

P.E.I. Most Fortunate

Immune from Industrial and Financial Worries

Halifax, N. S. — "To my mind there is no section of Canada that has been so little affected and has remained so immune from industrial and financial worries as Prince Edward Island," said Hon. John A. MacDonald, of Cardigan, Minister without portfolio in the Federal cabinet, who was in Halifax last night, "While, of course," he continued, "the price of farm produce has dropped in following the international trend, it has not affected the people to anywhere near the extent that it has elsewhere."

What Mr. MacDonald said other competent observers say when they talk about P. E. Island.

The comparative prosperity of the Island is attracting advertising from National Advertisers—just as it should. And they advertise in the Island the more readily because it has an up-to-date, metropolitan daily newspaper.

The Charlottetown GUARDIAN

1931-10-23-31

BORDEN

Bridge whist has taken the ladies of Borden by storm this fall.

Mrs. T. P. Sexton visited friends in Charlottetown on Tuesday of this week.

Mr. A. G. Chappell is having an extension built to his home and is nearing completion.

Friends of Mr. and Mrs. Frank Dalziel are welcoming them back to Borden, after an absence of over one year.

Visitors to our town are being pleasantly surprised by the evident growth of the town. In the present year some seven or eight new dwellings have been erected and others are about to be completed. Mr. P. McInnis is to be congratulated on the fine new Post office he has erected for the public and he can rest assured that the public will appreciate this.

Bilious/
Bilious, constipated? Take **DR. TOWN'S BILIOUS**—soothing—the mild, safe, all-vegetable laxative. You'll feel fine in the morning. Promptly and pleasantly rid the system of the bowel poisons that cause headaches—etc. **ALRIGHT!**
The All-Vegetable Laxative

HOUSEHOLD UPHOLSTERY
and
Automobile Trimming
Economically carried out by the
Reliable Furniture Upholstery
100 Kent St.
Call and see specimens of workmanship and get quotations.
We are certain to satisfy you.

YOUR CHILD Not Stupid—Handicapped
The seeming stupidity of many school children, is directly chargeable to faulty vision.
Correctly fitted glasses often work wonders.
Have your child's eyes examined **NOV.**
G. F. HUTCHESON
F. Gordon Hutcheson Optometrist—At your service.

Maritime Fair At Amherst

New livestock records have been established in the entry lists for the Maritime Winter Fair this year. Although the entries closed on October 16th this season—nearly two weeks in advance of the closure date of other years, the co-operation of stock breeders all over the Maritime Provinces resulted in an entry that will prove nearly fifty per cent greater than last year.

Nearly 1000 head of cattle will be shown in the building—including Holsteins, Ayrshires, Shorthorns, Gurnseys, Jerseys, Herefords and Angus. Actually there are 930 head listed—the largest entry ever known in the history of the Maritime Winter Fair—and eclipsing the mark of last fall by 250 head. This is the largest number of cattle ever assembled under any one exhibition roof in the Maritime Provinces.

Sheep breeders have also extended themselves and 317 animals have been entered in the wool and market classes. There will be 100 more sheep on display this year than last. The entry of swine has also been exceptionally heavy as 222 will be shown—a new high mark.

The Horse Show will be another tremendous feature as 184 have been entered from all corners of the Maritimes, including the record entry of 50 head by Horne Bros., of Winslow, P. E. I.

The Poultry Show also offers particular promise.

While the entry lists were officially concluded on October 16th, Smith Hilton, the Secretary Manager has declared that a few local horses and some additional poultry can be received provided that the owners pay the double entry fee, that must now be paid with all entries forwarded after the regular closing date. This is a new rule that has been made effective by the Maritime Exhibitions Association.

There will be some difficulty in housing all the cattle and space will be at a premium.

The Shorthorns have won the largest entry with 194 head. There is a tremendous Shorthorn entry from Westmorland County this year. While Ayrshires predominated the dairy classes last year, the Gurnsey herds have come to the fore this season with 179 head, against 139 Ayrshires. 156 Jerseys will be shown, and 135 Holsteins. There will be 100 Herefords and Angus in the heavy cattle.

The block test has also secured a remarkably big entry this season. Five beef animals are being sent to the block, with 18 sheep and 35 hogs. Usually only one or two beef animals are slaughtered.

Seventeen county herds are to be shown this season, including all the dairy breeds, with three Shorthorn herds from Westmorland County. A county herd consists of a bull and five females, three of whom must be over two years of age.

The display of club cattle from the Boys and Girls Calf Clubs will be another great feature this season—with a remarkable entry from clubs in all sections of the East. The boys and girls, with their swine and poultry have also added to the wonderful entry in other classes.

HAZELBROOK

Rev. E. J. Chisholm was a recent visitor to Annandale. Congratulations to Mr. and Mrs. Vernon Wood on the arrival of a baby boy.

Mr. Boswell Carver and family are now occupying their lovely new home in Hazelbrook.

Miss Erma Lund, nurse-in-training at the P. E. Island Hospital, spent Sunday at her home in Bethel. Service at the Baptist Church here on Sunday evening was conducted by Rev. Mr. Morgan with a good congregation.

Mr. George Jenkins, Mt. Herbert, recently disposed of his valuable property the purchasers being Messrs. Hollis and Russell Jenkins. Several of the ladies from Hazelbrook Institute were in attendance at the regular monthly meeting of the Mt. Albion Women's Institute.

On Tuesday evening, October 20th, the members of the Hazelbrook Women's Institute met at the home of Mr. and Mrs. Elmer Myers to welcome Mrs. Myers to the district. The vice president Mrs. J. C. Wood called the gathering to order and Mrs. Russell Jones read a well worded address while Mrs. Coady presented Mrs. Myers with a beautiful gift from the Institute. Mrs. Myers thanked the ladies for their kindness after which a dainty repast was served by the ladies and a social hour spent.

The members of the H. Y. P. S. held a Halloween party at the parsonage on Friday evening. A delightful time was spent in games, concerts and music.—H.

GEORGETOWN

Messrs. Stephen Scully and James Dalton motored to Charlottetown from Georgetown.

Mrs. Wilson, Cardigan, is visiting in Georgetown, the guest of her brother, Rev. O. Kiggins.

Messrs. Jack Herman and Edward Wood, Pownal, attended the Tuxis boys meeting at Georgetown.

Mrs. White and daughter Phyllis Borden, are visiting in Georgetown the guest of Mrs. White's mother.

The many friends of Miss Mary Currie are pleased to hear that she is recovering from her recent illness.

Mrs. Mary Dalton who has been visiting friends in Charlottetown has returned to her home in Georgetown.

Mr. and Mrs. Crowley, Quincy, Mass., are visiting in Georgetown the guest of Mrs. Crowley's aunt, Mrs. Manuel and cousin Mrs. Arthur Jenkins.

The many friends of little Miss Marion Rafuse, daughter of Mr. and Mrs. George Rafuse, Georgetown, are sorry to hear she had the misfortune of breaking her collar bone.

Mr. and Mrs. Ben Stewart, accompanied by their daughters Bessie and Irene who have been visiting in Jamaica Plain, the guest of Mr. Stewart's brother, Mr. Howard Stewart, have returned home.

Mr. and Mrs. Samuel Hemphill, accompanied by Mr. Dick Boyce, Mr. Walter Goodreau and Miss Matilda White, motored from Georgetown to Cardigan and were the guests of their cousins Mr. and Mrs. John Webster.

Mr. Matthew, Principal Montague School, Douglas Coffin, Montague; Buddy Webster, Montague; Louis Vessy, Charlottetown; Robert Brown, Pownal; Harry Smith, Heath Manning, Frank Bryan, Charlottetown; attended the Tuxis boys meeting at Georgetown on October 19th and 20th.

The weekly whist series was held in St. James Hall, Georgetown, on Wednesday, October 16th, with a large attendance. The ladies prize was won by Mrs. William Burke and the gentlemen by Mr. Edward Easton. A dainty lunch was served by Misses Gerlie Kiggins and Sarah MacPhee.

In the passing away of Mrs. Bruce Stead, which occurred in Souris at the home of her daughter Mrs. McKenzie, after a short illness, a highly and esteemed citizen will be learned with deep regret. The late Mrs. Stead belonged to Bay Fortune. She was 56 years old and has been living with her daughter for some time. During her illness she was never known to murmur. Her devoted daughter nursed her tenderly. She was a devoted mother and a true christian woman, always doing good for the sick and needy. Her death in the prime of life has cast a sad gloom in the home which time alone can only efface. She was a sister in law of Mr. John Walker, Georgetown. She was a member of the United Church. She leaves to mourn, two daughters and three sons, Harold, Brent and Wallace at home; the daughters are Mrs. McKenzie, Souris and Ellen at home. The funeral which was held at Rollo Bay on Wednesday, October 21st was one of the largest seen for some time. Rev. F. S. Hackin officiating. Sincere sympathy is extended to the family. The many beautiful floral tributes and messages of sympathy show the high esteem in which she was held.

Miss Helen Solomon, Georgetown, is visiting in Gaspereaux, the guest of Mr. and Mrs. George Hicken.—A.

You're in a **BEAUTY CONTEST** that never, never stops!

CALAY... "THE SOAP OF BEAUTIFUL WOMEN" ... CAN HELP YOU TO WIN



"The moment I laid eyes on you, Helen, I knew it was all up with me!"

In the end, a man always turns to sweet, natural loveliness. The pure, clear-complexioned girl wins his love and holds it. He'd go to the ends of the earth for a girl like that.



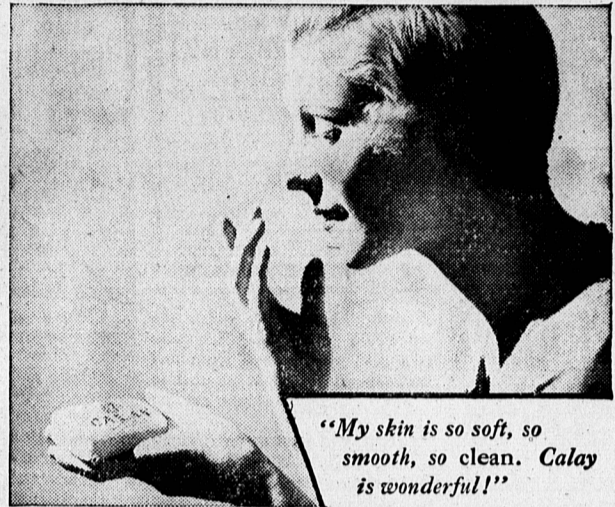
"Believe it or not, fellows, this girl is my mother."

Making friends with her son's friends is easy for the woman who keeps her natural loveliness. Young men accept her as one of their own generation. With her clean, pure-looking complexion, she is always welcome.

GET A DOZEN
CAKES OF
CALAY

The Soap of Beautiful Women—

AND WATCH THE DIFFERENCE IN YOUR COMPLEXION



"My skin is so soft, so smooth, so clean. Calay is wonderful!"

Costly clothes and rouge are little use to the girl with a bad skin. Put your trust only in the finest soap there is—Calay. Let it clear away the greyish film that spoils the complexion.



"Before powder or any cosmetic touches my face, I like to know my skin is really clean!"

Get a dozen cakes of Calay today. Long before they are used up, you will see in your skin a new beauty—a beauty known only to a skin that is free of dirt.

It takes only one brief minute! Spread Calay's generous lather lightly over your face, using warm water and a soft cloth. Then, a quick rinse with clear cold water. That's all you have to do to bring out your natural loveliness. Your skin is clean, velvety smooth. Clogging dirt has gone from the pores... Today, get a dozen cakes of Calay, the one soap praised by 73 leading skin doctors. Use them to the exclusion of other soaps. See the difference in your skin... Face with confidence the Perpetual Beauty Contest that every woman faces. Let Calay's soft, caressing touch help you to win, and let it be the only soap you use on that precious skin of yours!

MADE IN CANADA—CALAY CANADA INC.

MR. AND MRS.

Just the Thing for the Living Room

By BRIGGS

