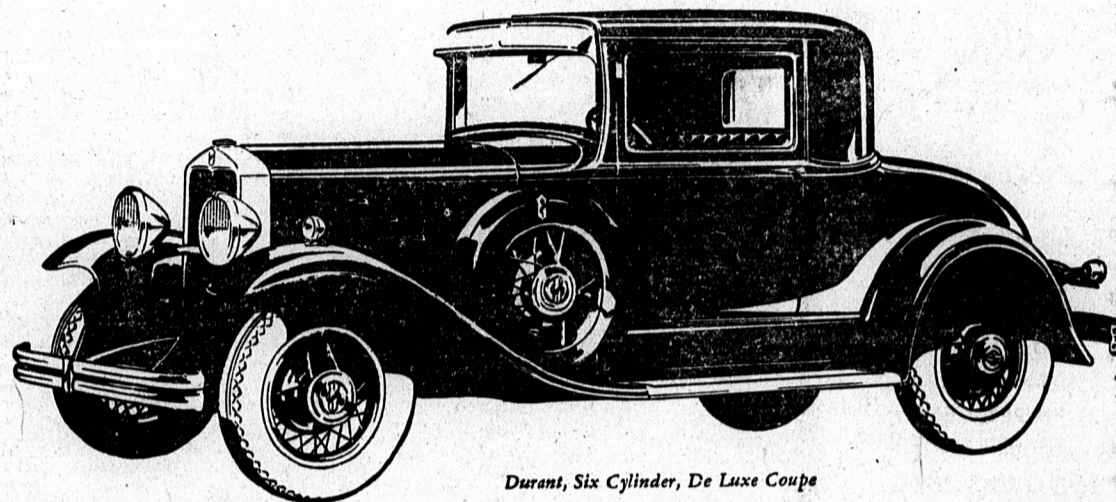
A ride will amaze you . . . but will not obligate you in any way. Ask your local dealer!



APPEARANCE PERFORMANCE COMFORT VALUE

The Durant Four continues as an important unit among Durant products

DURANT MOTORS OF CANADA, LIMITED TORONTO (LEASIDE) CANADA



Durant, Six Cylinder, De Luxe Coupe

DURANT

T. G. IVES 219 Great George Street Distributors for Prince Edward Island Offices: Charlottetown and Montague Tune in on C.F.C.Y. Sunday Evening at 9 p.m.

GROUND LIMESTONE

FOR THE LAND

IN BULK AND IN SACKS ORDER EARLY

Brookville Manufacturing Co., Ltd.

(Operators of Government Lime Plant) Brookville, N. B.

Jan. 18-Satfr.

SPINNING AND WEAVING

Send me your wool to be spun into yarn or woven into blankets the charge for spinning; single yarn is 25 cents per pound and doubled 28 cents. Spinning and weaving a blanket \$2.25. Blankets are (white only) and all wool 72 x 90 inches unwashed wool must be washed clean and all burs and dirt picked out. Send by mail or freight. Freight will be paid on shipments of 100 lbs. Put shippers name on all parcels and owners name, address and instructions inside, otherwise I will not be responsible for losses. The size or single yarn is medium and doubled yarn, fine, medium and coarse.

WM. LANDRIGAN Souris, P. E. I.

3268-4-24-ttavern 2nd week for 4ms.



Hardwood Flooring

35000 feet to choose from.

All thicknesses, stored under steam heat. Made by SEAMAN-KENT CO.

MacDONALD ROWE

WOODWORKING CO. LTD. Charlottetown



Man!

Look up at this skyscraper, the size of the good twist you swap a few cents for when you ask for

HICKEY NICHOLSON

BLACK TWIST CHEWING

The keynote of fashion this year, according to the Easter parade, seems to be color, color, and yet more color. And trailing skirts, so apparent at evening affairs, were conspicuous by their absence in the ranks of the Easter marchers. The popular length seemed to be just below the knee.

Bright blues and soft tans were the most popular color in women's suits. Many were made striking by pure white trimming on the collars and cuffs.

Cape effects are definitely back in style, all the smart outfits seeming to feature them.

That the Duke of York has erected a net around the miniature lawn at the back of his London residence and is assiduously practising golf shots is disclosed by The London Sunday Express. He hopes that when the Prince of Wales returns from South Africa he will be able to meet the Prince on the links and beat him. Professionals whom the Duke has consulted have conformed a good opinion of his chances of making a decidedly useful player. He has, they consider, the right temperament and a good eye. Hitherto the Duke's favorite recreation has been tennis at which he has been a player of real distinction. Last year, however, he seldom touched a racket and he has now practically given up the game in favor of golf.

Milady Beautifol By Lois Leeds

Continued from Page 8 (2) The blackheads and pimples are due to obstructed oil glands, (pores) and general sluggishness of your skin. At bedtime scrub your back and shoulders well with warm water and a mild soap. Use a long handled bath brush. Rinse well in cold water and dry. Apply a little of the following lotion and allow it to dry on the skin: One dram sulphate of zinc, one dram sulphuretted potash, four ounces rosewater. Dissolve the sulphate of zinc in half of the rosewater and be careful to rub the other half and

mix the two solutions together. Apply with a piece of clean absorbent cotton. Two or three times a week, after cleansing the back and shoulders, apply a towel wrung out in hot water. Repeat the hot applications several times and have some one press out the larger blackheads. Bathe for several minutes before and after the steaming process with hot boric acid solution, which is made by dissolving one heaping tablespoonful of boric acid in one pint of boiling water. Allow it to cool before using so as not to burn the skin. Blot the skin dry, and apply a little sulphur ointment, zinc or boric acid salve to the sore spots and dust with dry boric acid powder. Tanning and mild sunburn combined with these local antiseptic measures are very helpful and healing. Ask your physician regarding the sunlight or ultraviolet ray treatment. LOIS LEEDS

Respiring Feet and Armpits

Daisy—Scrupulous cleanliness obtained by a hot soap and water bath followed by a tepid or cold rinse every day, with particular attention paid to the feet and armpits, is the first essential in local treatment. After the bath, the feet should be thoroughly dried and well dusted with a powder made of one ounce boracic acid, two ounces powdered zinc oxide, two ounces powdered starch. Fresh hosiery should be put on daily. The same powder may be dusted in the armpits. The following lotion may be applied night and morning after the soap and water cleansing before the powder is used: One dram tannic acid, two ounces witch hazel, four ounces cologne water, two ounces of rosewater. Apply with a clean piece of absorbent cotton and allow it to dry on the skin. LOIS LEEDS. Tomorrow—Beautiful Hair

An itching skin? Ugly pimples? Red eruptions? The active fluid DDD will wash the disease germs out of the skin. Touch a few drops in a bad spot—watch the formula penetrate. Repeat the test one, two, three times—the rough unsightly spots have disappeared. E. A. Foster Hughes Drug Co. Ltd. I. G. Jamieson

WHEN YOU BAKE USE

MONARCH BAKING POWDER AND WHITE STAR YEAST

Sport Oxfords Are in Great Demand

At present we are well stocked with the following lines, these are mostly made of two light shades of Elk leather, with soft noiseless soles, Comfortable and sporty.

- Womens Beige Oxfords, brown trimmed Panco soles \$3.00
Womens Beige Oxfords, brown trimmed Panco Sole \$4.00
Womens Beige Oxfords, brown trimmed Aristo Rubber Soles \$5.00
Womens White Elk Oxfords, Aristo Rubber Soles \$5.00
Misses Beige and Brown Trim Oxfords Panco soles \$2.50
Childs Beige and Brown Trim Oxfords Panco Soles, Sizes 8 to 10 1-2 \$2.00
Infants Beige and Brown trim Oxfords, Panco Soles, Sizes 5 to 7 1-2. Very smart \$2.00
Men's Beige and Brown Trim, Cistle Soles \$5.50

ALLEY & CO., LTD.

Fashionable Footwear

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